



DEAR DATA

WEEK 32: THE SOUNDS I can hear

HOW TO READ IT: Every hour this week I stopped my activities for 30 seconds and recorded what I could hear. (4 main noises)



THE SOUNDS!

- o Heater/fan
- o Fridge
- x water pouring (shower-sink...)
- o doors open/close
- o elevator noise
- x objects on table
- * Coffee machine
- o paper noise
- o printer/scanner
- * Zip
- z Sneeze
- : cutting/kitchen noise
- c Iphone rings
- C music
- o digital sound of the rain
- xx neighbors flush
- < people typing

- Every little score is the mixture of sounds for that moment, every symbol is a different sound! 1st prevalent sound, 2nd, 3rd, 4th
- e birds singing
 - E wind moving objects
 - .. my breath
 - v my heartbeat
 - * steps
 - i heels
 - w cart/stroller
 - x construction
 - o cars
 - o truck
 - o siren
 - o subway
 - o subway electr. voice
 - o subway on the bridge
 - o claxon
 - o helicopter
 - o undistinct city ambulance
 - home
 - work place
 - Street
 - Subway
 - Shop
 - restaurant/cafe/pub
 - cab
 - friends' place
 - S.P.A. DATA VOID!
 - b boyfriend voice
 - x friend/coworker voice
 - s stranger's voice
 - 3 stranger's voice (non English!)
 - m people undistinct clamour
 - n laughter
 - = grandpa's voice
 - d salesman yelling
 - c child crying/screaming
 - ~ actor/podcast host voice
 - ! boyfriend singing
 - * Stefanie's voice!
 - o data void = because at the SPA I was not allowed to bring my I phone ☺

NEW YORK NY

25 APR 2015 PM



SEND TO:

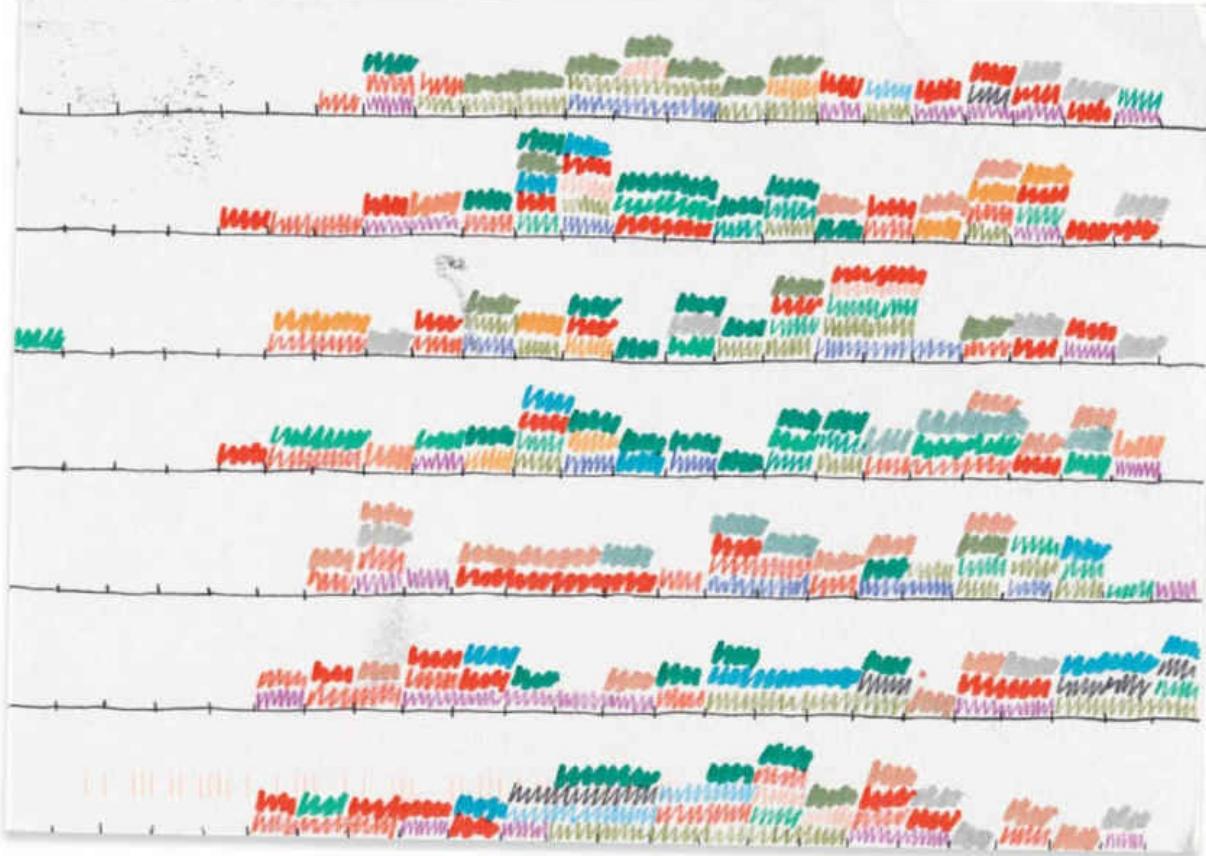
STEFANIE POSAVEC

LONDON

- UK -

ENGLAND

This week, while tracking at every clock of the hour, Giorgia sometimes closed her eyes to only listen and not see, imagining what was happening through the sounds of her surroundings.



DEAR DATA - WEEK 32

A WEEK OF SOUNDS

ABOUT THE DATA: EVERY HOUR I WAS AWAKE I TRACKED THE SOUNDS I HEARD AROUND ME (GENERALLY ON THE TOP OF THE HOUR, SOMETIMES LATER IF I FORGOT)

HOW TO READ IT:

○ HOURS → 33 FOR CONTEXT
 M: ON TRAIN FROM GLASGOW
 T: WORKING IN STUDIO
 W: ↓ " "
 TH: WORKING AT HOME / BUT FOR DRINKS
 AT HOME / ON HIGH STREET / OUT FOR DRINKS
 S: AT HOME / CYCLING 30 MILES IN
 COUNTRYSIDE!
 * LEPTIN AND STRAKES AGAIN
 EACH MM REPRESENTS ONE SOUND

SOUND TYPES ARE ORGANISED AS FOLLOWS:

- ① 'ORGANIC' SOUNDS (SOUNDS CREATED BY PEOPLE, PEOPLE'S MOVEMENT, ANIMALS, OR SOUNDS OF NATURE)
 - M: A SOUND MY HUSBAND MADE: SPEAKING, DRINKING COFFEE, HUMMING, FIXING BIKE, ETC.
 - T: PEOPLES' VOICES
 - W: CLANKING BOTTLES + CUTLERY
 - TH: ROLLING WHEELS: SUITCASES, CARTS, ETC.
 - SH: CRASHES, BANGS, + RATTLES
 - SI: BIRDSONG
 - CH: WIND IN TREES
- ② 'MACHINE' SOUNDS:
 - R: RUNNING WATER
 - APPLIANCES RUNNING: RADIATOR / BOILER, WASHING MACHINE, POWER TOOL, COFFEE MACHINE, ETC.
 - RECURRED MUSIC
 - L: LAPTOP
 - OUR: FILM / TV
 - OTOR: MOTOR VEHICLE
 - THE HUM OF ELECTRICITY
 - ③ UNUSUAL SOUNDS: NEIGHBOURS' LOUD TV + MUSIC
 - TRAINS
 - AIRPLANE
 - STEEL DRUM BAND
 - ARCADIA GAMES
 - CHURCH BELLS
 - A HORSE!

