

Research Gap

- The reviewed literature has provided valuable insight into the art and science of management from a Vedic perspective.
- Vedic management which arrived a long time ago, encompasses a range of management principles, techniques and strategies although the western world identified them recently.

Research Gap

- Many present day businesses including IT companies swear by Vedic Management.
- The features common to Vedic Management and modern business management principles could have been discussed in greater detail. The present study seeks to bridge the gap between Vedic general management principles and present day business.