



Best Place to Live Seattle vs San Francisco

Capstone Project Presentation

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Introduction

- Background of the problem

Data

- Data required

Methodology

- Steps and processes to solve the problem

Results

- Presentation of the results

Conclusion

- How the analysis will help to take a better decision



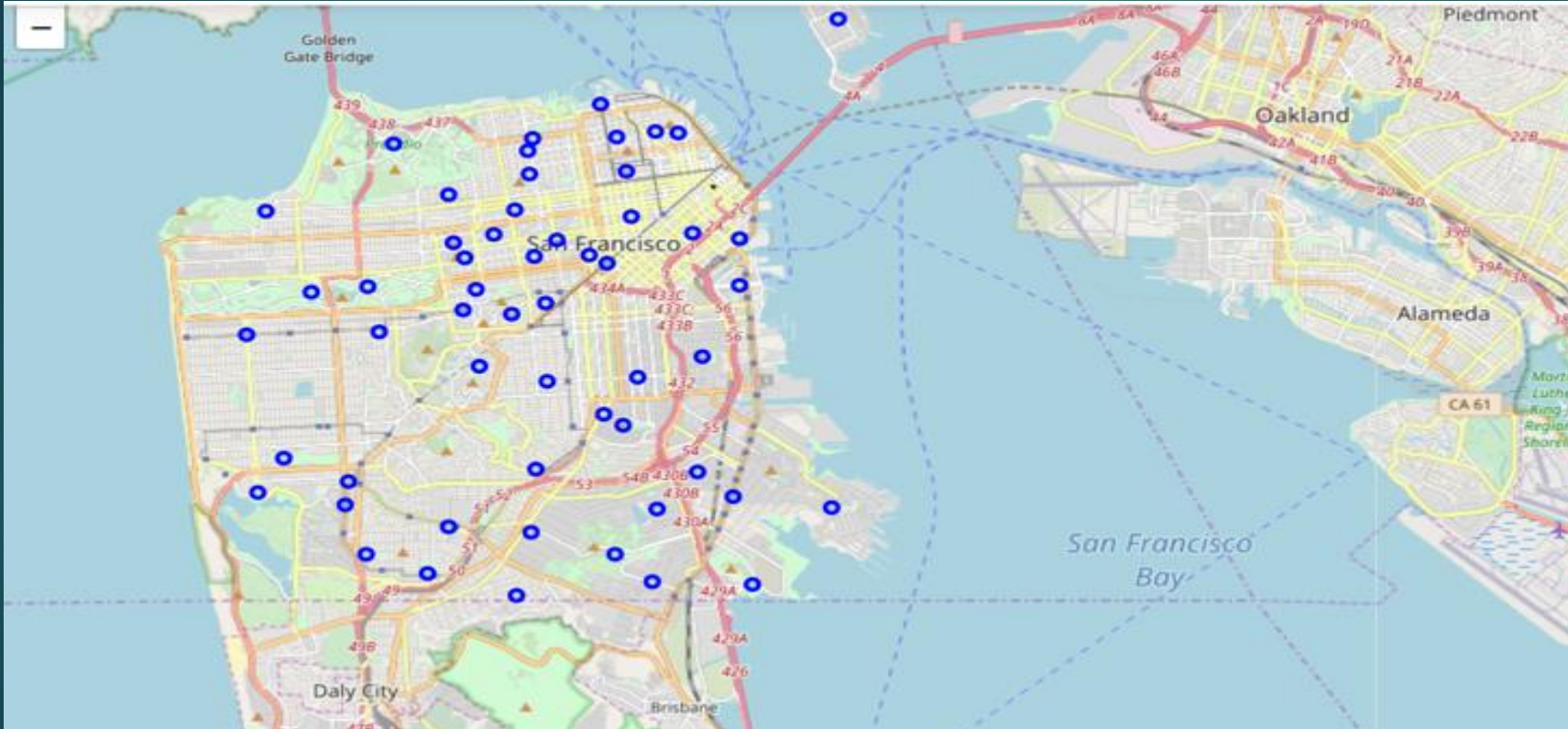
Introduction

It does not really matter where you come from if you have the skills and make the commitment there is a 'back breaking' job waiting for you there, tech jobs pay handsomely but rent prices specially in the bay area (San Francisco) are not cheap.



