

Interface Design 2023/2024

Cinema

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Summary

C&C is a website about movies and cinema. It is a platform that promotes local cinema events and screenings. The focus of the website is on presenting a broad view on films, including a brief history of cinema, the different genres of films, and some aspects of film theory.

A. INTRODUCTION

WEBSITENAME is a small local company in Coimbra that books cinema tickets. The company aims to create a website that allows for a more modern and digital environment. The project will not only be focused on increasing the company's profits, but on creating an environment that can spread information about cinemas, film catalogues, film information, ticket booking, additional content and finally interaction with the public.

With this objective being said, the main focus is to attract people who are regulars at the cinema and also to attract those who only go a few times, as with all the information gathered it becomes easier to decide whether or not to go to the cinema.

B. USER PROFILE

The platform is aimed at users who like cinema, with many different tastes and personalities, as well as different cultures, with only one thing in common, which is the taste for cinema. As it is still local, the company aims to attract people who live in that location.

The age of people can vary between 3 and 90 years old, as well as their previous visits to the cinema, it is also expected to attract people who do not usually go to the cinema, but have always enjoyed watching films, with all the information gathered it may be possible to motivate them going to the cinema.

B.1. PERSONAS

Joana Pinto

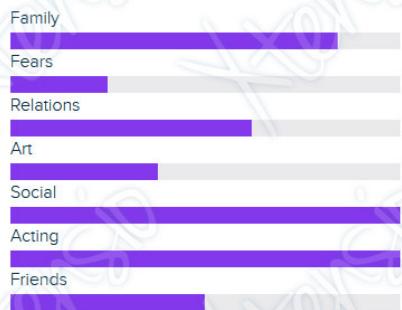


Determined Balanced Passionated

Goals

Become a famous actress.
Create a nice Family
Live a long life

Motivation



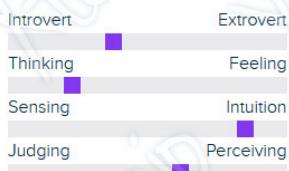
Frustrations

Limited Opportunities: Joana is frustrated by the lack of acting opportunities available to her.
Balancing Priorities: Juggling academics and acting proves to be a constant source of frustration for Joana

"Persist on your passion, even when the stage seems dimly lit"

Age: 23
Work: University Student
Family: Single
Location: Coimbra
Character: Resilient

Personality



Bio

Joana Pinto, born in Coimbra in 2000, is a university student with a fervent desire to pursue acting. Engaged in the Theatre Arts program at the University of Lisbon, she immerses herself in the world of drama, aspiring to grace the stage professionally. Beyond her acting ambitions, Joana treasures family, envisioning a future brimming with love and happiness. With determination and a vibrant spirit, she strives to achieve her dreams while fostering meaningful connections with those around her.

Kiss János



Fast learner

Team player

Precise

Goals

- Getting a decent salary
- Buying a house
- Happiness

Frustrations

- Not working hard enough
- Cannot sleep enough
- Not solved problems

"Reality continues to ruin my life."
— Bill Watterson

Age: 29

Work: Looking for it

Family: Married, 3 kids

Location: Öcsöd, Békés

Personality type: INTP-A

Personality



Bio

Hey, I'm a 29-year-old guy juggling life with my wife and three lively kids. My main goals revolve around securing a decent salary to support my family, buying a house, and finding happiness in everyday moments.

However, the grind of balancing work and family often leaves me frustrated, feeling like I'm not working hard enough. Sleepless nights are common as I wrestle with unresolved issues and challenges.

Yet, amid the chaos, my ultimate goal is happiness, and I strive to create a fulfilling life for my family and myself. Bill Watterson's quote, "Reality continues to ruin my life," humorously captures the inevitable challenges, reminding me to navigate them with resilience and a sense of humor.

In this journey, I'm constantly learning and growing, driven by the pursuit of a better life and the happiness of my loved ones.

