

LOOK NO FURTHER

ICICI Prudential
Fund of Funds Blue Book



Shopping Mall of Mutual Funds

Equity Schemes

**Sectoral
Schemes**

**Large Cap, MidCap,
SmallCap**

**Growth, Value
Styles**

**ETF
Schemes**

**Hybrid
Schemes**

Fixed Income Schemes

**AAA, AA ,
A etc**

**Long, Medium,
Short Duration**

Schemes Investing in global markets

**Developed
Markets**

**Emerging
Markets**



Investor's Dilemma



TARAKKI KAREIN!



Which asset class?



Largecap, Midcap or Small Cap



When to Enter or Exit?



How can I invest in ETFs?



How to manage my fixed income investment?



Investor's Dilemma – Which Asset Class?

Year	Equity Returns (%)	Fixed Income Returns (%)	Gold Returns (%)
2019	15%	9%	24%
2018	5%	7%	8%
2017	28%	6%	13%
2016	2%	10%	9%
2015	-5%	9%	-10%
2014	30%	11%	-2%
2013	9%	8%	-28%
2012	26%	9%	7%
2011	-25%	8%	10%
2010	17%	5%	30%
2009	81%	7%	24%
2008	-52%	10%	6%
2007	47%	8%	31%

What is the right time to buy an asset class and when is the right time to exit?



Source: MFI Explorer, Equity Returns are Calendar Year Sensex Returns; Fixed Income Returns – Calendar Year Crisil Short Term Bond Fund Index Returns; Gold Returns - LBMA

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Investor's Dilemma – Which Market Cap?

Time Period	Large Cap	Midcap	Small Cap
2019	14%	-3%	-7%
2018	2%	-13%	-23%
2017	30%	48%	60%
2016	3%	8%	2%
2015	-4%	7%	7%
2014	31%	55%	69%
2013	6%	-6%	-11%
2012	27%	38%	33%
2011	-25%	-34%	-43%
2010	17%	16%	16%
2009	83%	108%	127%
2008	-54%	-67%	-72%
2007	54%	68%	93%
2006	42%	31%	16%

**Market Cap winners
vary every year,
How to Choose?**



Source: BSE, Large Cap – Sensex Calendar Year Returns; MidCap – BSE MidCap Index Calendar Year Returns; SmallCap – BSE SmallCap Index Calendar year returns

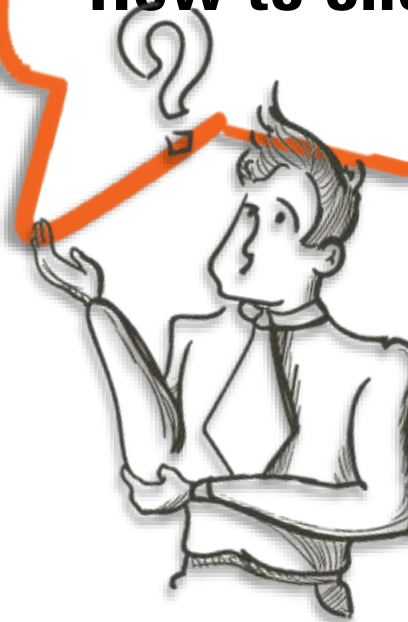
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Investor's Dilemma – Which sector?

2015	2016	2017	2018	2019
CD 24%	METAL 37%	CD 102%	IT 26%	CD 21%
HC 15%	Oil & Gas 27%	Telecom 49%	FMCG 15%	BANKEX 21%
IT 5%	AUTO 9%	METAL 48%	BANKEX 6%	Telecom 11%
CG -9%	IT -8%	Power 20%	METAL -21%	CG -10%
Bankex -10%	HC -13%	IT 11%	AUTO -21%	AUTO -12%
METAL -31%	Telecom -21%	HC 0%	Telecom -40%	METAL -12%

