Saling Allow more users to use the service.

A lingle computer has limited resources, we can't serve every high user with the same computer.

Serve every high user with the same computer.

So we need to scales the compute in some way. 1) Verhile Scaling - bigger computer 2) Morizontal Scaling - More computer. o What does it mean for a system to be scalable?

O Able to handle increased load.

3 It ion't too complex (idle) (3) Then shouldn't be a hit in performance. Example Monzontal Vertical + Cret more AWS instances + Upgrade AWS instance + Required for large # requests + Good for small scale (smalle firms) (Add some complexity)