



# Customers Insight Dashboard

Country

All



Average

Customer Age

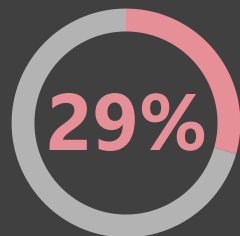
43



Total

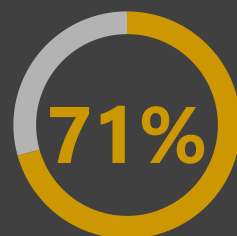
Customers

18K



## Customers Without Children

AUSTRALIA Leads with 44.02% of customers without children among 6 countries, generating \$39,669,905 in revenue from 3,591 customers, comprising 49.68% male and 50.32% female

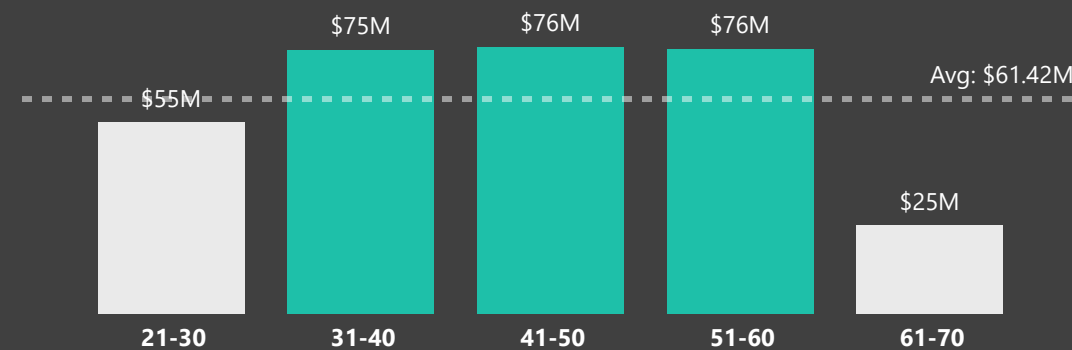


## Customers With Children

UNITED STATES Leads with 35.68% of customers with children among 6 countries, generating \$77,422,499 in revenue from 7,819 customers, comprising 49.57% male and 50.43% female

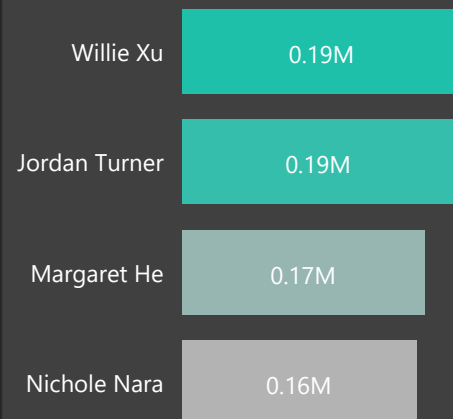
## Revenue Segmented by Age-Group

74% Of Revenue is attribute to the Yellow bars, primarily led by the 41-50 Age-Group surpassing the Average Revenue LINE

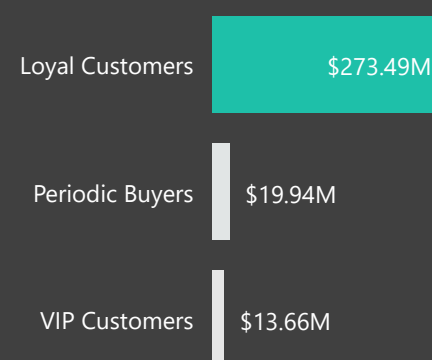


## Esteemed Buyers

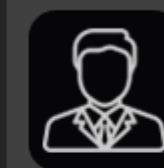
4



## Customer Profiling



## Earnings By Gender



Male

49.70%

\$152.61M



Female

50.30%

\$154.48M