

Driving Factors in Topic Selection

- Is there anything in common between the Veda's and Modern Business Management Principles?
- Is it relevant to ascertain if the Veda's perceive CSR, Corporate Governance, Value System and Ethical Practices the way the present day businesses are required to perceive them?

Hence this study 'Vedic Management' has been taken up.

Introduction

- Integral part of the society- intellectual, rich, illiterate, elite, layman have spoken of it.
- The vedas are called “srutí” insisting on its divine origin- meaning heard.
- Scholarly articles date to 1500 B.C (12000 years ago)
- The Four Vedas
 - Ríg Veda
 - Sama Veda
 - Yajur Veda
 - Atharva Veda