**Sectoral winners
keep changing,
How to choose?**



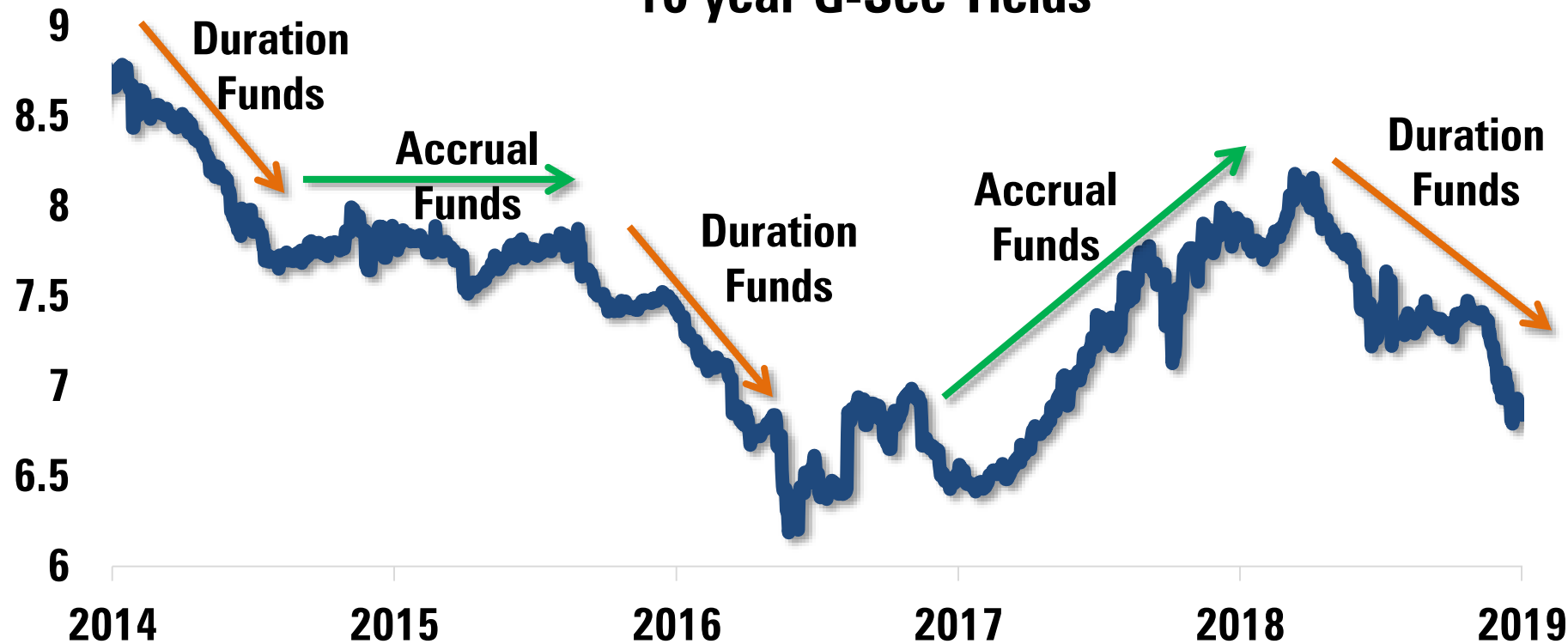
Source: MFI Explorer, Edelweiss Research. Returns of Auto are of :S&P BSE AUTO, Bankex: S&P BSE Bankex, FMCG:S&P BSE FMCG, CG(Capital Goods): S&P BSE CG, IT: S&P BSE IT, Metal: S&P BSE METAL, HC: S&P BSE HC, CD(Consumer Discretionary): S&P BSE CD, Oil & Gas: S&P BSE Oil & Gas, Power: S&P BSE Power, Telecom: S&P BSE Telecom. Returns are of calendar year and are in absolute terms. Only top 3 and bottom 3 performing sectors of each year have been shown. Past performance may or may not sustain in the future.

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Investor's Dilemma – How to manage fixed income investments?

10 year G-Sec Yields



Source: Internal; G-Sec: Government Security. Data as on Dec 31, 2019





Investor's Behaviour

JUST A NORMAL DAY AT THE NATION'S MOST IMPORTANT FINANCIAL INSTITUTION...



