

Xi Zhang

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🌐 www.uxizhang.com

EDUCATION

Pratt Institute | New York, NY
M.S. Information Experience Design

AUG 2016
DEC 2017 |

Iowa State University | Ames, IA
M. Des. Sustainable Studies

AUG 2014
JUL 2015 |

Zhengzhou Institute of Aero Management | CHINA
B.S. Urban Planning & Design

SEP 2006
JUL 2011 |

SKILL

Design

Sketch
Photoshop
After Effects
Principle
InVision
Keynote
Framer.js

UCD Methods

Wireframing
Prototyping
Usability Testing
Persona
Storyboarding
Contextual Inquiry
Interview

Coding

HTML
CSS
Bootstrap
JavaScript
jQuery

Statistics

SPSS
Excel
ArchGIS

PUBLICATION

“Commucity: A social network system for the non-resident elderly in big cities in China.” In Proceeding of the Second International Symposium of Chinese CHI (pp. 97-102). ACM.

"The Construction of Neighborhood Unit System of Flood Control and Drainage Based on Landscape Infrastructure." Building Resilient Cities in China. Springer International Publish, 2015. 43-61.

EXPERIENCE

GroupM | New York, NY
UX/UI Designer

AUG 2018
Present |

- Led the product design of a data ingestion tool in the [m]Platform from ideation to launch, designed the data onboarding flow and the data mapping interactions.
- Designed the consumer data dashboard for analyzing the client's consumer data.
- Designed the segmentation flow and Lookalike audience creation flow.
- Worked on the revision of the design system with new components.

Jop | New York, NY
Product Designer

DEC 2017
OCT 2018 |

- Designed a new ondemand service booking system based on users feedback to improve the satisfaction for customers and service providers.
- Designed the earn/expense user flows around a cryptocurrency issued by Jop.

DOOR 3 | New York, NY
UI/UX Designer (Part-time)

AUG 2017
DEC 2017 |

- Worked on the interaction design for a client on a construction CRM system to improve the usability and streamline workflows.
- Designed data visualizations and the related user interfaces.

SAP Concur | San Francisco, CA
UX Design Intern

MAY 2017
JUL 2017 |

- Designed a new map view interaction to complement the iconic Triplt trip list view.
- Created motion designs on various UI transition for the Triplt Android mobile App.
- Defined motion design standards and documented the guidelines.

 https://dribbble.com/Xi_0303

 <https://www.linkedin.com/in/zhang-xi/>