

Dear Client,

Thank you for providing us with the three datasets from Sprocket Central Pty Ltd.

However, we found the data inappropriate little bit it needs some cleaning in order to make the data insightful.

- Columns like Job title have some empty values, though it's in small amount we can completely remove this from sheet. I guess it will not impact the visualization.
- Few unwanted data are there we need to completely remove them.
- There are inconsistent values for the same attribute like in "Gender" column there are 6 values instead of two, we need to remove those unnecessarily values.
- Inconsistent data type for the same attribute like numeric values for some fields and strings for others. Having different data types for a given field make it difficult to interpret results at the later stage. Therefore, appropriate data transformations are made to ensure consistent data types for a given field.

Moving forward, the team will continue with the data cleaning, standardisation and transformation process for the purpose of model analysis. Questions will be raised along the way and assumptions documented. After we have completed this, it would be great to spend some time with your data SME to ensure that all assumptions are aligned with Sprocket Central's understanding

Regards,

Uzma