UZAYR A

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SUMMARY

A highly analytical Business Analyst with a proven track record of success supporting Europe's largest IT transformation initiative (**GBP 430M**), processing **470 million** weekly transactions. Leveraging advanced SQL, Alteryx, and Tableau expertise, I delivered actionable business insights through data-driven solutions and impactful reporting, significantly enhancing decision-making within a complex, high-volume environment. My two+ years of experience in data science and analytics have enabled me to drive impactful results.

WORK EXPERIENCE

Data Science Analyst   Nov 2022 – Dec 2024
ASDA Store Ltd. | *Leeds, United Kingdom*
Achievements:

- Developed impactful Power BI dashboards that directly contributed to a **67%** reduction in order cancellations, significantly improving stakeholder satisfaction and operational efficiency. These dashboards provided real-time visibility into key cancellation drivers, enabling proactive intervention and mitigation

- Conducted a comprehensive data audit of lost inventory exceeding **GBP 10 million** in July 2024, identifying critical process gaps and recommending corrective actions to minimize future losses. This audit involved detailed analysis of inventory data, reconciliation with transactional systems, and collaboration with stakeholders to understand root causes

- Spearheaded the implementation of technology-driven solutions on Azure Databricks, resulting in a demonstrable **25%+** improvement in warehouse picking rates for fresh products. This initiative streamlined warehouse operations, optimized resource allocation, and enhanced overall productivity

- Successfully reduced Purchase Order cycle time by **17%** by providing live Key Performance Indicators (KPIs) using IBM Cognos reporting. This improved procurement efficiency, shortened supplier lead times, and facilitated more agile inventory management. The readily available KPIs empowered stakeholders to make data-driven decisions and optimize the procurement process

Key Projects:

- **Supply Chain and Logistics Transformation (Manhattan WMS, SAP)**
  - Identified critical inefficiencies within warehouse operations and collaborated with Manhattan Associates to develop and implement process optimization solutions, unlocking significant commercial value. This involved detailed analysis of existing workflows, identification of bottlenecks, and collaborative design of streamlined processes to enhance productivity and reduce operational costs.
  - Conducted a comprehensive audit of order cancellation issues, leveraging transactional data from Manhattan WMS, SAP, and GLS to identify root causes and inform targeted solutions. This data-driven analysis

provided actionable insights into the key drivers of cancellations, enabling the development of effective strategies to mitigate future occurrences and improve stakeholder satisfaction.

- Developed and implemented data-driven performance tracking mechanisms for over **35,000** warehouse workers using Python within the Databricks environment. This initiative provided granular visibility into individual and team performance, enabling data-driven decision-making related to resource allocation, training, and process improvement. The insights gleaned from this analysis facilitated targeted interventions to optimize workforce productivity and operational efficiency.

- **Digital data platform transformation (Azure Databricks, Azure Data Factory, SAP)**
  - Facilitated automation of legacy business processes through the implementation of innovative technologies, resulting in increased efficiency and reduced operational costs. This involved identifying key processes suitable for automation, evaluating and selecting appropriate technologies, and implementing and integrating these solutions within the existing business framework.
  - Spearheaded the modernization of the technology stack by championing a cloud-first approach to IT infrastructure, enhancing scalability, resilience, and cost-effectiveness. This initiative involved working closely with the relevant teams to migrate existing systems to cloud platforms, optimize infrastructure design for cloud environments, and establish better practices for cloud-based operations. This transition enabled greater agility, improved resource utilization, and enhanced overall IT performance.

- **Human Capital Management (HCM) Transformation (Workday)**
  - Collaborated with stakeholders across HR and Payroll to elicit and document comprehensive business requirements, shaping the roadmap for future technological enhancements. This involved conducting interviews, facilitating workshops, and analyzing existing processes to define a clear vision for optimized HR and Payroll service delivery.
  - Conducted a thorough assessment of existing HR systems, identifying inefficiencies and areas of non-compliance through active participation in cross-functional workshops. These workshops brought together key personnel from HR, Finance, IT, Accenture, and Tata Consultancy Services to ensure a holistic understanding of system limitations and collaborative development of solutions. This assessment provided critical insights for informing strategic technology decisions and driving process improvements.

Intern Power BI Content Creator (Remote)   May 2020 – Oct 2020

Train Analytics | *Melbourne, Australia*

- Assisted the training director in creating Power BI dashboard tutorials, focusing on data integrity and governance
- Designed and implemented **7+** semantic data models for consistent and concise course material

EDUCATION

Otto-Von Guericke University, *Germany*   Oct 2024 – Present

Master of Science (MSc) | Financial Economics

The University of Strathclyde, *United Kingdom*   Sep 2021 – Sep 2022

Master of Science (MSc) | Business Analysis & Consulting

Grade: 1,0 (Distinction/First Class)

SZABIST, *United Arab Emirates*   Aug 2015 – Jan 2021

Bachelor of Business Administration | Finance and Accounting

Grade: 2,3 (2.1/Upper-Second Class)

PERSONAL ACHIEVEMENTS

Provisional Patent: Co-inventor of suitcase wheel protection mechanism

I**nvestment Portfolio:** Personal portfolio with an average annual return of **11.7%** since 2021, focusing on a combination of growth and fixed-income investment

CORE SKILLS

Technical Tools: Python, Microsoft Power BI, Tableau, Alteryx, Advanced SQL, Azure Data Factory, Azure Databricks, Azure Synapse Analytics, Azure SQL Database, Excel

Data Skills: Data Engineering, Data Analysis and Machine Learning Algorithms

LANGUAGES

Urdu/Hindi (Native), English/Englisch (Fluent), German/Deutsch (Beginner)