

# Suman Kanti Roy

User Experience Designer • Interactive Product Designer

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## Summary

Senior UX professional with 12+ years of experience shaping user-centric products and research-led solutions across retail, energy, healthcare, IoT, finance, and enterprise platforms.

## Experience

### Usability Design Engineer

Lexmark International India Pvt Ltd  
Kolkata, West Bengal | Jan 2022 – Nov 2025

- Coordinated cross-functional alignment of 16+ members to make design decisions from concept to final delivery.
- Validated WCAG 2.1 compliance through all usability testing, improving accessibility and reducing error rates.
- Modernised legacy retail app features and functionality, resulting in a 30–35% increase in user engagement.
- Managed a sustainable reprints operations by integrating low-carbon solutions, ensuring scalability and accessibility.

### User Experience Designer

Wipro Technologies Limited  
Bengaluru, Kolkata, Al Khobar | Mar 2017 – Jan 2022

- Conducted UX research using A/B testing, card sorting, surveys, and virtual interviews to uncover core user needs.
- Executed competitive benchmarking and hypothesis-driven analysis to identify gaps and drive stakeholder strategy.
- Created responsive CMS-driven designs for client portfolios, focusing on visual appeal and brand consistency.
- Performed comprehensive UX audits on legacy products and restructured IA, resolving critical bottlenecks by 12%.
- Translated user-journey into infographic insights, reducing sprint cycles from 3 to 1 and streamlining workflows.

### Graphic UI and UX Designer

Rxprism Health System Pvt Ltd  
Bengaluru, Karnataka | Mar 2015 – Mar 2017

- Built intuitive UI for complex healthcare apps and life science platforms, ensuring visual appeal and consistency.
- Produced medical illustrations for augmented reality-based e-learning modules used in pharmaceutical training.
- Created vector illustrations, responsive web templates, and marketing materials for various social media platforms.

## Skills

User Experience Research  
Wireframing and Prototyping  
Usability Testing  
Interaction Design  
Information Architecture  
Data Visualization  
Heuristic Evaluation  
Prompt Engineering

## Tools

Figma, Adobe XD, Sketch  
Miro, Notion, Mural  
Photoshop  
Illustrator  
InDesign  
Useberry  
Visual Studio Code  
HTML5, CSS3, JavaScript

## Education

**Bachelor of Fine Arts (BFA)**  
Govt. College of Art & Craft  
2007 – 2010

**Bachelor of Science (BSc)**  
Maharaja Bir Bikram College  
2004 – 2006

## Certification

Effective Business Communication  
IIM Bangalore • Dec 2023

Usability Engineering  
IIT Guwahati • May 2024

Learning the Basics of SAP Fiori  
SAP • Jan 2025

Perception and Memory in HCI and UX  
IxDF • Jan 2025

Generative AI Productivity Skills  
Microsoft & LinkedIn • Apr 2024

Artificial Intelligence Fundamentals  
IBM • Feb 2025