Motivation

Incentive

Fear

Growth

Power

Social



Preferred Channels

Traditional Ads

Online & Social Media

Referral

DO NEXT ↗ [Customer Journey Map](#)

[See related templates](#)

C. TASK ANALYSIS

1. The main users will be the huge public that is interested in cinema. They have different cultures, personalities, ages and life experiences. They can be cinema regulars, film students, film directors or just people interested in films. Users will have different characteristics, such as physical and psychological, but this is not relevant to the cinema audience.
2. With this platform it is easier for users to go to the cinema, instead of just watching the film at home. Also, without the platform, it may be more difficult to acquire knowledge about films, which may be due to a lack of experience.
3. For to access such a platform, the only thing necessary is the use of the internet and a device, mobile or fixed.
4. Users tend to look for clear and reliable information about cinema. Something simple, but that has the necessary information to make you want to watch it or not. Everything changes when you can see the synopses, trailers and cast and production information in one place.
5. The website must be simple to be easy to use as it is accessible to all types of users, and users will vary in level of technological knowledge. Something with clear and simple navigation, to allow you to search for what you are looking for.
6. The most used sections of the site include general information about the films currently showing, synopses and contact details for bookings and enquiries.
7. Access to the website is not restricted by specific times, but service to users by telephone is subject to the cinema's opening hours.
8. In cases of problems with the website, users will have to wait for the resolution or try to update the page. If the problem is greater than just a simple error, you will need to contact the company directly to resolve the issue.

C1. SELECTED TASKS

Task ID	T1
Task Name	Read Title and View Film Cover.
Description	Users will be able to browse the website and watch several different films.
Preconditions	The user needs a device and internet connection. The user must also be aware of the website or find it on the internet.
SubTask	T2 - Browse the Website.

Task ID	T2
Task Name	Navigate the Website.
Description	The user can access any part of the website using the website interface.
Preconditions	The user needs a device and internet connection. The user must also be aware of the website or find it on the internet.
SubTask	<i>None.</i>

Task ID	T3
Task Name	View Calendar view.
Description	Allows the user to see which films will be shown.
Preconditions	The user needs a device and internet connection. The user must also be aware of the website or find it on the internet.
SubTask	T2 - Browse the Website.

Task ID	T4
Task Name	Add Movies as admin.
Description	The admin can add movies to the website. When adding the film, the Platform can define the time.
Precondition	You must have admin privileges to access the admin panel
SubTask	<i>None.</i>

Task ID	T5
Task Name	See Schedule.
Description	The user can view the time of the movie they want.
Precondition	The user needs to access the Booking section to get movie times. To do this, the user needs to be familiar with the website interface.
SubTask	T2 - Browse the Website. T3 - View the Calendar display.

Task ID	T6
Task Name	Switch Dark/White Mode.

Description	Allow the user to switch from White to Dark themes, such as Dark to White.
Precondition	The user needs to click on the symbol that allows the exchange.
SubTask	T2 - Browse the Website.

Task ID	T7
Task Name	Book Tickets.
Description	Allows the user to Reserve Tickets for the film they want.
Precondition	The user needs to choose the Movie and Click on the book button. To do this, the user needs to be familiar with the website interface.
SubTask	T1 - Read Title and View Film Cover. T2 - Browse the Website. T3 - View the Calendar display. T7.1 - Name. T7.2 - Email. T7.3 - Mobile Number.

Task ID	T8
Task Name	Choose a location for the film.
Description	Being able to choose the location for the film
Precondition	The user needs to reserve a ticket to be able to choose the seat.
SubTask	T7 - Book Tickets. T8.1- Check if the seat is occupied.

Task ID	T9
Task Name	Contact the company.
Description	Allows the user to see the company's contact details to be able to contact them.
Precondition	The user needs to book a ticket to be able to choose the seat
SubTask	T2 - Browse the Website. T9.1- Name. T9.2 - Email. T9.3 - Subject. T9.4 - Submit the form.

