

OUTCOMES

My impact at Saba.



Business Impact

Led definition of mobile first design strategy, helping retain major customers like Daimler and McDonalds and protect over \$2M ARR.



Process Impact

Introduced a customer design partnership program, customer/user persona mapping, and design sprints to the organization.



Team Impact

Grew the team from 6 to 8; helped team round out its skills and gain cohesion through pair design, critiques, learning sessions, and mentoring.



INTERNAL RECOGNITION

Thank you Dmitry for working with us!
This feels like an elephant of a project, but
you and your methods are helping to
frame it in doable pieces.

Margaret Flynn
Principal Product Manager



LINKEDIN RECOMMENDATION

Dmitry makes compelling cases for the UX team to succeed and get deserved recognition. Since he has come on board, the UX team has been more present in important strategic decisions and more coherent in employing user-centered design practices.
I have truly enjoyed working with Dmitry the manager, and Dmitry the designer.

Laura Olac
Senior UX Designer

