

**FUNDAMENTALS OF DATA ANALYTICS  
WITH TABLEAU**

**PROJECT TITLE : SUBSCRIBERS GALORE :  
EXPLORING WORLD'S TOP YOUTUBE CHANNELS**

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## **SUBSCRIBERS GALORE : EXPLORING WORLD'S TOP YOUTUBE CHANNELS**

### **INTRODUCTION:**

As of my last knowledge update in September 2021, some of the most subscribed YouTube channels included T-Series, Cocomelon – Nursery Rhymes, SET India, and PewDiePie. However, these rankings can change over time. To get the most recent and accurate information, I recommend checking YouTube's official channel statistics or a reliable real-time tracking website.

Project YouTube channels typically serve as platforms to share and showcase various projects undertaken by individuals or groups. The content on these channels can vary widely depending on the nature of the projects. Here are some common uses

**Documentation and Showcase:** Project YouTube channels can document the development process of a project, providing a step-by-step account of its creation. This can serve as a valuable resource for others interested in similar projects.

**Educational Content:** Channels may use projects to educate viewers on specific topics or skills. Whether it's building a robot, creating art installations, or coding software, these channels often provide insights and tutorials to help others learn.

**Inspiration and Creativity:** By showcasing completed projects, these channels can inspire creativity and innovation in their audience. They may encourage viewers to embark on their own projects or contribute ideas and feedback.

**Community Building:** Project channels often foster a community of like-minded individuals who share an interest in a particular field or type of project. This can create a space for collaboration, discussion, and the exchange of ideas.

**Entertainment:** Some project channels are primarily for entertainment purposes. They might feature unique or unusual projects designed to captivate and entertain viewers, even if they don't have a specific educational or practical purpose.

**Promotion and Funding:** In some cases, project channels may serve as a means to promote a product, service, or crowdfunding campaign related to the project. This can help creators gather support and resources for their endeavors.

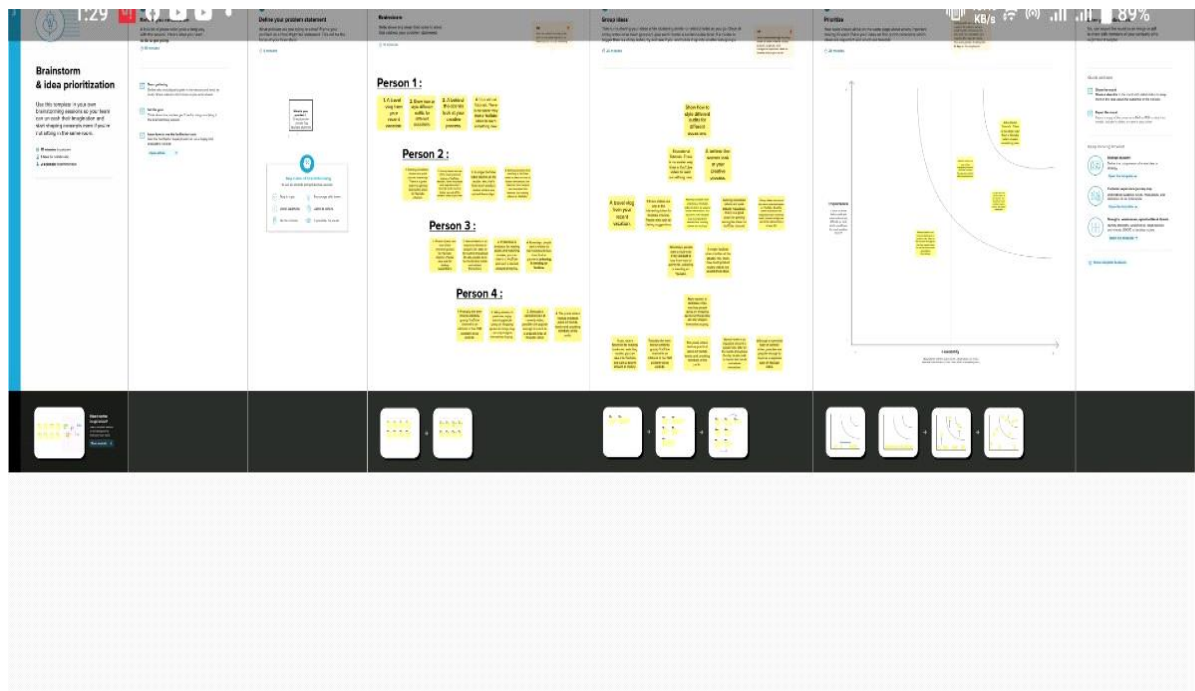
**Skill Development:** These channels can be used to showcase the skills and expertise of the creators. This can be beneficial for personal branding or professional development, especially in fields like technology, design, or DIY projects.

