

5. Commonalities between the Vedas and Modern Business Management Principles

- This chapter analyses commonalities between the Vedas and Modern Business Management Principles.
- This constitutes the second objective of the study and to fulfill this objective, primary data was collected from all the three categories of respondents namely- Vedic Pundits, Vedic Trainers and Corporate Managers.

Commanality	Vedic Pundits	Vedic Trainers	Corporate Managers
Vedas recommend adoption of good practices from everywhere as long as they are oriented towards the welfare of the individual and society	10/10	25/25	25/25
They welcome enquiry into experiential and experimental knowledge	10/10	25/25	25/25
They suggest learning from global best practices	10/10	25/25	25/25
They explain how a manager should manage and motivate his sales team	9/10	25/25	25/25
They seek a balance between spiritual and physical lives	8/10	23/25	23/25