

# **EMPOWERING BUSINESS THROUGH ENTERPRISE SOLUTIONS FOR RETAIL**





# Company Profile

Established in 1897, Godrej touches the lives of around 500 million Indians every single day and a presence in more than 60 countries ensures that our customers are at home with Godrej no matter where they go. Our core values encompass Integrity, Trust, Service and Respect for Individuals and for the Environment.

Guided by the same heritage, philosophy and values, Godrej Infotech Limited has been providing cost-effective and profitable IT solutions to customers across verticals in India and abroad since 1999.

GITL has deep experience in implementation of Enterprise Applications and extended solutions across the globe. Our solutions are delivered based on our in-depth knowledge of the processes that drive your Business whether you are a SME/Large Enterprise. Our solutions aim towards providing greater value on your technology investments by optimizing the

Total Cost of ownership (TCO). That's why Godrej Infotech Limited offers Industry's Best of Breed solutions, namely, Microsoft Dynamics NAV, Microsoft Dynamics AX & Microsoft Dynamics CRM, Dynamics 365, Azure, O365

Backed by a team of Consultants across the Microsoft Dynamics Practice, we have 350+ Implementations for Microsoft Dynamics across India, Middle East and Europe. Being associated with Microsoft since 2004, we are today, one of the largest Partners for Microsoft Dynamics in India.

We have been recognized on numerous occasions by Microsoft for our notable achievements like –

- Inner circle Member
- President Club Member
- Partner of the Year

## Our Service Portfolio - Microsoft Dynamics Practice:



# Godrej Infotech- Retail Industry Offerings

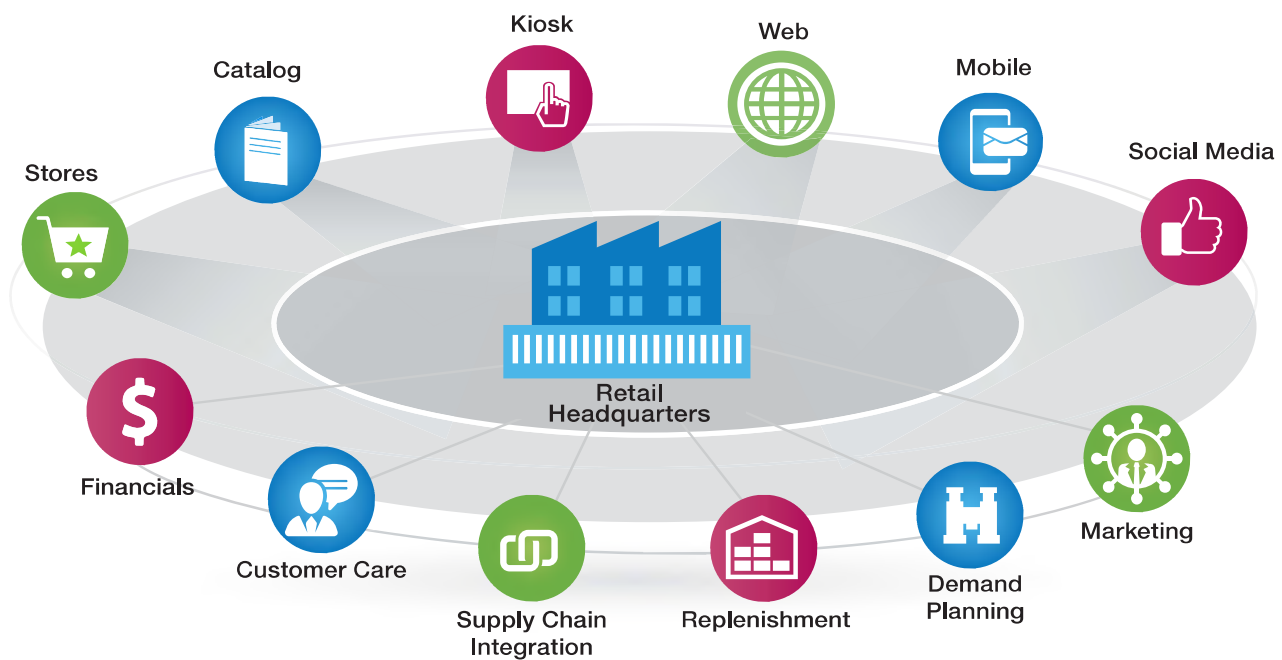
Godrej Infotech Limited's integrated Business Solutions for Retail delivers the breadth and depth of functionality demanded by the busiest retailer without the need to build, manage and maintain multiple applications and inconsistent interfaces. Its unique use of a single application to cover store to headquarters; the Point of Sale (POS) terminals, store systems, inventory, merchandising and all the back office functions required at head office, sets Microsoft Dynamics Retail apart from all other solutions in the market.

## Key Functionalities Addressed

- Gain Business Insight to use any data asset, transform it into actionable information, and deliver it in Microsoft standard tools like Office and Outlook.
- Improve Merchandising Decisions to support retail managers with their end-to-end operation from headquarters to store.
- Scale in size and business for all stores, including item, customer and vendor management as well as special orders and loyalty programs.
- Single retail solution architecture available at store level, head office or both.
- Inventory Control for timing your inventory flow so that you always have fresh merchandise and a healthy turnover rate.
- Fast, dependable and powerful POS GUI, capable of handling on-line and off-line transactions.

