

# Objectives of the study

- To study the Vedic general management principles in the context of the requirements of the present - day globalized businesses.
- To examine whether Vedas and modern business management principles share anything in common.
- To analyze whether Vedas attach the same degree of importance to financial management, knowledge management and human resource management as the present - day business management practices.



- To study how the vedas perceive corporate social responsibility, corporate governance, value system and ethical practices compared to the present day businesses.
- To examine whether professional excellence can be achieved through personal excellence gained from the practice of Vedic philosophy and principles.