FROM:
 S POSAYER
 [REDACTED]
 LONDON
 UK



TO:
GIORGIA LUPI

BROOKLYN, NY

USA

BY AIR MAIL
par avion

Royal Mail®

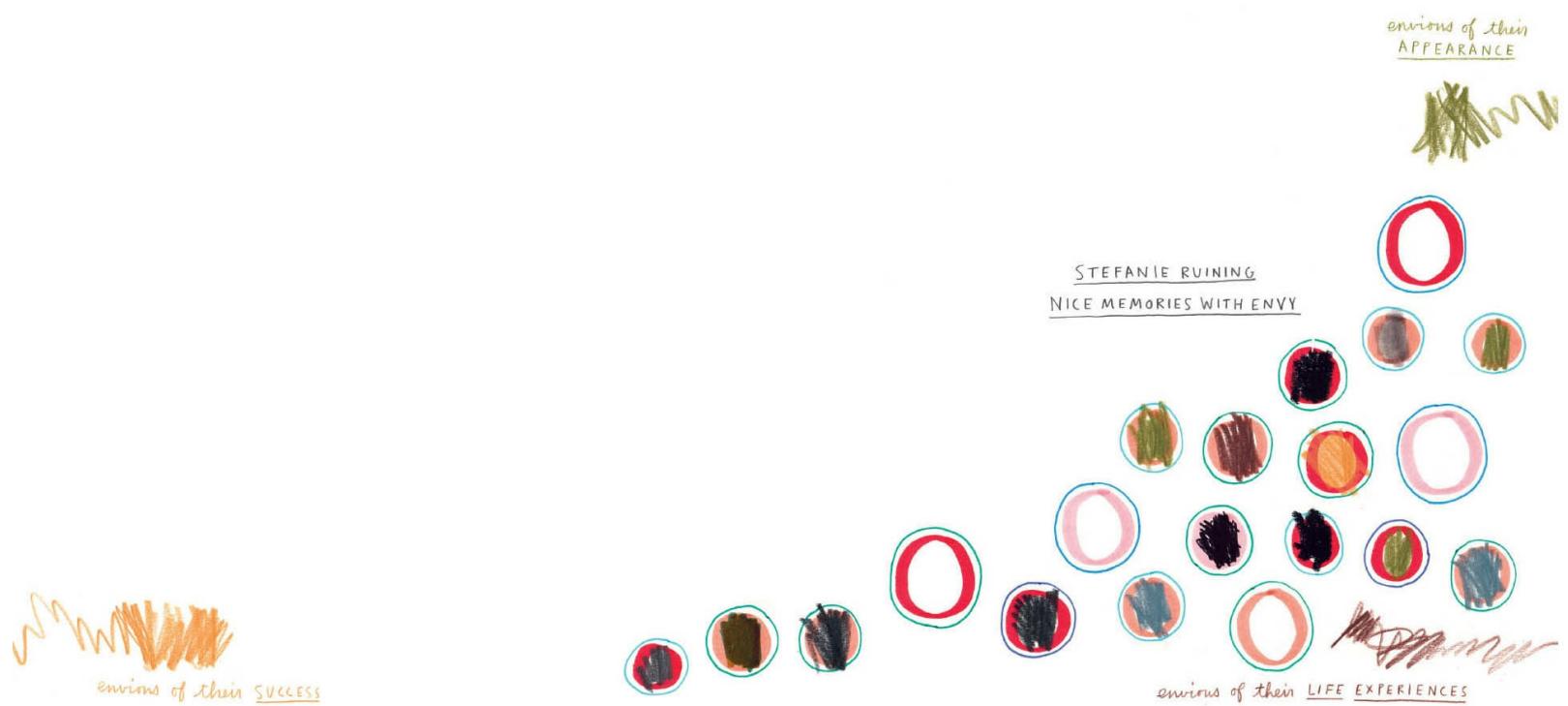
For Stefanie, the "unusual sounds" are the most memorable: a steel drum band outside Brixton tube station, playing arcade games in a bar, cycling out of London on a sunny Sunday afternoon and hearing a horse and church bells!

WEEK THIRTY-THREE

A WEEK OF ENVY

A year of gathering personal data wouldn't be complete without an interrogation of the worst parts of the self, and envy is one of the worst, and one of the most revealing.

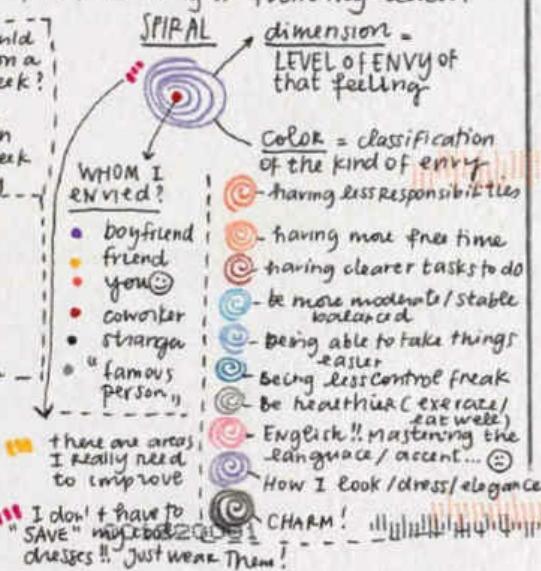
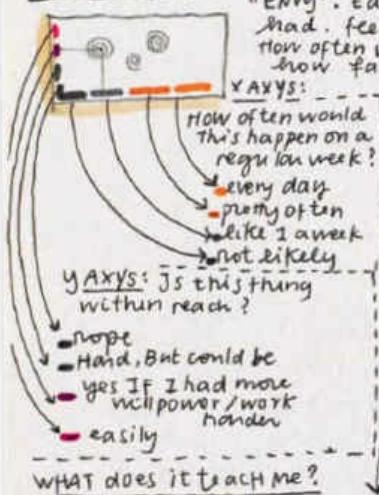
What personal insecurities and vulnerabilities are revealed to each other when Giorgia and Stefanie capture these dark thoughts on paper?





66 DEAR DATA WEEK 33: ENVIOUS!

HOW TO READ IT: This week I reported everytime I felt a feeling of "ENVY". Each SPIRAL is a single feeling I had. feelings are positioned according to how often would this normally happen, and how far this thing is from my reach.



NEW YORK

28 APR 2015

FROM:
GIORGIA LUPI
BROOKLYN
NY - USA



SEND TO:

STEFANIE POSAVEC

LONDON

- UK -

ENGLAND

Giorgia: "I am so envious of all of you charming native English speakers with no accent! Grrrr!"



THE DATA IS BORN IN HER DRAWING

DEAR DATA WEEK 33

A WEEK OF ENVY

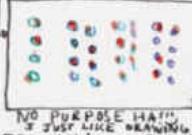
(OH NO! I NEED TO

REALLY SMASH/GET
RID OF THESE FEELINGS)

THE DATA: I TRACKED FEELINGS OF ENVY,
AND THERE WERE A LOT. UNDERSTANDABLE, AS
I WAS AT AN ARTS FESTIVAL THIS WEEK.

HOW TO READ IT:

THIS MAP SERVES



NO PURPOSE HAH!!
I JUST LIKE DRAWING IT...

PERSON/GROUP I WAS ENVIOUS OF:

ARTIST/
DESIGNER
I DON'T KNOW
PERSONALLY

EACH REPRESENTS ONE
FEELING OF ENVY. FEELINGS
ARE GROUPED BY THE TYPE
OF PERSON I WAS ENVIOUS OF.

ARTIST/
DESIGNER
I DO KNOW

FRIEND

STRANGER(S)

WHAT INSPIRED THIS FEELING OF ENVY?

REAL LIFE:
SEEING THE
PERSON,
CONVERSATIONS,
ETC.

DIGITAL:
EMAIL,
SOCIAL MEDIA,
ETC.

THOUGHT:
FROM MY OWN
MIND

WHY WAS I ENVIOUS? (THE UGLY BIT OF THE DRAWING!)

THEIR APPEARANCE

THEY HAVE MORE MONEY THAN ME

THEY ARE HAVING FUN WHILE I AM WORKING

THEY ARE MORE SUCCESSFUL THAN ME

THEIR JOB

THEIR CREATIVE PRACTICE IS BETTER THAN MINE

THEY HAVE HAD LIFE EXPERIENCES I HAVEN'T HAD

THEY HAVE SKILLS I DON'T HAVE

THEIR BUSINESS AMBITION I WISH I WAS PART OF THEIR SICK

FROM:
SPOSAVEC
[REDACTED]
1234567892
LONDON SW1
UNITED KINGDOM
TO:
Royal Mail
Mount Pleasant
Mail Centre
27-04-2015
43303422



TO:
GIORGIA LUPI

[REDACTED]
BROOKLYN, NY

[REDACTED]
USA

BY AIR MAIL
par avion

Royal Mail®

By the end of writing this legend, Stefanie had begun to realize how irrational these feelings of envy sounded, because she was often envious of things that she couldn't change about herself.

