

<b>Commanality</b>	<b>Vedic Pundits</b>	<b>Vedic Trainers</b>	<b>Corporate Managers</b>
They recommend <b>integration</b> and <b>inter-relation</b> of science and spirituality	8/10	23/25	23/25
They attach importance to <b>CRM</b>	8/10	20/25	23/25
They explain how a <b>marketer</b> should present himself to a <b>customer</b>	8/10	19/25	16/25
They advice integration and inter-relation of the <b>ancient</b> and the <b>modern</b>	7/10	17/25	16/25
They are <b>positive</b> about <b>change management</b>	7/10	17/25	16/25

## 6. Vedas vis-a-vis Modern Business Management Practices

- This chapter analyzes the implication of Vedic Management practices that are associated with the present day business.
- This constitutes the third objective of the study and primary data was collected from all there categories of respondents.