# Multi-Agent Learning of Efficient Fulfilment and Routing Strategies in E-Commerce

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#### Introduction

- ▶ With the rise of e-commerce, the efficient operation of supply chains has been facing new problems.
- Primary of those, being that the traditional supply chain network of warehouses and stores have been extended to include individual customer locations.
- ▶ The current problem can be broken down into two parts.
- The selection of a warehouse from which the order is to be served.
- ► The routing of vehicles from these nodes to a set of delivery locations.
- Both of these decisions are currently based on simple heuristics.

#### Overview

- We claim that both these decisions are interdependent and propose a RL algorithm to perform these tasks.
- ➤ The task of the RL algorithm is to pick the warehouse for fulfilling each order, or choose to defer the fulfillment to a future time.
- All orders being fulfilled at the current time step are then serviced by a vehicle routing agent, which takes into account constraints like vehicle capacity, travel times, and customer time windows

#### Assumptions

- ► There is only one type of product of which any amount up to the vehicles maximum capacity can be ordered by each customer.
- ► Each delivery vehicle has a uniform maximum capacity and travels at a constant speed.
- Each warehouse can dispatch an unlimited number of vehicles and each dispatched vehicle must return to the starting warehouse after finishing service
- Customers arrive at via a stochastic process in random locations with demands drawn from a uniform distribution. The total number of customers is also randomly sampled. Warehouses have fixed locations. Inventories are replenished periodically via an external process

#### Objective

- We want to minimise the number of vehicles and trips needed while satisfying the constraints.
- ▶ Hence we need to find total distance J that minimises

$$J = \min_{a_*, f_*, l_*} \left( \sum_{i,j,k} d_{i,j} a_{i,j,k} + \sum_{i,k} d_{o,i} f_{i,k} + \sum_{i,k} d_{o,i} l_{i,k} \right)$$

where  $d_{i,j}$  is the distance from customer  $c_i$  to  $c_j$ ,  $d_{o,i}$  is the distance from origin (depot) to  $c_i$ .  $a_{i,j,k}$ ,  $f_{i,k}$ , and  $l_{i,k}$  are indicator variables.

▶ If vehicle k serves  $c_i$  directly after  $c_j$ ,  $a_{i,j,k} = 1$ . If  $c_i$  is the first customer to be served by vehicle k,  $f_{i,k} = 1$ . If  $c_i$  is the last customer to be served,  $l_{i,k} = 1$ .

#### Constraints and notation

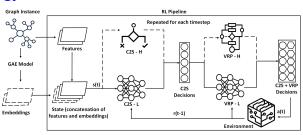
- Splitting a customers order between multiple deliveries is not allowed.
- ▶ Items must be delivered within a time window specified by the customer, i.e. The delivery time to customer  $c_i$  in vehicle k must satisfy  $T_{i,min} \leq t_{i,k} \leq T_{i,max}$ .
- ► The total load of vehicle k cannot exceed its maximum capacity Q.

$$\sum_{i,j} m_j a_{i,j,k} + \sum_i m_i f_{i,k} \leq Q \quad \forall k$$

- Each customer requires service time Δ for their delivery.
- v is the fixed vehicle speed. The above constraints imply

$$t_{i,k} \geq rac{d_{o,i}}{v}$$
 if  $f_{i,k} = 1$  and  $t_{i,k} \geq t_{j,k} + \Delta + rac{d_{j,i}}{v}$  if  $a_{j,i,k} = 1$ 

# Methodology



- Our proposed solution consists of three parts.
- Training a Graph Auto Encoder (GAE) to obtain the node embeddings of the graph.
- ▶ Using these learnt embeddings along with the other state features to train a Deep Q-Network(DQN) agent to assign warehouses to customers. We'll refer to this agent as the C2S agent.
- ▶ We finally have an agent to compute the required routes and assign vehicles. We'll refer to this agent as the *VRP* agent.

