

Auto recovery contains some recovered files that haven't been opened.

View recovered files

RBC

3313

Total customer

1722

Active customers

1591

Inactive Customer

2321

Credit Card Holder

992

Non Credit Card Holder

658

Exit Customers

2655

Retain Customers

year

All

Month Name

All

GeographyLocation

All

ActiveCategory

All

ExitCategory

All

GenderCategory

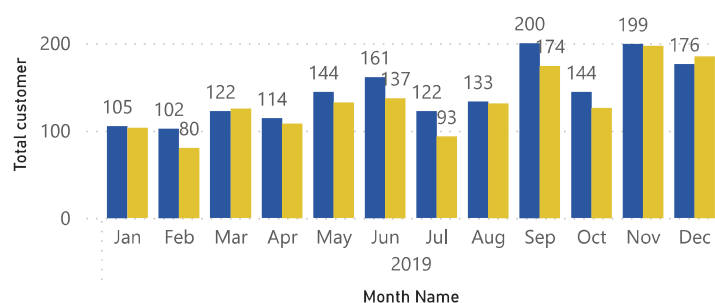
All

Category

All

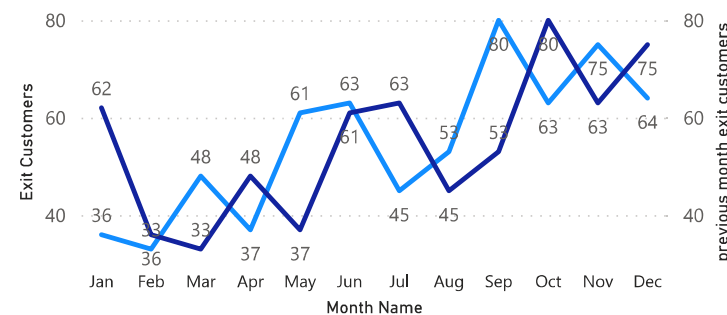
Total customer by year, Month Name and ActiveCategory

ActiveCategory ● Active Member ● Inactive Member



Exit Customers and previous month exit customers by Month Name

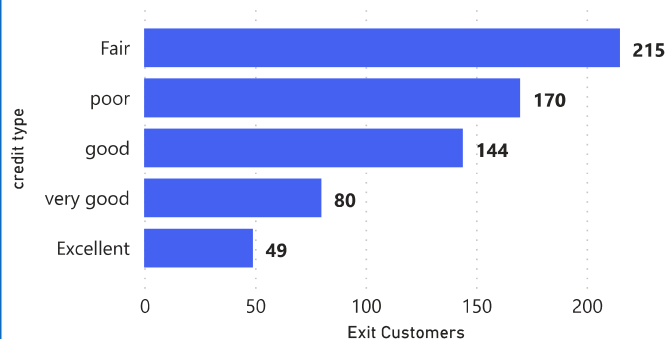
● Exit Customers ● previous month exit customers



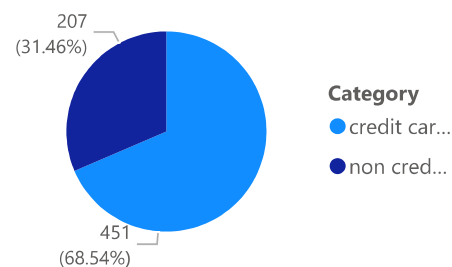
Customers left based on credit type

Customers left by gender

Exit Customers by credit type




Exit Customers by Category



At 80, Sep had the highest Exit Customers and was 142.42% higher than Feb, which had the lowest Exit Customers at 33.









































Exit Customers and previous month exit customers diverged the most when the Month Name was Sep, when Exit Customers were 27 higher than previous month exit customers.

Exit Customers for Female (385) was higher than Male (273).

 Auto recovery contains some recovered files that haven't been opened.

[View recovered files](#)



2016	 22.12%	 16.22%	 15.85%	 18.27%	 21.01%	 27.21%	 18.56%	 17.71%	 20.65%	 19.35%
2017	 30.00%	 18.40%	 27.70%	 26.86%	 22.82%	 16.03%	 18.71%	 19.35%	 19.72%	 28.17%
2018	 20.89%	 16.52%	 18.75%	 22.80%	 18.37%	 21.19%	 19.83%	 20.81%	 20.37%	 17.31%
2019	 17.31%	 18.13%	 19.43%	 16.67%	 22.10%	 21.14%	 20.93%	 20.08%	 21.39%	 23.19%