SHARE YOUR
BEST VULNERABLE
SELF TO MAKE
THE BEST AND
MORE REAL
CONNECTIONS

⑦ MY UN-NECESSARY
COMPLAINTS

② MY DIS-INTEREST FOR
POLITICS AND NEWS

③ MY COMPULSIVE
"THANK YOU" TO
WAITERS and
WAITRESS

⑮ THE VERY FEW
COMPLIMENTS
I MADE

⑩ MY INFINITE ENVY FOR
NATIVE ENGLISH
SPEAKERS

(STREAMER, I KNOW THAT
NOW YOU DON'T HATE
ANY MORE THAT I ROTATE
EVERYTHING 45 DEGREES!)

WEEK THIRTY-FOUR

A WEEK OF

Urban wildlife

A blurred flock of
SOUTH LONDON PARAKEETS*
as they fly from treetop
to treetop in Stefanie's
local park

* Captive mating parakeets were released or escaped into the wild in the 1990s, and now flocks of these alien birds can be seen across South London!

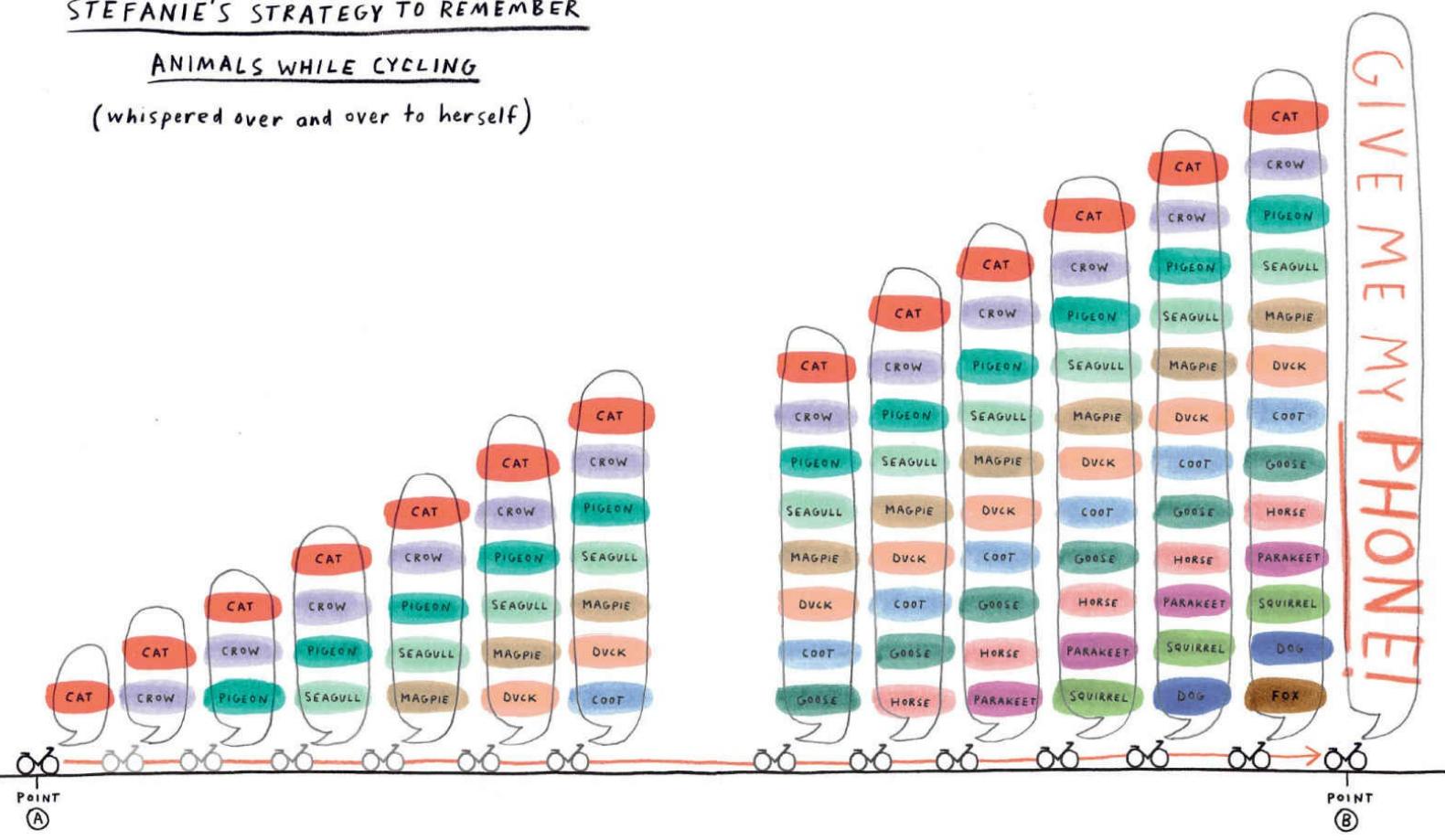
Stefanie eagerly anticipated this week of data-gathering, as she was looking forward to gathering data on all of the cats she regularly petted and said hello to on her London housing estate, while Giorgia's favourite friends were all the dogs she saw on the streets of New York.

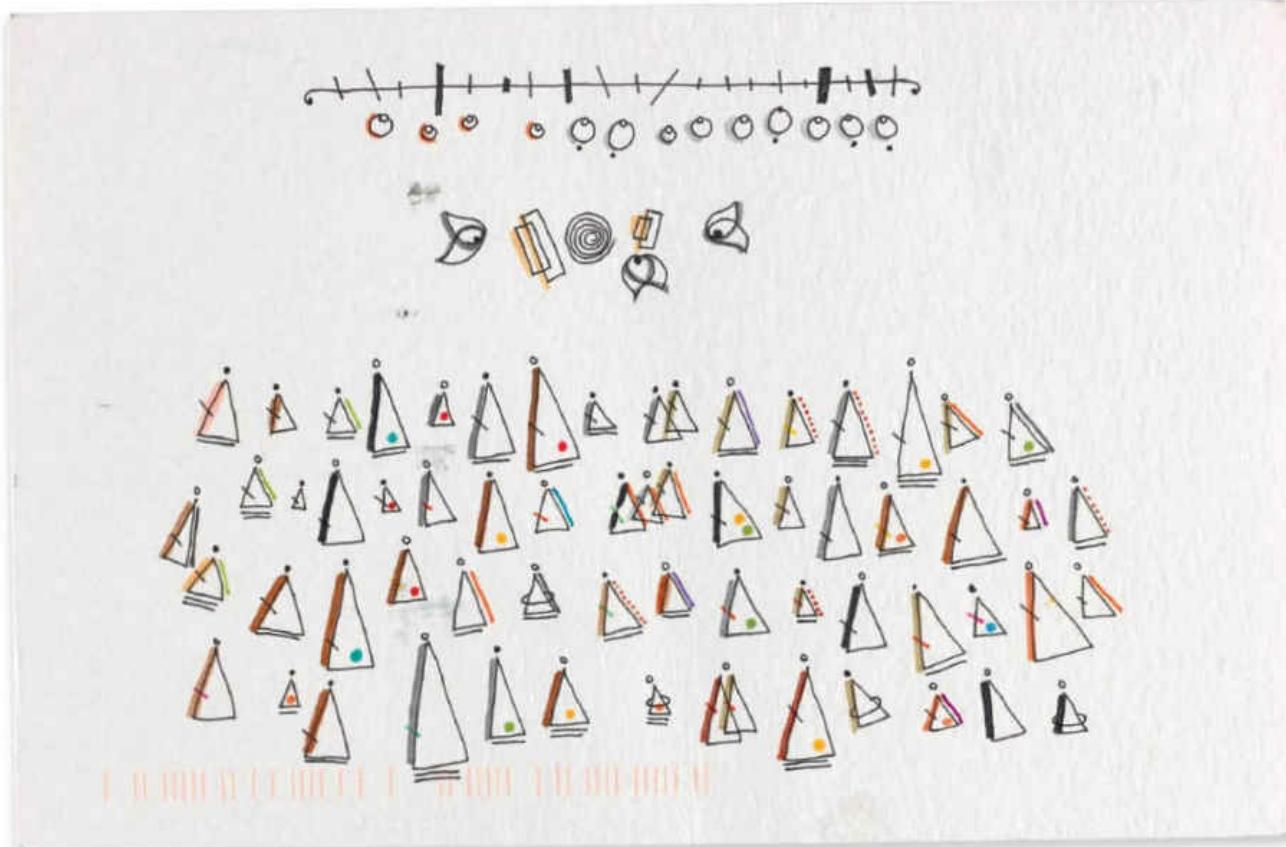
As the week commenced both Giorgia and Stefanie kept their eagle eyes on all the animals (and with any luck, eagles) they spotted in their urban environments.

