

# Ulysse Zampogna

[Speak to my AI-alter ego](#)

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I am a product builder with 10 years of experience designing large-scale data solutions. I develop products, concepts and tools that empower internal teams and enterprise customers to make better decisions, drive operational efficiency and accelerate innovation in product, engineering, sales, marketing and finance lifecycles.

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## Work Experience

### Senior Technical Product Manager

Jan 2023 - Present

[DeepL SE](#) | Berlin, Germany (Remote)

I've been leading the modernization of DeepL's data strategy to meet the evolving needs of a business trusted by 200,000 enterprise customers. My mission is to democratize access to data by designing data products, integrations, and tools. I've launched 4 new teams and designed 7 products, from ideation to delivery, to maximize the value of 300+ terabytes of data from 30 producers. I currently lead the Data Foundations Team (9 data engineers), empowering 700+ data consumers and 9,000+ customers monthly. My latest challenge is modernizing DeepL's tracking system by defining standards for the creation, ingestion and management of events.

#### Key Achievements:

- I designed the foundational data layer to reduce time to value from weeks to days. I scaled it from 0 to 9 million queries in 1 year, with 80% of DeepL employees using it across Product, Engineering, GTM and Finance
- I scaled a customer-facing dashboard to 800k API calls per month using Postgres to show DeepL's products ROI
- I led the monitoring and observability initiative, empowering data owners to improve operational efficiency, set clear service targets (SLA,SLI,SLO) and maximize the impact of data assets and tools
- I developed an event catalog to increase the value of our tracking by enabling greater collaboration between product managers, developers, and data professionals. The tool was shipped in just 4 weeks

### Associate Director of Analytics

Dec 2016 - Nov 2022

[Audible, Amazon Inc.](#) | Berlin, Germany

I developed advanced data solutions that maximised the ROI of marketing investments, improved user retention, and increased Audible's competitiveness in the audiobook market and on the Amazon marketplace.

#### Key Achievements:

- I increased the ROI of promotional campaigns by developing a machine learning tool that performs incremental impact analysis and predicts the performance of 'what if' scenarios
- I improved the discoverability of Audible's products on Amazon by updating the expected revenue per placement in the ranking algorithm, working closely with 3 data scientists
- I led an impact analysis combining qualitative and quantitative insights to inform a C-level decision to change the business model from credit-based to stream-based subscription
- I designed a simple reporting framework to identify the various levels of engagement among millions of users worldwide. The dashboard was ranked in the top 10 most visited at Audible, with over 1000 monthly user

## Skills

Strategic & Leadership Skills: Problem Solving, Strategic thinking, Self-Motivation, Data Strategy, DataOps, Product Vision, UX, Active Listener, User Interview, Workshop Facilitation, Relationship Building, Coaching, Mentoring, Creative Thinking, Prioritization, Agile Development, Change Management, Cross-Functional Collaboration, Cross-Functional Leadership, Written Communication, Storytelling, Stakeholder Management, Team Topologies

Technical Skills: SQL, Python, Git, Bash, dbt, ETL/ELT, Airflow, Kafka, Spark, Databricks, Clickhouse (on-prem), AWS, SageMaker, Redshift, JupyterHub, Postgres, API Integration, Grafana, Data Architecture, Data Governance, Enterprise Data Modelling, Forecasting, Workflow Automation, AI Agents, Claude Code, OpenAI SDK, CrewAI, System Thinking, Domain-Driven Design, Event-Driven Architecture, Configuration As Code, Lifecycle Management

## Education

Dublin City University, Dublin, Ireland

Sep 2013 - Sep 2014

Master of Science - Electronic Commerce

Key Courses: Innovation & High Technology Entrepreneurship, Web Design, Object Oriented Programming (Java)

Haute Ecole Libre Mosane, Liège, Belgium

Sep 2009 - Sep 2012

Bachelor - Foreign Trade Management

Thesis: Understanding SEO and Google's ranking factors (Grade: 78%)

## Languages

French (Fluent), English (Fluent), Italian (Intermediary), German (Basic)

## Personal Project

[MVP - Portfolio Balancing Tool powered by AI:](#)

A multi-agent system that analyses portfolio allocation, researches market conditions and executes rebalancing trades using OpenAI LLMs, MCP servers, Polygon's stock market API, Brave Search's API and Gradio for the UI.

## Continuous Learning Portfolio

A curated list of resources I use to acquire new skills and knowledge:

- [Completed & Applied] [Facilitator's Guide to Participatory Decision-Making, 1996](#)
- [Completed & Applied] [Data Management at Scale, 2nd Edition, 2023, O'Reilly Media](#)
- [Completed & Applied] [Building Event-Driven Microservices, 2020, O'Reilly Media](#)
- [Completed & Applied] [AI Engineer Agentic Track: The Complete Agent & MCP Course, 2025, Udemy](#)
- [In Progress] [The Innovator's Dilemma, 2024 edition](#)
- [In Progress] [GenAI Accelerator: Building Production-Ready AI Systems, 2025, DataLumina](#)

## Interests

Design, Architecture, Trading, Geopolitics, Traveling, Running, Music, Chess