

[溫馨提示] 請商戶檢查及確保產品的商品類別正確

致商戶：

由於近日發現有部分商戶因對產品分類未有足夠了解，導致設定了錯誤的產品分類，因此顧客亦未能準確地搜查相關產品。為了給予顧客良好的網購體驗，HKTVmall 特此提醒商戶請儘快檢查所有產品及更正相關的產品分類，請於 2024 年 8 月 13 日或之前，檢查所有產品的類別設置是否正確，並於限期前為相關產品更改產品分類。

以下為產品分類例子：

	錯誤的商品類別	正確的商品類別
普通拖板	家居電器 > 智能家居設備 > 智能拖板 AA32622500001	家品傢俬 > 家用工具 > 電拖板 <b>AA18600520001</b>  或  家居電器 > 其他小型家電及配件 > 拖板 <b>AA32383505001</b>
普通門鈴	家居電器 > 智能家居設備 > 智能門鈴 AA32623000001	家品傢俬 > 家用工具 > 門鈴 <b>AA18606553001</b>

如需要更改貨品的產品分類，位置如下：

[MMS](#) > 電子商務 > 產品 > 新增 / 修改產品 > 選擇需要修改的產品 > 產品類別 或 [按此進入](#)

請商戶注意，根據現有條款，如商戶為商品設置了錯誤的類別，將會產生罰款\$100 (以每 SKU ID 計算)，敬請商戶留意。

我們相信通過您的配合，我們定能進一步優化平台的搜索功能，為顧客帶來更加順暢、愉悅的購物體驗。如商戶對上載產品有任何疑問，可詳閱 [HKTVmall 常見問題搜尋器](#) 或聯絡你的商戶關係經理。

感謝您的合作！

HKTVmall 謹啟

2024 年 7 月 30 日

[Warm Reminder] Please check and ensure the accuracy of product category code settings

Dear Merchant,

Due to the recent discovery that some merchants have set incorrect product category code due to insufficient understanding of the product categorization, customers have also been unable to accurately search for the relevant products. In order to ensure the accuracy of search results and allow customers to search for products easily, HKTVmall hereby reminds merchants to review the category code setting of all of your products to ensure they are set correctly by 13 Aug 2024. Merchants are advised to check and ensure the correct category code setting before the deadline.

The followings are product category examples:

	Wrong Category Code	Correct Category Code
Extension Cord	Home Appliances > Smart Home > Smart Extension Cord AA32622500001	<b>Housewares &gt; Hardware &amp; Tools &gt; Power Strips AA18600520001</b>  <b>Or</b>  <b>Home Appliances &gt; Other Small Home Appliances &amp; Accessories &gt; Extension Cord AA32383505001</b>
Doorbell	Home Appliances > Smart Home > Smart Door Bell AA32623000001	<b>Housewares &gt; Hardware &amp; Tools &gt; Doorbell AA18606553001</b>

The setting path is as follows if you would like to change the category code:

[MMS](#) > E-Commerce > Product > Add/Edit Product > Choose the product that needs to amend > Primary category code & Product type code or [Click here to enter](#)

Please note that according to the existing Terms, a \$100 penalty (per SKU ID) will be incurred if merchants are found to have set up incorrect product categories.

By working together, we hope to further optimize the product categorization in HKTVmall, delivering an even more convenient and enjoyable shopping experience for your customers.

Please visit our [Frequently Asked Question Site](#) or contact your Relationship Manager if you have any questions regarding uploading products.

Thank you for your cooperation!

Regards,  
HKTVmall  
30 July 2024