C2. ACTIVITY SCENARIOS

WEBSITENAME is a website about movies and cinema. It is a platform that promotes local cinema events and screenings. The focus of the website is on presenting a broad view on films, including a brief history of cinema, the different genres of films, and some aspects of film theory.

The general population is increasingly interested in learning more about cinema: its history, the differences between various genres, and their evolution. By searching the internet, they can find this information on the website, without needing to attend any events or screenings. This makes the website a valuable resource for movie enthusiasts and students of film theory alike.

Suppose I live in Coimbra and recently heard about a local film festival but didn't know the details. A friend told me about WEBSITENAME, where I found comprehensive information about the festival, including dates, venues, and featured films. This allowed me to plan my attendance without the hassle of visiting multiple sites or locations for information, saving me time and ensuring I didn't miss out on the event.

D. REQUIREMENTS

ID	Functional
1	The platform allows the purchase of tickets online.
two	Display detailed information about the movies.
3	Allow specific seats to be reserved for movies.
4	Calendar where you can see which movies are playing.

ID	Non-functional
1	The website should be fast, with fast loading times for all pages.
two	Security to protect user data and transactions.
3	Clean interface for easy navigation.
4	Ensure accessibility for the entire website so that it is accessible to everyone.
5	Make the platform scalable so that it can handle a large number of users at the same time.
6	Have organized code and infrastructure to facilitate corrections and updates.

E. Functioning Prototype

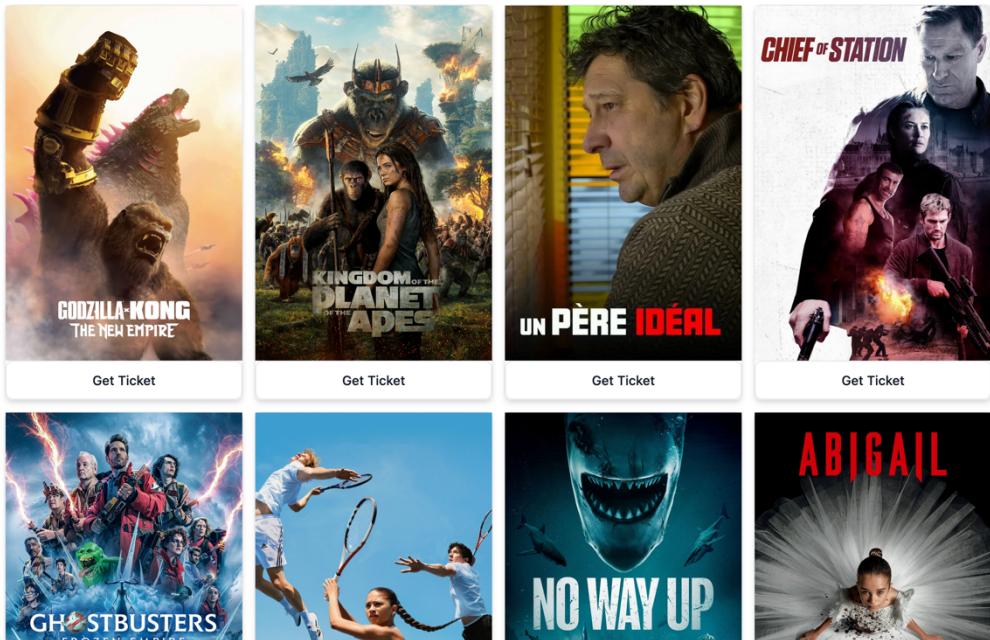
The user accesses the Home Page and can navigate through the menu

