

Teresa Fernandes

Product Designer

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EXPERIENCE

Crónico Newspaper

Product Designer

Mar 2021 - • Now

- Took charge of redesigning Cronico's website, from research to implementation, balancing business and user experience goals

Artistic Coordenator

Aug 2020 - • Now

- Found / recruited cartoonists contributing to content variety and garnering dozens of followers
- Developed cartoon campaigns, maintaining their online presence and promoting the brand
- Planned the monthly post schedule of cartoonists

Cartoonist

Dez 2019 - Jan 2021

- Conceptualized and drew cartoons monthly

VOLUNTEER WORK

Web Summit

Nov 2021

Volunteer (Registration & Exhibition Prep)

- Directed attendees at registration
- Helped prepare center stage

SPEAK - Share your world!

April 2021

Language Tutor (Buddy)

- Prepared 8 presentations with exercises for online language sessions
- Taught portuguese to a group of 5 immigrants and praticed conversation with them

UK Asexuality Conference 2020

Set 2020

Helper on Gather

- Guided visitors through Gather's virtual space
- Answered their questions

EDUCATION

Faculty of Fine Arts - Lisbon University

Digital Experience Design (PGD)

2021-2022

Communication Design (BA)

2017-2020

Online Courses

Harvard University

CS50: Introduction to Computer Science

2020-2021

SKILLS

Design Skills

UX Design, UX Research, UI Design, Persona Building, Wireframing, Prototyping, User Testing

Soft Skills

Self-Motivation, Critical Thinking, Communication, Organization, Time-management, Teamworking

Tools

Photoshop, Indesign, Illustrator, Animate, Figma
HTML, CSS

Languages

Fluent/Native
Portuguese
English

Intermediate
Spanish
Italian