

IMPORTANT DATES

- Abstract submission by soft copy 02.01.2018
- Notification of Acceptance 17.01.2018
- Submission of full paper in hard copy along with the registration fees on or before 20.01.2018
- Conference date 24.01.2018

Venue : A/C Seminar Hall, STC

REGISTRATION FEE (Inclusive of seminar kit, tea and lunch)

Particulars	Participation/ Presentation	Publication	Total
Service & Industry Experts	₹ 1000	₹ 600	₹ 1600
Faculty members & Research Scholars	₹ 250	₹ 600	₹ 850
Students	₹ 200	₹ 600	₹ 800
In absentia	₹ 400	₹ 600	₹ 1000

Seminar Volume: The Selected papers will be published in an edited volume with an ISBN.

Authors and Co-authors should pay their respective fees separately.

All fees related to seminar may be made through :

i) Crossed DD / Cheque drawn in favour of "The Principal, Sree Saraswathi Thyagaraja College." payable at Pollachi.

ii) Payment can also be made by NEFT for which the name of the author, UTR Number and the amount should be furnished to the coordinator of the seminar.

NEFT Details

Name of the beneficiary : Sree Saraswathi Thyagaraja College
Name of the Bank : The Federal Bank Limited
Branch : Pollachi
Account No. : 11790200010505
IFS Code : FDRL0001179

(Accommodation for outstation participants can be arranged on request and payment)

GUIDELINES FOR PAPER SUBMISSION

The full paper should follow MS -Word, Times New Roman, 12 Font Size, 1.5 line spaces, with one-inch margin on all sides. The manuscript selection is subject to expert review, and the decision of the expert committee will be final.

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All communications may be sent to

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National Conference – 2018

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National Conference on
**"ROLE OF FINANCE PROFESSIONALS IN
COST MANAGEMENT, TAX PLANNING, CORPORATE
GOVERNANCE AND ORGANISATIONAL GROWTH"**

24.01.2018, Wednesday



Organized by



Faculty of Commerce

SREE SARASWATHI THYAGARAJA COLLEGE

An Autonomous, ISO 9001 Certified and NAAC Re-Accredited Institution with 'A' Grade

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National Conference on
“ROLE OF FINANCE PROFESSIONALS IN
COST MANAGEMENT, TAX PLANNING, CORPORATE
GOVERNANCE AND ORGANISATIONAL GROWTH”

ABOUT THE INSTITUTION

Sree Saraswathi Thyagaraja College is an Autonomous and Self-financing Institution under the aegis of V.S.V. Vidya Mandir, a charitable trust committed to providing quality education at affordable cost to the rural students of Pollachi region. The college offers 13 Undergraduate degree courses, 8 Postgraduate degree courses, 4 Research Programs and 4 Doctoral programs. STC firmly believes in the skill development of the students rather than students graduating with mere knowledge and searching for opportunities in the job market. In this context, it is noteworthy to mention that we have associated with Talent Sprint, Hyderabad to train all of our students on Aptitude skills, Technical skills and Soft skills on Integrated Learning Model which starts from the first year itself. STC has a unique transformation model which calls for 40% of Knowledge sharing, 50 % of Skill development and 10% of Attitude which we humbly put it as our contribution towards Nation building exercise.

STC has also been re-accredited by National Assessment and Accreditation Council (NAAC) of the University Grants Commission (UGC) with the highest rating of A grade which stands as a testimony to the quality of education disseminated to students. Also, STC has got coveted ISO 9001:2008 certification, which also signifies the quality aspect. We have various student-centric Centers of Excellence, which enables the students to utilise the best out of it and to achieve their goals. Also, STC students have a stupendous record in National and International levels. In fact, our Volleyball team is considered to be one among the elite teams in the state.

PHILOSOPHY

“When an institution becomes very important to the society, it no longer belongs only to its founders, but to the whole society”

MISSION

Achieve National and International recognition in the field of education and training in the areas of core competency by ensuring the highest quality in infrastructure, technology and faculty by their continuous up - gradation, for producing students with Knowledge, Wisdom and Compassion.

VISION

To become a premier institution and emerge as a University of Excellence.

ROLE OF FINANCE PROFESSIONALS - A SNAPSHOT

STC welcomes all for the National Conference. STC's new dimension focuses on identifying ways of enriching “Role of Finance Professionals in Cost Management, Tax Planning, Corporate Governance, and Organisational Growth” by a contemporary title offering a better outcome in challenging present financial scenario. Finance is undoubtedly one of the key departments of an organisation encompassing a range of activities from basic book-keeping to providing consistent, reliable, timely and accurate financial information in the form of various financial reports to assist management in the process of strategic decision-making. Finance professionals play a tremendous role in an organisation. More to a point, they accomplish various tasks, roles and responsibilities, which glue web of functions and resonates all possible way from incremental improvement to long-term stability. So their comprehension and analysing complex financial health will pave the way for the stability of a company and these professionals assist in predicting the current financial position and future financial requirement. Financial professionals perform estimation or acquisition, corporate governance and corporate social responsibility. Their engagement in business spread across the corporate board strategy, recommending and helping business to reduce costs, approving annual budgets, accounting to the stakeholders for the company's performance, appointing the chief executives and determining management's compensation. The professional's accountability paves the way for success not only to their organisations but also to the society. More often than not, the success of policymaking in every Government/Company depends upon its ability to facilitate and sustain meaningful, engaging experiences for Tax Planning and Corporate Governance for promoting economic growth.

THEMES FOR CONTRIBUTION

COST MANAGEMENT

- Cost And Management Practices
- Impact Of New Cost Management Methods On Business Profitability
- Improving Public/Private Sector Efficiency Related to Cost: Opportunities And Challenges

- Cost Accounting and Cost Management In a Lean Environment
- Implementing Cost Analysis And Control Systems
- Strategic Performance Management Systems

TAX PLANNING

- Impact of GST In Corporate Tax Planning
- Selection/Type of Investments
- Tax Issues
- Demonetisation Impact on Tax Planning
- Impact of GST on Corporate Tax Planning
- Case studies in taxation of corporate

CORPORATE GOVERNANCE

- Corporate Governance-Public Sector Vs Private Sector
- Corporate Sustainability and Gender Diversity
- E-Business and Corporate Governance
- Enhancing the Effectiveness Of Corporate Governance Through Adoption Of International Accounting And Auditing Standards
- New CSR Policy and Its Impact On the Company's Profitability
- Social Responsibility Accounting

ORGANISATIONAL GROWTH

- Financial Perspective to various considerations in the Corporate
- Contemporary Trends and Issues in Organizational Growth and Development
- Identifying and Tackling Financial Distress
- Joint Ventures/Alliance/Mergers and Acquisitions
- Legal and Ethical Issues and Practices Related to Finance
- Outsourcing of Financing
- Technology Innovations for Financial Inclusion

CALL FOR PAPERS : Authors are invited to electronically submit abstracts with the full length of the paper of their unpublished original work written in English in the areas of themes of the seminar. The abstract is to be of approximately 200 words, and the full length of the paper (A4) should not exceed 6 pages with key figures and references.

Abstract and the full length of the papers are to be submitted as an e-mail attachment to: **sfc2018@stc.ac.in** before the respective closing dates. Also visit us at **www.stc.ac.in**

Note: We Most Welcome Any other Topics Related to the Titles