



BREG | Vision + Flex

ZACHARY PARK

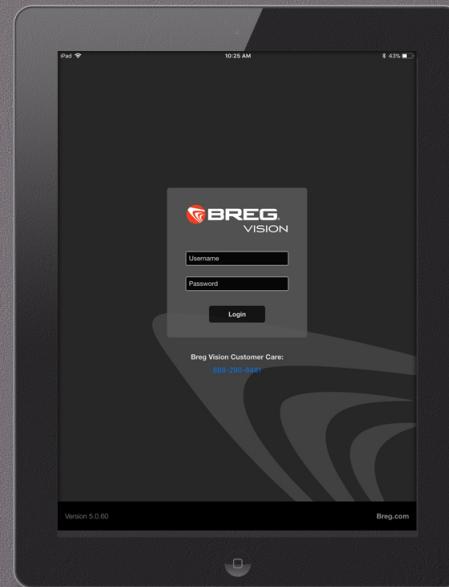
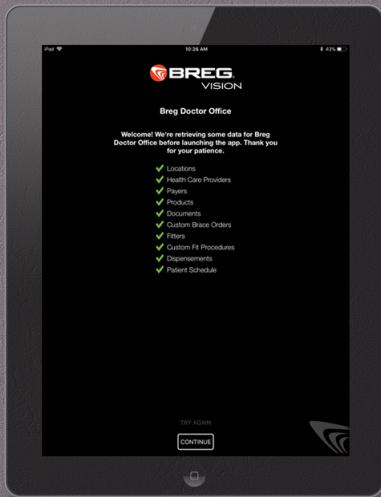
Breg Vision + Flex | Samples

Breg Vision + Flex

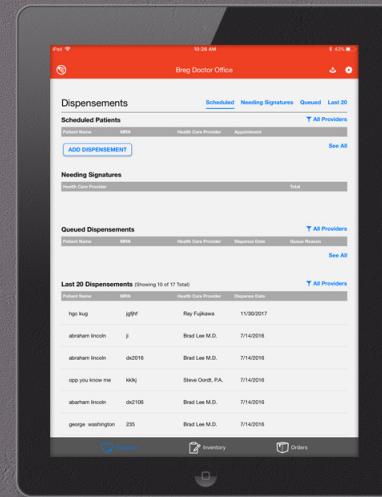
Old iPad Apps

- Excessive Manual Steps
- Visual Clutters
- Slower Screen Loading
- Dispersed App Experience
- Inconsistent Product Suite

In Login screen, preloading patient data flows is cumbersome
In Login screen, preloading screen also overwhelmingly takes up the whole screen
In dashboard, having too much dashboard information is slowing screen loading time
Many inconsistencies in how user interacts and sees UI for similar tasks
Each product implements the UI and task flows differently despite the similar functionality



Vision app



Flex app

Breg UI Experience Architecture

New Mindset

Brandifying User Experience

In effort to offer the cohesive apps experience while flexible enough for individualized app in which it can serve as Brand Experience, a framework was created.

Consistent Experience
Brands & Interactions

Customizable Experience
Flexible UI for supporting
business and consumer users

VISION

FLEX

Breg Vision Customer Care
888-280-8484 | Breg.com

Dispensements

Patient	Product	Supplier	Date
Austin, Todd	Premiere OA, Medical	Breg	2/14/2018
Martinez, Ryan	8" Catheter Extension	Breg	2/14/2018
Phillips, Ross	Adjustable Donut, Open Back	Breg	2/13/2018
Johnson, Chase	Air Select BTE	Amplifon	2/13/2018
Smith, Colin	Tal Crutches	SAC-Breg	2/12/2018

Signature needed Queued History

Patient	Patient Code	Date
Robles, Petty	34393950-34	2/14/2018
Coxons, Kurt	34393965-03	2/14/2018
Matthews, Jared	94893201-49	2/13/2018