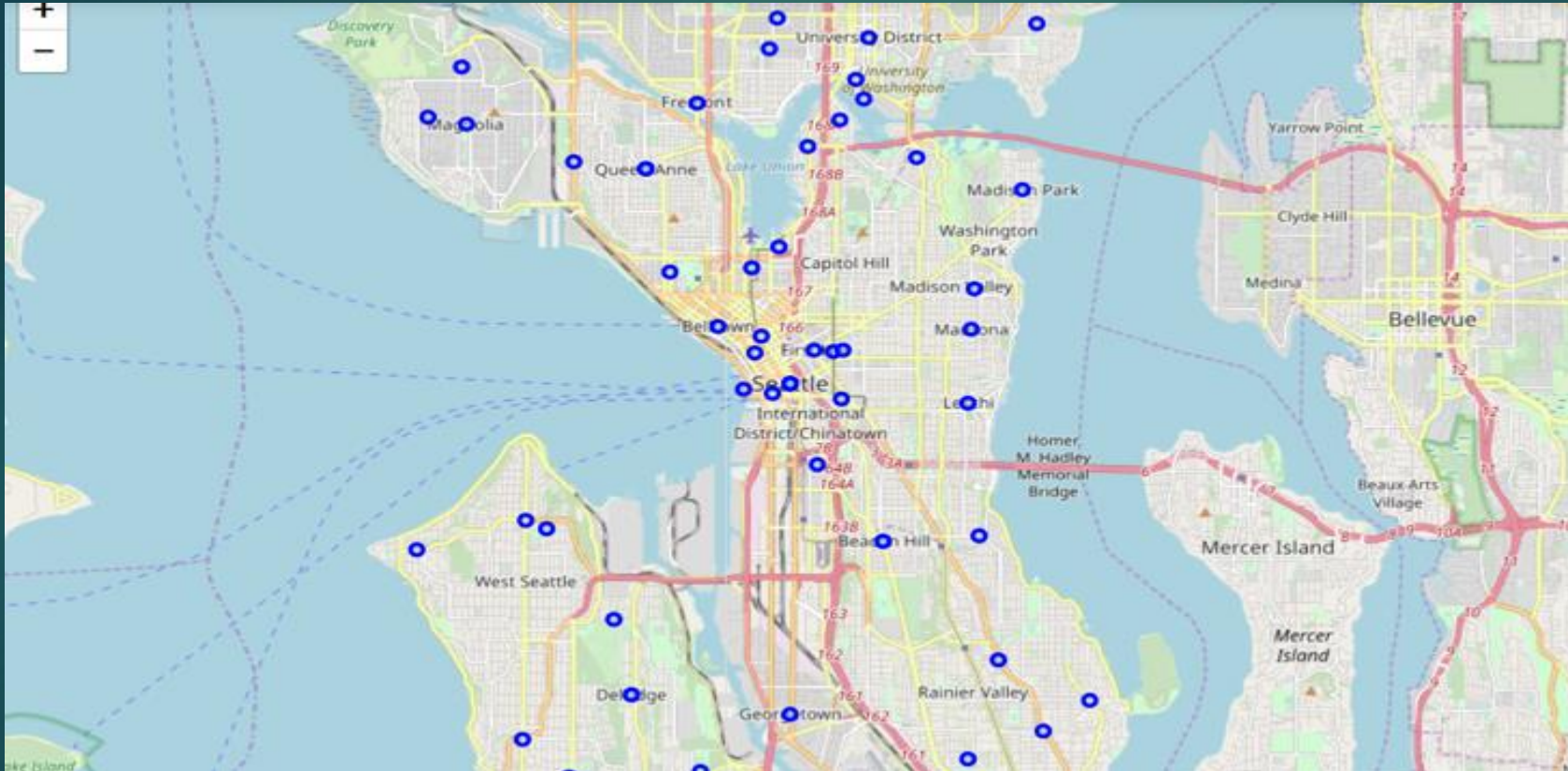
Data

The visuals will let the investor (reader) see on a map the relative closeness to a future working address



Map of San Francisco's Neighborhoods.

Utilizing geopy along the proper coordinates of the cities I'll create the data frames need it for making visual maps of the neighborhoods.



Map of Seattle's Neighborhoods

Collecting the Data

Data scraping from websites cited on the references at the end of this report was collected and converted into data frames with help of the library pandas using the programming language python, additionally coordinates information was acquired with the help of Nominatim and geocode, at first I tried geocoder with no success so I decided to switch libraries, simultaneously the coordinates information was added to the data frames for each city.

