

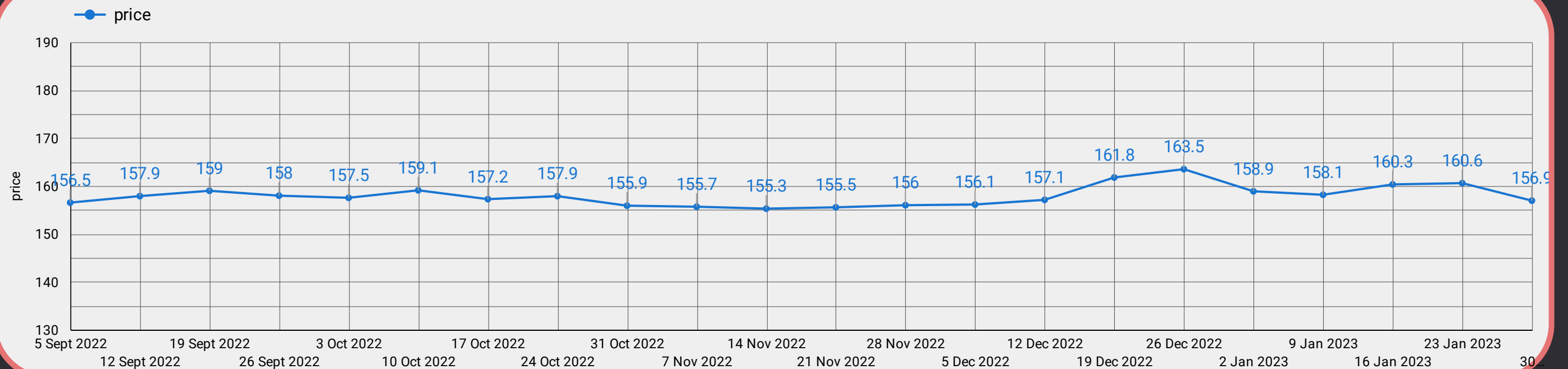


AIRBNB PARIS PROJECT

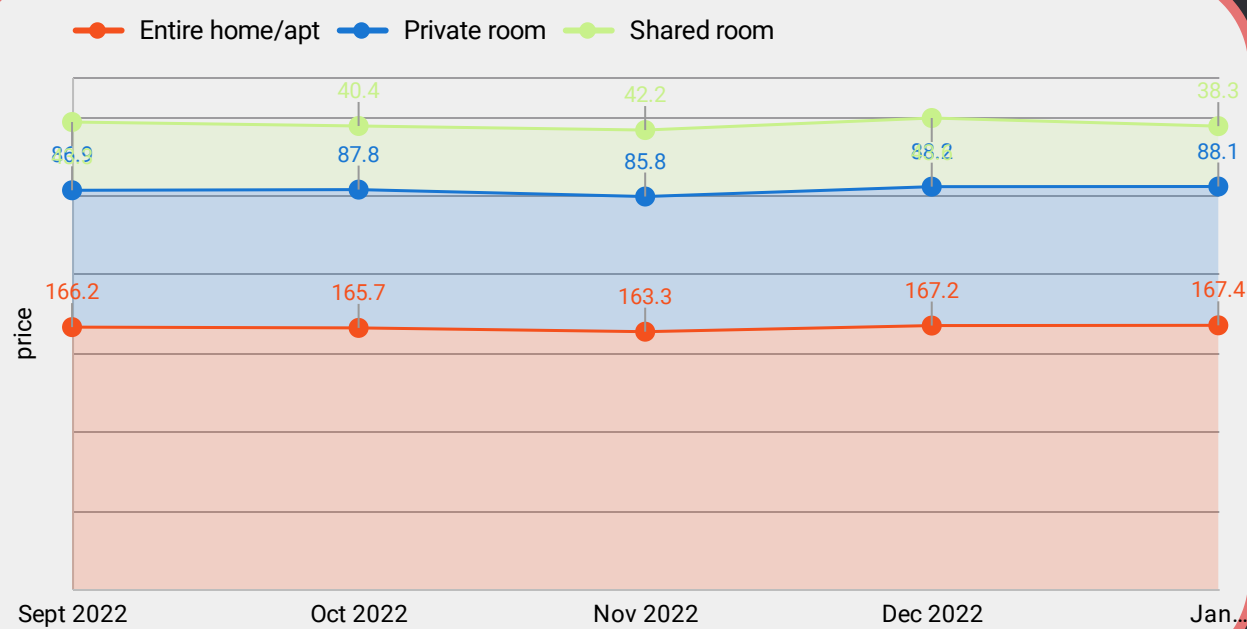
Objective: Explain why some Airbnb have more success than others