C&C

Home Booking Pricing Contact



Now Available



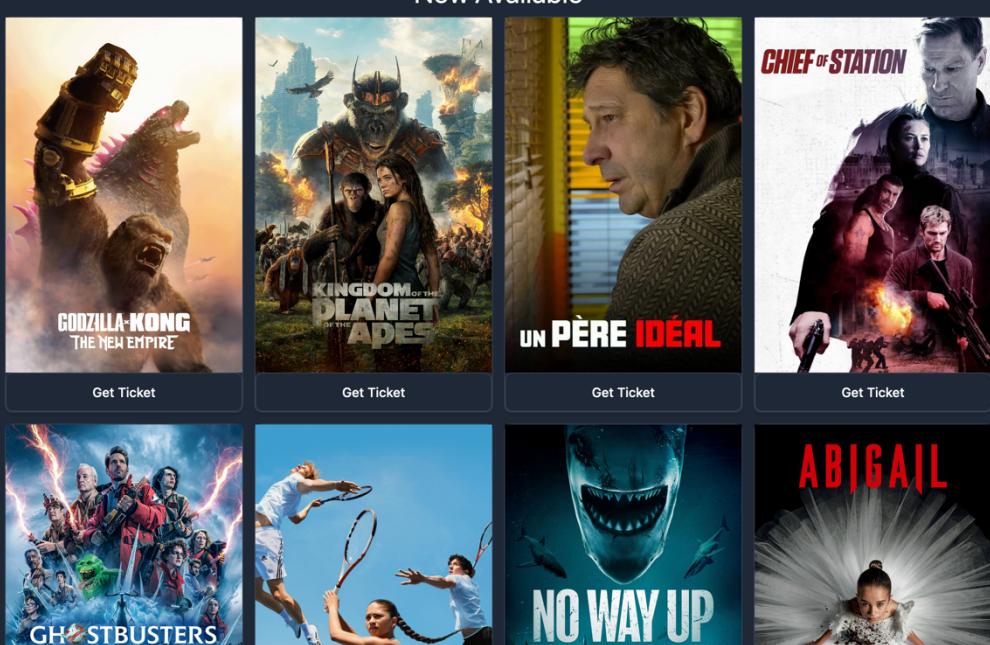
There is also dark mode for convenience

C&C

Home Booking Pricing Contact



Now Available





Home Booking Pricing Contact



Email

name@gmail.com



Password

...

Login

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Home Booking Pricing Contact



Email

name@gmail.com



Password

...

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The admin user can login



Email

Password

Password again

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Email

Password

Password again

[Submit](#)**FOLLOW US**[Facebook](#)[YouTube](#)**LEGAL**[Privacy Policy](#)[Terms & Conditions](#)© 2024 C&C™ All Rights Reserved.   *There is also a registration page*



Email

 email@email.eamil

Password

 ...

Email must be filled

Password again

 ...

Email must be filled

Submit

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© 2024 C&C™ All Rights Reserved. [f](#) [t](#) [d](#)*With great error messages*

Un père idéal

Sun May 19 2024 00:00:00 GMT+0100 (Western European Summer Time)

Delete

Sayen: La cazadora

Wed May 08 2024 00:00:00 GMT+0100 (Western European Summer Time)

DeleteGodzilla x Kong: The New Empire
2024-05-22 10:25:00.000ZDelete

Un père idéal

2024-05-22 15:30:00.000Z

Delete

剧场版 SPYxFAMILY CODE: White

2024-05-22 19:45:00.000Z

Delete

Oppenheimer
2024-05-27 20:50:00.000Z

Delete

Movie
Choose option ...

Date
05/22/2024

Time
- : -

Add

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Admin can delete and add screening

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Home Booking Pricing Contact



Godzilla x Kong: The New Empire



Overview

Following their explosive showdown, Godzilla and Kong must reunite against a colossal undiscovered threat hidden within our world, challenging their very existence – and our own.

Genres: Science Fiction, Action, Adventure

Book Ticket



(1926 vote)

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Users can check movie details



Godzilla x Kong: The New Empire

2024-05-22 10:25:00.000Z



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Booking ticket for:
Godzilla x Kong: The New Empire

SCREEN

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50

Name

Email

 name@gmail.com

Phone

Chosen seats:

And the best part, book their seats



Booking ticket for:
Godzilla x Kong: The New Empire

SCREEN									
1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50

Name

 Name must be filled!

