

Designing for users on the autistic spectrum



Do...

use simple colours



write in plain English

Do this.

use simple sentences and bullets



make buttons descriptive

Attach files

build simple and consistent layouts



Don't...

use bright contrasting colours



use figures of speech and idioms



create a wall of text



make buttons vague and unpredictable

Click here!

build complex and cluttered layouts



Designing for users who are Deaf or hard of hearing



Do...

write in plain English

Do this.

use subtitles or provide transcripts for videos



use a linear, logical layout



break up content with sub-headings, images and videos



let users ask for an interpreter when booking appointments



Don't...

use complicated words or figures of speech



put content in audio or video only



make complex layouts and menus



make users read long blocks of content



don't make telephone the only means of contact for users



Designing for users with dyslexia



Do...

use images and diagrams to support text



align text to the left and keep a consistent layout



consider producing materials in other formats (for example, audio or video)



keep content short, clear and simple



let users change the contrast between background and text



Don't...

use large blocks of heavy text



underline words, use italics or write in capitals

DON'T DO THIS

force users to remember things from previous pages - give reminders and prompts



rely on accurate spelling - use autocorrect or provide suggestions



put too much information in one place



Designing for users with low vision



Do...

use good colour contrasts and a readable font size



publish all information on web pages



use a combination of colour, shapes and text

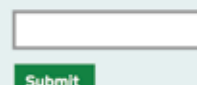


follow a linear, logical layout

200% magnification

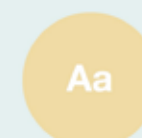


put buttons and notifications in context



Don't...

use low colour contrasts and small font size



bury information in downloads



only use colour to convey meaning

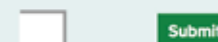


spread content all over a page

200% magnification



separate actions from their context

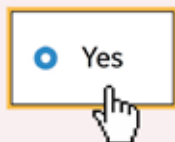


Designing for users with physical or motor disabilities



Do...

make large clickable actions



give form fields space



design for keyboard or speech only use



design with mobile and touchscreen in mind



provide shortcuts

Postcode

[Find address](#)

Don't...

demand precision



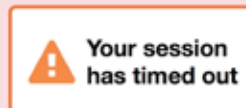
bunch interactions together



make dynamic content that requires a lot of mouse movement



have short time out windows



tire users with lots of typing and scrolling

Address

Designing for users of screen readers



Do...

describe images and provide transcripts for video

`<alt>`

follow a linear, logical layout



structure content using HTML5

`<h1>`
`<nav>`
`<label>`

build for keyboard use only



write descriptive links and headings

[Contact us](#)

Don't...

only show information in an image or video



spread content all over a page



rely on text size and placement for structure

36pt, bold
Header

force mouse or screen use



write uninformative links and headings

[Click here](#)