

# **JacklynSellz Affiliate Network System**

## **Project Vision & Positioning**

This system is being built to leverage Jackie's natural strengths in relationship-building, communication, and trust-based networking. We are intentionally growing her Facebook presence in an organic, sustainable way to establish credibility and long-term authority within the performance marketing space. The goal is to build a structured network of affiliates, advertisers, and strategic partners that Jackie can nurture and develop into meaningful business opportunities. Over time, this network can evolve into a client-facing marketing operation under the JacklynSellz brand, where Jackie serves as the relationship lead and public-facing partner while operational execution is supported behind the scenes. She has already demonstrated the ability to connect people, coordinate creative and media resources, and facilitate partnerships that generate results — this system formalizes that strength, documents outcomes, and positions her to scale those relationships into a repeatable business asset. As momentum builds, this foundation can quickly expand into a boutique marketing agency model, with Jackie coordinating client relationships and campaign strategy while execution is supported by a trusted team.

## **Project Objective**

Build a GoHighLevel-based system that allows Jackie to attract, organize, nurture, and scale relationships with affiliates, advertisers, and strategic partners while building a long-term business asset.

## **Core Goals**

- Capture and segment affiliates and advertisers
- Organize relationships and opportunities
- Automate follow-ups and nurturing
- Track partnerships and deal progress
- Create a scalable network asset
- Lay groundwork for a future marketing agency

## **Pipeline Structure**

Affiliate Pipeline: New Contact → Vetting → Qualified → Approved → Active → Scaling → VIP

Advertiser Pipeline: New Prospect → Intro → Review → Negotiation → Live → Scaling → Strategic

Partner Opportunities Pipeline (optional): Identified → Matching → Testing → Live → Scaling → Archived

## **Landing Page Goal**

Convert inbound interest into qualified affiliate and advertiser contacts while presenting a professional, trust-driven brand.

## **Future Expansion Potential**

- Build a boutique marketing agency under the JacklynSellz brand
- Manage advertiser campaigns and affiliate onboarding
- Launch digital products or consulting offers
- Develop a performance partnership network
- Scale into a SaaS-style or agency model