It's Important to note that the specific use of a project YouTube channel depends on the goals and intentions of the creators. Some channels may combine several of these purposes to cater to a diverse audience

**EMPATHY MAP:**



Then make a brainstorm map with mural website. I brainstorm we discussed the Define problem and understand the problem. First we have defined what are the Problems and types in the question box. Then it is a group idea and write in the Box as person1, person2 and person 3. Now three person give different idea for The same problem. Take best three idea and type in last box.



## PROCEDURE FOR TABLEAU PROJECT:

Before opening the tableau desktop we had download the dataset for your Project .after download the dataset we open the tableau desktop After opening The selected link connect to data, select the “more” option and select the dataset.It opens in the data source, now we arranged the data and select the “extract” Option for the better performance for you analysis

Tableau - Youtube - Tableau license expires tomorrow

File Data Server Window Help

Connections [Add](#)

List of most-...Tube channels  
Text file

Files [ρ](#)

☐ Use Data Interpreter  
Data Interpreter might be able to clean your Text file workbook.

List of most-...channels.csv

New Union

New Table Extension

List of most-subscribed YouTube channels

Connection  
☐ Live ☒ Extract [Edit](#) [Refresh](#) Filters 0 [Add](#)  
Extract includes all data. 17-10-2023 02:26:52

List of most-subscribed Yo...

Need more data?  
Drag tables here to relate them. [Learn more](#)