STEFANIE'S STRATEGY TO REMEMBER

ANIMALS WHILE CYCLING

(whispered over and over to herself)





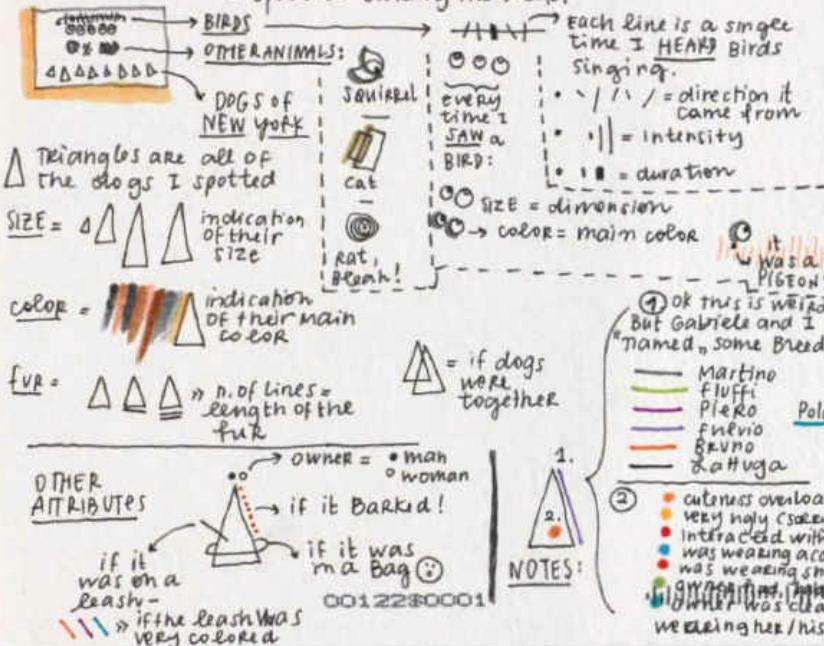
66 DEAR DATA

WEEK 34: URBAN ANIMALS!

05 MAY 2015 PM



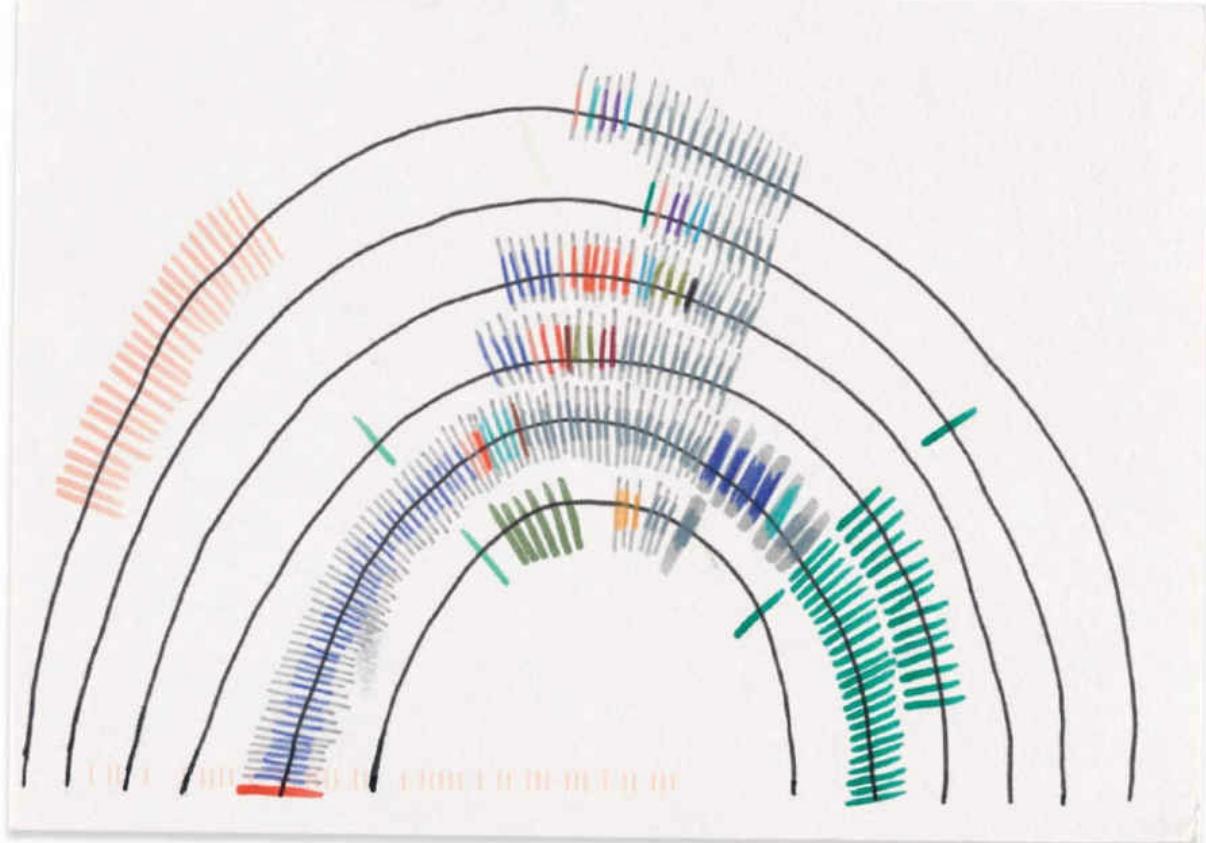
HOW TO READ IT: Every symbol/element on the postcard is an animal I spotted during the week.



SEND TO:

LONDON
- UK -
ENGLAND

When data gathering becomes a collective performance: Giorgia's boyfriend after a walk together: "So, how many dogs have you spotted? I had eight!" He was counting as well without telling her!



DEAR DATA - WEEK 34

A WEEK OF URBAN WILDLIFE

ABOUT THE DATA: I TRACKED EVERY TIME I NOTICED AN ANIMAL IN MY VICINITY. 'NOTICE' BEING THE OPERATIVE WORD HERE... SOMETIMES I WAS CYCLING OR DAYDREAMING AND FORGOT TO KEEP WATCH FOR WILDLIFE. NOTE: URBAN WILDLIFE INCLUDES ALL ANIMALS, WILD OR DOMESTICATED (HEY, IN A CITY I TAKE WHAT I CAN GET).



