



# Background

- NovaTech Store is a reputable retailer specializing in Lenovo PCs. They offer a diverse range of products, from high-performance workstations to portable laptops, catering to various customer needs. Known for exceptional customer service, they provide personalized assistance and transparent pricing. NovaTech Store also maintains a user-friendly online platform for convenient shopping. Committed to staying updated with industry trends, they ensure customers have access to the latest Lenovo products. Overall, NovaTech Store is a trusted leader in the Lenovo PC retail sector.

# Task

- You have been engaged as an expert to leverage NovaTech Store's internal historical data for an in-depth exploration of various forecasting techniques. Following your analysis, you will provide management with recommendations on the most accurate technique to implement moving forward.

# Best wishes