

Located in: Berlin  
+49 176 640 600 84  
sarahschwesig@gmail.com

## UX SKILLS

- Research
- User Personas
- User Interviews
- Card Sorting
- Paper Wireframing
- Low-to High-Fidelity Prototyping
- Usability Testing
- Affinity Mapping

## TOOLS

- Balsamiq
- Adobe XD
- Figma
- Keynote
- Procreate
- Miro
- Slack
- Trello
- Powerpoint
- Final Cut
- HTML & CSS (basics)

## EDUCATION

### UX Design Certification

12/19-12/20

Career Foundry

### B.A. Fashion Design

03/08-03/13

University of Applied  
Science Berlin

Behance-Link

Behance://SarahSchwesig

LinkedIn-Link

LinkedIn://in/Sarah-Schwesig

# Sarah Schwesig

"UI/UX Designer with a background in Fashion Design and experience working as freelancer for various clients in sustainability focused projects. Skilled at empathising with people and listen to their needs. Committed to a hands-on problem-solving attitude with a passion for out-of-the-box solutions."

## WORK EXPERIENCE

### UX-Designer – Selfemployed – 10/2020 – current

- Consulting small creative businesses to create their online business in a user-centric way, in order to increase the conversion rate Clients: e.g. [Architektur-fuer-Alle](#), [PopArt-Painter Zinah](#)

### Community Host – [ImpactHubBerlin](#) – 11/2019 – 03/2020

- Enabled optimal working environment and created user-centric space guides which enabled a smooth workflow within the space
- Build up an online community on slack and developed digital event formats during corona lockdown to keep the community alive

### Fashion Designer – Focus Sustainability – 11/2013 – 03/2020

- Developed [sustainable fashion products](#) which are made of recycled material and produced in local crafts-studios
- Lead a team and optimised complex sorting process of clothes donation in a [charity organisation](#), which increased the clothing-stock for homeless people during winter

## OTHER PROJECTS

### Co-Founder – [Studio2122](#) – 04/2019 – current

- Build up a studio community with 20 members around art, design and craftsmanship with workshop area and coworking space

### Co-Founder – [Katze Im Sack](#) – 05/2017 – current

- Developed a vintage surprise bag and sold them offline&online, which increased the popularity of second hand clothes by reducing the decision-making and adding surprise-fun

## VOLUNTEER EXPERIENCE

### UX-Designer – Hackathon ["WirVsVirus"](#) – 03/2020 – current

- Doing User Interviews with small business-owners
- Created a [final video](#) under high pressure in 2 hours to present our hackathon solution to the jury
- Created Wireframes in Figma for the ideated platform-solution