NON-DISCLOSURE AGREEMENT

Parties: NovaLabs (Disclosing) and ReviewPulse Inc. (Receiving).

Term: 24 months.

Purpose: Evaluation of analytics platform.

Confidentiality: Receiving party must protect confidential information using reasonable care.

Exclusions: Information that is public or independently developed is excluded.

Return of Materials: Upon request, destroy or return materials within 10 days.

No Indemnification clause included.