ROB SEAMAN HANDS-ON DESIGN LEADER. INSPIRED TO DISRUPT AND REINVENT INDUSTRY AND THE DIGITAL WORLD.

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EXPERIENCE

IHS Market
Associate Director Of Global UX, March 2015 - February 2018
Lead UX architect. Collaborated daily with UX design team, leadership, product analysts and owners. Driver for user centered and experience design in our business decisions. Led a small design and large development team. Mobile and desktop solutions for enterprise data analytics and applications.

Pearson Education
UX Product Designer, December 2014 - March 2015
UX design for mobile and desktop platform. Collaborated with business analysts, UX team members, product owners to pioneer an iPad app for the education industry. Deliverables consisted of conceptual designs, information architecture, high and low fidelity comps and interactive wireframes.

Colorado State University
UX Product Manager, November 2014 - January 2015
Led fast paced project to launch marketing website for CSU Global. Collaborated with VP of Engagement and VP's of Operations and Innovation. Responsible for defining and solidifying requirements, concept designs, prototyping, development and project roll-out.

RevGuard
VP Head Of Experience, April 2014 - October 2014
Responsible for the advancement and automation of cloud services to its growing brands and customers. Drove user experience design and the setup of SaaS for A/B testing and customer retention. Directed a design an Agile development team through Angular application implementation.

AT&T Mobility / Cricket Communications
UX Manager, November 2012 - April 2014
Enterprise UX Architect, May 2009 - November 2012
Introduced innovation in improving and measuring the user experience. Built UX team, interviewed and hired members. Maintained team deadlines and deliverables of visual requirements and design.. Traveled nationally and internationally engaging with the user in research, study and analysis.

Fat Cat Publications
UX Product Director, February 1995 - February 2011
16 years ownership of a design and development consulting firm. Employed full time 10 personnel and 3 contractors, Serviced 100+ clients. Pioneering in product application development and database system integration.

SKILLS

product strategy, user experience and product development, interaction & visual design, design thinking

wireframes, requirements analysis, concept ideation, prototyping, research

html5, css3, javascript, git, frameworks, material design, invision, sketch, axure, bootstrap

team leadership, mentoring, management, coaching, vision, collaboration, business partnerships

EDUCATION

Desert High School
Lancaster Community College

Online Schools And Curriculum

Lynda.com, CodeSchool.com
TeamTreeHouse.com, PluralSight.com
Udacity.com, TutsPlus.com

AWARDS

IHS
Top Performer
Project Awards

ATT & CRICKET
Customer Experience Ambassador
Project Awards

SATMATRIX
Net Promoter