**Investors may tend to
adopt a herd mentality
when 'Greed' and 'Fear'
take over**



Investor's Behaviour



A Glimpse into the Greed and Fear Cycles

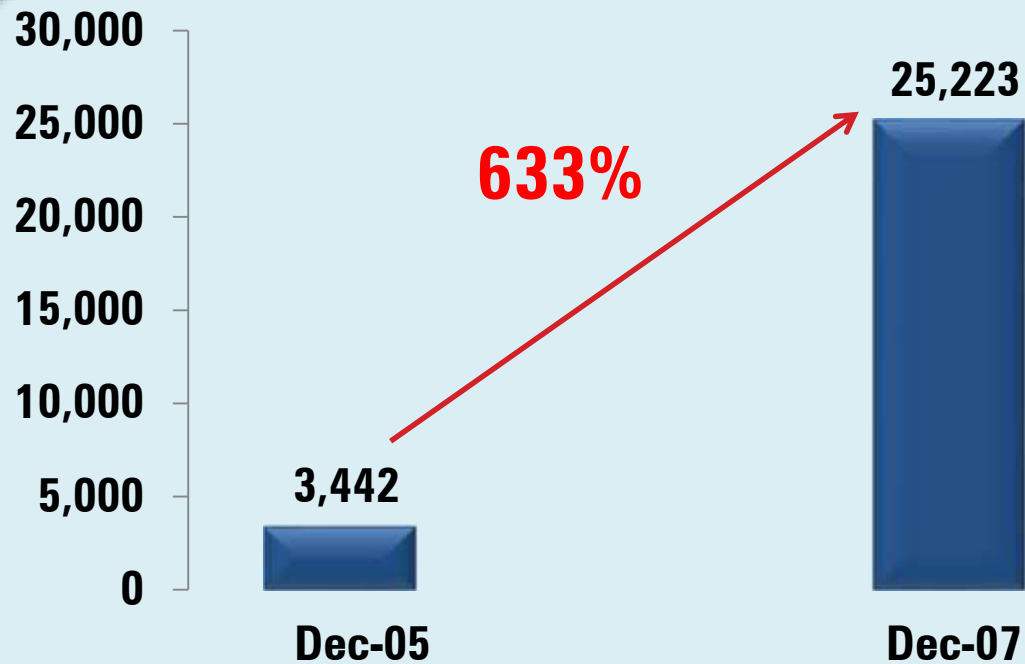


Infrastructure - Fear of Missing Out (FOMO) in 2007 led to investors losing out

GREED

BEFORE (2005-2007)

Total Infra Category AUM (In Rs. Crs)



Source: MFI Explorer

AFTER (2007-2010)



Total Returns of Infrastructure category from Dec 2007 to Dec 2010

-20%

Source: MFI Explorer; Return shown is absolute return of the category for the mentioned period

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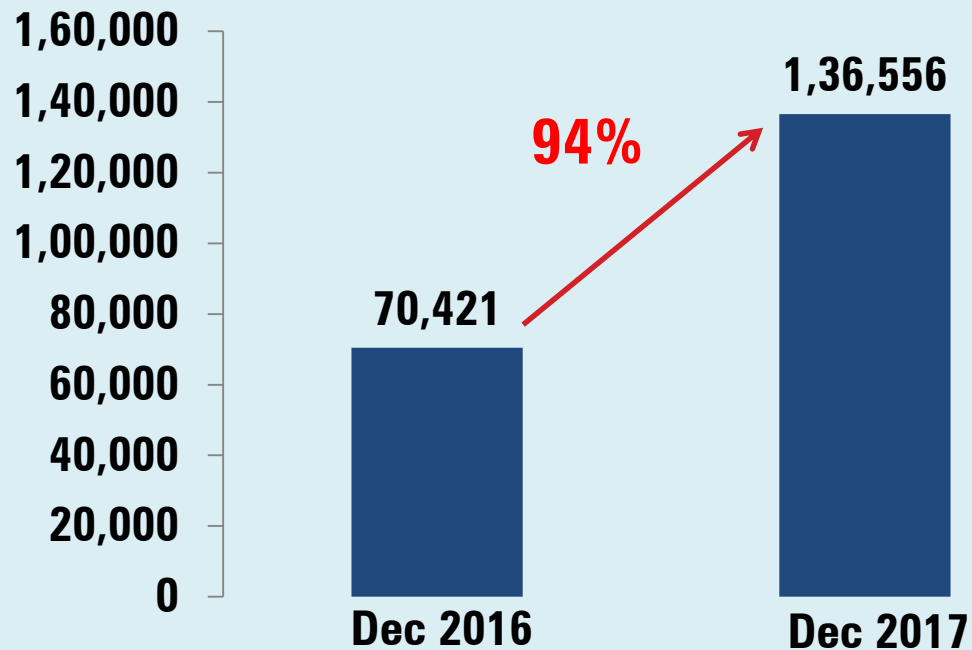


