

## OUTCOMES

# My impact at Saba.



### Business Impact

Led definition of mobile first design strategy, helping retain major customers like Daimler and McDonalds and protect over \$2M ARR.



### Process Impact

Introduced a customer design partnership program, customer/user persona mapping, and design sprints to the organization.



### Team Impact

Grew the team from 6 to 8; helped team round out its skills and gain cohesion through pair design, critiques, learning sessions, and mentoring.



## INTERNAL RECOGNITION

**Thank you Dmitry for working with us!**  
This feels like an elephant of a project, but  
you and your methods are helping to  
**frame it in doable pieces.**

Margaret Flynn  
Principal Product Manager



## LINKEDIN RECOMMENDATION

**Dmitry makes compelling cases for the UX team to succeed and get deserved recognition.** Since he has come on board, the UX team has been more present in important strategic decisions and more coherent in employing user-centered design practices.  
**I have truly enjoyed working with Dmitry the manager, and Dmitry the designer.**

Laura Olac  
Senior UX Designer

