



Master Pizza Sales Report

Jan/15 - Dec/15

Pizza Category

All



Home



Best/Worst Sellers

BUSIEST TIMES BY VOLUME

DAILY

Orders are **highest** from **Thursday** to **Saturday**.
Friday is the **busiest** day.

MONTHLY

There is a **peak** number of monthly orders in **July**, followed by **May**, **January**, **August**, then **March**.

SALES PERFORMANCE

CATEGORY

Classic Pizzas contribute to



817.86K

Total Revenue



38.31

Average Order Value



49,574

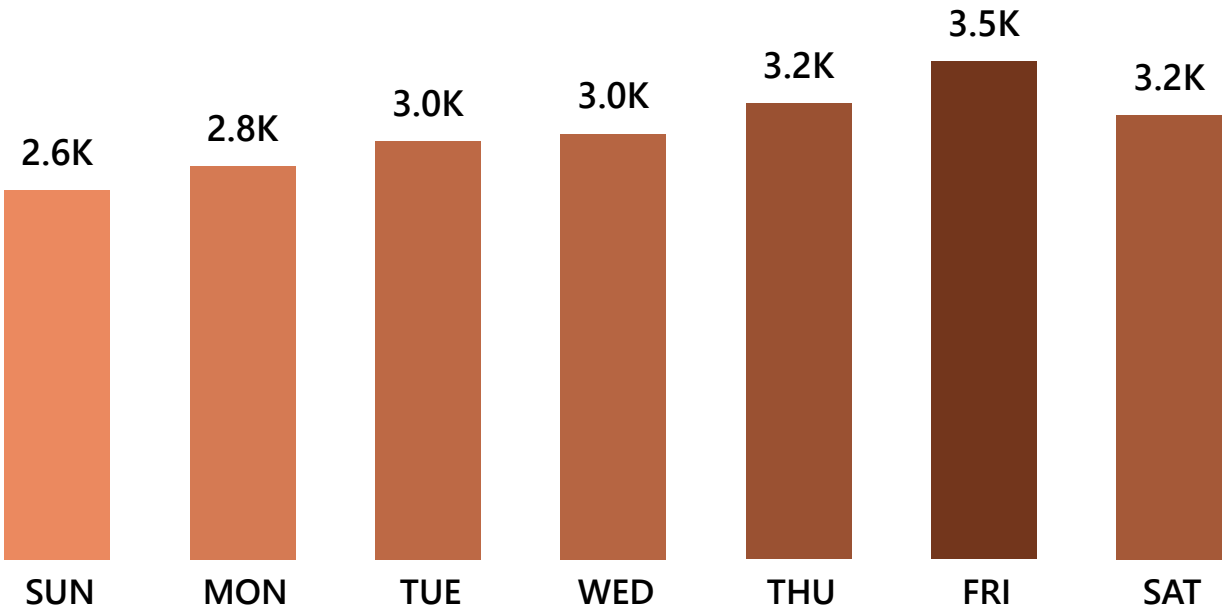
Total Pizzas Sold



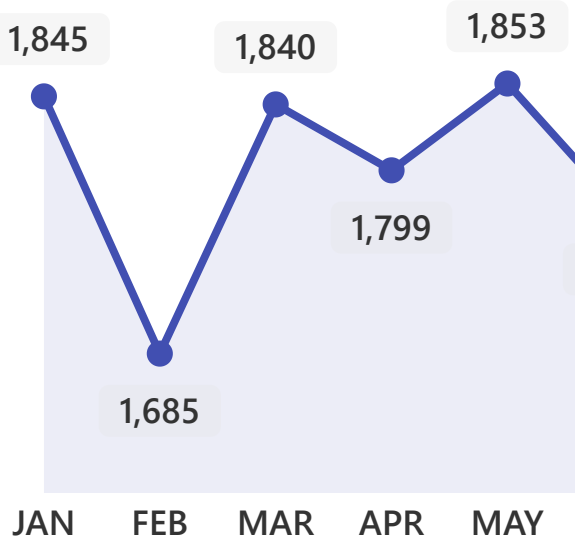
21,310

Total Orders

Daily Trend for Total Orders



Monthly Trend for Total Orders



% of Sales by Pizza Category



% of Sales by Pizza Size



Total

Classic Pizzas



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All

1/1/2015

12/31/2015



Home



Best/Worst Sellers



Top Contributors

REVENUE

The **Thai Chicken** Pizza contributes the **maximum** value to **Revenue**.

QUANTITY

The **Classic Deluxe** Pizza contributes the **maximum** value to **Total Quantity**.

TOTAL ORDERS

The **Classic Deluxe** Pizza contributes the **maximum** value to **Total Orders**.



