

# RiderLinx — Final Website Content

## SECTION 1 — HERO (Blue Background)

### H1

RiderLinx develops operational infrastructure for regulated e-bike courier systems.

### Body

E-bike couriers are now part of everyday city life.

Regulation is increasing.

Insurance requirements are tightening.

Enforcement capacity remains limited.

What is missing is not policy.

It is the operational layer that carries regulation forward after it is introduced.

RiderLinx develops systems that document participation, incidents, and exposure over time.

This enables eligibility, compliance, and regulation to function in practice, not only on paper.

RiderLinx is currently validating operational models through early stakeholder engagement in Toronto, focused on post-incident and post-licensing administration.

### CTA Button

Request a briefing

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## SECTION 2 — WHAT RIDERLINX IS

### H2

What RiderLinx Is

### Body

RiderLinx is an independent operator of neutral administrative infrastructure for regulated and transitioning e-bike courier environments.

The focus is on what regulation depends on, before and after it is introduced:

- documenting rider activity, assets, and incidents using structured records
- preserving continuity across programs, pilots, and jurisdictions
- enabling eligibility and participation rules to be administered when authority is delegated

This infrastructure allows regulatory frameworks to remain functional as scale increases.

All systems are policy aligned, audit ready, and designed to integrate within existing municipal and institutional structures.

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## **SECTION 3 — WHY THIS MATTERS NOW**

### **H2**

Why This Matters Now

#### **Body**

Courier activity has reached a scale where informal oversight no longer works.

Cities face rising safety, battery, and incident response pressures.  
Insurers cannot underwrite undocumented or unmanaged exposure.  
Delivery programs risk exclusion from regulated environments.

Without structured incident and exposure records, risk remains invisible. Regulation, insurance, and pilots cannot operate reliably.

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## **SECTION 4 — WHAT RIDERLINX IS NOT**

### **H2**

What RiderLinx Is Not

#### **Body**

RiderLinx is not:

- a delivery platform
- a rider advocacy organization
- an insurer or insurance intermediary
- a training, certification, or licensing authority

RiderLinx does not replace regulation.

It exists to support the operation of regulation over time.

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## **SECTION 5 — HOW RIDERLINX WORKS**

### **H2**

How RiderLinx Works

#### **Intro**

RiderLinx develops operational systems designed to:

#### **Capabilities**

- capture rider assets, incidents, and exposure using structured documentation
- preserve longitudinal records without real time enforcement or surveillance
- administer eligibility and participation conditions when authorized
- support suspensions, reinstatements, and rule breaches within delegated programs
- maintain audit ready histories across pilots and regulated environments

#### **Boundary Statement (smaller text)**

No real time enforcement.

No behavioral scoring.

No speculative automation.

Administration, documentation, and continuity.

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## **SECTION 6 — RIDERSTATUS (SUMMARY)**

### **H2**

RiderStatus

#### **Body**

RiderStatus is a core RiderLinx system that converts undocumented rider activity and incidents into structured, rider controlled administrative records.

RiderStatus functions as the intake and documentation layer that:

- records rider assets and baseline exposure context
- captures incident documentation using consistent, reviewable criteria
- preserves longitudinal continuity without real time tracking or enforcement
- enables later eligibility, pilot participation, and underwriting when authorized

RiderStatus does not assign fault, certify competence, or enforce behavior.

It exists to make rider risk legible, auditable, and referenceable before authority is delegated and after regulation is introduced.

#### **Inline Link**

Learn more about RiderStatus →

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## **SECTION 7 — DESIGNED FOR INSTITUTIONS**

### **H2**

Designed for Institutions

#### **Cities**

Reduce the administrative burden that regulation depends on without expanding enforcement capacity or assuming additional liability.

#### **Insurers**

Enable underwriting analysis based on documented incidents, asset records, and longitudinal exposure histories.

#### **Delivery Programs**

Operate within regulated or pilot environments through externally administered documentation and participation requirements.

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## **SECTION 8 — OPERATING PRINCIPLE (Blue Background)**

### **Large Text Only**

We do not eliminate risk.

We make risk legible.

Infrastructure, not advocacy.

Administration, not enforcement.

Rules, not discretion.

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## **SECTION 9 — CURRENT STATUS**

## H2

Current Status

### Bullets

- Early stage system validation
- Stakeholder engagement in Toronto
- Live documentation standards being validated through RiderStatus usage
- Pilot frameworks under development
- City by city deployment consideration

No claims of scale.

No speculative metrics.

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## SECTION 10 — CONTACT / CTA

### Body

RiderLinx is not a consumer service.

This work is intended for cities, insurers, and operating partners engaged in regulated or transitioning environments.

