Ulysse Zampogna

zampogna.ulysse@gmail.com
linkedin.com/in/ulyssezampogna
github.com/uzampogn
+4917647335891
Wildenbruchstraße, Berlin, 12045, Germany

I am a technical product leader with 10 years of experience designing large-scale data solutions. I develop products, concepts and tools that empower internal teams and clients to automate tasks, make better decisions, and drive innovation in product, engineering, sales and marketing lifecycles.

Work Experience

Senior Product Manager   Jan 2023 - Present
DeepL SE | *Berlin, Germany (Remote)*

I am leading the modernization of DeepL's data strategy to meet the evolving needs of a business that transitioned from a B2C product with millions of users to a SaaS solution trusted by 200,000 enterprise customers. My mission is to democratize access to data by designing foundational data products, integrations, and tools. I launched 4 new teams and designed 7 products, from ideation to delivery, to maximize the value of 300+ terabytes of data from 30 producers. My latest challenge is to improve user tracking by empowering developers and streamlining their workflows.

Key Achievements:
- I designed the foundational data layer to reduce time to value from weeks to days. I scaled it from 0 to 9 million queries in 1 year, with 80% of DeepL employees using it across Product, Engineering, GTM and Finance
- I scaled the Administrator Usage dashboard to 700k API calls per month using Postgres to show products' ROI
- I lead the monitoring and observability of data assets, empowering data professionals and developers to improve operational efficiency and maximize the impact of data
- I created an event catalog designed for collaboration to empower developers and product managers to make our user tracking more actionable. The tool was shipped in just 4 weeks

Associate Director of Analytics   Dec 2016 - Nov 2022
Audible, Amazon Inc. | *Berlin, Germany*

I developed advanced data solutions that maximised the ROI of marketing investments, improved user retention, and increased Audible's competitiveness in the audiobook market and on the Amazon marketplace.

Key Achievements:
- I increased the ROI of promotional campaigns by developing a machine learning tool that performs incremental impact analysis and predicts the performance of 'what if' scenarios
- I improved the discoverability of Audible's products on Amazon by updating the expected revenue per placement in the ranking algorithm, working closely with 3 data scientists
- I led an impact analysis combining qualitative and quantitative insights to inform a C-level decision to change the business model from credit-based to stream-based subscription
- I designed a simple reporting framework to identify the various levels of engagement among the user base. The dashboard was one of the top 10 most visited at Audible, with over 1000 monthly user

Skills

Technical Skills: SQL, Python, Git, Bash, dbt, ETL/ELT, Airflow, Spark, Kafka, AWS, Databricks, Clickhouse (on-premise), Postgres, API Integration, Data Architecture, Data Management, Data Security, Governance, Artificial Intelligence (AI), System Thinking, Domain-Driven Design, Event-Driven Architecture, Lifecycle Management

Strategic & Leadership Skills: Problem Solving, Self-Motiviation, Product Strategy, Strategic Vision, Active Listener, User Interview, Relationship Building, Adaptability, Agile Software Development, Prioritization, Workshop Facilitation, Cross-Functional Collaboration, Cross-Functional Leadership, Written Communication, Async Communication, Change Management, Stakeholder Management

Education

Dublin City University   Sep 2013 - Sep 2014

Master of Science - Electronic Commerce
Key Courses: Innovation & High Technology Entrepreneurship, Web Design, Object Oriented Programming (Java)

Haute Ecole Libre Mosane   Sep 2009 - Sep 2012

Bachelor - Foreign Trade Management
Thesis: Understanding SEO and Google's ranking factors (Grade: 78%)

Languages

French (Fluent), English (Fluent), Italian (B1-B2)

Personal Project

Automating workflows to collect multilingual public information for a nonprofit organization.
I code a web application using Cursor, crawl4ai, and the OpenAI API. It automates the collection and unification of data across 28 EU parliaments to design solutions that promote dialogue and collaboration in politics.

Continuous Learning Portfolio

A curated list of resources I use to acquire new skills and knowledge:
- [Completed & Applied] Good Strategy Bad Strategy, Richard P. Rumelt, 2011
- [Completed & Applied] Data Management at Scale, 2nd Edition, Piethein Strengholt, 2023, O'Reilly Media
- [Completed & Applied] Building Event-Driven Microservices, Adam Bellemare, 2020, O'Reilly Media
- [Completed & Applied] Facilitator's Guide to Participatory Decision-Making, Sam Kaner et al., 1996
- [Regular listener] Lenny's Podcast by Lenny Rachitsky
- [In Progress] The Complete Agentic AI Engineering Course, Ed Donner, 2025, Udemy

Interests

Design, Architecture, Traveling, Running, Geopolitics, Music, Chess