# What is a Graph Autoencoder (GAE)?

- We aim to find embeddings for each customer node to represent the relationships between customers and warehouses.
- ► The goal is to learn a **compact representation** of the graph to analyze customer proximity and connections.
- ➤ A GAE is designed to generate **low-dimensional embeddings** for nodes in a graph.
- ► The **encoder** takes node features and graph structure (edges) as input and generates embeddings.
- ► The **decoder** reconstructs the graph by predicting whether an edge exists between two nodes based on their embeddings.

#### **Encoding in GAE**

- ▶ The **input graph** consists of:
  - Nodes representing customer locations.
  - Edges representing proximity between customers based on warehouse range.
- The encoder takes this graph and clusters it into groups based on proximity. Then, we produce an embedding for each customer node.

The following is the clustering Algorithm:

```
Data: Customer locations, parameter n \in \mathbb{Z}^+
Result: Clusters, neighbourhood radius of
Compute Euclidean distances d: between customers:
Initialise set K of clusters as empty set:
while at least one customer has no cluster mapping do
   Define a new empty cluster Φ:
   Add nearest unmapped customer from depot to Φ;
   for all customers in $\Phi$ do
       Add nearest n neighbours to \Phi if these
        neighbours have no existing mapping;
       if no new customers got added to $\Phi$ then
          break:
       end
   end
   Add cluster Φ to K:
Set neighbourhood radius \rho as half of the largest
 cluster diameter in K:
Finalise: Set of clusters K and radius o:
 Algorithm 2: Cluster preprocessing pseudo-code.
```

Figure: Here: we take rho distance from each warehouse as the clusters

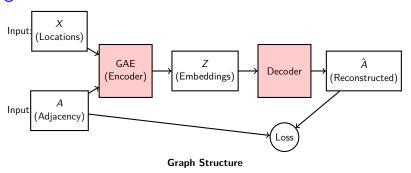
# Decoding in GAE

- ➤ The decoder reconstructs the graph by calculating the similarity between node embeddings.
- Similarity is computed using Euclidean distance:

similarity 
$$=1-rac{\|e_1-e_2\|_2}{\|e_1-e_2\|_{\mathsf{max}}}$$

- The output layer produces a 2-dimensional embedding space for each node, representing customer locations in a compressed form.
- ► A high similarity indicates an edge between the nodes (i.e., customers are close in space).

#### Diagram



- X: Feature matrix containing customer locations (Here x and y axis).
- A: Adjacency matrix representing customer connections after clustering.
- ► Z: 2-Dimensional Embeddings
- $\triangleright$   $\hat{A}$ : Reconstructed adjacency matrix after decoding.

## C2S Learning Agent

- We model the C2S problem as a MDP  $\mathcal{M} = (S, A, T, R, \gamma)$ .
- ► The state S consists of features for each customer(GAE representation, Distance from warehouses, etc).
- ▶ The A is a mapping from a customer  $c_i$  to a warehouse j or deferment.
- $ightharpoonup \mathcal{T}, \mathcal{R}, \gamma$  are the transition probabilities, set of rewards and discount factor respectively.
- Proceeding in a FCFS order, the RL agent computes a decision for each customer, including ones that have been previously deferred.
- ▶ After all the decisions have been, the information is passed to the *VRP* agent.

## Reward for C2S Learning Agent

- ▶ The reward given to the C2S agent for a customer  $c_i$  can be split into a few parts.
- ▶ A negative reward  $D_i$  proportional to the straight line distance from the warehouse to the customer. The range of  $D_i$  is [-2.12, 0].
- A negative reward  $L_i \propto -\frac{Z}{r}$ , where the vehicle assigned to  $c_i$  has a round-trip distance of Z for a trip that serves r customers. The range of  $L_i$  is [-1,0].
- ▶ A fixed fulfillment reward  $F_i = 1$  when customer  $c_i$  is assigned to a warehouse, and 0 if the customer is deferred to a future time step.
- A negative reward  $U_i$  proportional to the empty space on the vehicle when it starts on a trip, given equally to all the customers served in that trip. It also falls in the range [-1,0].

