

Contact

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Top Skills

Data Extraction
Product Development
Scalable Architecture

Languages

English (Native or Bilingual)
French (Native or Bilingual)

Certifications

Mathematical Fundamentals for
Machine Learning (Amazon internal)
Building Web APIs with gRPC - The
Complete Guide
Cleaning data with Pyspark
Computer Architecture Course
Introduction to Bash Scripting

Ulysse Zampogna

Senior Product Manager at DeepL
Berlin Metropolitan Area

Summary

I am a technical product leader with 10 years of experience designing large-scale data solutions. I develop concepts and tools that empower internal teams and clients to automate tasks, make better decisions, and drive innovation in product, engineering, sales and marketing lifecycles.

Experience

DeepL

2 years 8 months

Senior Technical Product Manager

February 2025 - Present (7 months)

Berlin, Germany

Teams: Data Foundations

The team is composed of 2 data domains (Customer & Product) that develop a range of products and tools to drive DeepL's growth by boosting operational efficiency and accelerating the pace of innovation.

Key responsibilities:

- Modernize DeepL's data strategy to meet the evolving needs of a business that transitioned from a B2C product with millions of users to a SaaS solution trusted by 200,000 enterprise customers.
- Manage 300TB of data from product and business systems across 30 data producers.
- Lead the monitoring and observability of data assets, empowering data professionals and developers to improve operational efficiency and maximize the impact of data.
- Built an event catalog designed for collaboration to empower developers and product managers to make our user tracking more actionable. The tool was shipped in just 4 weeks.
- Design an event tracking system for collecting, processing, and consuming actionable product data from millions of users globally.

- Develop a SDK to scale product analytics by improving developer experience and standardizing event schema.
- Build a Semantic Layer to reduce time to value for product and business analytics.

Senior Technical Product Manager

October 2023 - January 2025 (1 year 4 months)

Berlin, Germany

Team: Customer Data Domain

- Designed the foundational data layer to reduce time to value from weeks to days. I scaled it from 0 to 9 million queries in 1 year, with 80% of DeepL employees using it across Product, Engineering, GTM and Finance.
- Scaled the Administrator Usage dashboard to 700k API calls per month using Postgres to show products' ROI.
- Managed 60TB of data from business systems to expand DeepL's activities with 100k+ enterprise customers.
- Developed a tracking plan framework for launching new products and features (e.g. DeepL Voice).
- Member of the Business Architecture Advisory Board, which aligns enterprise architecture (e.g. Salesforce integration) with business objectives.

Senior Technical Product Manager

January 2023 - September 2023 (9 months)

Berlin, Germany

Team: Commercial Analytics

- Launched a cross-functional team of 15+ data engineers and data scientists, resulting in the creation of dozens of data products, serving 300+ users across sales, marketing, finance and engineering.
- Led the decentralisation of the data engineering team to improve data management efficiency, create strong ownership and accelerate the delivery of data products.
- Led the transition to a commercial data warehouse tailored to supercharge Marketing and Sales activities in the midst of a complex backend migration.

Freelance

Information Technology Consultant

January 2023 - Present (2 years 8 months)

Berlin, Germany

I offer free digital transformation, data and AI consultancy to non-profits to help them leverage technology and build technical capacity in the public sector.

Audible

6 years

Associate Director of Analytics

September 2021 - November 2022 (1 year 3 months)

Berlin, Germany

I built advanced data solutions on a global scale to increase the visibility of audible's product and generate strategic insights on user acquisition, retention and engagement.

Key responsibilities and achievements include:

- I increased the ROI of promotional campaigns by developing a tool to automatically measure the additional value directly attributable to a promotion (incrementality analysis) and predicts future performance based on "what if" scenarios using Prophet, XGBoost, and Streamlit.
- I increased the visibility of Audible's products on Amazon by building complex data pipelines with Spark to forecast expected revenue per user and update the Amazon product ranking algorithm.
- I delivered in-depth analysis of changes to the business model, combining qualitative and quantitative insights, to enable strategic C-level decisions.

Analytics Engineer

April 2019 - August 2021 (2 years 5 months)

Berlin, Germany

I automated and scaled the generation of insights on user engagement and the creation of user segments in collaboration with business teams, data scientists and data engineers, enabling data-driven decision-making globally.

Key responsibilities and achievements include:

- Marketing Automation Squad: I sped up the launch of marketing campaigns by automating the creation of targeted user segments based on key actions. I also shortened the feedback loop between the marketing and software engineering teams.
- Dashboarding Squad: I scaled the data architecture of key dashboards to provide insights on user engagement to over 1,000 employees worldwide.

- Machine Learning Squad: I onboarded the business teams in 4 EU markets to the Smart Title Targeting machine learning model, which provides users with tailored product recommendations.
- I mentored 10+ data analysts on data technologies (e.g. Redshift Spectrum, Data visualisation, Big data pipeline orchestration on redshift and spark).

Business Analyst

December 2016 - March 2019 (2 years 4 months)

Berlin, Germany

- Enabled easy monitoring of engagement metrics at scale by building a Tableau dashboard - Top 10 most visited dashboards at Audible.
- Optimised multi-million dollar TV budgets using a proprietary causal inference tool to quantify ROI.
- Performed ad-hoc analysis and reporting for 10+ stakeholders for FR & IT teams, focusing on acquisition, engagement, retention and content.
- Developed agile prioritisation to balance resource allocation across FR & IT teams.

Visual Meta GmbH

Computer Vision Quality Manager

February 2015 - November 2016 (1 year 10 months)

Berlin Area, Germany

VisualMeta is a product aggregation website. It develops a computer vision model to extract attributes from large feeds of product pictures. As a quality manager, my job was to evaluate the accuracy of attribute extraction across millions of products for French clients.

Sino Concept (SC Equipment)

SEO Marketing Intern

February 2012 - May 2012 (4 months)

- Increased traffic to the company website by writing targeted articles.
- Searched for relevant keywords using Google Ads.
- Selected relevant content in titles, headers and meta tags to optimise SEO.

Education

Dublin City University

Master of Science (M.Sc.), E-Commerce · (2013 - 2014)

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