



UT DALLAS
USER EXPERIENCE CLUB
SPONSORSHIP PACKET

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THE UX CLUB



LEARN and understand UX theory and practice through lectures, workshops, and conferences.

SUPPORT each other as a community through our encouraging and sharing collaborative network.

DEVELOP positive relationships with industry professionals and alumni.

PROMOTE awareness and understanding of UX through mentoring and volunteering.

The User Experience Club strives to create a community of students passionate about user-centered design. We organize a variety of events and collaborate with industry professionals to empower the next generation of UX Enthusiasts



UNIQUE VISITORS
2,800



ACTIVE MEMBERS
608

VIEW OUR SOCIAL PAGES



[UX Club at UT Dallas](#)



[The UX Club at UT Dallas](#)



[UX Club | UTD](#)



[UX_UTD](#)



[uxutd.com](#)



[UX Club Youtube](#)



DEMOGRAPHICS

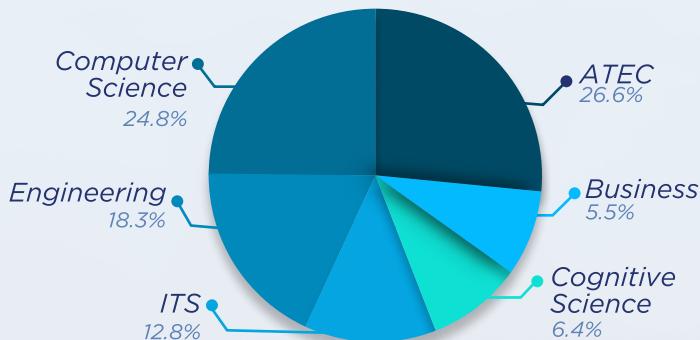
The UX Club is one of the largest organizations within the UT Dallas School of Arts, Technology, and Emerging Communications (ATEC) with over 600 members.

VIEW OUR PAST EVENTS ON OUR YOUTUBE CHANNEL!

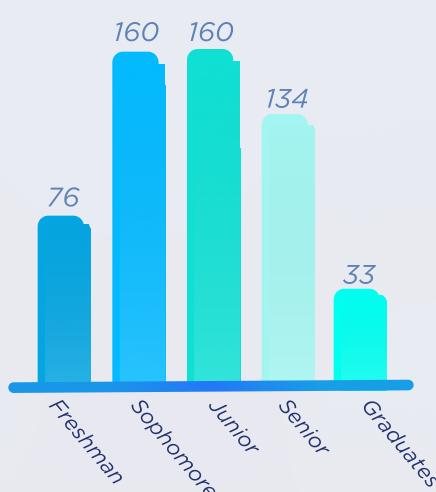


[Click here to check it out!](#)

Student Majors



Student Years



Social Media Reach

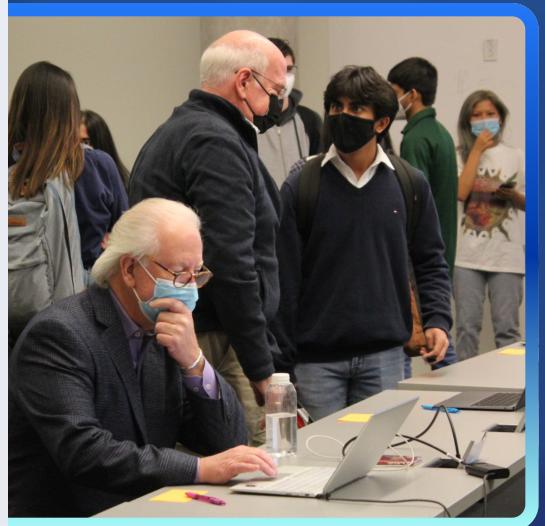
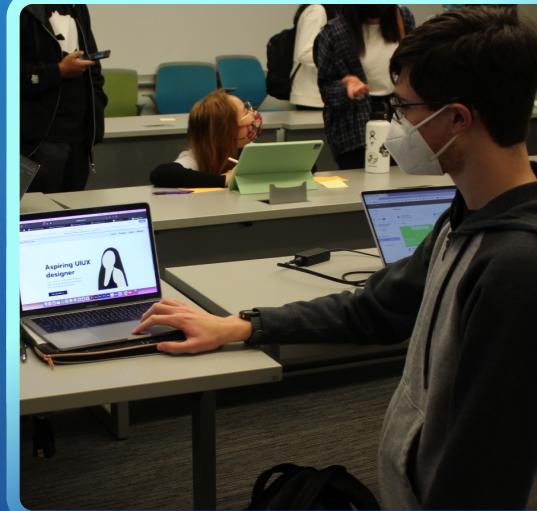


DESIGN CHALLENGE

The Design Challenge is a **one month** competition organized annually by the UX Club. We invite students to create an **experience design solution** that helps the UTD community.

This is an opportunity for students to apply their **design and research skills** to solve a real-world problem. Additionally, they will receive support and feedback from industry mentors.

The sponsor will provide **industry professionals** who will judge the students' submissions and **award** the top contestants. We will organize a **banquet** to conclude the experience with awards, evaluations and networking.



SPONSORSHIP PACKAGES

Our sponsors help us do what we do best: **helping students become successful professionals.**

As a non-profit student organization, we primarily rely on fundraising to organize events. To plan a large-scale event such as the design challenge, we would appreciate your sponsorship so we can execute the event and reward participants for their talent.

Here are more details about our sponsorships tiers. We're always flexible to customise sponsorship packages according to your company's needs!

Event Sponsor
\$500

Co-Organiser
\$1500

INPUT ON DESIGN CHALENGE STRUCTURE



SOCIAL MEDIA SPOTLIGHT WITH CUSTOM ARTICLE



MARKETING MATERIAL AS CO-ORGANISER

(DESIGN CHALLENGE BY ABC COMPANY + UX UTD)



CLOSING BANQUET SPEAKER



ABILITY TO HOST WORKSHOPS IN DESIGN CHALLENGE



RESUME AND PORTFOLIO ACCESS



COMPANY'S LOGO ON MARKETING MATERIAL



SOCIAL MEDIA SPOTLIGHT



LOGO ON OUR WEBSITE



INVITED TO ATTEND ANY UX CLUB EVENTS



CONTACT US

COME BE A PART OF THE UX DESIGN COMMUNITY AT UTD

PRESIDENT



ABHITEJ
ARORA

uxutdallas@gmail.com
 (214) 680-4277

VICE PRESIDENT



SANJANA
VENKAT

uxclub01@gmail.com
 (469) 952-8447

CORPORATE RELATIONS



MANISH
MALLIK

uxclub06@gmail.com
 (817) 217-6919