Investment in Smallcap segment in 2018 (post 2017 rally) led to investors losing out

GREED

BEFORE (2016-2017)

Total Category AUM (In INR Crs)



Source: MFI Explorer

AFTER (2017-2019)



Total Returns of Small Cap category from Dec 2017 to Dec 2019

-20%

Source: MFI Explorer; Return shown is absolute return of Small Cap Category for the mentioned period

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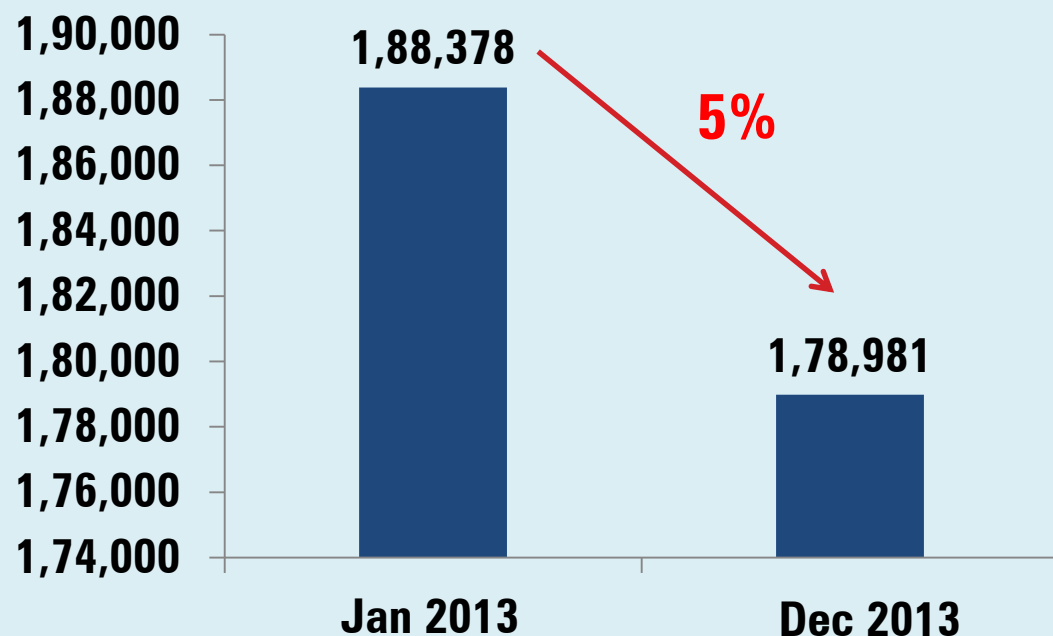


Investors exited markets in 2013 due to fear

FEAR

BEFORE (Jan – Dec 2013)

Total Equity AUM (In INR Crs.)



Source: MFI Explorer

AFTER (2013-2019)



Total Returns of Equity from Dec 2013 to Dec 2019

85%

Source: MFI Explorer; Return shown is absolute return of the Sensex for the mentioned period

