



New color and image for homepage

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Date Tue 2/24/2026 5:14 PM

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1 attachment (2 MB)

riderlinx homepage 2.png;

1 Primary – Courier Navy (Authority)

Hex: #0B2E4E

Deep, serious, almost government-level navy.

2 Background – Soft Concrete

Hex: #F4F6F8

3 Secondary – Steel Blue

Hex: #2F5D8A

Use for:

- Buttons
- Links
- Active states

4 Accent – Muted Signal Blue

Hex: #5B8FB9

Use sparingly:

- Charts
- Highlights

- Icons

Never dominant.

5 Text

Primary text:
#1F2933 (Charcoal)

Secondary text:
#6B7280 (Muted gray)

X What You Should NOT Use

- Teal
- Neon blue