



JOHN DOE

Full Address ▪ City, State, ZIP ▪ Phone Number ▪ E-mail

OBJECTIVE: Design apparel print for an innovative retail company

EDUCATION:

UNIVERSITY OF MINNESOTA
College of Design

- Bachelor of Science in Graphic Design
- Cumulative GPA 3.93, Dean’s List
- Twin cities Iron Range Scholarship

City, State
May 2011

WORK EXPERIENCE:

AMERICAN EAGLE
Sales Associate

- Collaborated with the store merchandiser creating displays to attract clientele
- Use my trend awareness to assist customers in their shopping experience
- Thoroughly scan every piece of merchandise for inventory control
- Process shipment to increase my product knowledge

City, State
July 2009 - present

PLANET BEACH
Spa Consultant

- Sell retail and memberships to meet company sales goals
- Build organizational skills by single handedly running all operating procedures
- Communicate with clients to fulfill their wants and needs
- Attend promotional events to market our services
- Handle cash and deposits during opening and closing
- Received employee of the month award twice

City, State
Aug. 2008 - present

HEARTBREAKER
Sales Associate

- Stocked sales floor with fast fashion inventory
- Marked down items allowing me to see unsuccessful merchandise in a retail market
- Offered advice and assistance to each guest

City, State
May 2008 – Aug. 2008

VICTORIA’S SECRET
Fashion Representative

- Applied my leadership skills by assisting in the training of coworkers
- Set up mannequins and displays in order to entice future customers
- Provided superior customer service by helping with consumer decisions
- Took seasonal inventory

City, State
Jan. 2006 – Feb. 2009

VOLUNTEER EXPERIENCE:

TARGET CORPORATION
Brand Ambassador

- Represented Periscope Marketing and Target Inc. at a college event
- Engaged University of Minnesota freshman in the Target brand experience

City, State
August 2009