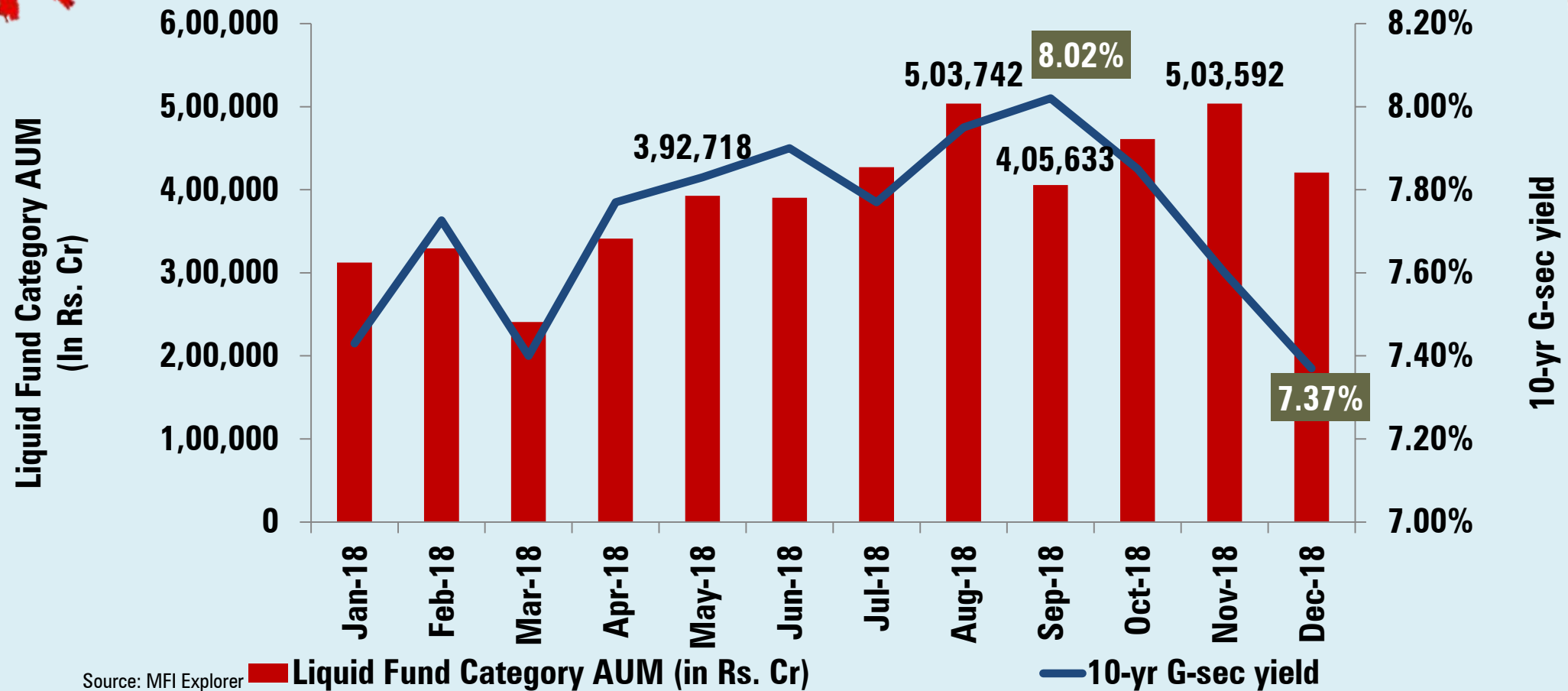
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Investors moved to Liquid/Overnight Funds post the liquidity crisis in Sept 2018 and missed the rally in duration funds

FEAR



Data as on Dec 31, 2018. Past performance may or may not sustain in the future.

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ICICI Prudential Mutual Fund's Solution for Investors:



**Don't carry your
Bags**

Use a Cart !





Fund Of Funds – The Shopping Cart for your Mutual Fund Investments

Fund Of Funds (FOF)

They Invest in Funds rather than investing directly in stocks, bonds or other securities.





What are the advantages of FOFs?



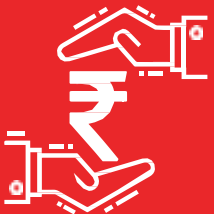
Portfolio Diversification & Fund Selection

Invests in multiple schemes across asset classes



Extra Layer Of Professional Management

Choose the right time to enter or exit an asset class/ sector/ strategy



Tax Friendly

No tax impact on rebalancing

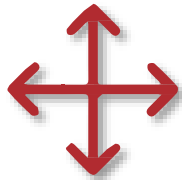


Ease of Handling

Single NAV for your mutual fund investments



Why choose ICICI Prudential Mutual Fund's Fund of Funds (FOF) Schemes?



1 Wide Bouquet of products across Asset Classes



2 Disciplined and Counter-Cyclical Investment Approach



3 Selection based on various valuation parameters

Look No Further



ICICI Prudential Mutual Fund - Fund of Funds (FOF) Bouquet

Look No Further



Asset Allocation Problem?



**ICICI Prudential Asset Allocator
Fund (FOF)**
Diversification across asset class
Solution

Want a hybrid portfolio?



