

Hey,

Adrian here from the PyImageSearch Gurus course. Today, **I've got a pretty big announcement**, so you'll want to read through the rest of this email.

The short of it is:

- The length of the PyImageSearch Gurus course will be *shortened* from *10 months* to *6 months*.
- You will get access to all the same course material *faster*.
- Your membership price *will not change*.

As you know, ever since I ran the Kickstarter campaign to fund this course, I've done my absolute best to be fully transparent with you — *the same is true today*.

You see, after I finished writing the PyImageSearch Gurus course about 2.5 months ago, I *finally* had a chance to take a step back and look at the big picture.

It's amazing what a little bit of *space* and *time* can have on your ability to obtain mental clarity.

For me, this clarity came regarding the length of the PyImageSearch Gurus course — along with a *ton* of helpful feedback and suggestions from current members.

Simply put: **10 months is *too long* for an online course.**

In a 10 month period, it's too easy to get distracted. Have life get in your way. *Or even lose motivation*. And after doing my research, I couldn't find a *single* online course that ran for longer than 5-6 months.

Because of this (and a bunch of helpful feedback), I've decided to reduce the length of the PyImageSearch Gurus course from 10 months to 6 months.

Since you've already joined the PyImageSearch Gurus course, your membership price will stay the same — you'll be getting access to the *same course material* only *faster than before*.

However, I want to make sure you understand that you're still getting a great deal. I will be increasing the price of the PyImageSearch Gurus course in late-May/early-June — **but since you're already a member, this change will not affect you.**

Below I've included FAQ to help you understand the changes to the course along with any implications it will have on your membership (in short, there aren't many).

Why are you shortening the length of the PyImageSearch Gurus course from 10 months to 6 months?

10 months is too long of a time period. There isn't a *single* online course that runs for this long. Based on my analysis of lesson completion data, personal opinion, *and* the feedback I've received from other members, 6 months is the optimal timeframe given the amount of content.

In order to make the course fit in 6 months, are you removing modules/lessons from the course?

No, every single lesson inside the course will be kept. No lessons will be removed. I'm just shortening the time period they are released in from 10 months to 6 months.

I've been a member of PylmageSearch Gurus for awhile. Why didn't you make this decision earlier?

Great question. Simply put — *I didn't have the mental clarity to see the forest for the trees*. Over the past 12 months my *entire focus* has been on writing and creating the PylmageSearch Gurus course. It wasn't until 2.5 months ago when I finished writing the course (and was able to fully digest member feedback) did I realize that 10 months was simply too long.

How will this affect the syllabus and content release schedule?

The content release schedule will be *condensed* from 10 months down to 6 months. You will have access to the same lessons *faster*.

Are you raising the price of the PylmageSearch Gurus course?

Yes, but since you are already a member, *your price will stay the same* (a massive savings of **178%** over the new price). Your current account will be "grandfathered" in. You'll have access to the lessons faster and still be able to pay the original, cheaper rate.

Will I have access to the lessons after the course "ends"?

While I am condensing the PylmageSearch Gurus course from 10 months to 6 months, the course does not officially *end* until you have completed all lessons and graduated from the course. This means that you will continue to pay your membership fee until you complete the course — after you graduate, the membership fee will stop and you will continue to have access to the lessons and community forums at no charge. If you would like to leave the course before graduating (and still have access to the materials), I suggest using your browser to download local copies of the lessons so you can refer to them in the future.

Why am I implementing this policy? **To keep us both accountable.** By paying for the PylmageSearch Gurus course, you're demonstrating that you receive value from the course and interaction with myself and other Gurus members. And by accepting your payment, I'm going beyond what *any other online course is doing* — offering my time and attention to answer your specific questions regarding computer vision, providing career advice, and even in the future, facilitating job opportunities. *Both of our time is valuable* — and I think this policy balances this well.

Note: *This is another huge benefit of already being a member of the PyImageSearch Gurus course. In the future, my plan is to deliver continued value through new features, the jobs board, and much more. For members who join after this change, memberships payments will continue even after completing the course to take advantage of the new, extra features. But since you're already a member, you will have continued access to the lessons + new features once you complete the course.*

When will you be flipping the switch?

I'll be updating the database to condense the course length from 10 months to 6 months within the next 30 days. I'll be sending an announcement email when the change goes live.

Is there anything I have to do?

Nope! Once I update the database to condense the course from 10 months to 6 months, your account will be automatically updated. There is nothing you need to do on your part. I'll be sending an email when this change is put online.

I have another question.

If you have any other questions, *please* reply to this email and let me know. Your feedback and suggestions are very important to me and I'll be happy to address them.

All the best,

Adrian Rosebrock
Chief PyImageSearcher

To make sure you keep getting these emails, please add a.rosebrock@pyimagesearch.com to your address book or whitelist us. Want out of the loop? [Unsubscribe](#).

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