# Zach Park UX/UI Design

San Diego, California \$858.314.8551

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## summary

Expert UX/UI Designer with experience modernizing healthcare access and improving patient outcomes for government and private healthcare systems. Proficient in Figma, Sketch, & Adobe Creatives and seeking to leverage expertise in user research, wireframing, prototyping, hifi design, usability testing, design systems to drive measurable improvements.

#### experience

### Agile Six, Civic Tech

Sr. UX Designer, October 2021 - March 2025 (San Diego)

Designed patient check-in mobile platform, collaborating closely with VA stakeholders. Key contributions included:

- Conducting design discovery to understand user needs and inform design strategy.
- · Designing comprehensive wireframes, user flows, and high-fidelity UI mockups.
- · Advocated human-centered design across stakeholder and engineering teams.
- Developing and maintaining a design system tailored to the VA check-in app.
- Contributing to the evolution of the USDS/VA design system through component refinement and development.

#### Thermo Fisher Scientific, Digital Engineering

Sr. UX Designer, October 2019 - October 2021 (Carlsbad)

Enhanced customer "Find-Decide-Buy" experience for eCommerce and rDNA applications. Key contributions included:

- Designing user-friendly interfaces for eCommerce and rDNA applications.
- · Optimizing workflow for online ordering while leverage existing UI feature capabilities.
- · Conducting thorough user research and usability testing to address user needs.
- · Advocating human centered design approach with stakeholders.
- · Actively contributing to the TFS design system's development and maintenance.

#### 3M, Healthcare

Sr. Visual Interaction Designer, March 2019 - October 2019 (St. Paul, MN)

Designed next-gen UX for an end-to-end health information system (EHR to billing).

Key contributions included:

- Conceptualizing Clinical Documentation Improvement (CDI) UX improvements.
- · Conducting user research and competitive benchmarking.
- · Collaborating on design system refinement.

## specialties

User Experience • Wireframes • Visual Design • Design System • Prototypes • Usability • Agile/Lean UX • Design Sprint

Tools of trade Figma, Sketch, Abstract, Adobe Creative Suite, Code Pen, UX Pin, Axure, Google Suite, Jira, GitHub, HTML5, CSS3

## recognitions

FedHealthIT Innovation Awards IDSA IDEA Design Award, Bronze iF Design Award, Finalist

#### education

Institute of Design, Illinois Tech MDes, Human Centered Design

Otis College of Art and Design BFA, Visual Communication Design

George Washington University Certificate, Project Management

## language

Fluent in English and Korean

#### reference

Available upon request

CDI is a web based tool to help physician to document EHR medical notes that can easily transferred to nurses while translating into medical coding for administrator for billing.

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## experience

#### HP. Instant Ink

Visual Interaction Designer, February 2018 - February 2019 (San Diego)

Enhanced user experience for enrollment and dashboard platforms through comprehensive design efforts, spanning branding to UX/UI. Key contributions included:

- Developing responsive web UI designs utilizing Angular Material/Bootstrap UI patterns.
- Designing intuitive user flows and responsive UI for HP e-commerce platforms.
- · Creating impactful marketing collateral, including banners, installation manuals, and product packaging.

### Nextech

Sr. UI/UX Product Designer, January 2016 - February 2018 (San Diego)

Collaborated with cross-functional teams to seamlessly integrate high-fidelity design and prototypes into development, while driving cohesive user experiences across SaaS products. Responsibilities included:

- Conducting usability studies with lofi and hifi prototypes for user preference & performance.
- Advocating lean UX strategies through agile processes (theme, epic, & user story development).
- · Translating product visions into validated concepts through user, customer, and stakeholder feedback.
- Developing a new UI design language (style guide and UI patterns) and delivery process.

#### Humana

UI Designer, April 2012 - December 2015 (San Diego)

Developed engaging and intuitive UI for SaaS web and mobile applications, creating positive user experiences for healthcare providers. Key contributions included:

- · Designing cohesive user experiences across various platforms and devices.
- · Conceptualizing and developing designs (wireframes, mockups, prototypes) that prioritized simplicity and clarity for diverse stakeholders.
- Establishing a comprehensive UI design language, including style guides, UI patterns, and visual solutions.

#### October 2000 - April 2012

Extensive experience designing mobile-first, multi-platform user interfaces for iOS, Android, Samsung Tizen, and other devices.

- Samsung Design America, Lead UI Designer/UX Manager, May 2008 April 2012
- · Qualcomm QES, UI Consultant, May 2007 May 2008
- Warner Bros, Mobile Creative Lead, June 2006 May 2007
- Motorola CXD, UI Designer, January 2002 May 2006

## personality

#### ISF.I-A

- Introverted Observant
- Feeling
- Judging  $\bullet$  0 0 0
- Assertive

### aspiration

Gallup's Strengthfinder

- Empathy Connectedness
- Belief Harmony
- Achiever

Zach takes great pride in his work and is a team player. Nice work Zach "rounded corners" Park!

If I had to create my own company dream team, it would consist of Zach.

Zach created a user experience that was distinctive, clean and intuitive as well.

Zach is a very talented designer and always adds a polished finish to all of the applications he works on