

Chapter Scheme

- Chapter-01 : Introduction
- Chapter-02 : Design of the Study
- Chapter-03 : Profile of Sample Respondents
- Chapter-04 : Vedic and General Management Principles
- Chapter-06 : Vedas vis-a-vis Modern Business Management Principles
- Chapter-07 : Vedic Perception of Social Responsibilities and Corporate Governance
- Chapter-08 : Achievement of Professional Excellence through Personal Excellence gained from the practice of Vedic Philosophy and Principles
- Chapter-09 : Summary, Conclusions and Suggestions

3. Profile of Sample Respondents

- This chapter profiles all the three categories of respondents namely- Vedic Management Trainers, Vedic Pundits and Corporate Managers
- Based on age of respondents, gaining of Vedic exposure, gender of respondents, experience of the respondents and number of clients advised annually were considered