

- To study how the vedas perceive corporate social responsibility, corporate governance, value system and ethical practices compared to the present day businesses.
- To examine whether professional excellence can be achieved through personal excellence gained from the practice of Vedic philosophy and principles.

Scope of Study

- The study confines itself to practicing managers, corporate managers and Vedic pundits operating from Bangalore.
- It encompasses Vedic doctrines, traditional and modern management principles and philosophies.