

# Suman Kanti Roy

User Experience Designer

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Portfolio Link: <https://ux-roy.github.io>

## Summary

Senior UX professional with 12+ years of experience shaping easy-to-use, research-driven, user-centric products and B2B enterprise solutions across retail, energy, healthcare, fintech, and IoT platforms.

## Experience

### Usability Design Engineer

Lexmark International India Pvt Ltd

Kolkata, West Bengal | Jan 2022 – Nov 2025

- Coordinated cross-functional alignment of 16+ team members to drive design decisions from initial proof of concept to final delivery.
- Validated WCAG 2.1 compliance through structured usability testing, reducing user error rates and improving interaction quality.
- Revamped features and functionality of a legacy retail application, resulting in approximately 30–35% uplift in user engagement and sales.
- Led sustainable reprint operation by introducing low-carbon designs, ensuring both scalability and accessibility.

### User Experience Designer

Wipro Technologies Limited

Bengaluru, Kolkata, AI Khobar | Mar 2017 – Jan 2022

- Conducted UX research using A/B testing, card sorting, virtual interviews, and online surveys to uncover core user needs.
- Executed competitive benchmarking, contextual hypothesis and data analysis to identify gaps and drive stakeholder strategy.
- Designed responsive CMS dashboards for client portfolios, prioritising clarity and data visibility to enable smooth task completion.
- Performed comprehensive UX audits and redesigned information architecture (IA), resolving critical bottlenecks by 10-12%.
- Translated complex user journey into actionable infographic insights, reducing agile sprint cycles from 3 to 1 and streamlining workflows.

### Graphic UI & UX Designer

Rxprism Health System Pvt Ltd

Bengaluru, Karnataka | Mar 2015 – Mar 2017

- Built intuitive UIs for Life science and healthcare applications, ensuring visual appeal and brand consistency.
- Produced illustrations for augmented reality (AR) enabled E-learning modules used in pharmaceutical sales, clinical training and medical education.

### Graphic and Web Designer

Hibu India Pvt Ltd

Bengaluru, Karnataka | Jan 2014 – Feb 2015

- Created vector illustrations, icons, responsive web templates, and marketing materials for various social media platforms.

## Skills

UX Research & Audit  
Information Architecture  
Interaction Design  
Wireframing & Prototyping  
Usability Testing  
Heuristic Evaluation  
Data Visualization  
Prompt Engineering  
Agentic UX Design

## Tools

Figma, Adobe XD, Sketch  
Photoshop, Illustrator, InDesign  
Miro, Mural  
Maze, Stark  
SurveyMonkey  
UserTesting  
HTML & CSS  
JavaScript, Bootstrap

## Education

### Bachelor of Fine Arts

Govt. College of Art and Craft  
2006 – 2010

### Bachelor of Science

Maharaja Bir Bikram College  
2003 – 2006

## Certification

- Interaction Design for Usability  
IxDF – Apr 2025
- Learning the Basics of SAP Fiori  
SAP – Jan 2025
- Perception & Memory in HCI & UX  
IxDF – Jan 2025
- Artificial Intelligence Fundamentals  
IBM – Jan 2025
- Generative AI Productivity Skills  
Microsoft – Jan 2024
- NPTEL Usability Engineering  
IIT Guwahati – May 2024
- Effective Business Communication  
IIM Bangalore – Dec 2023