EACH — REPRESENTS AN ANIMAL.
EACH ARC REPRESENTS A PART OF LONDON WHERE I SAW AN ANIMAL, STARTING WHERE I LIVE AND RADIATING OUTWARD:
1. MY ESTATE 4. SUBURBAN LDN: STREET
2. CENTRAL LDN: STREET 5. SUBURBAN LDN: PARK
3. CENTRAL LDN: PARK 6. COUNTRYSIDE (LDN'S EDGE)

ANIMALS SPOTTED:

BIRDS	SINGLE FLOCK OF BIRDS
UNIDENTIFIED	
MAGPIE	
PIGEON	
WOOD PIGEON	
COOT (I'D THESE)	
PARAKEET!! (FERAL PET PARAKEETS RELEASED + POPULATING SEAGULL GOOSE BLACKBIRD DUCK CROW KESTREL (A BIRD OF PREY!))	
HEN! (WE HAVE 4 HEN COYS ON OUR ESTATE)	

- DOG
 - SQUIRREL (INCLUDING THE ONE I HEARD UP IN OUR ROOF)
 - HORSE
 - CATS OF THE ESTATE
 - FOX
- 1124935282
- (MY HUSBAND SAW THIS BUT SINCE I WAS WITH HIM I'M TAKING IT!)

FROM:
SPOSavec
LONDON
UK
stroke
association

Royal Mail
Mount Pleasant
Mail Centre
06-05-2015
14015407



TO: GIORGIA LUPI

BROOKLYN, NY
USA

BY AIR MAIL
par avion

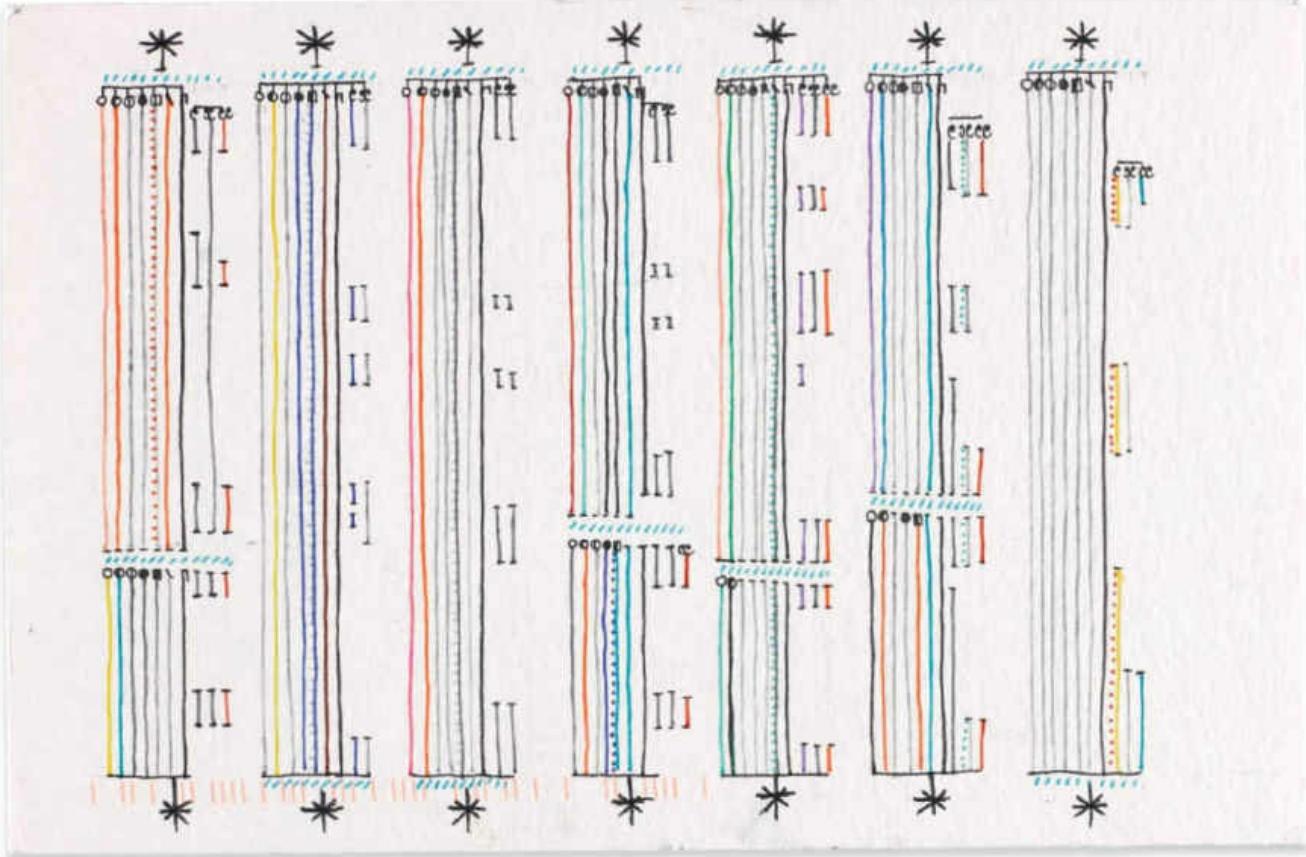
Royal Mail®

This postcard was drawn as rings radiating out from Stefanie's home to highlight how the variety of animals changed as she travelled further away from London's centre.

GIORGIA
WANTS TO
SEE A RAT



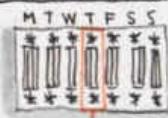
The only, unique, sole, unrepeated, once-in-a-life-time moment when you're happy to see a rat in New York.



66 DEAR DATA

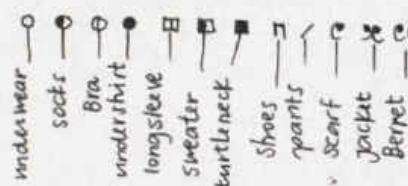
WEEK 35: GETTING DRESSED!

HOW TO READ IT: this week I tracked every time I would change my clothing / outfit fits during the day.



- * took off my pajama at mornings (A)
- » Time of the day / "normalized" per each day from
- * wore my pajama at evenings (B) A to B

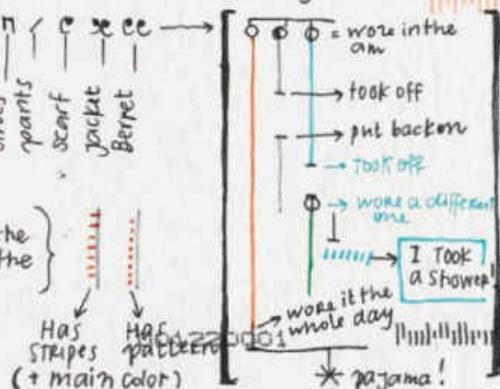
Every vertical line
indicates a TYPE
of clothing I wore



The COLOR of
the line indicates the
main color of the
clothing

This lightgray is for
light gray + white!

the length of the line
represents the amount
of time I had that
Clothing on:



FROM:
GIORGIA LUDI
NEW YORK CITY
BROOKLYN
NY - USA
11 MAY 2015 PM
GLOBAL

SEND To:

STEFANIE POSAVEC

~~XXXXXXXXXXXXXX~~

LONDON ~~XXXXXXXXXXXX~~

- UK -

ENGLAND

Giorgia noted how similar hers and Stefanie's drawings were, again.



**WORST LEGEND EVER! SORRY... IT TOOK TOO LONG
TO DRAW THE GRID!**

DEAR DATA - WEEK 35

WARDROBE CHANGES: I ALWAYS LOOK AT THE PREVIOUS WEEK'S CARD FOR REFERENCE AND ACCIDENTALLY WROTE LAST WEEK'S THEME. I HAD OVER THE COURSE OF THE WEEK, JUST ONE ARTICLE OF CLOTHING BEING ADDED/REMOVED CONSTITUTES A WARDROBE CHANGE.

HOW TO READ IT: EACH | REPRESENTS ONE WARDROBE CHANGE, ALL ORDERED CHRONOLOGICALLY FROM L-R. BLACK LINES DIVIDE DAYS FROM EACH OTHER. IF | WAS NAKED, THIS IS REPRESENTED BY A FULL LINE OF |.