### CTA Button

[Request a briefing](#)

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## REQUEST A BRIEFING — FORM

### Fields

- Full name (required)

- Organization (required)
- Role / Department (optional)
- Email (required)
- Purpose (City / Insurer / Operator / Research / Other)
- Message (required)

## **Success Message**

Request received. We will respond by email.

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## **PAGE 2 — PRIVACY**

### **Body**

RiderLinx collects information submitted through the briefing request form solely for the purpose of responding to institutional inquiries.

Information is not sold or shared.

Contact: [email]

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## **PAGE 3 — DISCLAIMERS**

### **Body**

RiderLinx is not a delivery platform and does not provide insurance, certification, enforcement, or legal services.

Participation in any pilot or program is discretionary and subject to eligibility conditions, documentation requirements, and institutional authorization.

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# PAGE 4 — RIDERSTATUS

## H1

RiderStatus

### Subhead

A RiderLinx system for rider controlled incident and asset documentation

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## SECTION 1 — WHAT RIDERSTATUS IS

RiderStatus exists to solve a narrow but critical problem:

When delivery riders are involved in traffic accidents, the records needed to respond properly are often missing, incomplete, or scattered.

This lack of structured documentation delays police and insurance processes, increases errors during high stress moments, and makes rider risk invisible to institutions.

RiderStatus converts informal rider activity and incidents into structured, rider controlled administrative records that can later support regulatory pilots, insurance analysis, and policy work without asserting enforcement authority.

RiderStatus is a system of record, not a decision maker.

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## SECTION 2 — WHAT RIDERSTATUS RECORDS

### Asset Registration (Baseline Context)

RiderStatus records basic asset information to establish ownership and exposure context, including:

- bike type (e bike / bicycle)
- make and model (free text)

- serial number (if available)
- photographic evidence of the bike and identifying features
- battery brand and serial number (optional)
- timestamped registry identifier

These records provide baseline documentation commonly required after accidents or theft.

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## **Incident Documentation (Voluntary, Rider Submitted)**

Riders may voluntarily document incidents, including:

- incident type (traffic accident, theft, damage)
- date and approximate time
- general location type (intersection, roadway, bike lane, sidewalk)
- whether a motor vehicle was involved
- supporting evidence (photos, reports, notes)

All submissions are self attributed, timestamped, and preserved as factual records.

RiderStatus does not assign fault, determine liability, or decide outcomes.

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## **Attribution and Record Continuity**

RiderStatus maintains continuity across records through:

- self declared rider name (private by default)
- internal RiderID reference identifier
- record authorship and edit history

- a longitudinal timeline of registered assets and incidents

This enables exposure analysis over time without real time tracking, behavioral monitoring, or performance scoring.

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## **SECTION 3 — DATA CONTROLS AND PRIVACY**

RiderStatus is intentionally designed to minimize privacy, political, and regulatory risk.

The system includes:

- no real time location tracking
- no behavioral scoring or performance ratings
- no automated data sharing with platforms, police, insurers, or governments
- records remain private unless explicitly exported by the rider or used within an authorized program

This design preserves rider trust while maintaining institutional grade data integrity.

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## **SECTION 4 — WHAT RIDERSTATUS DOES NOT DO**

RiderStatus does not:

- provide insurance or legal representation
  - certify competence or training
  - enforce rules or regulations
  - guarantee outcomes or assistance
  - issue payouts, benefits, or coverage
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## **SECTION 5 — RELATIONSHIP TO RIDERLINX**

RiderStatus is not a standalone governance system.

It functions as the intake and record creation layer that feeds RiderLinx infrastructure.

Data generated through RiderStatus enables RiderLinx to:

- observe real world exposure patterns
- define controlled cohorts when authorized
- administer sponsored or regulatory pilots
- support underwriting, safety, and policy analysis

Without RiderStatus, RiderLinx has no disciplined source of rider level records.

Without RiderLinx, RiderStatus remains a documentation service without governance authority.

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## **SECTION 6 — COMMERCIAL MODEL (RIDERSTATUS)**

RiderStatus may include limited rider paid fees to support:

- standardized document formatting and record export
- ongoing secure record storage and availability
- rider initiated exports of ownership and incident records
- optional access to general informational resources and third party referrals

Rider fees do not influence how records are created, edited, or preserved.

RiderStatus does not provide legal, insurance, or claims assistance.

Institutional partners and sponsored programs remain the long term primary customers.

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## **SECTION 7 — STRATEGIC FUNCTION**

RiderStatus allows RiderLinx to:

- build real world data before regulation is finalized
  - validate documentation standards in live conditions
  - demonstrate operational readiness to cities and insurers
  - transition responsibly into sponsored pilot programs
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## **FOOTER (ALL PAGES)**

RiderLinx is operated by Ribenn Inc.

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