**ICICI Prudential Income Optimizer
Fund (FOF)***
Our Hybrid Solution

The asset allocation and investment strategy will be as per Scheme Information Document. *Erstwhile ICICI Prudential Moderate Fund (FOF)
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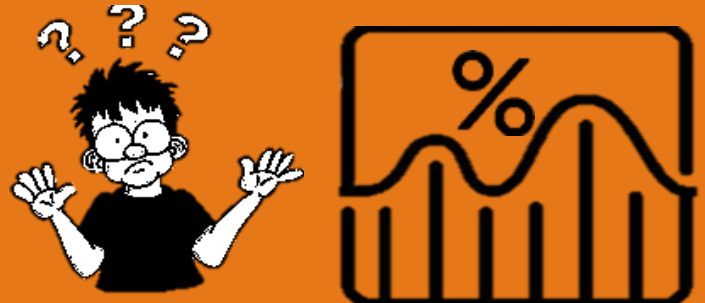
Problem Hai?

Solution Hai!

Look No Further



Do not understand Fixed Income Markets?



ICICI Prudential Debt Management Fund (FOF)
Our One Stop Fixed Income Solution

Want to manage your Equity Investments?



ICICI Prudential India Equity FOF
Our One Stop Equity Investment Solution

The asset allocation and investment strategy will be as per Scheme Information Document.
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Problem Hai?

Look No Further



Solution Hai!

Want to take aggressive Equity Bets?



ICICI Prudential Thematic Advantage Fund (FOF)

Our Thematic Equity Solution

Want to invest in ETFs?



ICICI Prudential Passive strategy Fund (FOF)

Our Actively Managed Passive FOF

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Look No Further



Want to invest in international markets?



ICICI Prudential Global Advantage Fund (FOF)

Our Global Investments Solution

Want to invest in gold?



ICICI Prudential Regular Gold Savings Fund (FOF)

Our Gold Investments Solution

The asset allocation and investment strategy will be as per Scheme Information Document.

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90% returns come from right asset allocation



No tax impact on rebalancing



Back Tested Models



Counter Cyclical approach

ICICI Prudential Asset Allocator Fund(FOF)

An open ended fund of funds scheme investing in equity oriented schemes, debt oriented schemes and gold ETFs/schemes.



- Our solution for managing cyclicity in asset classes
- Investors looking at achieving optimum asset allocation
- Debt Taxation
- Upto 10% of units within 1 year – Nil;
More than 10% of units within 1 year- 1% of applicable NAV; After 1 year -Nil

Underlying Schemes

Equity Schemes

ICICI Prudential Bluechip Fund	32.00%
ICICI Prudential Large & Mid Cap Fund	8.10%
ICICI Prudential Multicap Fund	10.88%
ICICI Prudential Infrastructure Fund	2.30%
ICICI Prudential Value Discovery Fund	17.19%
ICICI Prudential India Opportunities Fund	5.83%

ICICI Prudential Banking & Financial Services Fund	6.41%
Debt Schemes	
ICICI Prudential Floating Interest Fund	8.42%
ICICI Prudential All Seasons Bond	7.60%



16 SEBI Categories in
fixed income funds



Robust credit and
investment process
for risk management



In-house debt
models



No Tax on
Rebalancing

ICICI Prudential Debt Management Fund (FOF)

An open ended fund of funds scheme investing predominantly in debt oriented schemes



- One stop fixed Income Investment Solution
- Investors looking at choosing the right fixed income schemes
- Debt Taxation
- Upto 1 month - 0.25% of applicable NAV; After 1 month - Nil

• Underlying Schemes •

ICICI Prudential Floating Interest Fund **74.18%** ICICI Prudential Short Term Fund **25.03%**



**Invest in the right
market cap, themes
and style**



**Counter Cyclical
Approach**



**Provides exposure to
Equity Schemes/ETFs
Launched by AMCs**



**No Tax impact on
Rebalancing**

ICICI Prudential India Equity FOF

An open ended fund of funds scheme investing predominantly in equity Oriented schemes.