List of most-subscribed Yo... 9 fields 51 rows 51 rows

Name  
List of most-subscribed YouTube channels.csv

Fields

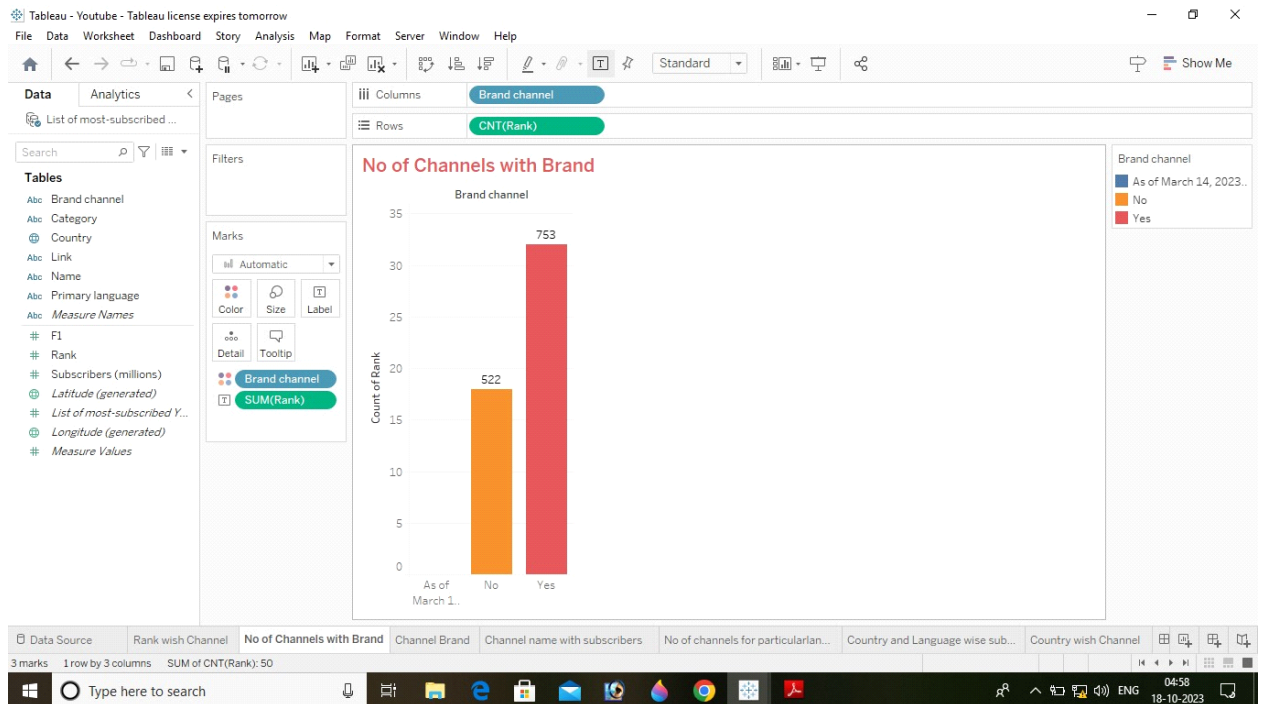
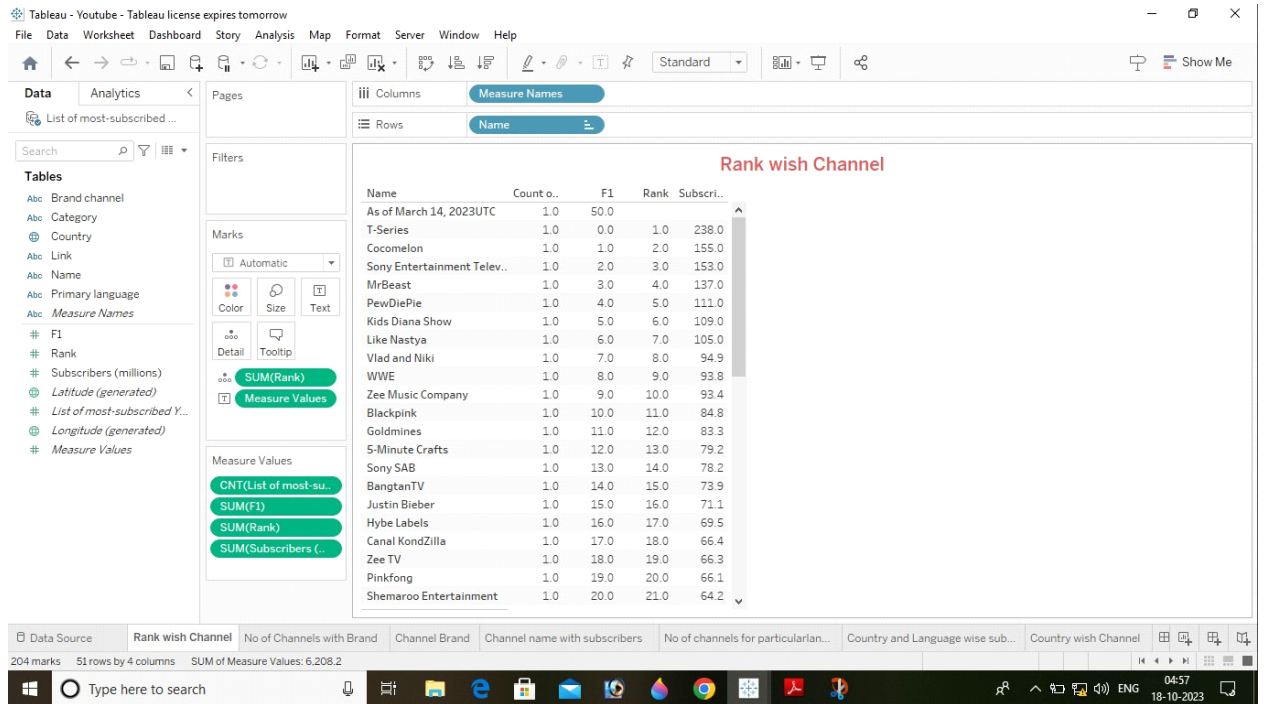
Type	Field Name	Physical Table	Rem...
#	F1	List of most-s...	F1

