

**ROB SEAMAN** HANDS-ON DESIGN LEADER.  
INSPIRED TO DISRUPT AND REINVENT INDUSTRY  
AND THE DIGITAL WORLD.

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## EXPERIENCE

### IHS Market

#### Associate Director Of Global UX, March 2015 - February 2018

Lead UX architect. Collaborated daily with UX design team, leadership, product analysts and owners. Driver for user centered and experience design in our business decisions. Led a small design and large development team. Mobile and desktop solutions for enterprise data analytics and applications.

### Pearson Education

#### UX Product Designer, December 2014 - March 2015

UX design for mobile and desktop platform. Collaborated with business analysts, UX team members, product owners to pioneer an iPad app for the education industry. Deliverables consisted of conceptual designs, information architecture, high and low fidelity comps and interactive wireframes.

### Colorado State University

#### UX Product Manager, November 2014 - January 2015

Led fast paced project to launch marketing website for CSU Global. Collaborated with VP of Engagement and VP's of Operations and Innovation. Responsible for defining and solidifying requirements, concept designs, prototyping, development and project roll-out.

### RevGuard

#### VP Head Of Experience, April 2014 - October 2014

Responsible for the advancement and automation of cloud services to its growing brands and customers. Drove user experience design and the setup of SaaS for A/B testing and customer retention. Directed a design an Agile development team through Angular application implementation.

### AT&T Mobility / Cricket Communications

#### UX Manager, November 2012 - April 2014

#### Enterprise UX Architect, May 2009 - November 2012

Introduced innovation in improving and measuring the user experience. Built UX team, interviewed and hired members. Maintained team deadlines and deliverables of visual requirements and design.. Traveled nationally and internationally engaging with the user in research, study and analysis.

### Fat Cat Publications

#### UX Product Director, February 1995 - February 2011

16 years ownership of a design and development consulting firm. Employed full time 10 personnel and 3 contractors, Serviced 100+ clients. Pioneering in product application development and database system integration.

## SKILLS

product strategy, user experience and product development, interaction & visual design, design thinking

wireframes, requirements analysis, concept ideation, prototyping, research

html5, css3, javascript, git, frameworks

team leadership, mentoring, management, coaching, vision, collaboration, business partnerships

## EDUCATION

Desert High School  
Lancaster Community College

### Online Schools And Curriculum

Lynda.com, CodeSchool.com  
TeamTreeHouse.com, PluralSight.com  
Udacity.com, TutsPlus.com

## AWARDS

### IHS

Top Performer  
Project Awards

### ATT & CRICKET

Customer Experience Ambassador  
Project Awards

### SATMATRIX

Net Promoter



