

Complete Solution for Retail & Hospitality Industry



Introduction

Godrej Infotech Limited (GITL) is a provider of the leading retail solution specifically designed for the Microsoft Dynamics Business Central ERP Platform – LS Central. This fully integrated solution delivers a wide breadth of functionality to suit both large and small retailers, without the need to build, manage and maintain multiple applications.

The solution is built on the core functionality and architecture of Microsoft Dynamics Business Central to create a rich user experience at the Store and Head Office.

Godrej Infotech Limited and LS Retail have been working since many years to deliver right solution across industry verticals. The partnership between GITL and LS Retail leverages GITL's in-depth experience of the Retail industry, and teams it with leading technology from LS Retail that addresses the challenges faced by modern retailers.

In our long and fruitful association with LS Retail, we have been recognized for our notable achievement as Diamond Partner for the years 2016 and 2018.

Service Offering



Today's retail landscape offers unprecedented opportunity even as it presents new challenges. Economic pressures, increasing choice in products and shopping formats, and unparalleled access to information are fuelling today's empowered shoppers, who expect more from their retail experience. As the line between social networking and commerce blurs, delivering on brand promise and earning consumer loyalty are more important than ever. One thing is clear: a new retail reality has emerged.

Godrej Infotech's integrated Business Solutions for Retail, delivers the breadth and depth of functionality demanded by today's busy retailers. The unique use of a single application across stores and headquarters with integrated POS, inventory and merchandising functions sets LS Retail apart from all other solutions in the market.

Benefits

Gain business insight – business intelligence functionality that allows retailers to use any data asset, transform it into actionable information, and deliver it using Microsoft tools like Office and Outlook.

Improve merchandising decisions – merchandising and replenishment capabilities to support retail managers in the efficient management of their end-to-end operation from headquarters to store.

Scale in size and business – control and maintain data common to all stores, including item, customer and vendor management as well as special orders and loyalty programs. Information and programs generated from head office are pushed to stores for updates and execution.

Single retail solution architecture – critical retail functions are available at store level, head office or both. Information gathering from store is communicated and consolidated back to head office for reconciliation before posting to the General Ledger. Information and programs generated from head office are pushed to stores for updates and execution.

Raise productivity – for healthy margins and a strong bottom line.

Easily produce visuals, tables and reports – for optimizing your business plan.

Make your processes transparent and efficient – for customer satisfaction and easy-to-measure business performance.

Grow your business – quickly adapt to changes in your organization and environment while the cost of ownership stays low.

Industry focus

- Supermarkets and Hypermarkets
- Duty Free
- Furniture
- Electronic Retailers
- Fashion & Apparel
- Departmental Stores
- Dining and Takeaway
- Quick Service Restaurants
- Other Specialty Retailers

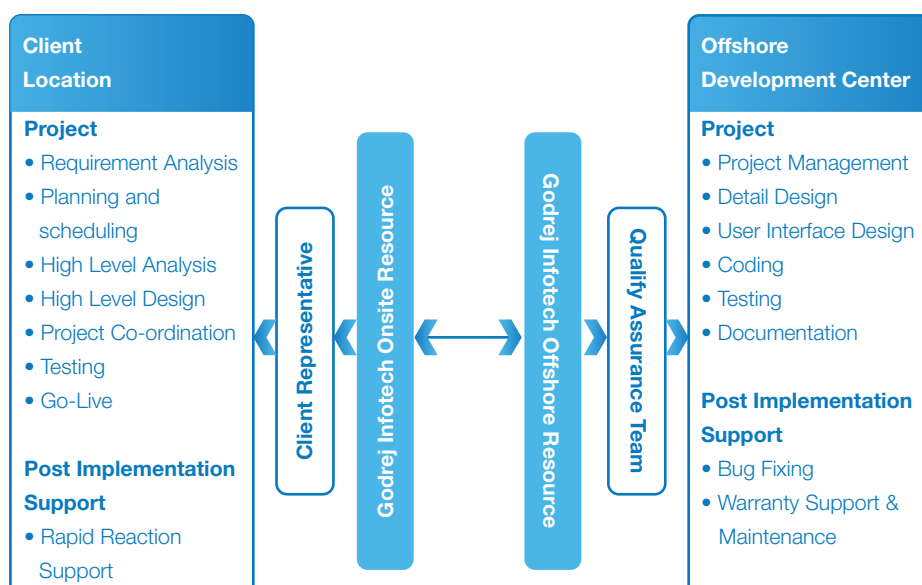
Engagement models

Time & Material model – Define the business model & work hand-in-hand with the client. The client pays a predefined hourly/ monthly rate.

