eSell

Web Based Distribution System

eVolve a lasting relationship with your Customers

Brief Coverage

eSell

Order Booking Phase
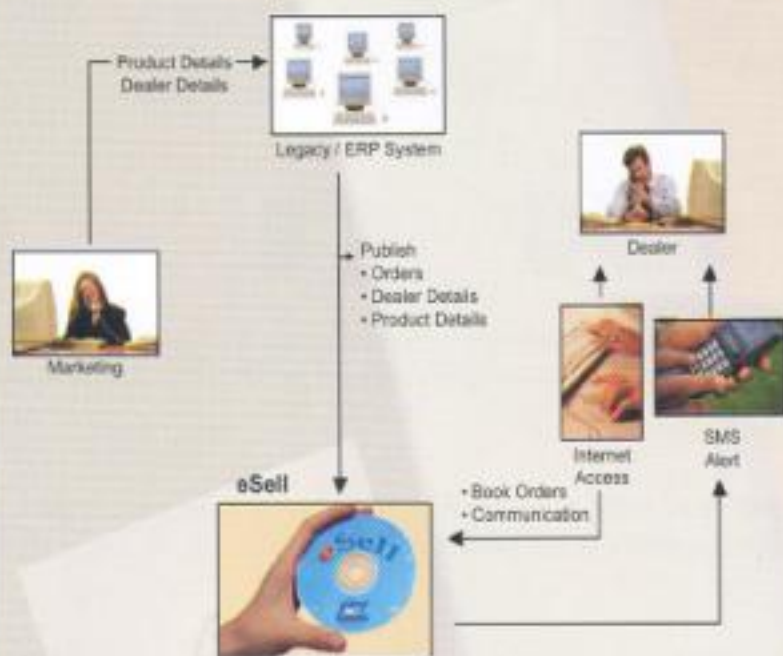
eSell is a business-to-business (B2B) software enabling Distributors and Dealers to experience a unique Business relationship by leveraging the information accessibility in the enterprise system.

eSell enables organizations to manage their supply chain more efficiently by allowing distributors and other partners to directly book orders, track orders, shipments and invoices.

eSell can be integrated with organizations Enterprise Resource Planning (ERP) or Legacy systems. This means higher information visibility throughout the extended supply chain resulting in shorter lead times and reduced costs of manufacturing, distribution and support.

eSell extend the limits of time and place thus allowing business partners to get information and transact from anywhere, anytime.

