

Data Collection

➤ Secondary Data

➤ The data has been collected and downloaded in hard version and digital formats from the relevant sources.

Sampling Plan

- Giving the limited number of practicing Vedic management trainers and Vedic pundits, sampling under the non-probability method was deployed.
- Applying their professed experience as the criterion, 25 Vedic management trainers and top 10 Vedic pundits operating from Bengaluru were chosen.
- 25 Corporate managers were selected for the study under simple random probability sampling method.