100 pts
Today
0
BREG Flex Score

S M T W Th F S

Check-in Dispense Orders

Breg Vision Business App

New iPad App

Redesigned the Login

Minimalistic Visuals

Faster Loading

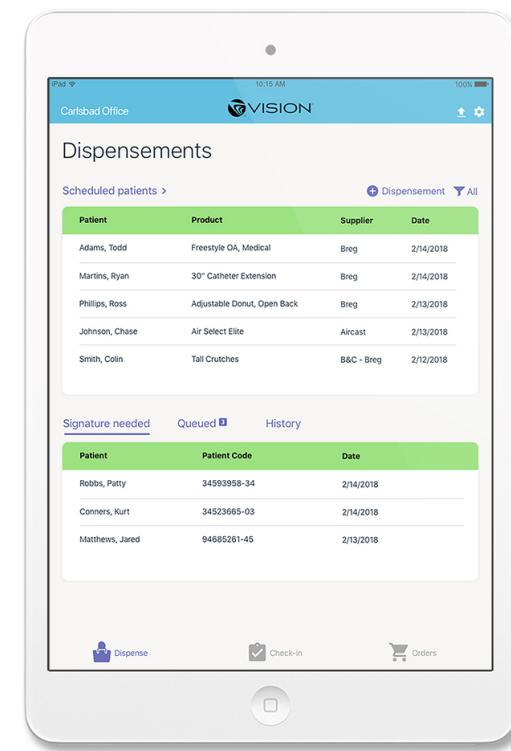
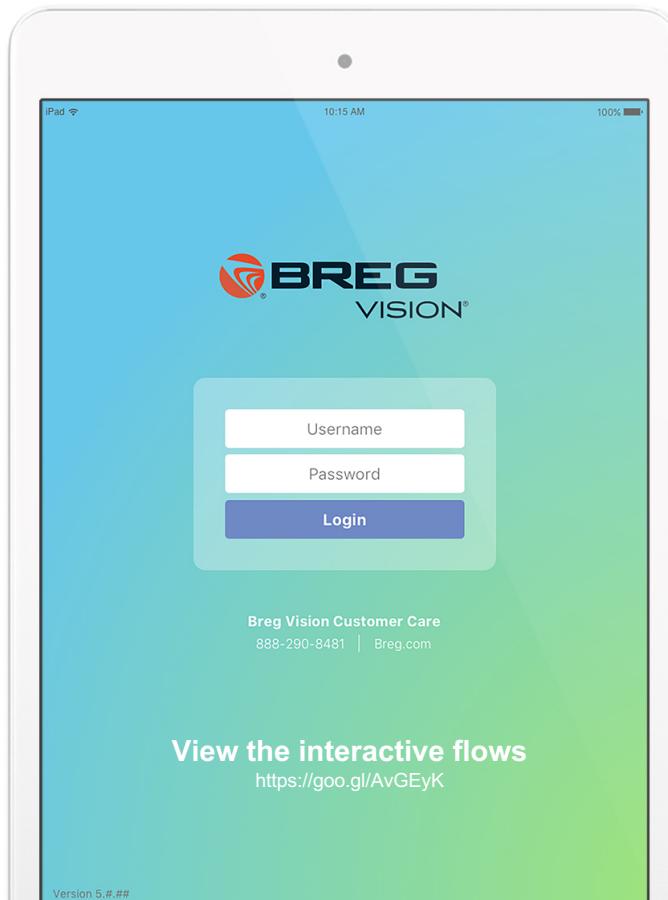
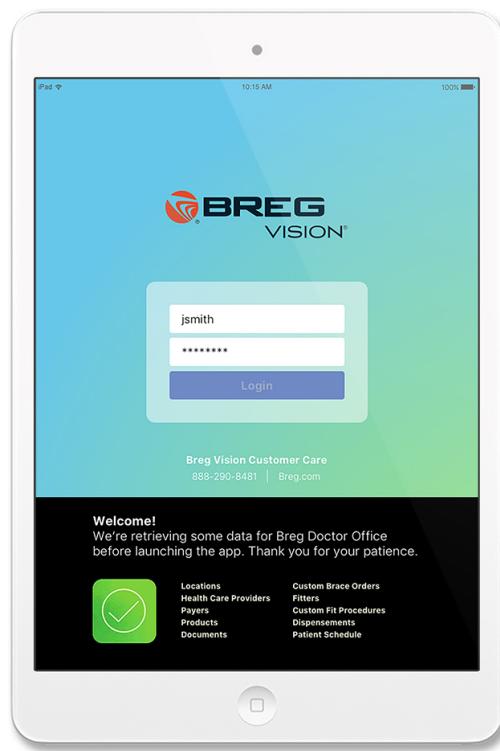
Standardized UI/UX

Automated the login steps and reduce number of clicks

Simplified and toned-down visual hierarchy of UI layout

Improved screen loading time in dashboard screen via redesigning layout and shown content

Consistent user experience for similar tasks (such as persistent workflows, UI controls, and button styling and more)

