

Teresa Fernandes

Product Designer

Setúbal, Portugal



contact.tfernandes@gmail.com



+351 935 378 804



linkedin.com/in/tteresafernandes

EXPERIENCE

Crónico Newspaper

Product Designer

Mar 2021 - Jul 2022

- Took charge of redesigning Cronico's website, from research to implementation, balancing business and user experience goals

Artistic Coordenator

Aug 2020 - Jul 2022

- Found / recruited cartoonists, that garnered dozens of followers by bringing variety and creating conversation
- Developed cartoon campaigns which maintained the public's interest and kept the cartoon team dynamic
- Planned the cartoon team's schedule

Cartoonist

Dez 2019 - Jan 2021

- Conceptualized and drew cartoons monthly by keeping up to trending topics and developing creative concepts

VOLUNTEER WORK

Web Summit

Nov 2021

Volunteer (Registration & Exhibition Prep)

- Directed attendees at registration
- Helped prepare center stage for the ceremony

SPEAK - Share your world!

Apr 2021

Language Tutor (Buddy)

- Taught and practiced portuguese with a group of 5 immigrants in online language sessions
- Prepared 8 presentations with fun & engaging exercises

UK Asexuality Conference 2020

Set 2020

Helper on Gather

- Guided visitors through Gather's virtual space
- Answered their questions

EDUCATION

Faculty of Fine Arts - Lisbon
University

Digital Experience Design (PGD)
2021-2022

Communication Design (BA)
2017-2020

Online Courses

Harvard University

CS50: Introduction to Computer
Science
2020-2021

SKILLS

Design Skills

UX Design, UI Design, UX
Research, Persona Building,
Wireframing, Prototyping, User
Testing, Photo/ Video Editing

Soft Skills

Self-Motivation, Critical Thinking,
Communication, Organization,
Time-management, Teamworking

Tools

Photoshop, Indesign, Illustrator,
Animate, Figma
HTML, CSS

Languages

Fluent/Native
Portuguese
English

Intermediate
Spanish
Italian