

- The problem that was addressed by the present study is that-professional excellence can be achieved through enlightened personal excellence by the practice of Vedic principles and philosophy by the individuals.
- CSR is a concept where by the organization considers the interest of the society by taking responsibility for the impact of their activities on customers, employees, stakeholders and environment in all aspects.



➤ Based on Vedas, CSR can be looked at from the dimensions constituting the individual, social and cosmic perspectives:

- Development of the individual
- Fair means of wealth acquisition
- Social distribution of wealth
- Conservation of resources
- Environment
- Habitation
- Animal Welfare
- Plant-life welfare
- Preventing pollution of environment