	Neighborhood Latitude	Neighborhood Longitude	Venue	Venue Latitude	Venue Longitude	Venue Category
Neighborhood						
Alamo Square	25	25	25	25	25	25
Anza Vista	19	19	19	19	19	19
Bayview	16	16	16	16	16	16
Bernal Heights	25	25	25	25	25	25
Buena Vista	25	25	25	25	25	25
Candlestick Point	11	11	11	11	11	11
Central Sunset	8	8	8	8	8	8
Cole Valley	25	25	25	25	25	25
Corona Heights	25	25	25	25	25	25

Data Frame of San Francisco venues in each neighborhood.

	Neighborhood Latitude	Neighborhood Longitude	Venue	Venue Latitude	Venue Longitude	Venue Category
Neighborhood						
Arbor Heights	1	1	1	1	1	1
Atlantic	10	10	10	10	10	10
Ballinger	3	3	3	3	3	3
Bitter Lake	25	25	25	25	25	25
Briarcliff	5	5	5	5	5	5
Briarcrest	4	4	4	4	4	4
Broadview	9	9	9	9	9	9
Cedar Park	3	3	3	3	3	3

Data Frame of Seattle venues in each neighborhood.

Methodology



Data has been collected scraping websites with the necessary information, some data cleaning has been performed and some reshaping still remains to be performed in order to compare rent prices in both cities, statistical methods will be employed in order to achieve this purpose, the tools used so far are the following:



TOOLS:

- Sklearn
- Kmeans
- FourSquare
- Kmeans
- Matplotlib
- Seaborne
- Pandas
- Numpy
- Geopy
- Nominatim
- Geocode
- Folium



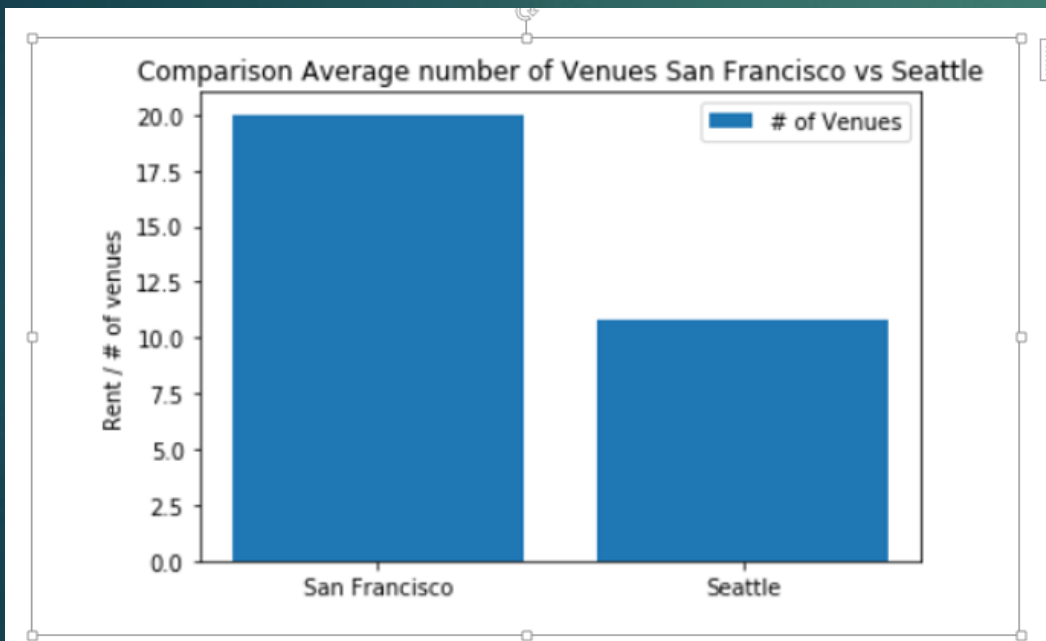
Results

The research and analysis applied for this project returned the following information regarding the tech cities compared.

