# **Uzair Ahmed**

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I am an experienced IT professional with a diverse background in technical support, digital marketing, and business development. Since 2017, I have successfully managed personal social media profiles, YouTube channels, and SEO projects. My career includes roles such as IT Support Assistant, Photoshop Editor, and Business Developer, where I honed my skills in technical troubleshooting, image editing, and lead generation through social media. I am a fast learner with a passion for technology and digital marketing, eager to leverage my expertise to contribute effectively to your team.

# Work Experience

#### **Freelance Work**

Karachi

2017 to Present

- Engaged in a wide range of freelance roles that align with my skill set.
- Concurrently involved in part-time freelance food and parcel delivery work to support financial needs.

#### **Lead Generation Executive**

Skyfit International-Karachi July 2024 to November 2024

#### **Business Developer**

Orbixcode-Karachi April 2023 to June 2024

I worked as a Business Developer. My responsibilities included reaching out to social media clients through email and messaging, and assisting the lead generation team in finding and hunting new leads.

#### **Chat Support Sales On Discord**

Raftech Soltuion-Karachi October 2023 to March 2024

Former Artwork Salesperson with a focus on the gaming industry and furry community, utilizing Discord for client engagement and sales.

### **Business Developer**

QTechnologies-Karachi September 2022 to September 2023

- Initially responsible for client hunting through social media.
- Promoted to a Business Developer role, specializing in sales through social media.

#### **Photoshop Editor**

Centric Source-Karachi July 2019 to April 2022

- Edited e-commerce store product images.
- Conducted quality assurance for other people's e-commerce product images.

### **IT Support Assistant**

Onegolf TV-Karachi July 2018 to March 2019

• As part of the IT Department at Onegolf TV, I was responsible for overseeing PC performance issues, software installations, and hardware-related concerns. Additionally, I provided assistance to employees in effectively utilizing various software applications.

### Education

## Intermediate in computer science

City College Karachi - Karachi

### Skills

- Photoshop
- Basic Website SEO
- Windows Troubleshoot
- Google Scripting (Less than 1 year)
- YouTube SEO
- Social Media Management
- Google Sheets
- · AHK Scripting
- Microsoft Office

## Languages

- Urdu Fluent
- · Sindhi Native
- English Beginner

### Links

https://www.linkedin.com/in/uzairhashmani/