



WHITE PAPER



Solana TV

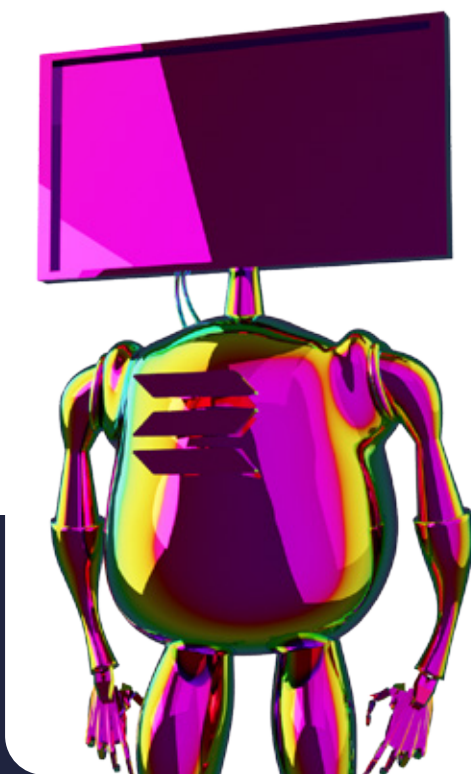
The pioneer for what a web3 video sharing & live streaming platform should be.

BASICALLY SOLANATV IS 3 PARTS:

- 01** The Platform which is the utility behind SolanaTv. 98% Done to date. Beta testing site Tv.SolanaTv.io
- 02** The Content Creation
- 03** The NFT Project which is 100% completed

SolanaTv is a web3 video sharing/streaming platform. The platform provides the space for NFT developers, 1/1 artists & influencers to expand on the creativity of their NFT projects in ways like movies, web-series, announcements, rug awareness.

Let me give you an example. Let's say "DeGods" wanted to create an animated web-series. SolanaTv & or DeGod NFT holders would have full access to the DeGods channel. De-Gods could then choose to keep their content free or set a fee for non-holders to pay, to view their content. A perfect way to keep up with a project you may not be able to buy into just yet. This also allows creators to be in control of their earnings of their content and give them an extended way to make an income on their content.



We are currently integrating “Live Streaming” to our platform with more features than Twitter Spaces & Clubhouse. This would make reaching your community much easier and take the sole method of communication outside of Discord & Twitter.

The second part of SolanaTv is the content creation. We will also produce our own set of SolanaTv Originals, from 1/1 claymation interviews, game shows, weekly crypto news, crypto debate channels to the first EVER IRL Solana Awards Show. We have started with the production of 1/1 interviews with Solana project developers/teams produced in claymation. We have already interviewed the Dazed Ducks, Grim Syndicate, Psych Apes, OxFUNCTION, Alexander/ShillVillian, Solana Princess & more.

After mint or funding we will incorporate “Entertainment Deals” where we reach out to projects who don’t have content ideas and create content for them and their NFT project and work out a deal on the backend. For example, reach out to SolPunks, say “Hey we have the perfect idea for a show with your punks” and or create shows with the influencers in the space. We have been in talks with Solana Princess to possibly create a show with her called “A Princess Life”

The third part of SolanaTv is the NFT project. The project is to give those an opportunity to secure a SolanaTv lifetime all access pass. All of our content will be premium content that you will need to hold a SolanaTV NFT to see. Including the interviews. Only trailers and news will be free on the platform.

HOLDING A SOLANATV NFT WILL GRANT YOU:

- ✓ Lifetime free access to the SolanaTv platform and all the channels listed.
- ✓ Casting for our game show will only be with SolanaTV holders.
- ✓ Free live access to the First Ever Solana Awards Show.
- ✓ Must hold a SolanaTV NFT to be able to have a channel.



OUR TEAM

My name is O'Shane, I am the founder of SolanaTV and I have a background working on the set of a few productions. From Drumline 2 to the Brotherhood film production.

