

➤ 89% of respondents agree that Vedic general management principles are based on individual, social, national and universal principles, while 7% of the respondents remained neutral, remaining 4% of the respondents do not agree with the statement.

5. Commonalities between the Vedas and Modern Business Management Principles

- This chapter analyses commonalities between the Vedas and Modern Business Management Principles.
- This constitutes the second objective of the study and to fulfill this objective, primary data was collected from all the three categories of respondents namely- Vedic Pundits, Vedic Trainers and Corporate Managers.