#	Rank	Abc Name	Abc Link
0	1	T-Series	Link
1	2	Cocomelon	Link
2	3	Sony Entertainment Televisio...	Link
3	4	MrBeast	Link
4	5	PewDiePie	Link

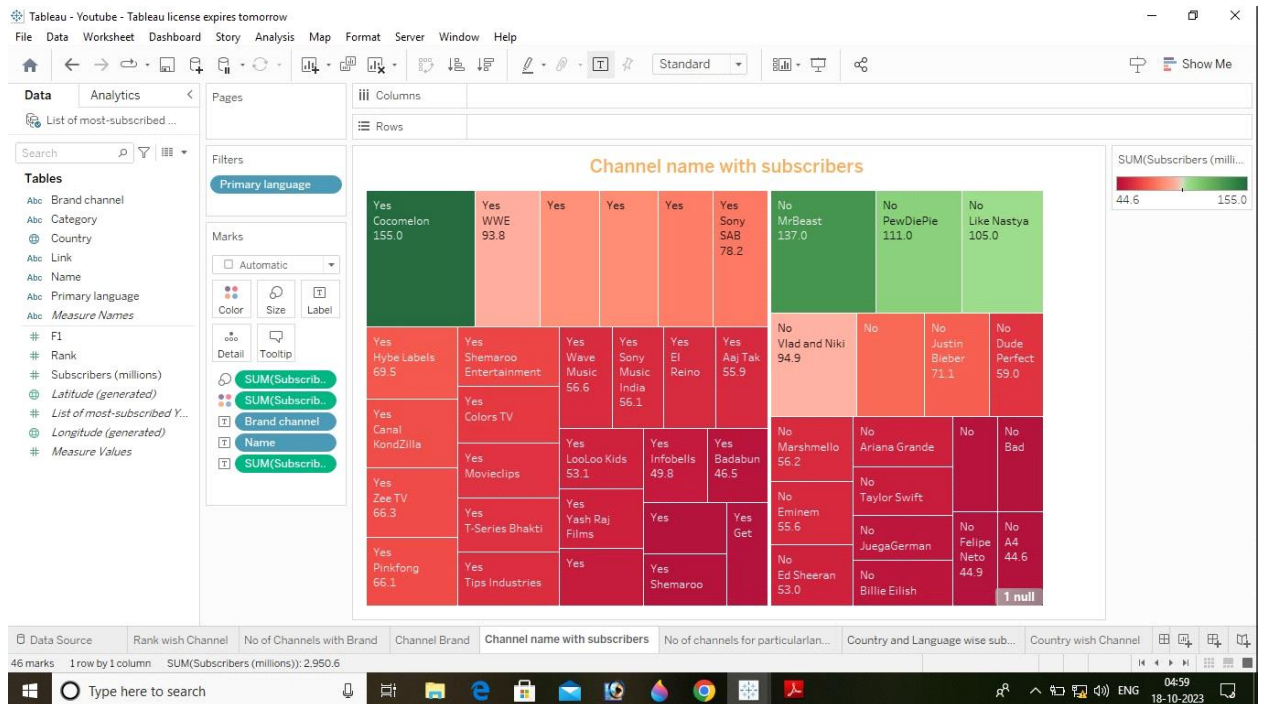
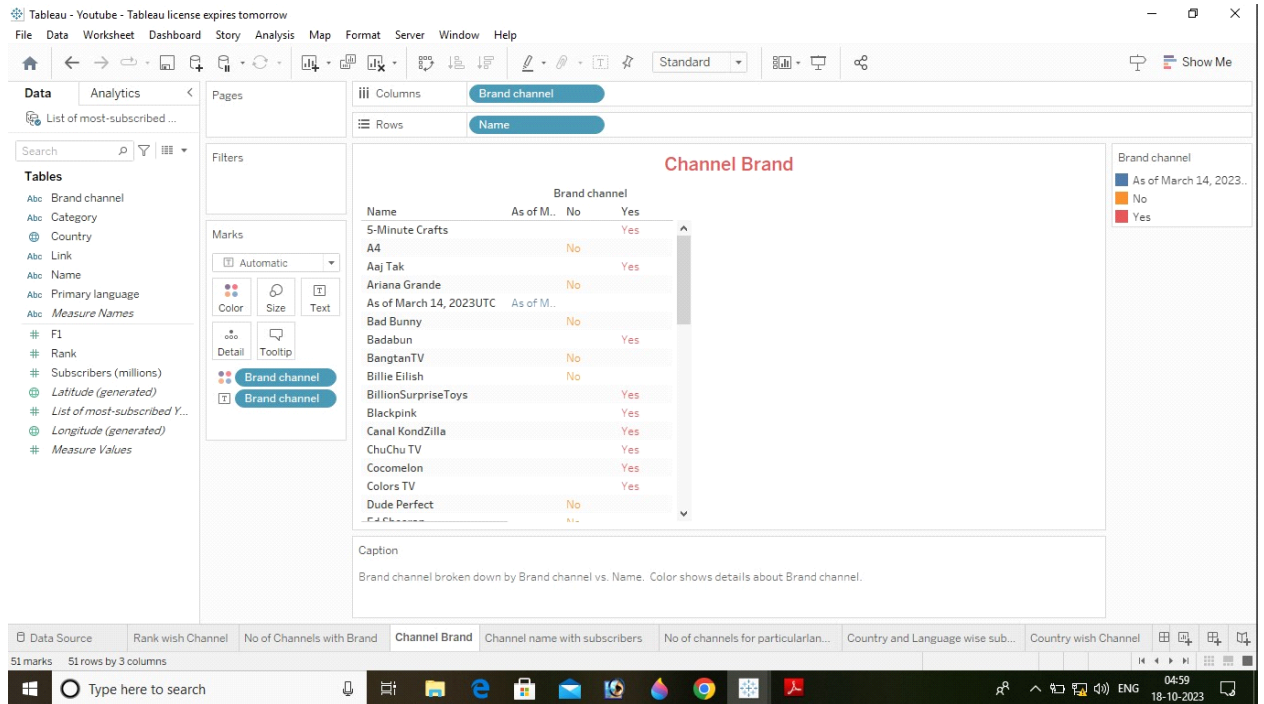
Data Source Rank wish Channel No of Channels with Brand Channel Brand Channel name with subscribers No of channels for particularlan... Country and Language wise sub... Country wish Channel