	REGULAR CLOTHING	TECHNICAL CLOTHING
HEAD	TOWEL AROUND HAIR	CYCLE HELMET
NECK	SCARF	CYCLING WATERPROOF
OUTERWEAR	CASUAL JACKET	
LAYER 1	HODDY	
TOP	CARDIGAN	EXERCISE TOP
BRA	CASUAL TOP / REG TOP	SPORTS BRA
FULL BODY / MID BODY	REGULAR BRA	CYCLING GLOVES
UNDERWEAR	DRESS	Padded CYCLING UNDERWEAR
BOTTOMS	REGULAR UNDERWEAR	EXERCISE LEGGINGS / BOTTOMS
SOCKS	SKIRT	SOCKS
SHOES	TIGHTS	TRAINERS (BLACK, ALWAYS)

FROM:
S. POSAVEC
[REDACTED]
LONDON
UK



TO: GIORGIA LUPI

BROOKLYN, NY
USA

BY AIR MAIL
par avion

Royal Mail®

Stefanie went on a weekend cycling holiday from Friday onward, and this can be seen in how her wardrobe changed.



week THIRTY-SIX

a week of

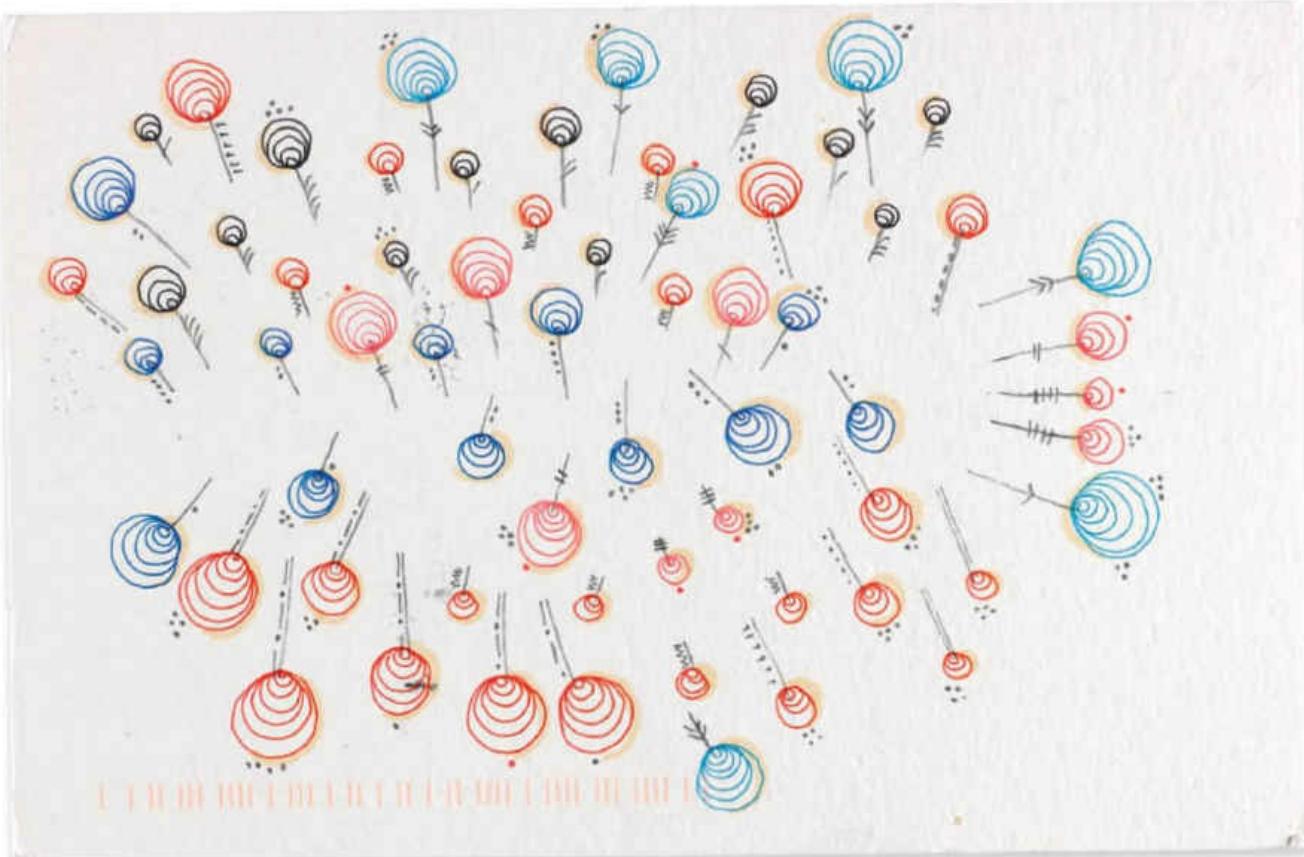


At week thirty-six, Giorgia and Stefanie decided to show each other how indecisive they are, counting and drawing all of their hesitations for seven days and recording specific details about their doubts to better understand what caused them to waver.





LILY IN THE FIELD



60 DEAR DATA

WEEK 36: SHALL I?

HOW TO READ IT: Every element (◎) represents a moment in the week where I was UNDECIDED about whether to do/think something or not.



ELEMENTS:

- (A) solved almost immediately or stopped thinking of it
- (B) postponed but solved
- (C) still "open" at the end of the week

did I talk to anybody about it? MUM co-worker friend boy friend you!

dimension = level of anxiety that the un-decision got me

Length = how long did it take to "decide"

not too much
a little while
forever!!

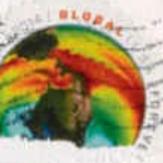
specific THING

- stay or leave
- where to eat/drink
- ask to make it warmer
- buy stupid art
- take a photo today
- other

FROM:
NEW YORK 10.6.2015 PRINTED
TO MAY 2015 PRINTED

BLURAC

NY-BROOKLYN
-NY-USA



SEND TO:

STEFANIE POSAVEC

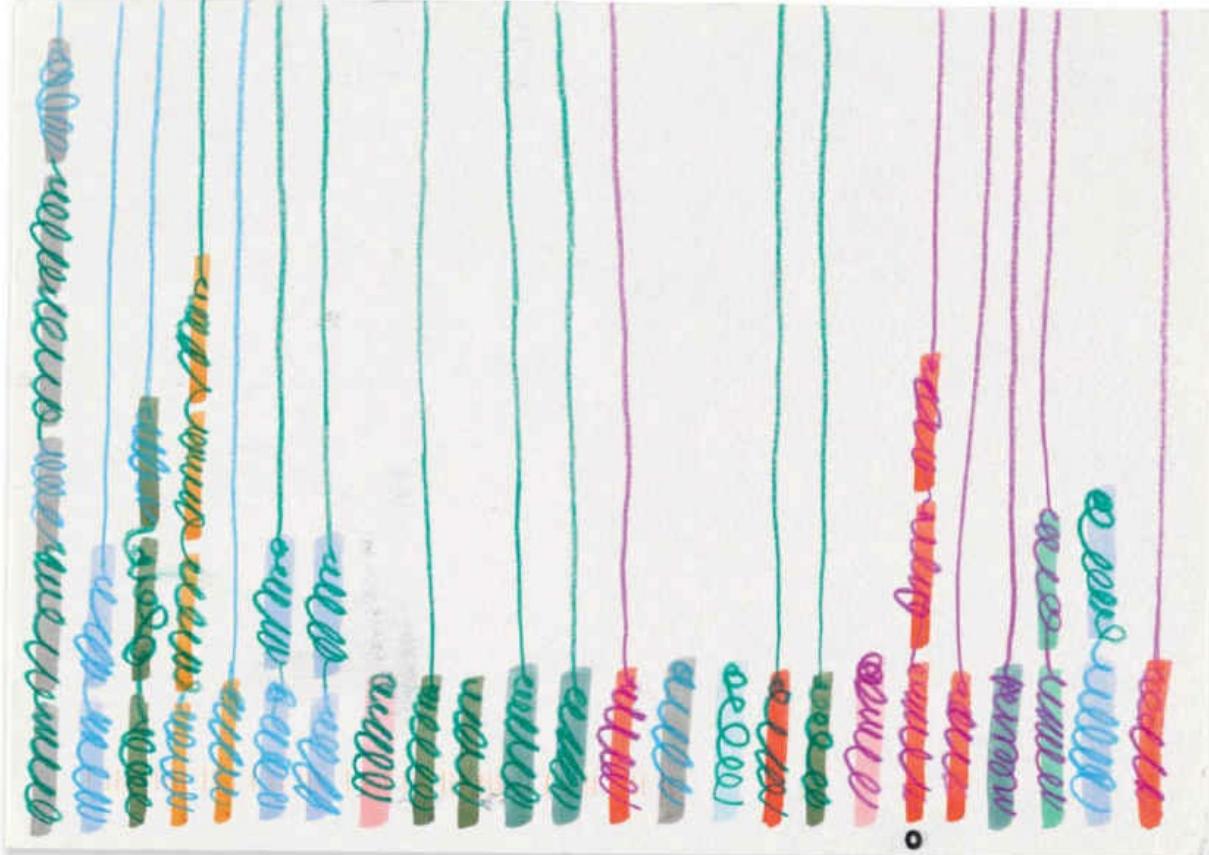
~~REDACTED~~

LONDON ~~REDACTED~~

- UK -

ENGLAND

Giorgia realized that when she was undecided she felt better if she told someone. So she added that data as further information.



