Contact

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www.linkedin.com/in/
ulyssezampogna (LinkedIn)
github.com/uzampogn (Portfolio)

Top Skills

Data Integration

Multi-agent Systems

Prompt Engineering

Languages

English (Native or Bilingual)

French (Native or Bilingual)

Certifications

Mathematical Fundamentals for
Machine Learning (Amazon internal)

Building Web APIs with gRPC - The
Complete Guide

Cleaning data with Pyspark

Computer Architecture Course

Agentic Track: The Complete Agent
& MCP Course

Ulysse Zampogna

Senior Product Manager at DeepL

Berlin, Berlin, Germany

Summary

I am a product builder with 10 years of experience designing large-
scale data solutions. I develop concepts and tools that empower
internal teams and clients to automate tasks, make better decisions,
and drive innovation in product, engineering, sales, marketing and
finance lifecycles.

Experience

DeepL

2 years 11 months

Senior Technical Product Manager

February 2025 - Present (10 months)

Berlin, Germany

Team: Data Foundations

The team is composed of 2 data domains (Customer & Product) that develop
a range of products and tools to drive DeepL's growth by boosting operational
efficiency and accelerating the pace of innovation.

Key responsibilities:

• Modernize DeepL's data strategy to meet the evolving needs of a business
trusted by 200,000 enterprise customers.

• Democratize access to data by designing data products, integrations, and
tools, from ideation to delivery, to maximize the value of 300+ terabytes of data
from 30 producers.

• I coordinated the monitoring and observability initiative, empowering
data owners to improve operational efficiency, set clear service targets
(SLA,SLI,SLO) and maximize the impact of data assets and tools

• I developed an event catalog to increase the value of our tracking by enabling
greater collaboration between product managers, developers, and data
professionals. The tool was shipped in just 4 weeks

Senior Technical Product Manager

October 2023 - January 2025 (1 year 4 months)

Team: Customer Data Domain

Key Responsibilities:
• I designed the foundational data layer to reduce time to value from weeks to days. I scaled it from 0 to 9 million queries in 1 year, with 80% of DeepL employees using it across Product, Engineering, GTM and Finance
• I scaled a customer-facing dashboard to 800k API calls per month using Postgres to show DeepL's products ROI
• I managed 60TB of data from business systems to expand DeepL's activities with its enterprise customers
• I coach product managers and developers on how to produce actionable data when launching new products and features, such as DeepL Voice
• Member of the Business Architecture Advisory Board, which aligns enterprise architecture (e.g. Salesforce integration) with business objectives

Senior Technical Product Manager
January 2023 - September 2023 (9 months)

Team: Commercial Analytics

• Launched a cross-functional team of 15+ data engineers and data scientists, resulting in the creation of dozens of data products, serving 300+ users across sales, marketing, finance and engineering.

• Led the decentralisation of the data engineering team to improve data management efficiency, create strong ownership and accelerate the delivery of data products.

• Led the transition to a commercial data warehouse tailored to supercharge Marketing and Sales activities in the midst of a complex backend migration.

Freelance
Data & AI Consultant
January 2023 - Present (2 years 11 months)

I offer free digital transformation, data and AI consultancy to non-profits to help them leverage technology and build technical capacity in the public sector.

Audible

6 years

Associate Director of Analytics
September 2021 - November 2022 (1 year 3 months)
Berlin, Germany

I built advanced data solutions on a global scale to increase the visibility of audible's product and generate strategic insights on user acquisition, retention and engagement.

Key responsibilities and achievements include:
• I increased the ROI of promotional campaigns by developing a tool to automatically measure the additional value directly attributable to a promotion (incrementality analysis) and predicts future performance based on "what if" scenarios using Prophet, XGBoost, and Streamlit.
• I increased the visibility of Audible's products on Amazon by building complex data pipelines with Spark to forecast expected revenue per user and update the Amazon product ranking algorithm.
• I delivered in-depth analysis of changes to the business model, combining qualitative and quantitative insights, to enable strategic C-level decisions.

Analytics Engineer
April 2019 - August 2021 (2 years 5 months)
Berlin, Germany

I automated and scaled the generation of insights on user engagement and the creation of user segments in collaboration with business teams, data scientists and data engineers, enabling data-driven decision-making globally.

Key responsibilities and achievements include:
• Marketing Automation Squad: I sped up the launch of marketing campaigns by automating the creation of targeted user segments based on key actions. I also shortened the feedback loop between the marketing and software engineering teams.
• Dashboarding Squad: I scaled the data architecture of key dashboards to provide insights on user engagement to over 1,000 employees worldwide.
• Machine Learning Squad: I onboarded the business teams in 4 EU markets to the Smart Title Targeting machine learning model, which provides users with tailored product recommendations.
• I mentored 10+ data analysts on data technologies (e.g. Redshift Spectrum, Data visualisation, Big data pipeline orchestration on redshift and spark).

Business Analyst
December 2016 - March 2019 (2 years 4 months)

Berlin, Germany

• Enabled easy monitoring of engagement metrics at scale by building a Tableau dashboard - Top 10 most visited dashboards at Audible.
• Optimised multi-million dollar TV budgets using a proprietary causal inference tool to quantify ROI.
• Performed ad-hoc analysis and reporting for 10+ stakeholders for FR & IT teams, focusing on acquisition, engagement, retention and content.
• Developed agile prioritisation to balance resource allocation across FR & IT teams.

Visual Meta GmbH
Computer Vision Quality Manager
February 2015 - November 2016 (1 year 10 months)
Berlin Area, Germany

VisualMeta is a product aggregation website. It develops a computer vision model to extract attributes from large feeds of product pictures. As a quality manager, my job was to evaluate the accuracy of attribute extraction across millions of products for French clients.

Sino Concept (SC Equipment)
SEO Marketing Intern
February 2012 - May 2012 (4 months)

• Increased traffic to the company website by writing targeted articles.
• Searched for relevant keywords using Google Ads.
• Selected relevant content in titles, headers and meta tags to optimise SEO.

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Education

Dublin City University
Master of Science (M.Sc.), E-Commerce · (2013 - 2014)

HELMo
Bachelor's Degree, Foreign Trade Management · (2009 - 2012)