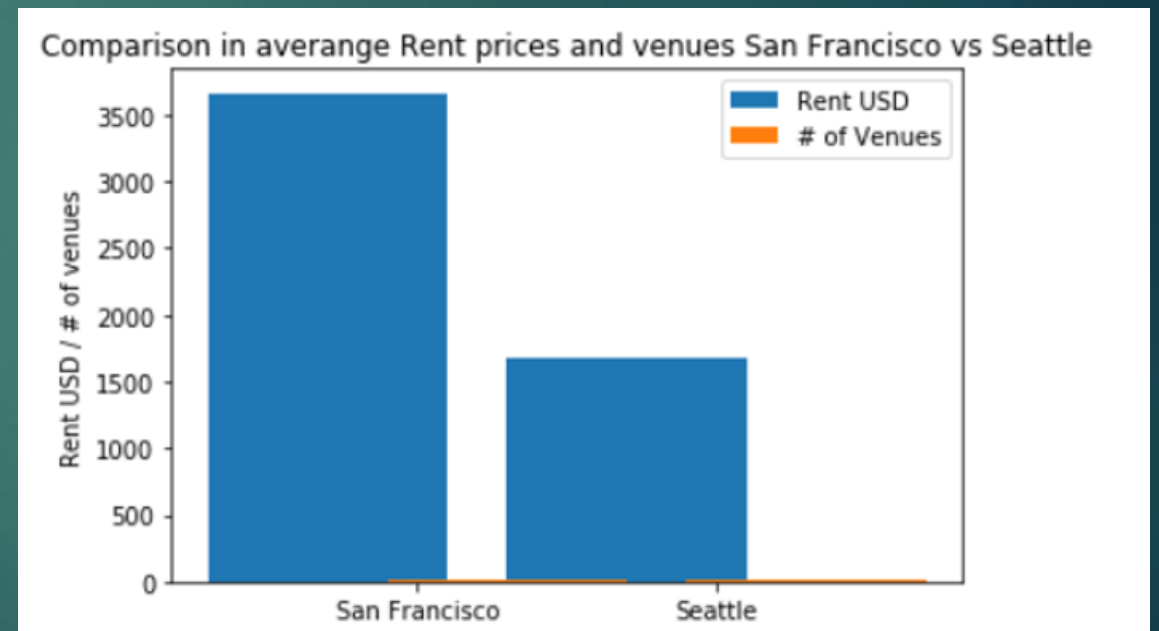
Statistics San Francisco	Statistics Seattle																																				
<pre>dfSan.describe()</pre>	<pre>dfSea.describe()</pre>																																				
<table><tr><th colspan="2">Average Rent</th></tr><tr><td>count</td><td>57.000000</td></tr><tr><td>mean</td><td>3663.122807</td></tr><tr><td>std</td><td>441.911314</td></tr><tr><td>min</td><td>2616.000000</td></tr><tr><td>25%</td><td>3311.000000</td></tr><tr><td>50%</td><td>3645.000000</td></tr><tr><td>75%</td><td>4002.000000</td></tr><tr><td>max</td><td>4494.000000</td></tr></table>	Average Rent		count	57.000000	mean	3663.122807	std	441.911314	min	2616.000000	25%	3311.000000	50%	3645.000000	75%	4002.000000	max	4494.000000	<table><tr><th colspan="2">Average Rent</th></tr><tr><td>count</td><td>57.000000</td></tr><tr><td>mean</td><td>1684.105263</td></tr><tr><td>std</td><td>160.539346</td></tr><tr><td>min</td><td>1365.000000</td></tr><tr><td>25%</td><td>1572.000000</td></tr><tr><td>50%</td><td>1709.000000</td></tr><tr><td>75%</td><td>1831.000000</td></tr><tr><td>max</td><td>1871.000000</td></tr></table>	Average Rent		count	57.000000	mean	1684.105263	std	160.539346	min	1365.000000	25%	1572.000000	50%	1709.000000	75%	1831.000000	max	1871.000000
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Statistical comparison between San Francisco and Seattle.

The results are pretty clear living in any of those two cities and in the USA in general is not cheap, the minimum average rent for Seattle is \$1375 USD and \$2616 USD for San Francisco, and let's consider that this keeps going up.



Comparison of number of venues in San Francisco and in Seattle



Comparison Rent in USD and number of venues in San Francisco and in Seattle

Conclusion

If it is in your plans work in the USA in any of the major tech cities like San Francisco or Seattle you should really consider not only the salary that you will earn there, but also the cost of living should be a really big factor in your decision, and lets not even mention the hours and fast pace style of living that you might not be used to.

Also I think that is important to mention that rent prices keep going up in those cities as they keep attracting the best brains in the world and the huge amount of money injected there from investors worldwide keeps real state and cost of living sky high.

REFERENCES

- [1] "<https://www.businessinsider.com/san-francisco-housing-so-expensive-people-leaving-2018-4/?r=MX&IR=T>"
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THANK YOU!