

José Silmarovi Jr.

Sr. UX Engineer

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PERSONAL

ABOUT ME

Seeking a challenging role as Web Developer, Web Designer, UI / UX Developer or team lead. Interested in IT Consulting Web Applications, Mobile development, Tests, System Analysis and Content Management.

Specialities: PHP, MySQL, AJAX, JQuery, WebSphere Portal, Search Engine Optimization (SEO), Web Analytics, Courses Design, UX / UI Developer, content developer, Search Engine Evaluator, Technical Instructor, NodeJS, AngularJS, Twitter Bootstrap, Compass, Stylus, CodeIgniter, Agile Development (Scrum and Kanban), Mobile Design, HTML5 and CSS3.

PROFESSIONAL EXPERIENCE

4 **Plansis Planej. e Sistemas Ltda - Software / IT Consultant - Sr. Webdesigner** (Jun 2007 to nowadays)

Main Activities: Development of Portals, Sites and Hotsites using IBM WebSphere Portal, creation of Web Interfaces focused on user.

Design of mobile interface for portals oriented to mobile devices.

Creation and implementation of a business plan to use other non-IBM technologies (like PHP) in order to reach other market niches. This action ensured a 40% increase in new leads and 35% of generating new opportunities and contracts.

3 **Dynadrop - Startup - Co-founder / UX Engineer and PHP Developer** (Jan 2014 to nowadays)

Work Duration: Jan 2014 to nowadays

Main Activities: Development of E-Commerce interfaces, elaboration of graphic material, creation of design patterns for fast delivering of small-medium websites, development of startup website.

2 **Rede Chromos de Ensino - Educational Network - Designer Jr. / Helpdesk** (Apr 2005 to Jun 2007)

Main Activities: Development of campaign material and hotsites for minor events over the year. Implementation of Electronic Gradebook using spreadsheets. Creation and edition of videos and courseware.

Implementation of UFMG 51 (a course 51 hours focused on exercises at the Federal University of Minas Gerais).

Development of a module to events subscription using PHP and MySQL.

1 **ETIMIG - IT School - Instructor / Designer** (Feb 2003 to Mar 2005)

Main Activities: Implementation of a new model of Self Learning using a more detailed student workbook.

Teaching Basic and Advanced web developing and practical use of OS (Windows and Linux).

Development of campaign material.

EDUCATIONAL QUALIFICATION

Technologist

Faculdade Pitagoras

Web Development

2005 to 2008

RESUME

TALKS AND LECTURES

1. Delivering Mobile Content using IBM Lotus Web Content Management - PUC Minas - Mar 2013
2. Powering your Marketing strategies with AI and CRM - Newton Paiva - Jun 2013
3. HTML5 and CSS3: Thor's Hammer of web developers - Plansis - Ago 2013
4. Eportal PHP: A new frontier of web content management - Plansis - Ago 2013

LANGUAGE KNOWLEDGE

1. English: Good Writing, Good Reading, Intermediate Speaking
2. Spanish: Good Writing, Good Reading, Good Speaking
3. Portuguese (Native): Good Writing, Good Reading, Good Speaking

TECHNICAL CERTIFICATIONS

- IBM Certified Application Developer - IWWCM 6.0
- IBM Certified Application Developer - IWWCM 7.0
- IBM Certified System Administrator - Lotus Quickr 8.1 for IBM Lotus Domino
- IBM Certified System Administrator - Websphere Portal 7.0
- IBM Coremetrics Technical Professional v1
- Leading and Managing people - SENAC
- The Art of Speech - SENAC

DEVELOPED PROJECTS

- Design and Development of Online Course Logix BI to Logocenter using IBM LMS
- Design and Development of Online Course Acquire Finance System of Marinha do Brasil
- Design and Development of Online Course PACOL Online of Detem Química using IBM LMS
- Development and implantation of Banco Mercantil do Brasil Intranet
- Development of União Atacado's portal
- Development and Implantation of Zurich Minas Brasil Portal
- Development and implantation of Cultura Inglesa RJ Portal
- Development of Super Sim e Unimais websites
- Development of Screencasts to Online Course SENF system Araújo Drugstore
- Development of Ecológico Magazine Portal (using CMS developed by myself);
- Development and implantation of Unimed BH portal using IBM Websphere Portal;
- Development and implantation of Tractebel Energia Intranet;
- Installation, development and deployment of Tractebel Energia Website;
- Development and implantation of Unisul Portal using IBM Websphere Portal 7;
- Development and implantation of Intranet Copasa Portal using IBM Websphere Portal 7;
- Development and implantation of Rede Procel Solar Portal ;
- Migration of Websphere enviroment of Zurich Insurer to new data center;
- Upgrade from version Webphere 6 environment for Websphere 7 Banco Mercantil do Brasil;
- Development and implantation of Online Annual Sustainability Report of Tractebel Energia.
- Development e implantation of Oncoclinicas Portal
- Development e implantation of Tractebel Corporative Portal
- Design interface of E-Commerce Saava Online Store
- Design interface of E-Commerce S2 Shoes Online Store (In progress)