Fixed price model – The customer pays a pre-negotiable fixed price for the complete project, which in turn is linked to well defined scope and deliverables.

Hybrid model – A major portion of project is on fixed price basis and at the same time resources are deployed on time & material basis for certain activities which does not have a pre-defined scope. Adopting such a model enables ramp-up and ramp-down of resources based on critical requirements to maximize their ROI.

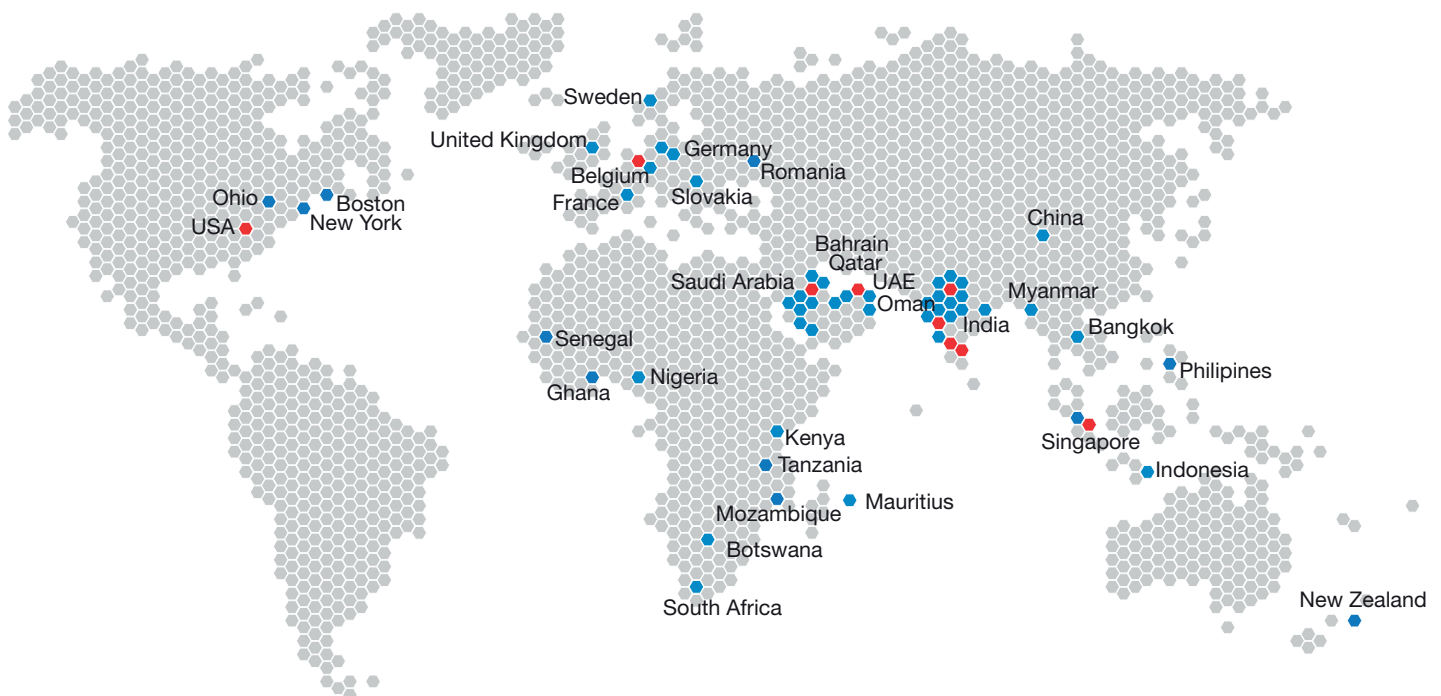
Onsite-Offshore delivery model



Why Godrej Infotech

Godrej Infotech Limited, part of the \$4.1 Bn. Godrej group is one of the leading IT service provider specializing in end-to-end IT solutions and services. Strategic partnership with industry leaders like Microsoft, Infor, LS Retail, and Oracle have played an instrumental role in making the organization a mature IT partner that understands the value of business process automation. Our service offerings include Business Consulting, ERP Implementation & Support, Application Development, Integration, Digital Transformation, Analytical Services, Mobile Application Development, and Infrastructure Management. We have domain and technology expertise in the Manufacturing, Retail, Trading, Distribution, Logistics, Hospitality, Project, and Service Industries. Headquartered in Mumbai, India we have presence in Middle East, APAC, Europe and US with customer footprints extending across multiple geographies.

OUR LOCATIONS



India

Head office

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