## SOCIAL WELBEING AND COLLECTIVE HAPPINESS (Study of "Selamatan Siîr" on Career Development)

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## Abstract

Ulama from the Besuki Residency (Situbondo, Bondowoso, Banyuwangi, and Jember) in the past, had local wisdom in conducting salvation. Among them is salvation called "Selamatan Sîr" which is done by people who feel successful in their work or so that they grow in their careers. The purpose of this study is to understand the meaning of "Selamatan Sîr" and its implementation of career development, especially in the perspective of self-concept theory of career development. This research uses ethnographic methods. The results of this study indicate that "Sela Sîr" means as a reminder that careers must contain worship values, expect blessings for families, and give alms to maintain harmony with neighbors. Career choice and development is the process of developing self-concept; quality and self-competence and pay attention to the environmental context. People are considered successful in their careers if they do not just feel prosperous and happy collectively with their family, friends

Keywords: Sîr, career, and self-concept