Temporality: From September 1, 2022 to January 31, 2023

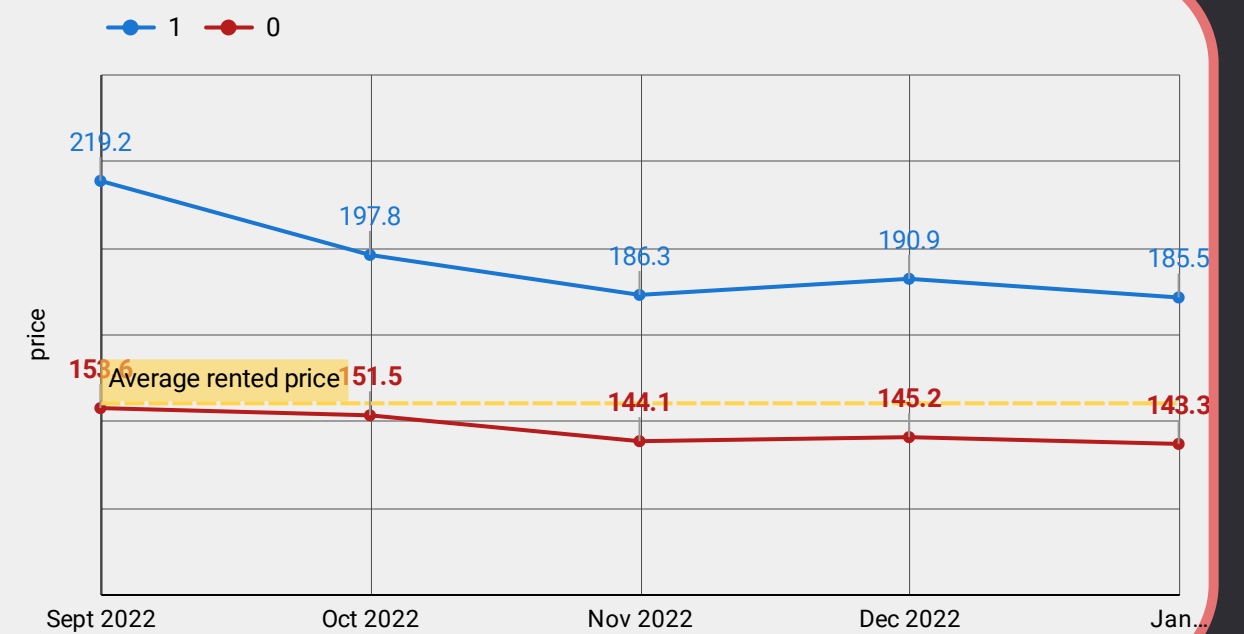
Average Airbnb price at Paris



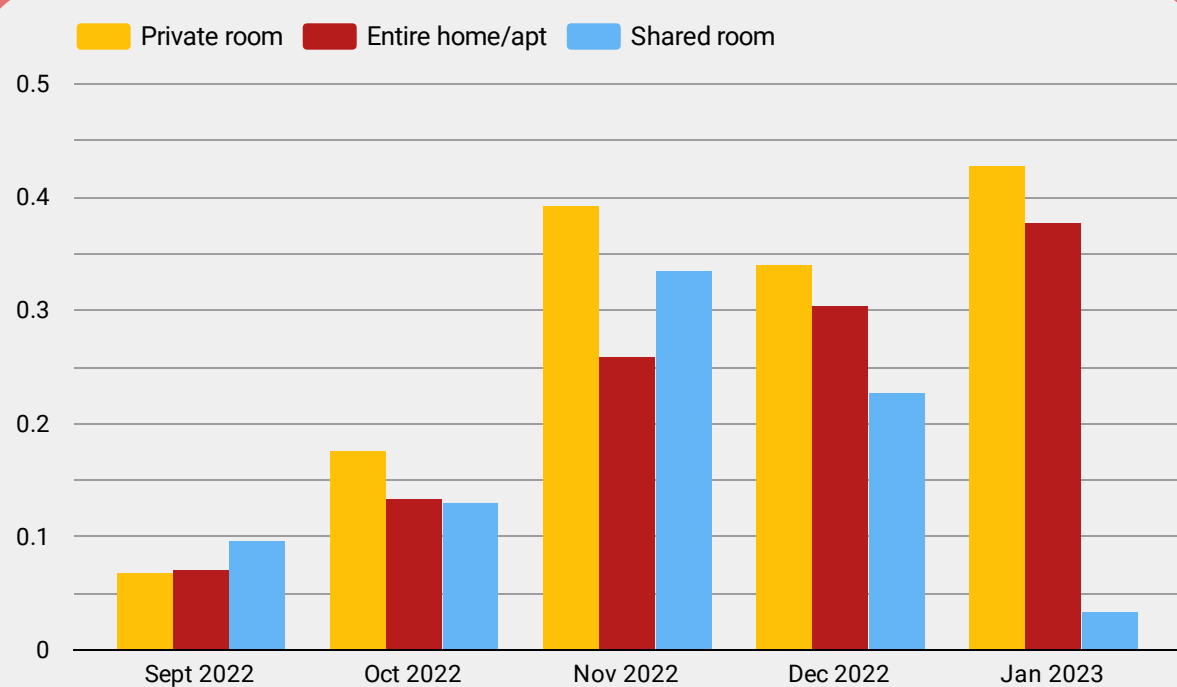
Average pricing guideline for every type of Airb...



