

POST MERGER ANALYSIS OF CUSTOMER SATISFACTION AND LOYALTY - A STUDY ON RECENT MERGER OF ASSOCIATE BANKS OF SBI WITH ITSELF

A PROJECT REPORT

Submitted by

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BONAFIDE CERTIFICATE

Certified that this project report **”POST MERGER ANALYSIS OF CUSTOMER SATISFACTION AND LOYALTY - A STUDY ON RECENT MERGER OF ASSOCIATE BANKS OF SBI WITH ITSELF”** is the bonafide work of **”ADHITHYAN V (2016201002)”** who carried out the project work under my supervision.

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