- One stop solution for managing equity portfolio allocation
- Investors looking at choosing the right equity schemes
- Debt Taxation
- Upto 1 year - 1% of applicable NAV ; After 1 Year - Nil

Underlying Schemes

ICICI Prudential Smallcap Fund	23.63%	ICICI Prudential Nifty ETF	6.98%
ICICI Prudential India Opportunities Fund	18.77%	Aditya Birla Sun Life PSU Equity Fund	5.23%
Reliance CPSE ETF	23.51%	ICICI Prudential Dividend Yield Equity Fund	6.04%
Parag Parikh Long Term Equity Fund	15.44%		



A flavour of equity for
Conservative
investors



Debt : 65-90%
Equity: 10-35%



No tax on
Rebalancing

ICICI Prudential Income Optimizer Fund(FOF)*

An open ended fund of funds scheme predominantly investing in debt oriented schemes and will also invest in equity & hybrid schemes *Erstwhile ICICI Prudential Moderate Fund (FOF)



- Our Hybrid Solution for conservative investors
- Investors who wish to have equity upto 10-35% of portfolio
- Debt Taxation
- Upto 12 Months 1% of applicable NAV or else Nil. (w.e.f. 3-Feb-2020)

Underlying Schemes

Debt Schemes

ICICI Prudential Corporate Bond Fund
ICICI Prudential Medium Term Bond Fund

8.42%
57.17%

Equity Schemes

ICICI Prudential Bluechip Fund 1.87%
ICICI Prudential Smallcap Fund 23.78%
ICICI Prudential India Opportunities Fund 7.35%



**A product for the
Aggressive Investors**



**Large analyst team to
choose the right
theme/ sectors**



**No tax on
Rebalancing**

ICICI Prudential Thematic Advantage Fund (FOF)

An open ended fund of funds scheme investing predominantly in Sectoral/Thematic schemes



- One stop Solution for thematic /sectoral allocation
- Investors looking at choosing the right thematic/sectoral schemes
- Debt Taxation
- Upto 1 year - 1% of applicable NAV ; After 1 Year - Nil

Underlying Schemes

**ICICI Prudential Pharma Healthcare and
Diagnostics (P.H.D) Fund**

28.45%

ICICI Prudential Infrastructure Fund

27.24%

ICICI Prudential India Opportunities Fund

41.83%



Active Market Cap,
factor based strategy
through passive ETFs



Wide Universe of
ETFs



No tax impact on
rebalancing



Taxation in line with
Equity Funds

ICICI Prudential Passive Strategy Fund (FOF)

An open ended fund of funds scheme investing predominantly in Exchange Traded Funds



- The scheme actively manages market Cap and factor based allocation through ETFs
- Investors looking at choosing the right ETFs as a solution
- Equity Taxation
- Upto 1 year - 1% of applicable NAV ; After 1 Year - Nil

Underlying Schemes

ICICI Prudential Nifty ETF	9.65%	ICICI Prudential S&P BSE 500 ETF	35.82%
ICICI Prudential Private Banks ETF	13.29%	ICICI Prudential Midcap 150 ETF	21.76%
BHARAT 22 ETF	14.39%		



**Portfolio
Diversification**



**Hedge against rupee
depreciation**



**Choose the right
investing destination**



**No Tax impact on
Rebalancing**

ICICI Prudential Global Advantage Fund (FOF)

An open ended Fund of Funds scheme predominantly investing in mutual fund Schemes / ETFs that invest in international markets.



- One stop solution for global investment allocation
- Investors looking at investing in international markets
- Debt Taxation
- Upto 1 year - 1% of applicable NAV ; After 1 Year - Nil

Underlying Schemes

ICICI Prudential US Bluechip Equity Fund	35.00%	Franklin Asian Equity Fund	20.94%
Nippon India ETF Hang Seng Bees	19.55%	ICICI Prudential Nifty ETF	2.73%
Nippon Japan Equity Fund	20.96%	Aditya BIR Sunlife Commodity EQ-AGR-PL	0.17%



Want Gold in your portfolio but not in your Safe?