## Microsoft End-To-End Retail Solutions : From Sales to Supply

Connected People | Connected Insight | Connected Customer Relationships



## Solution Capabilities

- Complete store and POS terminal management
- Pricing and Promotions management
- Inventory & Merchandise management
- Customer management
- Online Services - Payments and Commerce
- Real time (synchronous) workflows

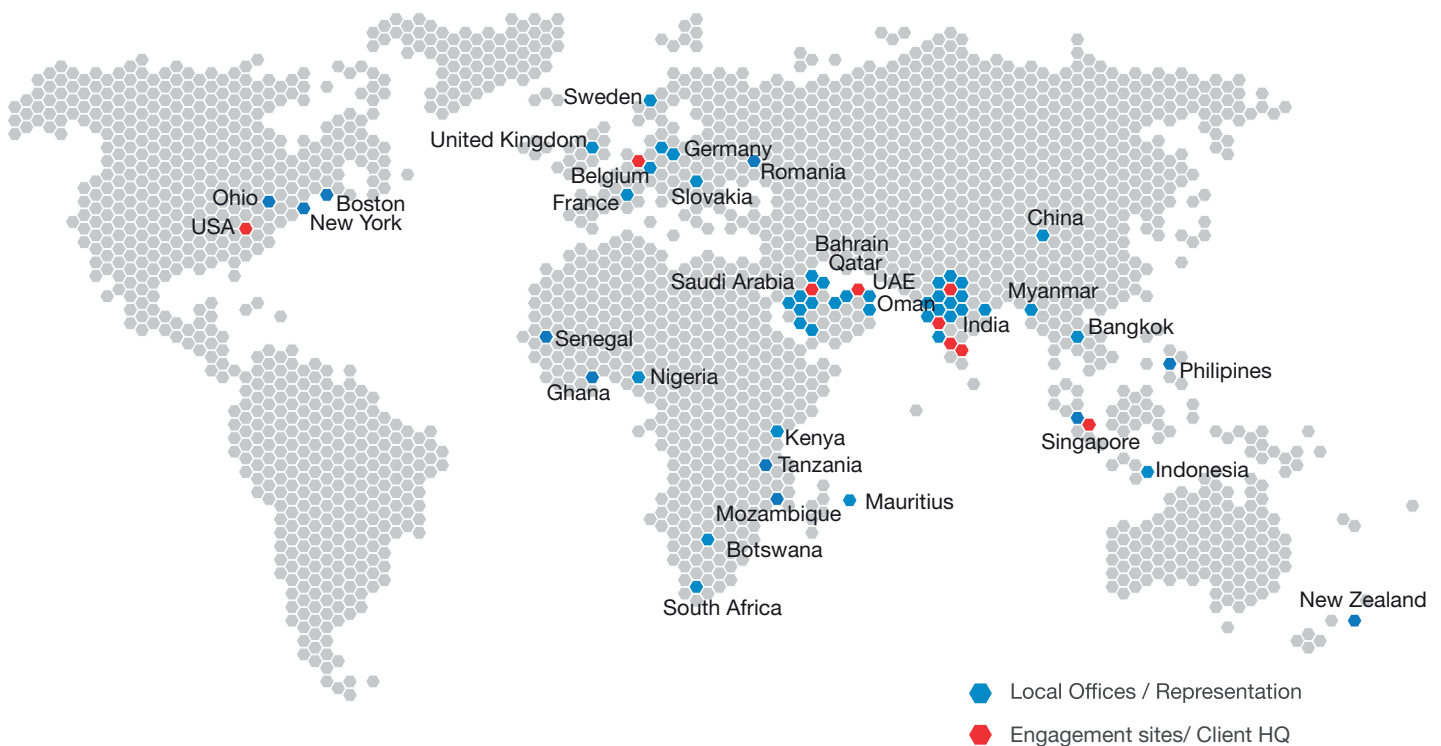
## Partial Customer Portfolio

- Leading Retail Coffee chain in Saudi Arabia controls consumption with LS Retail NAV.
- Global Travel Retailer reduces total cost of ownership with the All -in -one NAV LS retail Pack.
- Large Indian chain of Eyewear solution implements LS Retail NAV for seamless multi- location operation.
- Leading Optician Chain implements Loyalty Management across 20 stores using LS Retail NAV.
- Saudi Arabia's Hypermarket chain Re-Architects LS Retail - Microsoft Dynamics Platform for Superior Scalability

# WHY GODREJ INFOTECH

Godrej Infotech Limited, part of the \$4.1 Bn. Godrej group is one of the leading IT service providers specializing in End-to-End IT solutions & services. Strategic partnership with industry leaders like Microsoft, Infor, LS Retail, & Oracle have played an instrumental role in making the organization a mature IT partner that understands the value of business process automation. Our service offerings - Business Consulting, ERP Implementation & Support, App Development, Integration, Digital transformation, Analytical services, Mobile App Development, Infrastructure Management, & e-Commerce. We have domain & technology expertise in the manufacturing, retail, trading, distribution, logistics, hospitality, project, & service industries. An ISO 9001:2015 certified company, GITL is headquartered in Mumbai, India with presence in Middle East, APAC, Europe, US & customer footprints extending across multiple geographies.

## OUR LOCATIONS



### India

#### Head office

##### Godrej Infotech Ltd.

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