
Project Proposal Template

Overview

One sentence statement framing the intent of the project.

Context

*What are the contexts of your project?
Consider the historical, technological, societal, cultural...*

Research

What are your research areas? User research? Ethnographic? Primary? Secondary?

Form

*How might it look? What might it be made of?
Who is the audience? Where will it be presented?*

Scope

*What is the timeframe of the project?
What is feasible within this and your skills?*

Tools & Methods

*What are the appropriate tools and methods for the various stages of the project?
What do you need to learn? Who do you need to collaborate with to make it happen?*