

## 5. Commonalities between the Vedas and Modern Business Management Principles

- This chapter analyses commonalities between the Vedas and Modern Business Management Principles.
- This constitutes the second objective of the study and to fulfill this objective, primary data was collected from all the three categories of respondents namely- Vedic Pundits, Vedic Trainers and Corporate Managers.

Commanality	Vedic Pundits	Vedic Trainers	Corporate Managers
Vedas recommend adoption of <b>good practices</b> from everywhere as long as they are oriented towards the <b>welfare of the individual and society</b>	10/10	25/25	25/25
They welcome enquiry into <b>experiential and experimental</b> knowledge	10/10	25/25	25/25
They suggest <b>learning from global best practices</b>	10/10	25/25	25/25
They explain how a manager should <b>manage and motivate his sales team</b>	9/10	25/25	25/25
They seek a balance between <b>spiritual and physical</b> lives	8/10	23/25	23/25