BUSINESS UNDERSTANDING Data Science Ask relevant questions and define needs to be tackled. Pipeline 02 **DATA SCIENCE** LIFECYCLE 06 03 sudeep.co **DATA CLEANING PREDICTIVE** MODELING Fix the inconsistencies handle the missing 05 **DATA EXPLORATION** FEATURE ENGINEERING Select important features and Form hypotheses about your construct more meaningful defined problem by visually ones using the raw data that analyzing the data. you have.

Identify your business needs and opportunities



Understanding your current situation and identifying the gaps, challenges, or opportunities you want to address with AI and ML is the first step in defining your AI and ML objectives.



To begin, ask yourself questions such as what are the main pain points or inefficiencies in your business processes or customer experience?



What are the key drivers or trends that affect your industry or market? What are the best practices or benchmarks that you want to match or surpass?



What are the new products, services, or features that you want to offer or improve?

Example of problem and solution statements

Example of problem statement"Our contract review process is very slow because my team and I spend many hours going through various Statement of Work and previously signed contracts to look for terms that have been acceptable to us previously.

Example of a solution statement "leverage Generative AI to retrieve
and synthesize answers across
documents and contracts and help
reduce the time it takes to review
new contracts."

Data Collection and Mining



Sensor Data



Privacy and confidentiality



Too expensive or time consuming



Non-existence



Poor accuracy



Storing data



etc

Data Cleaning

Clear formatting

Remove irrelevant data

Remove duplicates

Filter missing values

Delete outliers

Convert data type

Standardize capitalization

Structural consistency

Uniform language

Validate the data

Data Exploration

Data exploration is the process of analyzing datasets to find patterns and relationships. It is called **exploratory data analysis (EDA)**.

Exploring data can help you to develop hypotheses about how different variables are related.

It can help you to identify which variables are the most important in predicting a particular outcome.

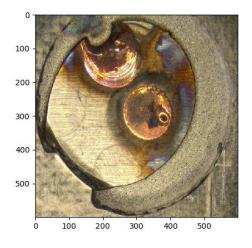
Exploring the data can help you to understand the data better and to develop intuition about how the data behaves.

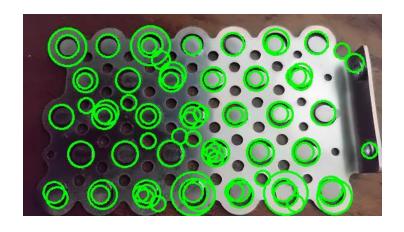
https://www.youtube.co m/watch?v=h5NfWu5a4 H0

Laser Welding Car Battery

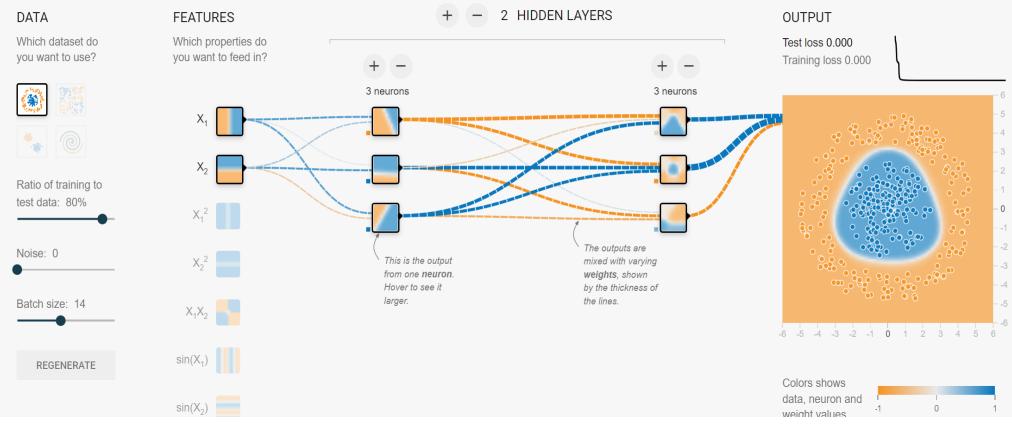


A Data Exploration Example





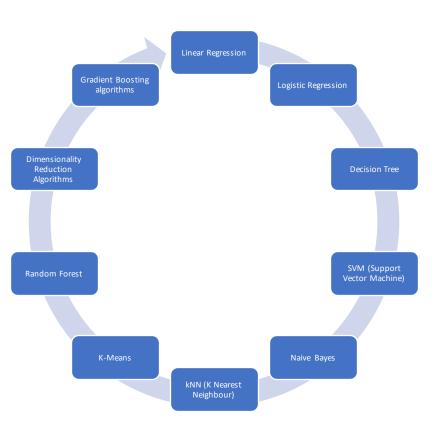




Feature Selection

https://playground.tensorflow.org

Machine Learning Methods



- Neural Networks
- Deep Learning
- Genetic Algorithms/Evolutionary Computing
- Reinforcement Learning
- Association Rules
- Etc.

Visualization

