

Individual Farmer Profile Template

- **Name:** [Full Name of Farmer]
- **Farm Name:** [Name of Farm]
- **Contact:** [Street Address, City, Province, Postal Code, Country]
- **Email:** [email address] – **Phone:** [phone number] – **Website:** [URL]
- **Region/Location:** [Province or region in Canada] – **Years in Operation:** [e.g., “Established 2010 (13 years)”] – **Languages:** [e.g., “English (native), French, Arabic”]
- **Type of Agriculture:** [Brief list or categories, e.g. “Mixed (crop and livestock) farm; Organic fruit orchard; Dairy and vegetable operation”]
[www150.statcan.gc.ca](http://www150.statcan.gc.ca/www150.statcan.gc.ca)
- **Farm Description:** A concise overview of the farm’s size, history and philosophy. For example: “*Sunny Acres is a family-run 200-acre organic farm focusing on heirloom vegetables and free-range poultry. Using sustainable practices since 2005, we emphasize quality and traceability to meet export standards.*” (See structure of sample profile that includes a “Farm Description” paragraph canadianblackfarmers.ca.)
- **Products Offered:** (Include photos if available.) A clear summary (or table) of key products. For example:

Product/Category	Description/Varieties	Annual Production	Certifications
Organic Wheat	Hard red spring, stone-milled	2,000 tonnes/year	Organic Canada, Non-GMO
Free-Range Chicken	Whole chicken and cut pieces	20,000 birds/year	Certified Halal, Humane Certified
Maple Syrup	100% pure, amber grade B	5,000 liters/year	Organic Canada

- **Production Capacity:** A brief note on scale of production. For example: “Annual capacity: 5,000 organic egg cartons; 3,000 bushels of sunflowers; 150,000 kg of apples.” This may be integrated in the products table above or as a bullet point.
- **Certifications:** List all relevant certifications/licenses (e.g. Canada Organic, CanadaGAP, Halal, GlobalG.A.P., SQF, etc.) dobusinessjamaica.com. If the farm is seeking international buyers (e.g. Middle East), explicitly note **Halal certification** if applicable.
- **Export Experience/Readiness:** Describe any export history or readiness. E.g. “Exported blueberries to UAE since 2018” or “Certified export-ready under Canadian Agricultural Partnership programs” dobusinessjamaica.com. If the farm has no exports yet, note willingness to work with export/import regulations and any preparatory measures (like familiarity with phytosanitary certification).
- **Awards/Recognition (if any):** List notable awards or media mentions (e.g. “Winner, Best Organic Farm 2023 (Alberta Association)” or “Featured in CBC Farm News”).
- **Social Media / Website:** Include links/icons to Facebook, Instagram, YouTube or farm shop website. (E.g. “Facebook: @SunnyAcresFarm, Instagram: @SunnyAcresFarm”).