# Reward for C2S Learning Agent

▶ The overall reward function is given by

$$reward(c_i) = a_1(D_i + L_i) + F_i + a_2U_i$$

Here  $a_1$  and  $a_2$  are user defined constants.

The reward function when we defer the fulfillment of an order is given by

$$reward(c_i) = \gamma^h(a_1(D_i + L_i) + F_i + a_2U_i)$$

Here h denotes the number of times service for deferred for  $c_i$ .

- ▶ There is also a fixed penalty of -10 is assigned if a customer is dropped completely.
- ▶ Both  $L_i$  and  $U_i$  depend on the route computed by the VRP agent.
- ► The C2S agent uses a Deep Q-Network to perform the actual mapping of customers to warehouses.

## How DQNs Work for C2S? (Overview)

#### State Representation:

- ▶ A 19-dimensional vector is constructed for each customer:  $s = \{z_1, z_2, d_1, \ldots, d_4, \text{ inventory}_1, \ldots, \text{ inventory}_4, \text{ demand}, T_{\min}, T_{\max}, t, t, t, t \}$
- $\triangleright$   $z_1, z_2$ : GAE embeddings of the customer.
- $ightharpoonup d_i$ : Distance between the customer and each warehouse.
- $ightharpoonup T_{\min}, T_{\max}$ : Time window for delivery.
- t: Current environment time.

#### Action Space:

- $A = \{w_1, w_2, w_3, w_4, defer\}$ :
  - $\triangleright$   $w_i$ : Assign customer to warehouse i.
  - ▶ Defer: Postpone customer allocation to a future time step.

#### Neural Network Architecture:

- ▶ Input: 19-dimensional state vector s.
- Layers:

$$h_1 = \tanh(W_1 s + b_1)$$
 (First hidden layer, 76 units)  
 $h_2 = \tanh(W_2 h_1 + b_2)$  (Second hidden layer, 38 units)  
 $Q(s,a) = W_3 h_2 + b_3$  (Output layer, 5 actions)

# How DQNs Work for C2S? (Training Process)

- Q-Learning Objective:
  - Q-values are updated using the Bellman equation:

$$Q(s, a) \leftarrow r + \gamma \max_{a'} Q(s', a')$$

► Mean Squared Error (MSE) loss:

$$\mathcal{L} = \frac{1}{N} \sum_{i=1}^{N} \left( Q(s_i, a_i) - \left[ r_i + \gamma \max_{a'} Q(s_i', a') \right] \right)^2$$

- Training with Replay Buffer:
  - Store experiences (s, a, r, s', done) in the replay buffer.
  - Sample a minibatch and compute loss.
  - Update network weights via backpropagation using the Adam optimizer.
- Replay Buffer:
  - ▶ Stores transitions (s, a, r, s', done).
  - Enables random sampling for uncorrelated training batches.

# VRP Learning Agent Overview and Base Policy

- Train a neural network to get a base policy to be used in rollout
- Use rollout to choose a tour (a set of vehicle-customer pairs and a delivery path)
- Optimise this chosen tour using forward SAT
- After all customers are part of a tour, optimise all tours using tightening SAT
- Each customer is assigned to a cluster. (The number of clusters is not decided in advance.) This information is used to train the base policy.
- Let  $\rho$  be the largest cluster diameter. Let  $\tau$  be the median time taken to travel between any two pairs of customers.

#### VRP Agent Roll-out Reward

- Let vehicle k serve customers  $p \in 1, 2, \dots P$ . The distance of each leg in the route is  $d_p$ , and the time between customer services is  $t_p$ .
- ▶ The reward for each step in the route is:

$$R_{k,p} = \frac{\rho - d_p}{d_{max}} + \frac{\tau - t_p}{t_{max}} + \gamma^{P-p} R_{term}$$

We penalise longer step distances and travel times. The discount factor  $\gamma$  is raised to power P-p to account for remaining customers.