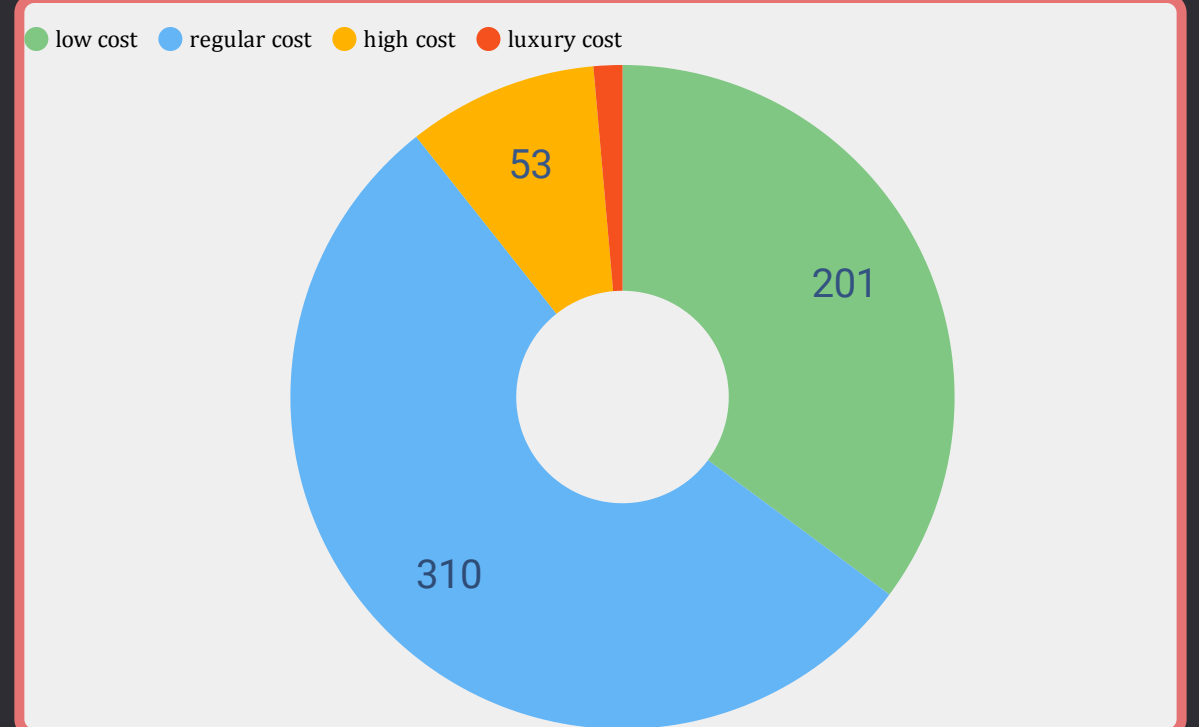
Price rate of unrented Airbnb's



Airbnb's availability rate per category



Total Airbnb's available per price category



CONCLUSION

It seems that the price represent a decisive obstacle for the customers in their choosing process.

Indeed, we can observe that when the renters goes over the median price we deducted, they tend to be way more available than the other's renter.

Meaning that they have less peopling renting their flat/room. The host response time can also affect the score and by definition the renting rate.

Availability per pricing