Email
 name@gmail.com
 Email must be filled

Phone

 Phone number
 Email must be filled

Submit

At least one seat must be selected!

Chosen seats:



Booking ticket for:
Godzilla x Kong: The New Empire

SCREEN									
1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50

Name
 User Name

Email
 email@email.com

Phone

 Phone number
 Email must be filled

Submit

Chosen seats: 1, 2, 3, 4

With again, great error messages



Success alert! Change a few things up and try submitting again.

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This is a successful booking



[Today](#)

[Thursday](#)

[Friday](#)

[Saturday](#)

[Sunday](#)

[Monday](#)



[Check other times](#)



[Check other times](#)





Today

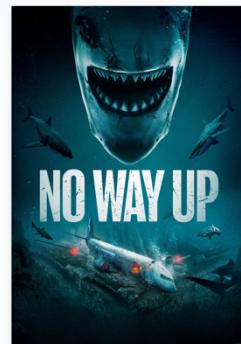
Thursday

Friday

Saturday

Sunday

Monday

[Check other times](#)[Check other times](#)**FOLLOW US**[Facebook](#)[YouTube](#)**LEGAL**[Privacy Policy](#)[Terms & Conditions](#)

localhost:3333/653346

Users can also check screenings per day**Prices**

PRICES (/TICKET)	2D	3D	PREMIER
Full price	9€	12€	14€
Young (under 14)	6€	9€	11€
Elderly (above 65)	5€	8€	10€

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Contact Information



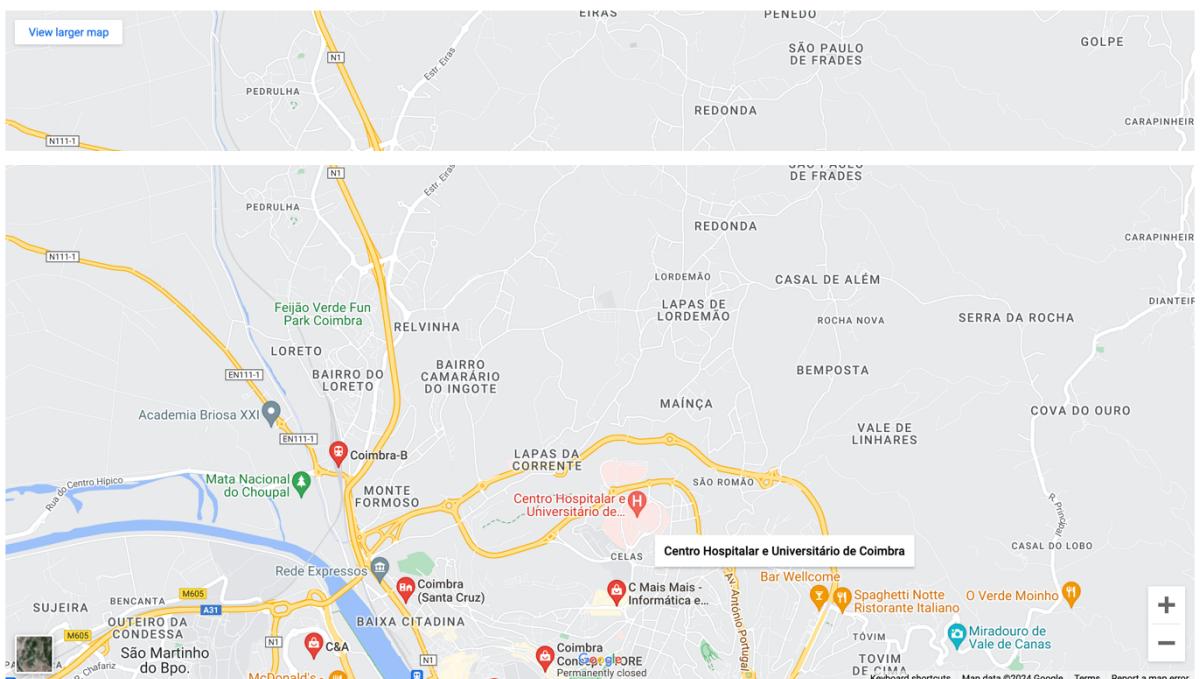
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And there is a contact p

