

# Farming Business (Company) Profile Template

- **Company Name:** [Legal Name of Farm/Company]
- **Primary Contact:** [Name, Title (e.g. CEO/Export Manager)]
- **Head Office:** [Street Address, City, Province, Postal Code, Country] – **Phone:** [phone] – **Email:** [email] – **Website:** [URL]
- **Region/Operation:** Describe where operations are located (e.g. “Head office in Saskatoon, primary production farms in rural Saskatchewan”).
- **Founded / Years in Business:** [Year established] – **Employees:** [e.g. “50 employees”].
- **Company Description:** A brief narrative of the business. For example: *“Prairie Fields Inc. is a grain and oilseed producer and exporter founded in 1990. We specialize in pulse crops (lentils, peas) and durum wheat, with integrated processing facilities in Saskatchewan. Our mission is to deliver high-quality, traceable commodities to international markets.”* (Use a tone similar to trade directories, which include history and main activities [sasktrade.com](http://sasktrade.com).)
- **Type of Operation:** E.g. “Grain farm / Agribusiness,” “Dairy cooperative,” “Livestock feedlot,” “Organic vegetable greenhouse,” etc. Reference Canada’s farm classification categories (e.g., cereals, oilseeds, poultry, dairy) [www150.statcan.gc.ca](http://www150.statcan.gc.ca)
- **Products & Services:** Present in a table or bullet list. For example:

Product / Service	Description / Varieties	Annual Capacity	Certification
Garbanzo Beans	Desi and Kabuli chickpeas	10,000 tonnes/year	Canada No.1 grade, Non-GMO
Durum Wheat	Hard, high-protein durum	20,000 tonnes/year	--
Agricultural Brokerage	Export logistics and packaging services	N/A	--

(Similar to “Current Products & Services” sections in export directories [sasktrade.com](https://sasktrade.com).)

- **Production Capacity:** Sum-up of overall production capability. E.g. “Total farmland: 10,000 acres; Grain elevator capacity: 50,000 tonnes.” Include any processing or packing capabilities. (Sometimes export catalogs or directories explicitly ask for “production capacity” [dobusinessjamaica.com](https://dobusinessjamaica.com).)
- **Certifications & Standards:** List corporate certifications (e.g. ISO, organic, halal, kosher, Fair Trade) and any industry memberships (e.g. Canadian Food Exporters Assoc.). Mention if products meet specific Middle East requirements (e.g. Halal certification by HACCHA; compliance with Gulf technical regulations).
- **Export Markets & Experience:** Outline current export activities. For example: “Exported to USA, UAE, and Singapore since 2005; HACCP- and halal-certified for Middle Eastern markets.” If new to exporting, state readiness steps (e.g. “Participated in Canada’s AgriMarketing program for export readiness”). Cite that export-capable firms often highlight export history and markets of interest [dobusinessjamaica.com](https://dobusinessjamaica.com).
- **Key People & Languages:** List principal executives or farm managers, with languages spoken (especially note English, French, Arabic, or others relevant to Middle Eastern buyers).
- **Awards/Recognition:** As applicable (e.g. “Awarded ‘Grain Exporter of the Year 2024’ by Saskatchewan Grain Commission”).
- **Social Media / Online Presence:** Website URL and any social media (LinkedIn, YouTube for farm tours, etc.). This improves transparency and trust for overseas buyers.