DEAR DATA - WEEK 36

A WEEK OF INDECISION

ANOTHER COMPLEX LEGEND!
SO SORRY!

ABOUT THE DATA: I TRACKED MOMENTS OF INDECISION, WHICH ARE DEFINED AS MOMENTS WHERE I COULDN'T DECIDE/CHOOSE + IT MADE ME SLIGHTLY STRESSED (A HEALTHY WEIGHING-UP OF MY OPTIONS BEFORE DECIDING DOESN'T COUNT AS INDECISION)

HOW TO READ IT: ① DECISIONS ARE ORGANISED IN CHRONOLOGICAL ORDER BY 1ST MOMENT OF INDECISION.

② EACH DECISION IS REPRESENTED BY ONE VERTICAL LINE. ALL INSTANCES OF INDECISION RELATED TO THE DECISION ARE INDICATED BY NUMBER OF LINE SEGMENTS.

③ DECISION-MAKING PROCESS STARTS AT BOTTOM AND MOVES UPWARD AS FOLLOWS:

→ LINE TO TOP OF PAGE IF DECISION REACHED

← LINE ENDS IF NO DECISION MADE
→ IF INDECISION

○ = IF I REGRETTED MY DECISION

1st instance of indecision
Decision →

TYPES OF DECISIONS:

- FRIENDS
- SOCIAL CALENDAR/ETIQUETTE
- WORK
- SOCIAL MEDIA (ex: SHOULD I ACCEPT FRIEND REQUEST?)
- LIFE DECISIONS
- BEAUTY/APPEARANCE
- EXERCISE
- FOOD/DRINK
- PARTY-RELATED
- RESTRAINED EVENING> ABSTINENT LATE+GO CRAZY?
- DIGITAL THOUGHTS
- REAL LIFE

FROM:
S. POSAVEC
LONDON
make
UK Association

Mount Pleasant
Mail Centre
23-05-2015
23100712

TO: GIORGIA LUPI

BROOKLYN, NY

USA

BY AIR MAIL
par avion

Royal Mail®

Stefanie drew indecision as a twisting, ruminating line. The only decision she regretted this week: her poor selection off the menu while eating at a restaurant.

DESPITE MY IDEA of
MYSELF AS A DECISIVE
HUMAN BEING, IT TURNED
OUT SOMETIMES I AM
NOT SO DETERMINED.

THIS WEEK MY GRANDFATHER
PASSED AWAY. HE HAS BEEN
ILL FOR A LONG TIME, BUT
IN THE LAST DAYS, AS HIS
CONDITION WENT DOWNHILL
I HAVE BEEN INCREDIBLY
UNDECIDED WHETHER TO TAKE A
LAST MINUTE FLIGHT TO ITALY.

BUT I DIDN'T.

THIS WEEK HAS BEEN
THE MOST INTRUSIVE SINCE
WE STARTED DEAR DATA. I WAS
DEALING WITH MY LIFE
HESITANCIES and
BY HAVING TO TRACK THEM
I FELT OVERWHELMED.

MINDLESSNESS. AND OUR MISSED GOODBYE.

NOW THOUGH, LOOKING
AT THIS POSTCARD WARMS
MY HEART. I SEE IT AS
A HOMAGE TO HIS MEMORY
and TO MY PARTICULAR
STRUGGLE in DEALING
WITH OUR DISTANCE, and
TO OUR MISSED GOODBYE.

WEEK THIRTY-SEVEN

A WEEK OF

[REDACTED]

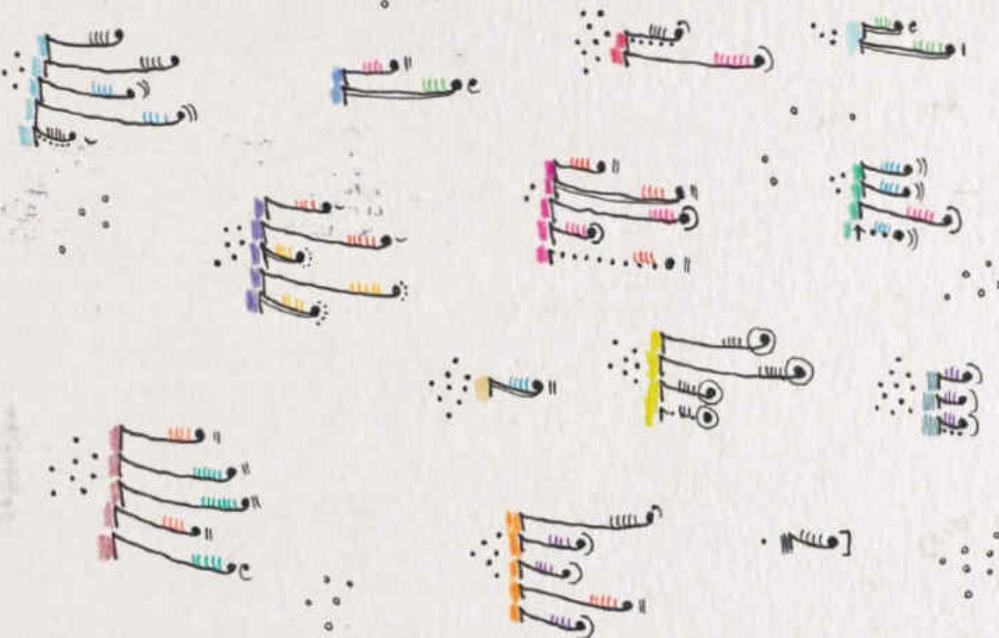
TOO
RUDE!

SWEARING

Stefanie loves swearing, but was worried that she might swear too much, having even been told off in public for using too many rude words (yes, really), and she wanted to be more aware of her swearing . . . did she really leave a trail of blue words in her wake?

This week, Giorgia and Stefanie asked themselves: how often do they use swear words, which do they use most often, and in front of whom? Are some types of swearing (such as swearing without intent to insult) more socially acceptable than others?



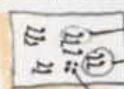


LA DEDICAZIONE DELLA VOCE ALLA PAROLA

66 DEAR DATA

WEEK 37: ... SWEARING!

HOW TO READ IT:



Each element represent a "swear" of mine I said out loud.

Elements are grouped according to the actual CURSE word I used, which is also indicated by the main color

FLOATING ELEMENTS close to the word are OTHER floating elements are
THE WORDS! THE time I HEARD Somebody using it OTHER curse words I heard!

ITALIAN!! →
ME***A!
CA***O!
VAF***O!
STR***O/A!
CHE SF***O/A!
CHE PA***E!
MI***A!
PO***-**O!
SC***O/A!
FA C***RE!
ENGLISH.
AS***LE!
f***!

WHO WAS IT "DIRECTED" To?

- (1) boyfriend
- (1) writer/ress
- (1) friend's girlfriend
- (1) myself
- (1) friend's date
- (1) my cleaning lady
- (1) Americans in general (Sorry!!)
- (1) work related person

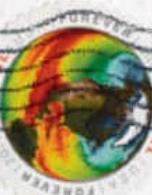
TOPIC / SITUATION

- the place we were
- waiting time / somebody was LATE or SLOW
- the A.C. !!
- pain/discomfort
- funny situation
- the way one IS
- something specific one did
- technology
- OTHER

CURSES contextualization
(1) not too many booo In my neighborhood just the exclamation + some words
OTHER THING it was a whole invective!