The terminal reward is:

$$R_{term} = 2\rho - rac{1}{P+1} \left( \sum_{p} d_{p} + D_{return} \right)$$

The return distance  $D_{return}$  is the distance from the last customer to the depot. This reward is meant to penalise long routes.

#### *Algorithm* − 1 VRP Step

**Data:** Customer data specification Result: Vehicle routes and service times Initialise: Single vehicle at depot, parameter  $\kappa$ ; while at least one customer yet to be served do identify further feasible customer-vehicle pairs; shortlist top  $\kappa$  pairs identified by RL; do stochastic rollouts using RL policy; choose the decision with the lowest total distance: pick sub-tour being served by chosen vehicle; optimise sub-tour using forward SAT: if vehicle leaving depot then spawn a new vehicle at depot; end implement the optimised sub-tour; end

nd

Finalise: Optimise vehicle tours with tightening SAT;

**Algorithm 1:** Running an episode of CVRP-TW. The same procedure is used during training and testing, with the exception that exploration steps are taken in a uniformly random fashion instead of the learnt RL policy.

Figure: Algorithm 1

# *Algorithm* − 2 VRP clustering

```
Data: Customer locations, parameter n \in \mathbb{Z}^+
Result: Clusters, neighbourhood radius \rho
Compute Euclidean distances d_{i,j} between customers;
Initialise set K of clusters as empty set;
while at least one customer has no cluster mapping do
   Define a new empty cluster \Phi;
   Add nearest unmapped customer from depot to \Phi;
   for all customers in \Phi do
       Add nearest n neighbours to \Phi if these
         neighbours have no existing mapping;
       if no new customers got added to \Phi then
           break:
       end
   end
   Add cluster \Phi to \mathcal{K};
end
Set neighbourhood radius \rho as half of the largest
 cluster diameter in K:
Finalise: Set of clusters K and radius \rho;
 Algorithm 2: Cluster preprocessing pseudo-code.
```

Figure: Algorithm 2

#### VRP Learning Agent MAX-SAT

Once rollout is complete, the sub-tour is optimised using forward SAT. We order customers in the sub-tour R using order index variables  $O_i$ . If  $D_i$  denotes step lengths, we want to optimise

$$J = \min_{O_i} \left[ \left( \sum_{R} D_i \right) + D_{return} \right]$$

With constraints

$$D_i = egin{cases} d_{loc,i} & ext{if } O_i = 1 \ d_{j,i} & ext{if } O_i < 1, O_i = O_j + 1 \ d_{max} & ext{if } O_i = -1 ext{ i.e. customer not serverd} \end{cases}$$
  $(R_i - \Delta \leq O_i \leq R_i + \Delta) ext{ and } O_i \geq 1 \; orall c_i \in R$ 

After all customers are part of a tour, we optimise all tours using tightening SAT.

# Vehicle Routing Problem Heuristic (VRP-H): Overview

#### Purpose:

- VRP-H determines an efficient route for delivering customer orders.
- Adheres to constraints like:
  - Vehicle capacity,
  - Customer time windows.

#### Key Steps:

- Sort customers assigned to the warehouse by time window opening.
- 2. If no vehicle is at the depot, spawn a new vehicle.
- Choose the first feasible customer from the sorted list based on:
  - ► Travel time.
  - Time window constraint,
  - Remaining vehicle capacity.

# Vehicle Routing Problem Heuristic (VRP-H): Details

#### Key Steps (continued):

- 4. Serve the customer, update the time and vehicle availability.
- 5. Repeat until no feasible customers are left.

#### Characteristics:

- Prioritizes simple heuristics over optimality.
- Ensures practical constraints are met efficiently.
- Complements the C2S-H policy by determining vehicle routes for assigned customers.

#### **Baselines**

- ➤ To evaluate the performance of the RL model, we define a few baseline heuristics to compare against.
- ▶ C2S H: Allocates each customer to the nearest warehouse immediately upon their generation.
- ► VRP H: Sorts the assigned customers according their time window opening. The choice of next served is based on travel time, time window constraint, and demand quantity.
- We then consider combinations of these two heuristics with our two agents, C2S L and VRP L.

