Complete Solution for Retail & Hospitality Industry

LS Retail

Godrej | INFOTECH

Introduction

Godrej Infotech Limited (GITL) is a provider of the leading retail solution specifically designed for the Microsoft Dynamics NAV ERP Platform – LS Retail. This fully integrated solution delivers a wide breadth of functionality to suit both large and small retailers, without the need to build, manage and maintain multiple applications.

The solution is built on the core functionality and architecture of Microsoft Dynamics NAV to create a rich user experience at the Store and Head Office.

Godrej Infotech Limited and LS Retail have been working since many years to deliver right solution across industry verticals. The partnership between GITL and LS Retail leverages GITL's in-depth experience of the Retail industry, and teams it with leading technology from LS Retail that addresses the challenges faced by modern retailers.

In our long and fruitful association with LS Retail, we have been recognized for our notable achievement as a Best Partner for LS Retail 2011 and LS Retail Diamond Partner 2016.

Service Offering

Today's retail landscape offers unprecedented opportunity even as it presents new challenges. Economic pressures, increasing choice in products and shopping formats, and unparalleled access to information are fuelling today's empowered shoppers, who expect more from their retail experience. As the line between social networking and commerce blurs, delivering on brand promise and earning consumer loyalty are more important than ever. One thing is clear: a new retail reality has emerged.

Godrej Infotech's integrated Business Solutions for Retail, delivers the breadth and depth of functionality demanded by today's busy retailers. The unique use of a single application across stores and headquarters with integrated POS, inventory and merchandising functions sets LS Retail apart from all other solutions in the market.

Benefits

Gain business insight – business intelligence functionality that allows retailers to use any data asset, transform it into actionable information, and deliver it using Microsoft tools like Office and Outlook.

Improve merchandising decisions – merchandising and replenishment capabilities to support retail managers in the efficient management of their end-to-end operation from headquarters to store.

Scale in size and business – control and maintain data common to all stores, including item, customer and vendor management as well as special orders and loyalty programs. Information and programs generated from head office are pushed to stores for updates and execution.

Single retail solution architecture – critical retail functions are available at store level, head office or both. Information gathering from store is communicated and consolidated back to head office for reconciliation before posting to the General Ledger. Information and programs generated from head office are pushed to stores for updates and execution.

Raise productivity – for healthy margins and a strong bottom line.

Easily produce visuals, tables and reports – for optimizing your business plan.

Make your processes transparent and efficient – for customer satisfaction and easy-to-measure business performance.

Grow your business – quickly adapt to changes in your organization and environment while the cost of ownership stays low.

Industry focus

- Supermarkets and Hypermarkets
- Duty Free
- Furniture

- Electronic Retailers
- Fashion & Apparel
- Departmental Stores

- Dining and Takeaway
- Quick Service Restaurants
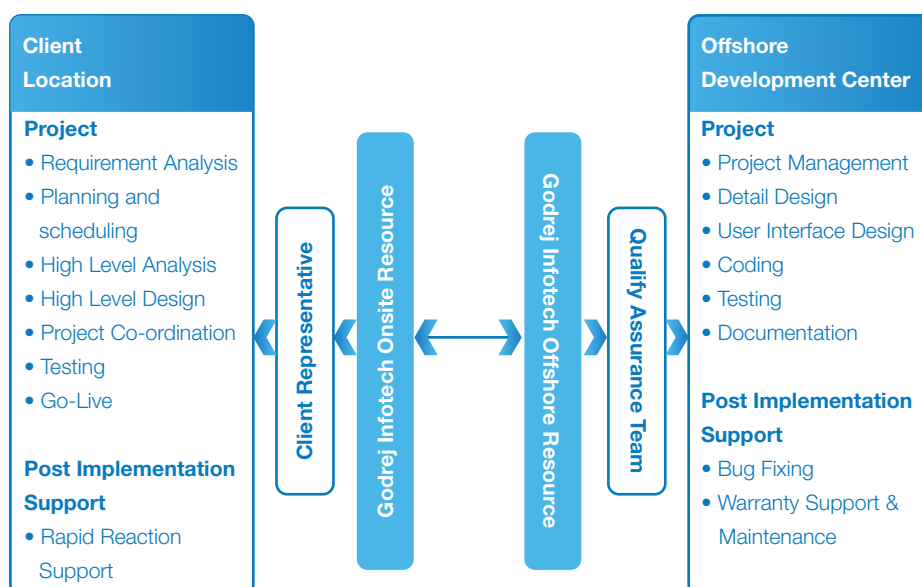- Other Specialty Retailers

Engagement models

Time & Material model – Define the business model & work hand-in-hand with the client. The client pays a predefined hourly/ monthly rate.

Fixed price model – The customer pays a pre-negotiable fixed price for the complete project, which in turn is linked to well defined scope and deliverables.

Hybrid model – A major portion of project is on fixed price basis and at the same time resources are deployed on time & material basis for certain activities which does not have a pre-defined scope. Adopting such a model enables ramp-up and ramp-down of resources based on critical requirements to maximize their ROI.

Onsite-Offshore delivery model

Client Location

Project
- Requirement Analysis
- Planning and scheduling
- High Level Analysis
- High Level Design
- Project Co-ordination
- Testing
- Go-Live

Post Implementation Support
- Rapid Reaction Support

Client Representative

Godrej Infotech Onsite Resource

Godrej Infotech Offshore Resource

Quality Assurance Team

Offshore Development Center

Project
- Project Management
- Detail Design
- User Interface Design
- Coding
- Testing
- Documentation

Post Implementation Support
- Bug Fixing
- Warranty Support & Maintenance

Why Godrej Infotech

- Godrej Group: A trusted name in India since 1897
- Godrej Infotech Limited: An integral part of this US $ 4.1 Billion Group
- 350+ customers worldwide in Retail & Hospitality, Manufacturing, Projects & Services
- Add-on products developed in the areas of Payroll / EXIM with CFMD Certification
- 24X7 Helpdesk support for our state-of-the-art development centre in Mumbai, India
- Reliable IT Partner for a number of Global Business Operations
- Committed to value generation, timely execution, and total customer satisfaction

OUR LOCATIONS

Denmark, Finland, United Kingdom, Germany, Belgium, Romania, France, Slovakia, Italy, Ohio, Boston, New York, USA, Turkey, Bahrain, Qatar, China, Saudi Arabia, UAE, Myanmar, Senegal, Oman, India, Bangkok, Egypt, Nigeria, Ghana, Philipines, Kenya, Tanzania, Singapore, Mauritius, Indonesia, Mozambique, Botswana, South Africa, New Zealand

- Implementation Sites
- Local Office

India

Head office

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