

About Tala

Tala provides fast, personalized loans based on mobile phone data to millions of underserved people in emerging countries.



Countries we serve at

India, Mexico, Philippines, Kenya

Customer served globally

8.5 million +

Target segment

Security guard, vegetable vendor, driver, retailer, farmer etc

Avg. Repayment Rate

~90%

Loan disbursement time

~85% borrowers get loan in <10 min

NDA (non-disclosure agreement)

Original details/analytics/metrics replaced or blurred due to NDA.