# Combinations of settings for training

Table 1: Agent versions with description: values in superscript indicate reference sections.

Agent	Description
C2S-H + VRP-H	Combination of the C2S-Heuristic and VRP-Heuristic, serving as a com-
	prehensive heuristic baseline
C2S-L + VRP-H	Utilizes the C2S Agent along with the VRP-Heuristic along with the VRP-Heuristic.
C2S-H + VRP-L	Incorporates the C2S-Heuristic and the VRP-Agent defined in 4.3
C2S-L + VRP-L	Signifies the use of both agents as learning-based for C2S and VRP.
C2S-P + VRP-L	We use a pre-trained model from C2S-L + VRP-H to set the weights for the C2S agent, and the VRP agent also adopts a learning-based approach. Our training strategy unfolds in two phases: first, we exclusively train the C2S Agent with VRP-H, and subsequently, we train the VRP Agent based on decisions made by the pre-trained C2S Agent without further training.

Figure: Combinations of settings

#### Training Parameters and metrics

- ➤ C2S: Batch size 512, Leaning rate 0.001, Adam Optimizer, Epsilon decay 0.97, Gamma 0.9, Buffer capacity 10<sup>5</sup>
- ▶ VRP: Batch size 512, Leaning rate 0.001, Adam Optimizer, Epsilon decay 0.999, Gamma 0.9, Buffer capacity 10<sup>5</sup>
- ► All models were trained on 100 episodes
- Metrics: Total number of trips, capacity utilization reward (U), Customers served per trip, Negative trip reward (L), Negative distance reward (D), Sum of rewards.

#### Limitations and Future Directions

- We could not use standard libraries like gym (delayed rewards, various interactions using agents)
- SAT solver does not consider time windows.
- Paper does not mention several important hyper-parameters like vehicle speed.
- ► Ambiguities in the algorithms: how heuristics are used in the graph generation, and clustering algorithm results in 1 cluster.
- Since we ran it for lesser episodes, the hyper-parameters mentioned did not result in the optimal possibilities.
- Future directions
  - Idling time can easily be incorporated, where vehicles can wait in between a route. This can increase efficiency since vehicles will not keep returning to warehouse.
  - It is also easy to incorporate variable vehicle capacities.

#### Results H+H

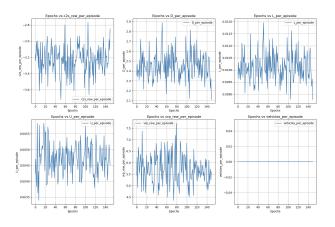


Figure: H+H

#### Results H+L

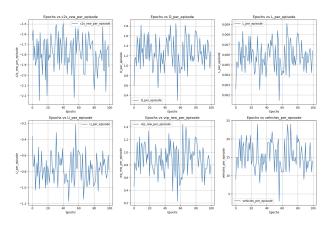


Figure: H+L

#### Results- L+H

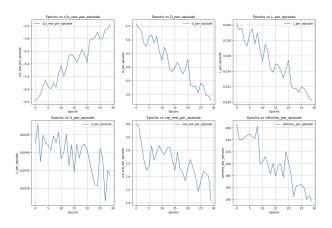


Figure: L+H

#### Results- L+L

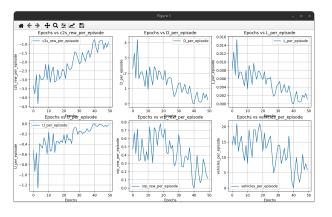


Figure: L+L

#### Results - all

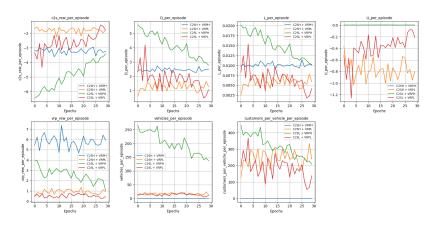


Figure: ALL