

Decentralized ticket management

Hacking the adoption

Eating your own dog food

Also called dogfooding, occurs when an organization uses its own product.[1] This can be a way for an organization to test its products in real-world usage. Hence dogfooding can act as quality control, and eventually a kind of testimonial advertising. Once in the market, dogfooding demonstrates confidence in the developers' own products.

https://en.wikipedia.org/wiki/Eating_your_own_dog_food

Main* topics @ DappCon

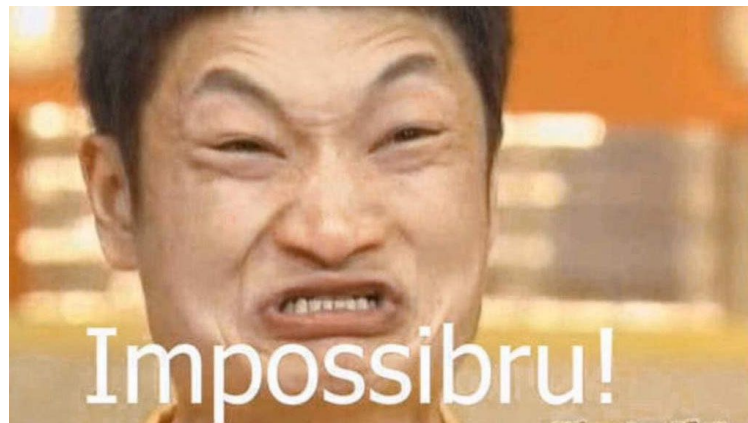
- DApps usability
- User experience during onboarding
- Adoption of decentralization at the broader audience

* - of course there are important topics in the area of Layer1 scalability

What if ...

We would use our digital identities to signup and verify ourselves at the events like this hackathon instead of:

- Providing personal information via website third party applications (again)
- Getting the ticket via the email (everybody receiving too many of them)
- Spelling name and email at the registration to the venue (because Viačeslavas ... is impossibru to pronounce)



What we suggest ...

Decentralized way of handling this process

- Signup with your wallet.
- Use or create a digital identity on steroids
- Get the ticket to your digital identity
- 1 step verification by event organizer at venture

Benefits for all of us

- Exploring use cases beyond finance
- Increasing the chance of improving the user experience and expanding adoption
- It could be a friendly policy and collective effort to build/use similar tool within the community in order to promote this great technology