E1. INTERACTION SCENARIOS

Tom, a film enthusiast residing in Lisbon, is eager to attend an upcoming local film festival but lacks detailed information about the event. He navigates to your website and clicks on the "Events" section. After selecting the festival page from the menu, Tom scrolls through the event details, including screening schedules and featured films. He finds the contact information and decides to call the festival organizers to inquire about ticket availability and any additional information.

Emily, a college student from Porto with a keen interest in cinematography, discovers your website through online recommendations. Intrigued by the prospect of learning more about different film genres and their evolution, she explores your website's content. Using the navigation menu, Emily seamlessly navigates between pages, immersing herself in articles about the history of cinema and the various genres. She appreciates the depth of information provided, enriching her understanding of the cinematic world.

Alex, a filmmaker traveling through Portugal, encounters a problem when his film screening venue unexpectedly cancels due to unforeseen circumstances. With his audience eagerly awaiting the screening, Alex urgently seeks an alternative venue. He turns to your website, which lists local cinema services, and navigates to the contact page. Alex fills out a form detailing his urgent need for a new venue, including the date and time of the screening. After submitting the form, he receives a confirmation email and is promptly contacted by a representative who offers assistance. With their help, Alex secures a new venue just in time, ensuring his film screening proceeds smoothly and his audience remains satisfied.

Mobile Version

Contact Information



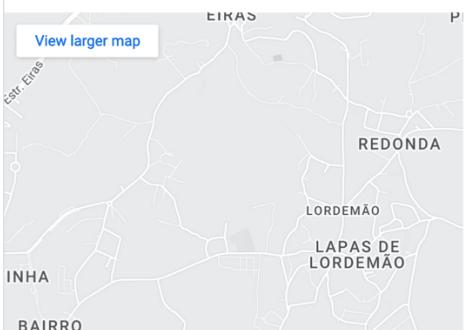
Call us:

+371-123-456789

Email us:

contact@candccinemas

Where to find us:



Submit

Chosen seats:

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Booking ticket for:
Un père idéal

SCREEN

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30

31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60

Name

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C&C

Today Thursday Friday Saturday

Sunday Monday

 Check other times

 Check other times

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Now Available

 Get Ticket

 Get Ticket



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Now Available

 Get Ticket

 Get Ticket

 UN PÈRE IDÉAL

 CHIEF OF STATION

CONCLUSIONS

To conclude, this interface design report is the result of our duo's joint efforts throughout the cinema website project. Throughout the process, we immersed ourselves in the world of design, exploring ideas, tweaking details, and working together to create something we were truly proud of.

We start by analyzing user needs and outlining our goals. Then came the research phase, where we looked for inspiration in different places and played with different design ideas. Of course, not everything was perfect the first time, but that's how we learned and improved, adjusting every detail until everything fell into place.

In the challenges that arose, we showed that we are a duo that knows how to deal with adversity. Every technical problem was an opportunity to learn something new, and every design decision was a chance to express ourselves creatively.

Looking at the final website, we are really pleased with what we were able to achieve. The interface is clear, the navigation is intuitive and the visuals are attractive - exactly what we expected.

With this report, we close this phase of the project with a feeling of accomplishment and the feeling that we learned a lot along the way. We're excited to see where our skills will take us next and we're confident that the knowledge we've gained will be invaluable in our future journey in the field of interface design.