817.86K

Total Revenue



38.31

Average Order Value



49,574

Total Pizzas Sold



21,350

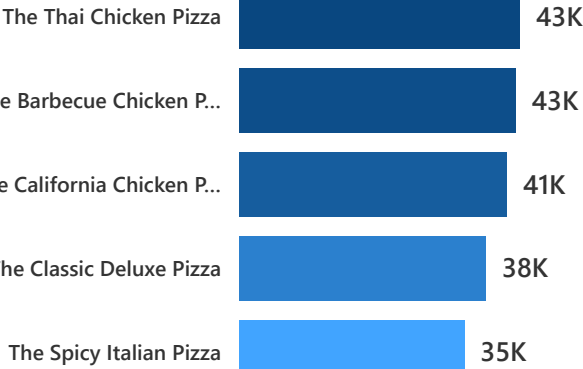
Total Orders



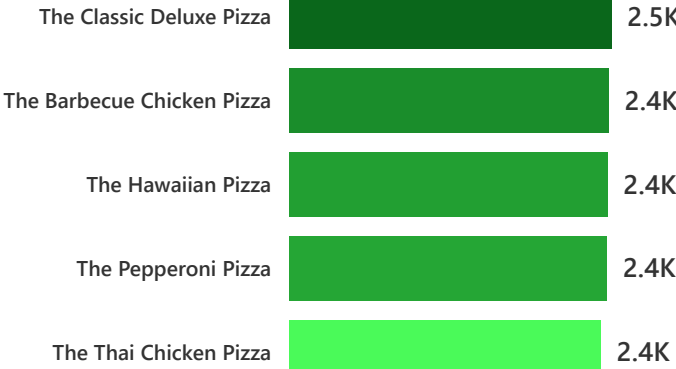
2.32

Average Pizzas Per Order

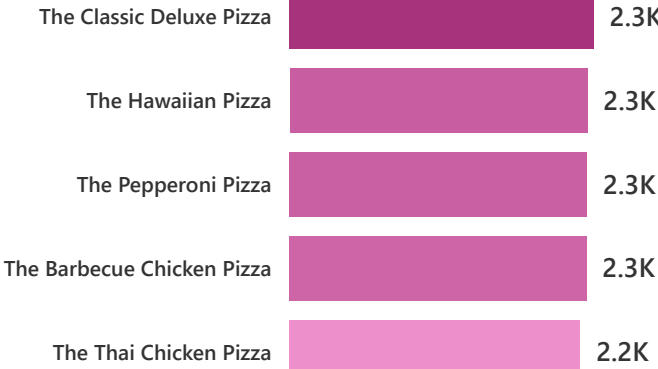
Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



Top 5 Pizzas by Total Orders



Bottom Contributors

REVENUE

The **Brie Carre** Pizza contributes the **least** value to **Revenue**.

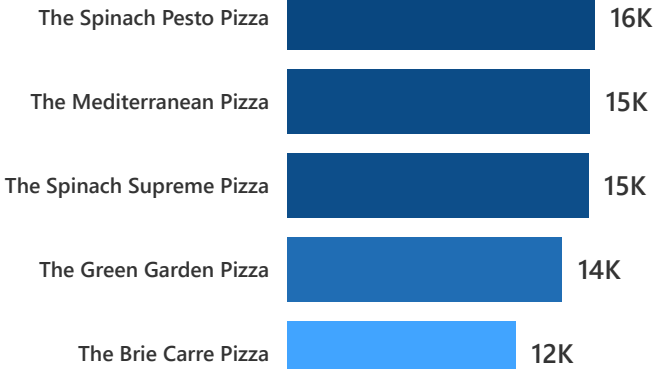
QUANTITY

The **Brie Carre** Pizza contributes the **least** value to **Total Quantity**.

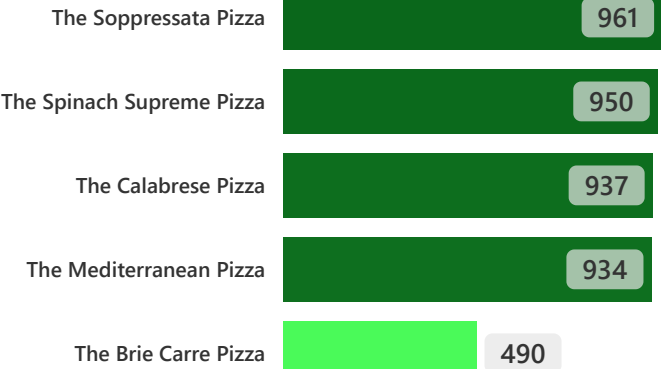
TOTAL ORDERS

The **Brie Carre** Pizza contributes the **least** value to **Total Orders**.

Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

