Certificate

OF COMPLETION PRESENTED TO:

Helen Uzhegova

Lukas Kaminskis
CEO

Giedrius Žebrauskas
Head of Education

Data Analytics

Length: 600+ hours

JOB READY

Turing College

Sprints completed:

- Structured Approach to Data Analytics
- Utilising Spreadsheets for Data Analytics
- SQL and Databases
- Cohorts, Retention, Churn
- Funnels, AB tests
- CLV, Customer Segmentation & RFM
- Linear & Logistic Regression
- Product Analytics
- Marketing Analytics
- Payments, Monetisation Analytics
- Visualisation Tools (Looker Studio)
- Presentations & Soft Skills
- Financial Analytics
- Risk Analytics
- Data Analysis and Visualisation with Python
- Capstone Project

Issue date: September 6th, 2023

ID:TC23090602