

Statement of the Problem

- The essence of present research work lies in establishing the **causal relationship** between **individual development** and Vedic principles and practices
- The study identified the invaluable Vedic principles and individual potentials whose intertwining led to remarkable revelations
- In the present stressful, competitive world, the principles of Sanathana Dharma are the panacea for physical, psychological and emotional issues.

- The problem that was addressed by the present study is that-professional excellence can be achieved through enlightened personal excellence by the practice of Vedic principles and philosophy by the individuals.
- CSR is a concept where by the organization considers the interest of the society by taking responsibility for the impact of their activities on customers, employees, stakeholders and environment in all aspects.