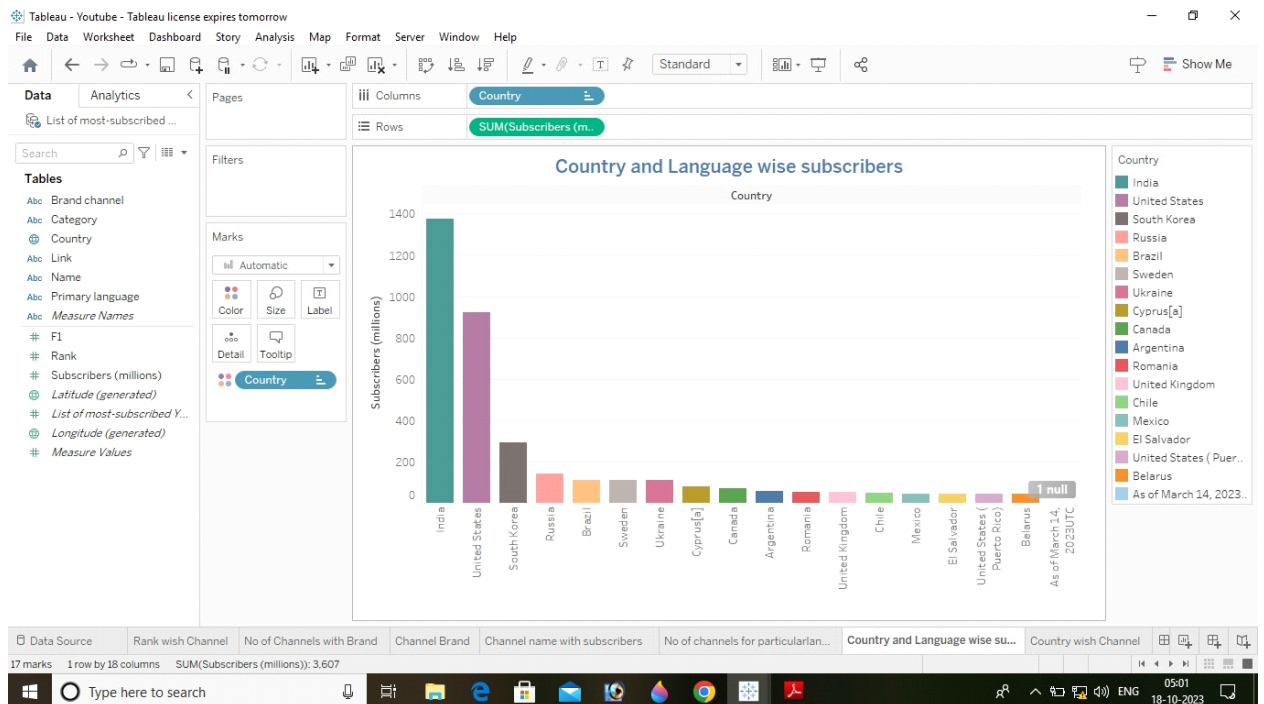
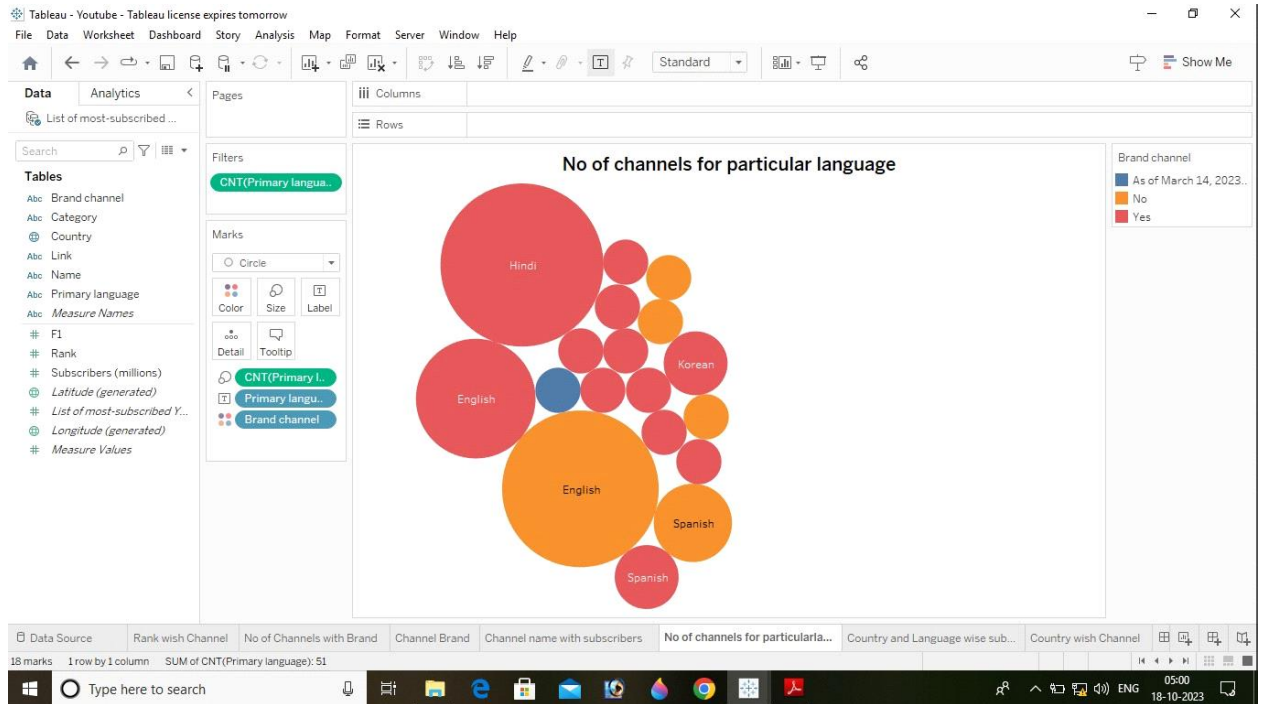
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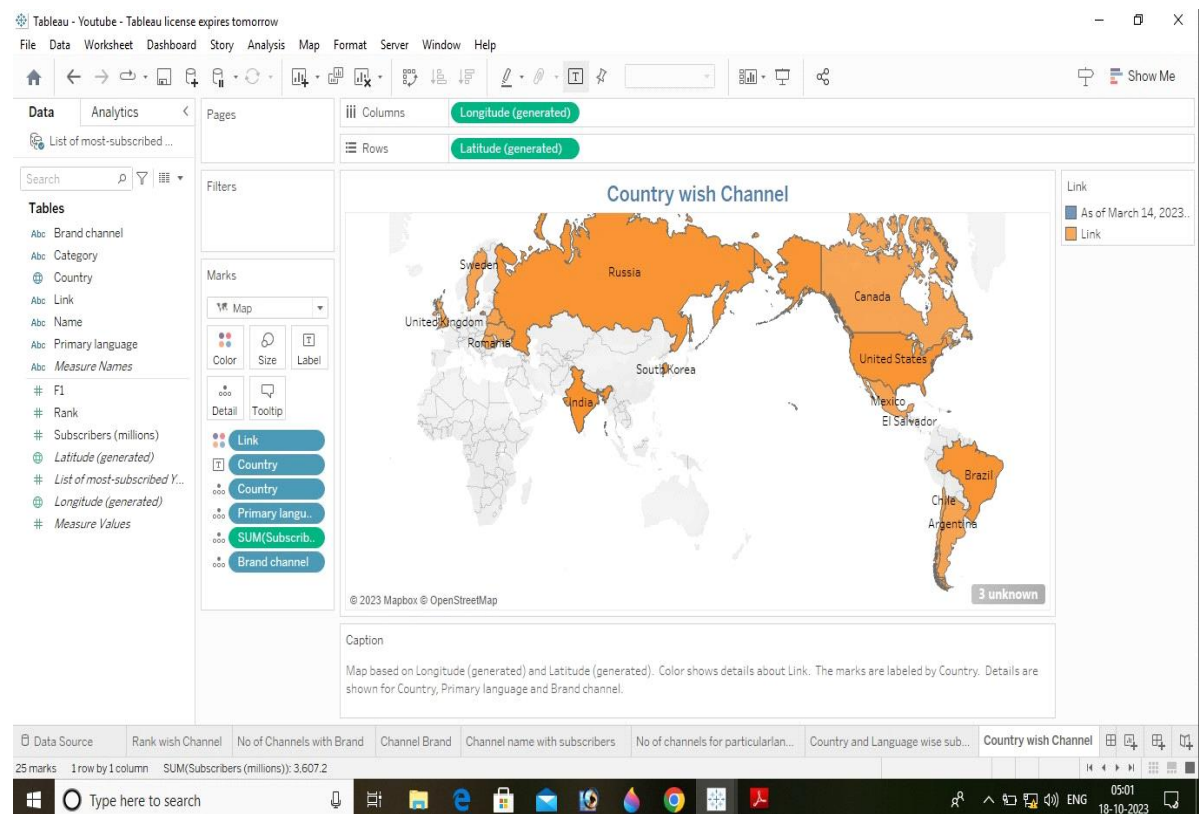
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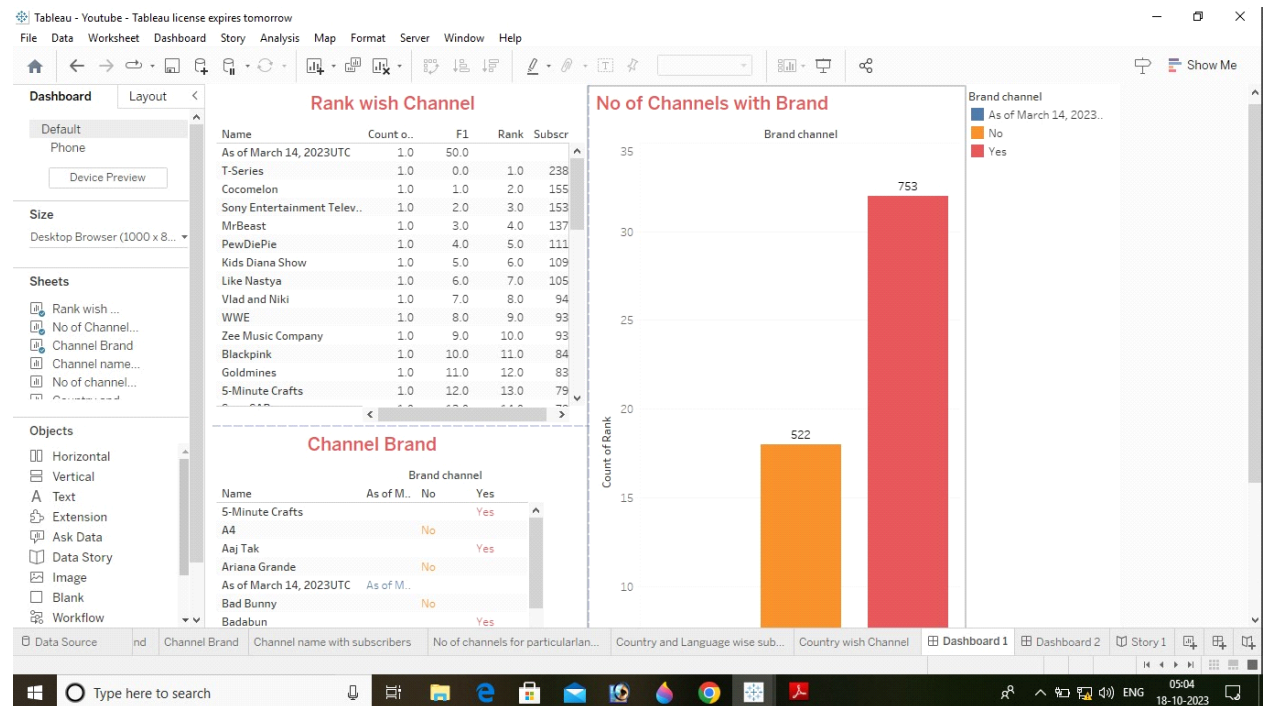






After finishing the analysis data, add a dashboard. In the dashboard we can Combine more sheets in double dashboards. The dashboard contain the combine Of sheets that we created.

# RESULT :







- **Diverse Content**
- **Global Reach**
- **Monetization**
- **Community Building**
- **Content**
- **Livestreaming**
- **Content**
- **Innovation**

### **DISADVANTAGES:**

- **A lot of distraction**
- **Obscenity**
- **Defamation and bullying**

### **CONCLUSION:**

The tableau desktop is very useful to analyses the large number of data in one Screen. We have learn how to analyses the data, how visualizing the data and how To create a dashboard and story.

Our project Subscribers Galore Exploring World's Top Youtube ChannelsHas 7sheets, 2 dashboards and 1 story.

## **FUTURE SCOPE:**

YouTube has also provided thousands of golden career opportunities to today's youth. Especially after the coronavirus outbreak in the world, Youtube has become a booming medium for people to earn a hefty amount each month by creating and sharing engaging creative content for the audience.