

# SAMSON TOOR

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## COMMITMENT – HARD WORK – EXCELLENCE – RESULTS

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November, 2014

Dear Hiring Manager,

It is with great interest that I am forwarding my resume for consideration as a User Experience Designer, given my diverse background in Cognitive Science specializing in Human Computer Interaction at the University of California—San Diego. As a forward-thinking practitioner of user experience design, I am eager to craft intuitive experiences that translate business and user needs into highly pragmatic interaction-design solutions. I feel I would be an excellent fit for this role. Please consider the following highlights from my resume:

- **USER-CENTRIC DESIGN** – Broad UX design skillset, with significant experience across a wide range of fields, where intuition and empathy from human-centered design meets innovative thinking and eclectic research methods from Cognitive Science, Psychology, Linguistics, Anthropology, Philosophy, and Computer Science
- **METHODOLOGY PROFICIENCY** – Agile (Scrum), lean startup method, lab & field ethnographic studies, quantitative & qualitative research analysis, iterative design process, HCI methods including: Analysis & Critique of Interface (mobile, tablet, desktop), Card Sort, Competitive Analysis, Customer Journey, Customer Empathy Map, Functional Specification, Heuristic Evaluation, Contextual Inquiry, Information Architecture, Task Flow Diagrams, Low/High Fidelity Prototyping, User Personas, Use Cases & Scenarios, Usability Testing, & Storyboarding
- **PROJECT MANAGEMENT** – Ability to work well with teams consisting of many personalities and positions, bringing all interpersonal skills to the forefront: Communication, Written, Verbal, Organization, Management, etc.

I thrive in creative and results-oriented environments, and it is these qualities that attract me to a User Experience Designer position for a company such as yours.

As a highly motivated, results-driven individual, I have a strong desire to exceed expectations and deliver the effort necessary to achieve established business goals—through deeply understanding user behaviors and motivations, in order to create truly intuitive user-centered experiences grounded in innovative design thinking.

I would welcome the opportunity to discuss how I can address the unique challenges of this position. In the interim, I thank you for reviewing this letter and the accompanying material.

Sincerely yours,

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Samson Toor  
Enclosure: resume