iBOOKit

A simple book sharing app

First things first

Let's look at the app to see some basic functionalities and how to use them.

How are we different?

TRACTABLE CONTROL OF YOUR PROFILE AND THE BOOKS YOU ADD

INTUITIVE USER FRIENDLY APP DESIGN FOR EASIER AND SIMPLER NAVIGATION

SMART RECOMMENDATIONS ACCORDING TO SEARCH HISTORY

Smart Recommendations during setup

- During sign-up, you can choose up to three genres according to your choice which will determine your recommendations. However, you can skip this step; you will still get recommendations but they won't be customized.

- After sign-up the recommendations will keep getting customized and smart based on your searches.

- It's not necessary to search by category in order to get smart recommendations. You can search by keywords, book name or even by the ISBN.

Working of Smart Recommendations

- Search by category – the app keeps track of every search made by the user.

- Search by book name/Author/Keywords – the app, once you click on the book, finds the category and adds a certain score based on the designed algorithm.

- The smart recommendations is customized according to the top three highest score of the categories.
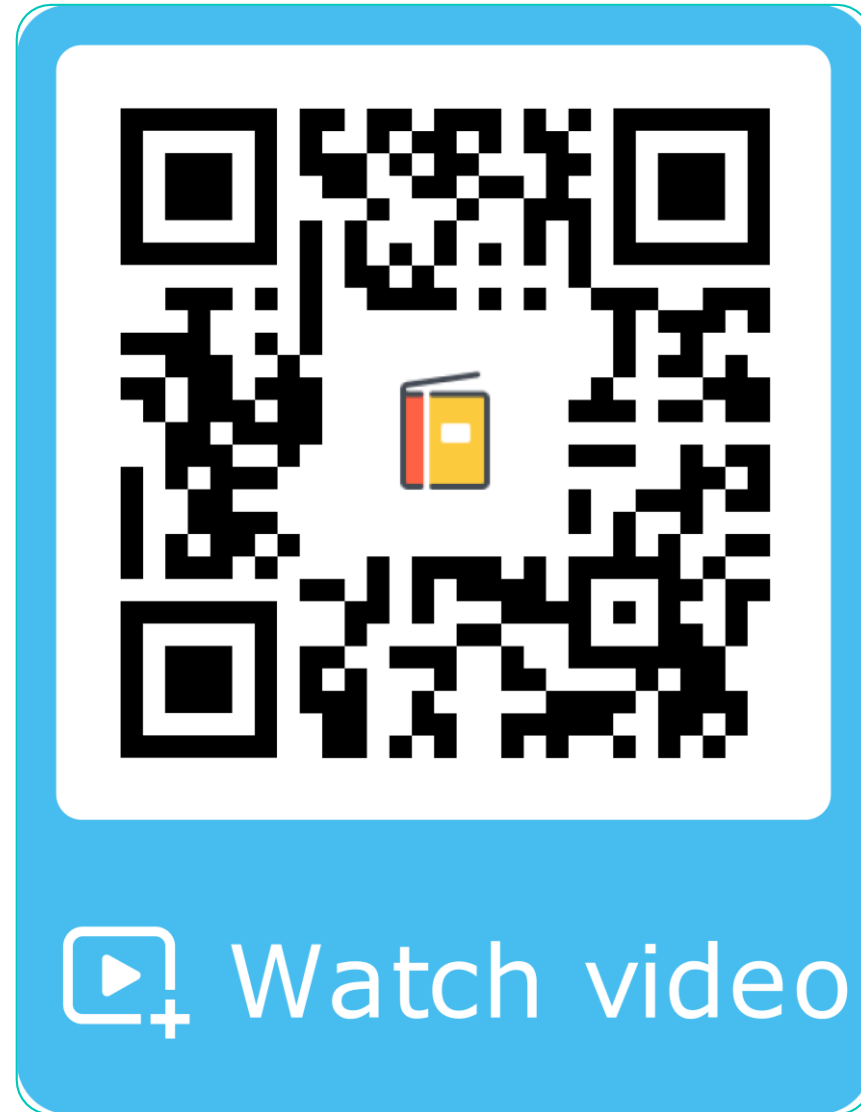
Working of Smart Recommendations

○ When more than three categories have the max score, the app randomly pick the books from those categories.

○ When more than half of the categories have max score, the app resets the high score for those categories. This helps to pick the recommended books efficiently.

Working of Smart Recommendations

- If all the categories reach the max score, which is an extreme case, the app resets the score of each category.

- Note that, the score to be added is always unique, which depends up on whether you borrowed a book, or how many searches have you made previously for the same category. This advances the objective of finding better recommendations.

App Promotional Video

- Scan the QR code on the right
- Link – https://bit.ly/2U6Nx2x