

## 4. Vedic General Management Principles

- This chapter constitutes the first objective of the study and also analyzes these principles in the context of the requirements of the present day globalized business.
- Respondents:
  - Vedic Pundits : 10
  - Vedic Trainers : 25
  - Corporate Managers : 19\*

\* Originally 25, however 6 respondents do not agree and accept that general Vedic Management Principles are Applicable to present day global businesses.



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- On the basis of primary data collected, a Chi Square test was applied to ascertain the association if any between the variables.
- It was ascertained that there is no association between present-day global business and the relevance of Vedic general management principles to the present-day global business.