Veronica Diaz
Front End Developer / UI Designer
linkedin.com/in/vdiaztx

EXPERIENCE

Endurance International Group
Front End Developer, May 2016 - Present
- ❖ Work closely with marketing department to develop and maintain website and marketing initiatives
- ❖ Technologies used: Bootstrap, HTML, CSS and Javascript
- ❖ Use command line, Git and other development tools

Schlumberger
UX /UI Contractor, August 2015 - February 2016
- ❖ Worked on an Agile/Scrum team worked closely with C# developers to design a desktop application
- ❖ Scrum Master Certified, November 2015
- ❖ Collaborated with key stakeholders to gather feedback and analyze feature UX design requirements
- ❖ Provided the user stories, wireframes and UI styleguide and design direction to the dev team
- ❖ Created low and high-fidelity prototypes and mockups using Balsamiq and Adobe Creative Suite

Keller Williams Realty International
Web Designer / UI Developer, July 2011 - August 2015
- ❖ Identify and review user needs and business requirements and create design deliverables
- ❖ Develop HTML/CSS/JS prototypes, LucidChart wireframes and Fireworks mockups
- ❖ Front-end development on various Drupal and Java sites
- ❖ Set up and theme websites in Drupal; Built on Bootstrap framework
- ❖ Utilize industry standards and best practices to build efficient, responsive websites

Bulldog Solutions
Web & Email Designer, September 2010 - July 2011
- ❖ Design email campaigns, landing pages, white papers and other promotional material for a B2B marketing automation company

WhiteFence
Web & Graphic Designer, November 2007 - August 2010
- ❖ Design and build highly converting Web pages to increase ROI
- ❖ Create banner ads and print collateral to drive traffic to the WhiteFence Web sites
- ❖ Coordinate cross-departmentally with the technology, copywriting and customer service teams to improve usability of Web sites

ADV Films
Graphic Designer, December 1996 - October 2007
- ❖ Designed DVD packaging, magazine advertisements and other print collateral
- ❖ Project manager for art department of twelve graphic designers

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SKILLS

- ❖ Well-versed in Adobe Creative Suite and prototyping tools (Basalmiq and Axure)
- ❖ HTML/HTML5, CSS/CSS3, JavaScript, jQuery and Visual Studio
- ❖ Development experience with Java, Drupal, LAMP stack and C# environments; Git version control

EDUCATION

Coding Bootcamp at UT Austin, Austin, TX
Full Stack Developer Program, October 2016 - April 2017

University of Houston, Houston, TX
Bachelor of Arts in Communication, Cum Laude, August 2002

AWARDS

Edie Windsor Coding Scholar
Scholarship Recipient, October 2016