

Xi Zhang

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EDUCATION

- AUG 2016
DEC 2017

Pratt Institute | New York, NY
M. S. Information Experience Design
- AUG 2015
discontinue

Virginia Commonwealth University | Richmond, VA
Ph. D. Public Policy and Administration
- AUG 2011
JUN 2014

South China University of Technology | Guangzhou, CHINA
M. Eng. Industrial Design
- AUG 2006
JUN 2011

Zhengzhou Institute of Aeronautical Management | Zhengzhou, CHINA
B. S. Urban Planning & Design

SKILL

<i>Design</i>	<i>UCD Methods</i>
Photoshop	Wireframing
Sketch	Prototyping
After Effects	Usability Testing
InDesign	Persona
Principle	Storyboarding
InVision	Contextual Inquiry
Framer.js	Interview
<i>Coding</i>	<i>Statistics</i>
HTML	SPSS
CSS	Excel
Bootstrap	ArchGIS
JavaScript	
jQuery	

PUBLICATION

“Commucity: A social network system for the non-resident elderly in big cities in China.” In Proceeding of the Second International Symposium of Chinese CHI (pp. 97-102). ACM.

"The Construction of Neighborhood Unit System of Flood Control and Drainage Based on Landscape Infrastructure." Building Resilient Cities in China. Springer International Publish, 2015. 43-61.

EXPERIENCE

- SEP 2017
present

DOOR 3 | New York, NY
UI/UX Designer (Part-time)

Work on interaction design for a client redesigning their CRM system to improve the usability and streamline their workflow through more intuitive visualizations and better information structure. Also conduct exploratory research for an intranet product to support ideation process.
- MAY 2017
JUL 2017

SAP Concur | San Francisco, CA
UI/UX Design Intern

Worked on Triplt Android App by ideating and incorporating motion design into the UI to delight user experience and improve usability. Partnered with product manager to envision new user stories and iterated on the designs. Produced design specs to deliver to engineers.
- JAN 2017
MAY 2017

PromGirl.com | New York, NY
Product Design Intern

Involved in the development of user experience and usability research, including the creation of responsive web UI/UX design to define the product features and interaction for the ecommerce site; and the full product development from wireframes to web markup, HTML/CSS.
- FEB 2014
JAN 2015

Xiguo.cc | Guangzhou, CHINA
Interaction Designer

Worked on the start-up team with engineers, designed and developed a novel mobile application to help class monitors better communicate with class members and manage class affair in colleges in China. Conducted user research, defined product features and designed interactions.



Architecture



Industrial Design



User Experience