# Vijay Sundaram Mohana

Sheffield, South Yorkshire, UK

#### Education

# The University of Sheffield

Sept 2022 - Sept 2023

MSc in Computer Science with Speech and Language Processing

Sheffield, UK

Key Modules: Machine Learning & Adaptive Intelligence, Scalable Machine Learning, Text Processing, Natural Language Processing, Speech Processing, Speech Technology

#### International Institute of Information Technology Bangalore

July 2021 - Aug 2022

Executive PG Programme in Machine Learning and Artificial Intelligence

Bengaluru, India

Key Modules: Statistics Essentials, Machine Learning, Deep Learning and Neural Networks, Natural Language Processing, Reinforcement Learning

# Manipal Academy of Higher Education

July 2016 - June 2020

Bachelor of Technology in Electrical and Electronics Engineering

Manipal, India

Key Modules: Engineering Mathematics

#### Skills

Programming: Python (pandas, NumPy), SQL

Analytical Tools: MS Excel (VLOOKUP, Conditional Formatting, Pivot Tables), Power Query Editor

Visualization: Microsoft Power BI, Jupyter Notebook/Google Colab (Matplotlib, seaborn, Plotly), Excel Charts

Database: MySQL (MySQL Workbench)

Software: GitHub, JIRA

Soft Skills: Communication, Presentation, Story-telling

# Experience

# **Accenture Solutions Private Limited**

Dec 2020 - Dec 2021

Application Development Associate

Bengaluru, India

- Executed QA testing for Web and Mobile Apps, optimizing functionality and ensuring compatibility
- Studied requirement specifications, creating effective test cases for comprehensive evaluation
- Performed regression testing, resolving defects post-code changes, ensuring system stability

# **Projects**

#### Words Betray: Enhancing Online Review Trustworthiness with ML and NLP (Academic) Jun 2023 – Sept 2023

- \* Conducted cross-domain model transfer analysis using Python, investigating fake review detection performance
- \* Evaluated textual and behavioral features' impact on fake review models, achieving a 73.04% accuracy
- \* Incorporated sentiment analysis, leveraging NLTK and VADER, resulting in a a 0.8% accuracy boost in the models

#### YouTube Data Analysis | Python, Youtube API

Dec 2023

- \* Analyzed YouTube video data of 10 prominent travel channels, leveraging Python and NLP for insights into content performance
- \* Generated 2 datasets using YouTube API, conducted EDA, and reported key findings on channel engagement, titles, and viewer interaction
- \* Presented visualizations with tools like wordcloud, seaborn, and plotly, to communicate trends and strategies for travel content creators

#### Music Store Analysis | SQL

Nov 2023

- \* Implemented SQL to extract data from 11 tables for comprehensive insights into the music store data using JOIN and Subquery
- \* Modified and filtered data by using aggregating and filtering function to improve reporting process
- \* Unveiled sales patterns, customer behaviours, genre and artist popularity, global trends, playlists, and employee dynamics in the music industry

# Bank Customer Churn Dashboard | Microsoft Power BI

Nov 2023

- \* Created a dashboard with Power BI to gain insights into RBC Bank's customer churn
- \* Transformed and processed the datasets by using DAX to ensure data completeness and validity
- \* Identified key metrics, visualized insights, and optimized presentation using slicers

#### Zomato Restaurants Analysis | Python

Oct 2023

- \* Employed Python for restaurants data analysis, conducting city, cuisine, and dining type analysis to guide strategic decisions
- \* Utilized seaborn for visualizations, revealing insights into customer preferences and optimizing menu planning
- \* Leveraged plotly for interactive price range analysis, determining optimal pricing strategies for restaurant success

# Certifications

# Microsoft Excel - Excel from Beginner to Advanced

Dec 2023 - Present

Udemy

Kyle Pew, Office Newb

Key Topics: Data Entry and Formatting, Basic Formulas and Functions, Data Sorting and Filtering, PivotTables, VLOOKUP and HLOOKUP, Excel Charts

# Microsoft Power BI Desktop for Business Intelligence

Nov 2023 - Dec 2023

Udemy

Maven Analytics

Key Topics: Connecting & Shaping Data, Creating a Relational Data Model, Adding Calculated Fields with DAX, Visualizing Data with Reports, Artificial Intelligence Tools

# Statistics for Data Science and Business Analysis

Oct 2023

Udemy

365 Careers

Key Topics: Descriptive Statistics, Inferential Statistics, Hypothesis Testing, Distribution, Confidence Interval, Regression Analysis