Xi Zhang

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EDUCATION

AUG 2016 DEC 2017	**Pratt Institute**	New York, NY *M. S. Information Experience Design*
AUG 2015 discontinue	**Virginia Commonwealth University |** Richmond, VA *Ph. D. Public Policy and Administration*
AUG 2014 MAY 2015	**Iowa State University**	Ames, IA *M. Des. Sustainable Environment*
AUG 2006 JUN 2011	**Zhengzhou Institute of Aeronautical Management**	Zhengzhou, CHINA *B. S. Urban Planning & Design*

SKILL

Design
Photoshop
Sketch
After Effects
InDesign
Principle
InVision
Framer.js

UCD Methods
Wireframing
Prototyping
Usability Testing
Persona
Storyboarding
Contextual Inquiry
Interview

Coding
HTML
CSS
Bootstrap
JavaScript
jQuery

Statistics
SPSS
Excel
ArchGIS

PUBLICATION

"Commucity: A social network system for the non-resident elderly in big cities in China." In Proceeding of the Second International Symposium of Chinese CHI (pp. 97-102). ACM.

"The Construction of Neighborhood Unit System of Flood Control and Drainage Based on Landscape Infrastructure." Building Resilient Cities in China. Springer International Publish, 2015. 43-61.

EXPERIENCE

DEC 2017 present	**Jop**	New York, NY *UX Designer* Responsible for interaction design and user interface design of Jop mobile Applications on both iOS and Android platform. Iterate the App's end-to-end user experience design based on both qualitative data and user's feedback. Also work on business design for marketing activities.
AUG 2017 DEC 2017	**DOOR 3**	New York, NY *UI/UX Designer (Part-time)* Work on interaction design for a client redesigning their CRM system to improve the usability and streamline their workflow through more intuitive visualizations and better information structure. Also conduct exploratory research for an intranet product to support ideation process.
MAY 2017 JUL 2017	**SAP Concur**	San Francisco, CA *UX Design Intern* Worked on TripIt Android App by ideating and incorporating motion design into the UI to delight user experience and improve usability. Partnered with product manager to envision new user stories and iterated on the designs. Produced design specs to deliver to engineers.
FEB 2014 JAN 2015	**Xiguo.cc**	Guangzhou, CHINA *Interaction Designer* Worked on the start-up team with engineers, designed and developed a novel mobile application to help class monitors better communicate with class members and manage class affair in colleges in China. Conducted user research, definined product features and designed interactions.

Architecture   Industrial Design   User Experience