

➤ Based on Vedas, CSR can be looked at from the dimensions constituting the individual, social and cosmic perspectives:

- Development of the individual
- Fair means of wealth acquisition
- Social distribution of wealth
- Conservation of resources
- Environment
- Habitation
- Animal Welfare
- Plant-life welfare
- Preventing pollution of environment

Objectives of the study

- To study the Vedic general management principles in the context of the requirements of the present - day globalized businesses.
- To examine whether Vedas and modern business management principles share anything in common.
- To analyze whether Vedas attach the same degree of importance to financial management, knowledge management and human resource management as the present - day business management practices.