

# Suman Kanti Roy

User Experience Designer • Interactive Product Designer

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## Experience

### Usability Design Engineer

Lexmark International India Pvt Ltd

Kolkata, West Bengal | Jan 2022 – Nov 2025

- Coordinated a cross-functional team of 13+ (developers, data analysts, testers) from design to delivery.
- Validated WCAG compliance through usability testing, ensuring accessibility standards & reducing error rates.
- Modernised legacy retail application features functionality that resulting in 30~35% hike in user engagement.
- Managed a sustainable "reprints strategy" by integrating low-carbon design solutions, ensuring system scalability.

### User Experience Designer

Wipro Technologies Limited

Bengaluru, Kolkata, Al Khobar | Mar 2017 – Jan 2022

- Conducted UX research using A/B testing, card sorting, user interview, poll & survey to uncover core user needs.
- Executed competitive benchmarking and contextual hypothesis mapping to drive stakeholder strategy.
- Designed responsive CMS-driven design for SMB client portfolios, focusing on visual appeal, brand consistency.
- Performed comprehensive UX audits on legacy products and restructured IA to resolve critical bottlenecks.
- Achieved 40% product revenue growth in three months by planning and launching four new key features.

### Graphic UI & UX Designer

Rxprism Health System Pvt Ltd

Bengaluru, Karnataka | Mar 2015 – Mar 2017

- Built intuitive UIs for complex healthcare and life science platforms, ensuring visual appeal and brand consistency.
- Produced 2D medical illustrations for Augmented Reality (AR) e-learning modules for pharmaceutical training.

## Skills

Enterprise Design Thinking  
User Experience Research  
Wireframe & Prototyping  
Usability Testing  
Interaction Design  
Information Architecture  
Data Visualization  
Prompt Engineering

## Tools

Figma, Adobe XD  
Miro, Mural  
Photoshop  
Illustrator  
InDesign  
HTML-5, CSS-3  
Javascript, Bootstrap-4

## Education

### Bachelor of Fine Art

Govt. College of Art and Craft  
2007 – 2010

### Bachelor of Science

Maharaja Bir Bikram College  
2004 – 2006

## Certification

Effective Business Communication  
IIM Bangalore • Dec 2023

Usability Engineering  
IIT Guwahati • May 2024

Generative AI Productivity Skills  
IxDF • Apr 2024

Artificial Intelligence Fundamentals  
IBM • Jan 2025