Negative correlation with stock markets and Inflation Hedge



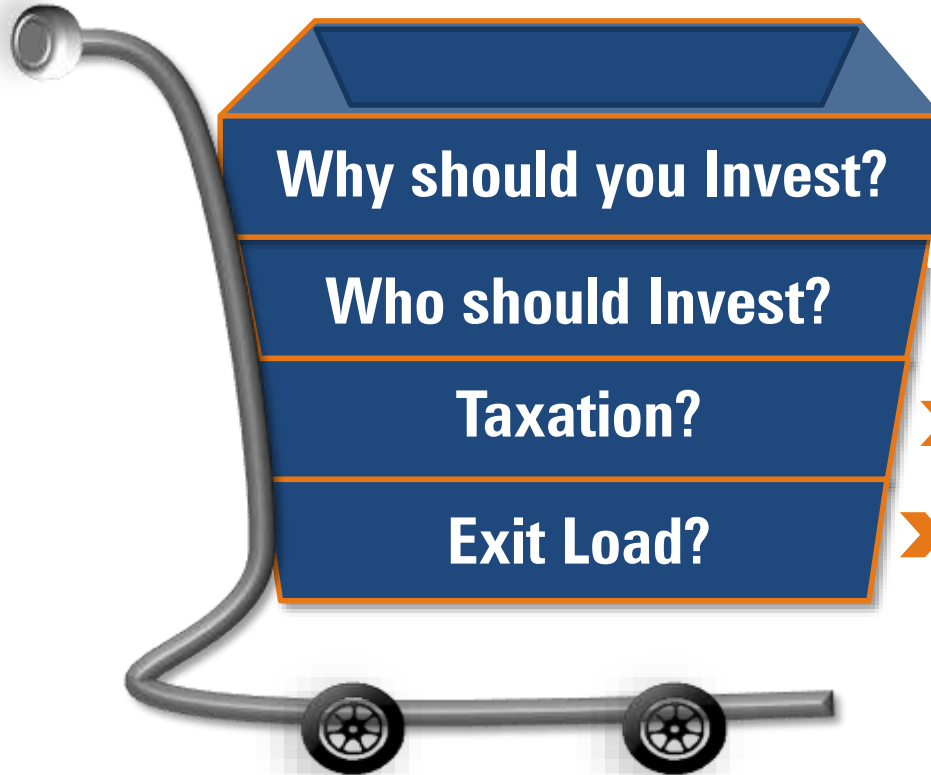
Passively Invest in gold through ETFs



No demat needed with the FOF structure

ICICI Prudential Regular Gold Savings Fund (FOF)

An Open Ended Fund of Funds scheme investing in ICICI Prudential Gold ETF



- Allows taking exposure to the gold asset through ETFs
- Investors who want to invest in Gold ETFs but do not have a demat
- Debt Taxation
- Upto 15 days from allotment - 1% of applicable NAV, more than 15 days - Nil

• Underlying Schemes •

ICICI Prudential Gold ETF

96.85%

Riskometers



ICICI Prudential Asset Allocator Fund (FOF)



ICICI Prudential Debt Management Fund (FOF)



ICICI Prudential Income Optimizer Fund (FOF)



Riskometers



ICICI Prudential Passive Strategy Fund (FOF)



ICICI Prudential Thematic Advantage Fund (FOF)




ICICI Prudential Global Advantage Fund (FOF)



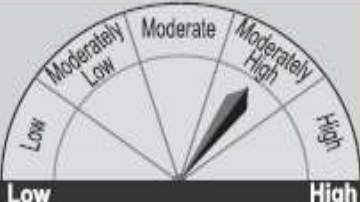
Riskometers



ICICI Prudential India Equity FOF

ICICI Prudential India Equity FOF is suitable for investors who are seeking*:	
<ul style="list-style-type: none"> • Long term wealth creation • An Open-ended Fund of Funds scheme investing in units of equity oriented mutual fund schemes. 	 <p>Investors understand that their principal will be at moderately high risk</p>
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them	

ICICI Prudential Regular Gold Savings Fund (FOF)

This Product is suitable for investors who are seeking*:	Riskometer
<ul style="list-style-type: none"> • Long term wealth creation solution • A fund of funds scheme with the primary objective to generate returns by investing in units of ICICI Prudential Gold ETF. 	 <p>Investors understand that their principal will be at moderately high risk</p>
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.	

Disclaimers



Investors may please note that they will be bearing the recurring expenses of the relevant fund of funds scheme in addition to the expenses of the underlying schemes in which the fund of funds scheme makes investment

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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