A DATA-DAY

MORNING!

☑ I AGREE

Warm up or cool down

Learns from you and programs itself
"It will get to know the temperatures that you like and when you want them. Then it programs itself and creates a weekly temperature schedule....A Nest thermostat also learns how quickly your home heats and cools, because no two homes are exactly the same."

Google Nest Google Support Centre
https://support.google.com/googlenest/answer/9254386?hl=en-GB

Wake Up

Information we collect
"Geolocation data. Physical location or movements. Sensory data. Audio, electronic, visual, or similar information. Commercial information. Records of products or services purchased, obtained or considered, or other purchasing or consuming histories or tendencies"

Apalon Alarm Clock Privacy Policy
https://www.apalon.com/privacy_policy.html

Read the news

We personalize your experience
"We can customize the organization of stories we present to you by considering our knowledge of your interests within the NYTimes: e.g., what articles you have visited, which NYT newsletters you're subscribed to, and which columnists you follow. We believe your reading history is a powerful indicator of stories and topics that are important to you."

New York Times Personalization FAQ
https://help.nytimes.com/hc/en-us/articles/360003965994-Personalization

Pay for your groceries online

How do we process personal data?
"We may also associate information that we learn about you through your and your contacts' use of the Services, and information you and others provide, to suggest people you may know or may want to transact with through our Services."
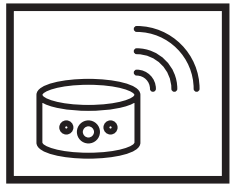
PayPal Privacy Policy
https://www.paypal.com/webapps/mpp/ua/privacy-full

Take a moment and meditate

Tracking technologies
"Our third party partners may use technologies such as cookies to gather data about your activities within the Products to deliver such advertising to you, such as retargeting ads. We are not always able to respond to do-not-track signals."

Headspace privacy policy
https://www.headspace.com/privacy-policy

Look for a date

Information you give us
"Some of the information you choose to provide us may be considered "special" or "sensitive" in certain jurisdictions, for example your racial or ethnic origins, sexual orientation and religious beliefs. By choosing to provide this information, you consent to our processing of that information."

Tinder Privacy Policy
https://policies.tinder.com/privacy/intl/en

Attend a work meeting

How we use personal data
"We manually review short snippets of a small sampling of voice data we have taken steps to de-identify to improve our speech services, such as recognition and translation."

Microsoft (Teams) Privacy Policy
https://privacy.microsoft.com/en-gb/privacystatement

Ask Alexa to play music

We process your personal information
"When you use our voice, image and camera services, we process your voice input, images, videos, and other personal information to respond to your requests, provide the requested service to you, and improve our Amazon services."

Amazon Privacy Policy
https://www.amazon.co.uk/gp/help/customer/display.html?nodeId=GX7NJQ4ZB8MHFRNJ
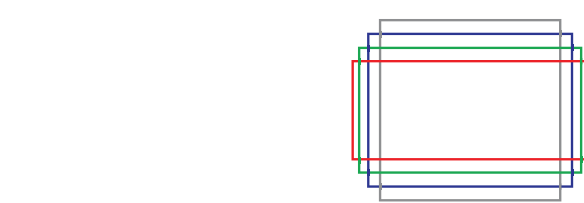
Watch a funny video

The types of personal data we use
"We also collect information regarding your use of the Platform, e.g. how you engage with the Platform, including how often you use the Platform and how you interact with content we show you, the ads you view, videos you watch and problems encountered, the content you like, the content you save to "Favourites", the words you search and the users you follow."

TikTok Privacy Policy
https://www.tiktok.com/legal/privacy-policy

Order takeaway

Data provided by users
"We may use the photos submitted by users to verify their identities, such as through facial recognition technologies."

Uber and Uber Eats Privacy Policy
https://www.uber.com/legal/en/document/?name=privacy-notice&country=great-britain&lang=en

Browse for new clothes online

Why is emotion recognition important?
"The mood levels can be measured throughout the shopping process; before, during and after a purchase. This technology can also be used to measure the reactions of different people exposed to content such as when looking at digital screens…Our software can detect different facial expressions with 75% accuracy. The overall mood can be estimated with accuracy up to 92%."

Sightcorp Sales Page
https://sightcorp.com/emotion-recognition/

Go for a run

Information you provide us
"To help improve your experience or enable certain features of the Services, you may choose to provide us with additional information, like your logs for food, weight, sleep, water, or female health tracking; an alarm; and messages on discussion boards or to your friends on the Services."

FitBit Privacy Policy
https://www.fitbit.com/global/us/legal/privacy-policy

THE GLASS ROOM
⌈LOOKING INTO YOUR ONLINE LIFE⌋
https://theglassroom.org

TACTICAL TECH
https://tacticaltech.org