It reduces communication cost by transparently displaying information on prices, stocks, delivery status etc. It creates a win-win situation for both Company and Distributor. It also reduces Distribution Cost, Communication Cost, Inventory Cost thus strengthening the bottom line.
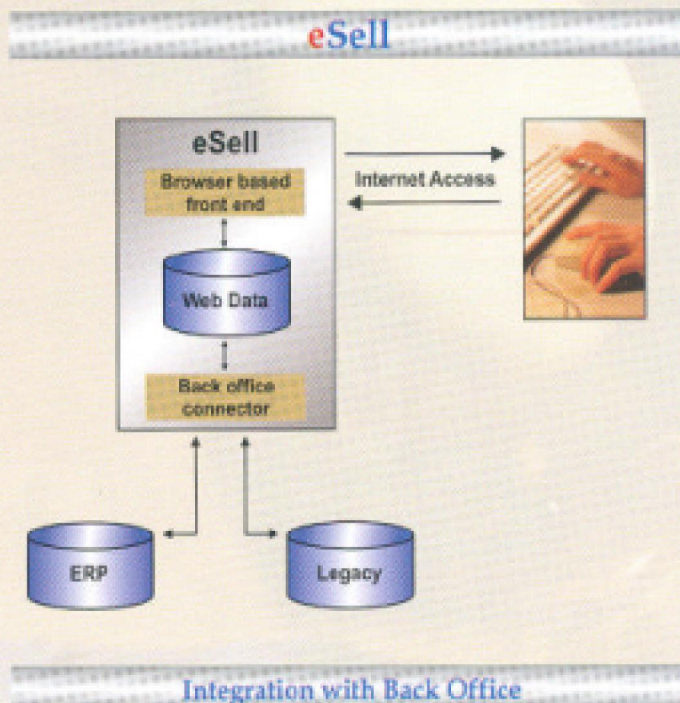
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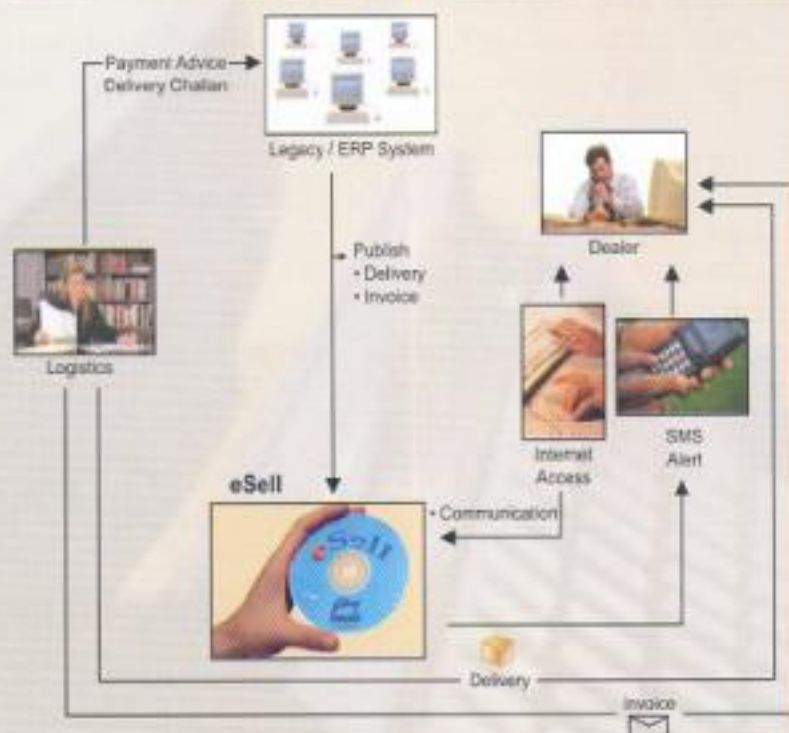
Order Execution Phase

Integration

The Enterprise data resides in backend (ERP) or Legacy system. To successfully extend their business onto Web, organizations need to share the relevant enterprise content with their business partners.

eSell provides a mechanism to seamlessly integrate back-end ERP or Legacy system with front-end Web system to enable secure exchange of information between the organization and its partners.

Information about Products, Orders, Despatch, Outstanding, Dealer details etc. is exchanged seamlessly between the Enterprise system and eSell through adaptors and connectors.

Integration with Back Office

Benefits

Improve brand loyalty
eSell, can dramitically improve the level and quality of service to dealers, distributors, manufacturers and customers. By bringing services online, administrative costs of the organizations can be reduced while improving satisfaction levels.

Enhance profitability
Reduce cost of operations while improving accuracy and timeliness of information. Improve the efficiency and responsiveness of your resources.

Offer 24 x 7 access
All partners can access accurate, detailed, real-time information and transaction services at any time of day, everyday from anywhere.

SMS Alert Messages
Key users can get SMS messages on their mobiles anywhere from eBuy for various alerts set in the software. Be in touch wherever you are.

Reduce the amount of time it takes to launch a product
By enabling partners to access information instantly, eSell will help reduce time-to-market, providing a significant competitive advantage.

Reduce excess inventory
eSell transparently displays stock status and hence Distributor can make a right sales pitch for faster liquidation of inventory.

Faster and accurate Communication
Easy, low cost communications means more well informed partners and customers. Facility to Broadcast messages to Dealers, keeps them in-sync with the organization.

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