My business partner Kingdom Domain has worked on an extensive amount of film productions from the Netflix Original film "Sprinter" to the most recent James Bond film production. He has experience with these productions as Action Directing, Stunt Coordination, Film Armory and Practical Effects.

We then have GEE. GEE serves as the creative inspiration to Shane for SolanaTV.

Claymation Team

We have William Bridges of William Bridges Productions. He has been into stop-motion & claymation production over 5 years now & Thomas who has done animation for the last 13 years on projects to Adult Swims Robot Chicken, Dreamworks Captain Underpants & Cloudy with a Chance of Meatballs 2

Redd is our Financial Analyst. Red has a business degree from Texas Tech University & advises the leadership on aspects of capitalization, such as amounts, sourcing or timing, makes recommendations by analyzing financial information to forecast business, industry or market conditions.

Our 3D artist George Tozas. Over 10 years in 3D graphic design.

OUR PLATFORM DEVELOPMENT TEAM

SARDAR A

PROJECT
MANAGER

UZAIR D

SOLUTION
ARCHITECT

WALI A

FRONT END
DEVELOPER

MUNEEB S

BACKEND
DEVELOPER

LONG TERM GOALS:

Our goals are to become the central hub for entertainment on the blockchain. Samsung has made numerous announcements on how its going to implement NFT's into their TV's. We want to have an established platform ready to meet them once they are ready with their integrations.

ESTIMATED COST FOR 1 YEAR

PLATFORM DEVELOPMENT:

- ✓ Finishing Live-Streaming Development - \$2k
- ✓ Analytics Implementation for Google Analytics and Data Tracking - \$3k
- ✓ Platform Fees - \$2k
- ✓ Merch - \$3k

CONTENT FOR THE PLATFORM:

- ✓ Game show #1 & #2 - \$40k
- ✓ Animated Web Series (Guy Code & Girl Code Concept) 12 episodes 5k each - \$60k
- ✓ News Channel - \$40k 1 yr
- ✓ Crypto Debate - \$40k 1 yr
- ✓ Solana Awards - \$125k LA
- ✓ Claymation Series - 20 episodes - 4k each \$80k
- ✓ Solana Funny videos - 30+ episodes - \$0k
- ✓ Estimated Investor Returns - \$145k

TOTAL ESTIMATED COST FOR 1 YEAR: \$540,000

this is a projection of our costs for 1 year. Our mint funds can sustain our business for the next year without any other outside sales considered.

HOW DO YOU ALL "SOLANATV" MAKE MONEY?

- The Mint is the big thing. Our mint will cover our full roadmap and be able to sustain SolanaTv and the full team for just over a year and a half.
- Then Aftermarket Sales. If you want to be on the platform you have to hold an NFT.
- If a project charges 1 Sol for a video we'll take .1 for the fee.
- Advertising
- Our premium/live content for non holders will be a cost. PPV for live streaming of the Solana Awards Show and other PPV events.
- "Entertainment Deals" collaborating with projects and influencers to create content.
- Sponsors



ROADMAP

BASICS:

- LLC & Copyright/Trademark File
- Establish Social Media - Twitter: @Solana_TV - Instagram: @SolanaTv.io
- Start the development of the SolanaTv NFT project

PHASE 1:

- Conduct 5+ 1/1 interviews and get our production underway.
- SolanaTv Beta Testing To Go Live
- Release Trailers from the first SolanaTv original production.
- Add Projects, Content and Creators to the platform. Release SolanaTv News.
- Release our SolanaTV NFT Project
- Release Live Streaming Feature
- Release our full interview series
- Coordinate 2 post mint game shows for holders only. Cash Prize \$ TBA. Broadcasted on SolanaTv.
- Start to establish "Entertainment Deals".
- Sponsorships

PHASE 2:

- Hold the very first, IRL Solana Awards Event/Show!
- Release of our 2023 Roadmap