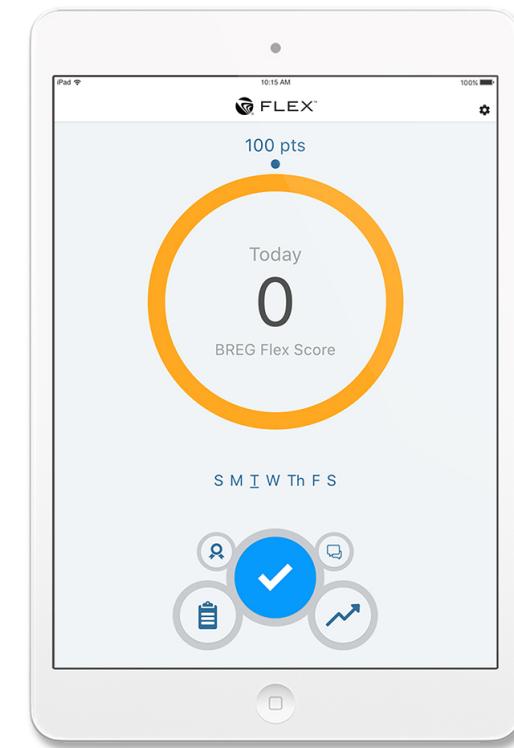
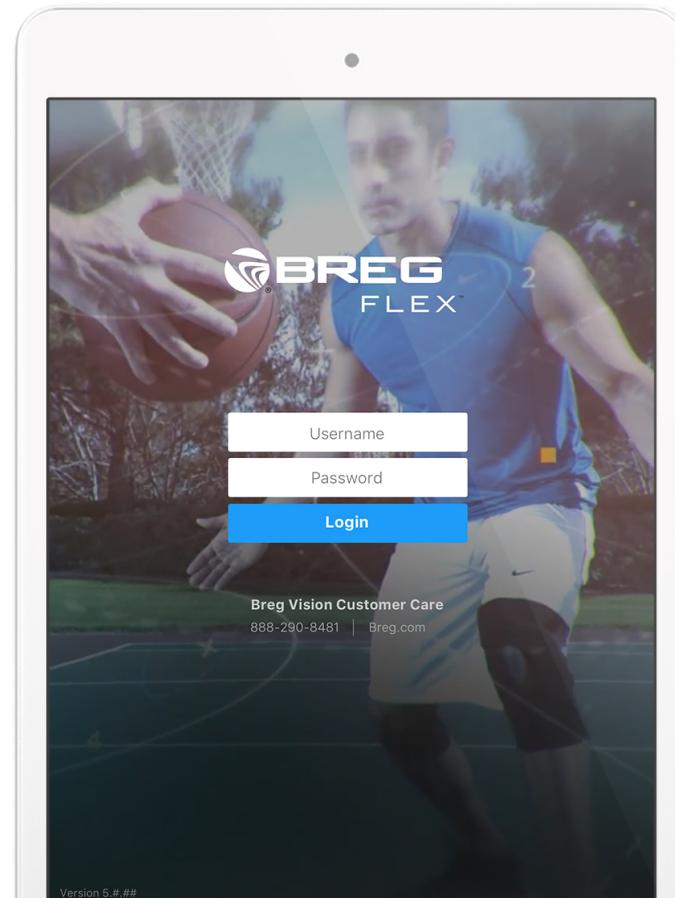
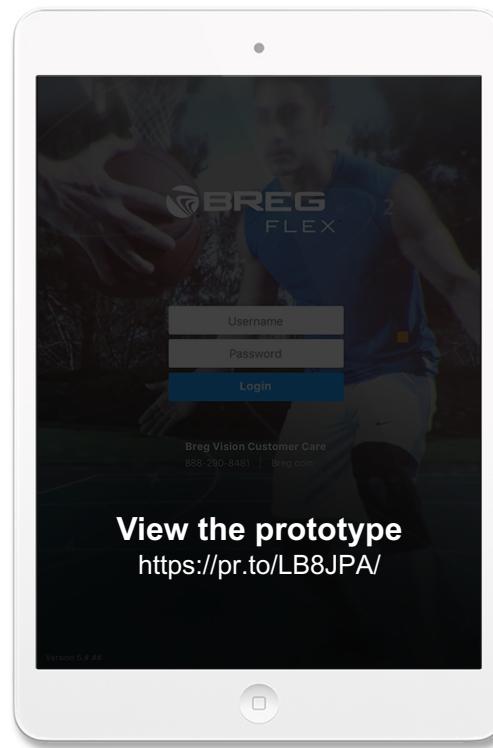


Breg Flex Patient App

New iPad App

Brandifying User Experience

The use of styling, color, layout, and animation has been customized to attract Consumer (whom is target user type) while workflows, UI controls and interaction, and branding persist to remind the user that the app is part of product suits.



Breg Flex Patient App

New Product
Concept



Thank you!