



# University of Central Punjab

## Faculty of Information Technology

### Introduction to Data Science

#### Assignment # 4 – Affinity Propagation

##### Instructions:

- 1 - Complete the following tasks in a single Jupyter Notebook with .ipynb extension. Use separate cells for separate tasks. Zip the file and then upload it on the portal.
- 2 The title of the file should be your rollnumber and name.
- 3 - Deadline of this assignment is January 30, 2022 11:00 pm.

##### Question 01:

For the following table, implement Affinity Propagation algorithm on python without using sklearn library.

**Table 1: Preferences of Five Participants**

Participant	Tax Rate	Fee	Interest Rate	Quantity Limit	Price Limit
Alice	3	4	3	2	1
Bob	4	3	5	1	1
Cary	3	5	3	3	3
Doug	2	1	3	3	2
Edna	1	1	3	2	3

- a) Calculate and save the contents of similarity matrix in a numpy array called similarity\_matrix and display its contents.
- b) Calculate and save the contents of the responsibility matrix in a numpy array called responsibility\_matrix and display its contents.

**5 marks**

**5 marks**

- c) Calculate and save the contents of diagonal and non-diagonal values of the availability matrix in a numpy array called `availability_matrix` and display its contents.

**5 marks**

- d) Calculate and save the contents of criterion matrix in a numpy array called `criterion_matrix` and display its contents.

**5 marks**

- e) Based on the clusters' labels formed in `criterion_matrix` values, display the clusters using a plot.

**5 marks**

**Question 02)**

For the attached `Mall_Customers.csv` file, implement the Affinity Propagation algorithm without using sklearn library.

- a) Calculate and save the contents of similarity matrix in a numpy array called `similarity_matrix_customers` and display its contents.

**5 marks**

- b) Calculate and save the contents of the responsibility matrix in a numpy array called `responsibility_matrix_customers` and display its contents.

**5 marks**

- c) Calculate and save the contents of diagonal and non-diagonal values of the availability matrix in a numpy array called `availability_matrix_customers` and display its contents.

**5 marks**

- d) Calculate and save the contents of criterion matrix in a numpy array called `criterion_matrix_customers` and display its contents.

**5 marks**

- e) Based on the clusters' labels formed in `criterion_matrix_customers` values, display the clusters using a plot.

**5 marks**