FROM
G. LUPI

TO
M. BONETTI
NEW YORK CITY
NY - USA



SEND TO:

STEFANIE POSAVEC

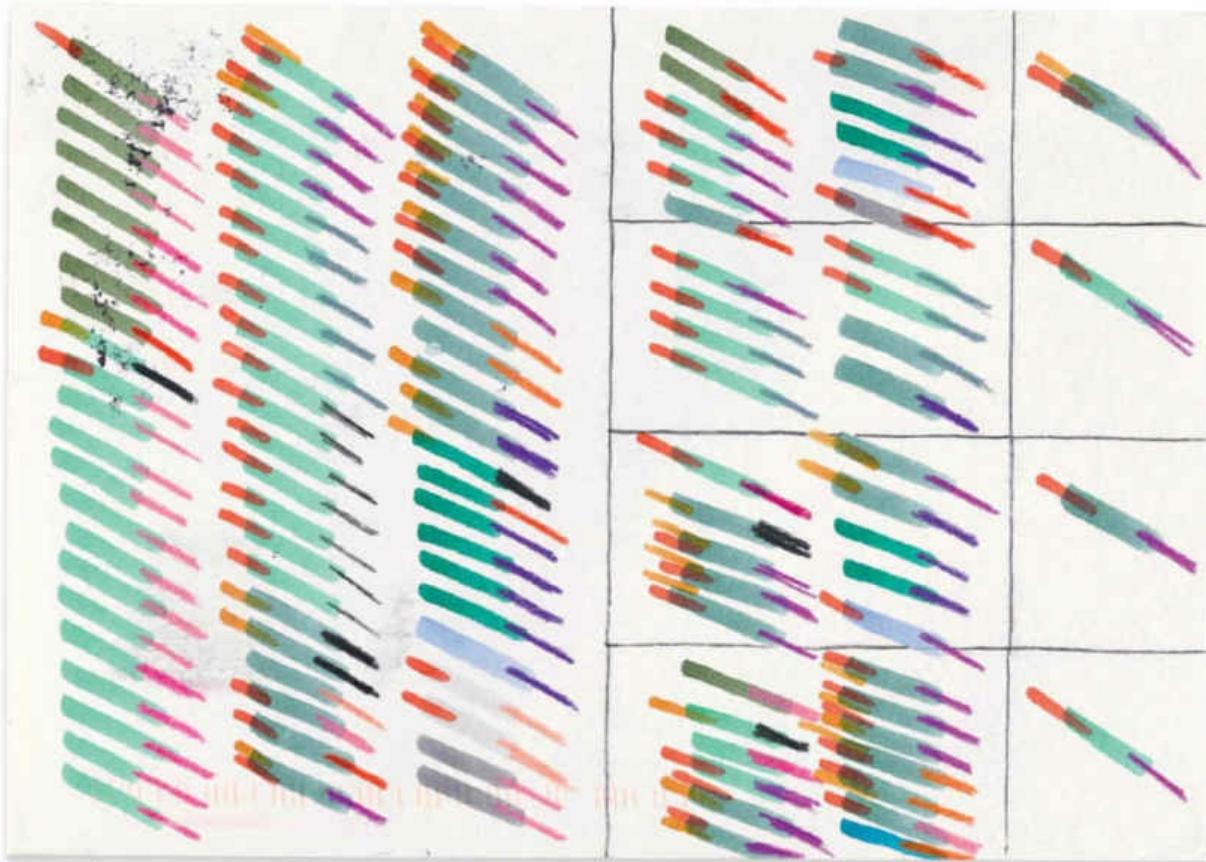
~~REDACTED~~

LONDON ~~REDACTED~~

- UK -

ENGLAND

Stefanie: "Why don't you swear in English?" Giorgia: "I am afraid I don't know how to!"



DEAR DATA - WEEK 37

A WEEK OF SWEARING, F*CK YEAH!!

ABOUT THE DATA: EVERY TIME I SWORE THIS WEEK, I DIDN'T HOLD BACK, EVERYTHING WAS RECORDED (SORRY, MAM! YOUR DAUGHTER (DAD) SWEARS LIKE A SAILOR)

HOW TO READ IT:

EACH SECTION OF THE CARD REPRESENTS ONE DAY.

FINALLY REALISED
I COULD SOLVE MANY
MISTAKES w/ WHITEOUT

F*CK + ALL ITS VARIATIONS	ASSHOLE	B*TCH
	C*NT	C*CK
	D*CK	DAMN (IS THIS EVEN A BAD WORD THESE DAYS?)
	SH*T	TW*T

CONTEXT/ TYPE OF SWEAR:	WHO I SWORE IN FRONT OF:	WHAT SWEARING RELATED TO:
PLAYFUL, NOT MEANT AS AN INSULT	- JUST MYSELF	PLACE
	- HUSBAND ONLY	MYSELF
	- FRIEND(S)	SOMEONE ANNOYING
	- STUDIO MATES	FRIENDS+ FAMILY
	- PARENT	ME MAKING A MISTAKE
I WAS DRUNK AND MOUTHY!	- VENDORS	ANIMAL
	- STRANGER	DEAR DATA
	- INTERNET PUBLIC	INANIMATE OBJECT
		NON-METAPHORICAL USAGE - ACTUAL LITERAL DEFINITION!
		SWEARING COULD BE TO SWEAT!!
		CANT REMEMBER (DRUNK TRICKING)

FROM:
S POSAVEC

RECEIVED
ONE DAY
UK



TO: GIORGIA LUPI

BROOKLYN, NY

USA

BY AIR MAIL
par avion

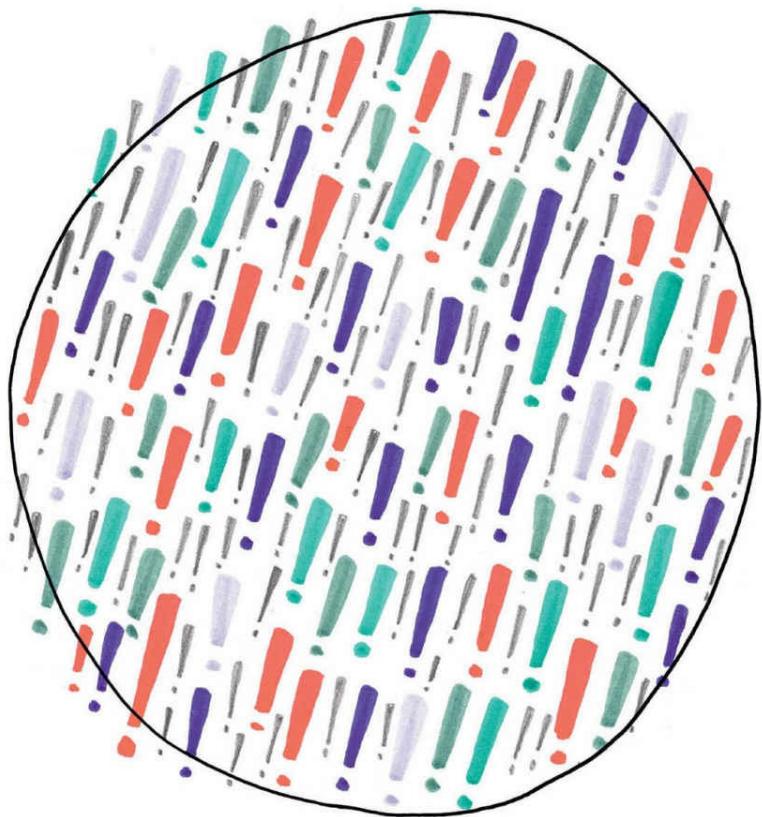
Royal Mail

Stefanie highlighted when she was swearing in a playful, joking way, to show how she often doesn't swear to offend.

EXCUSES, EXCUSES...



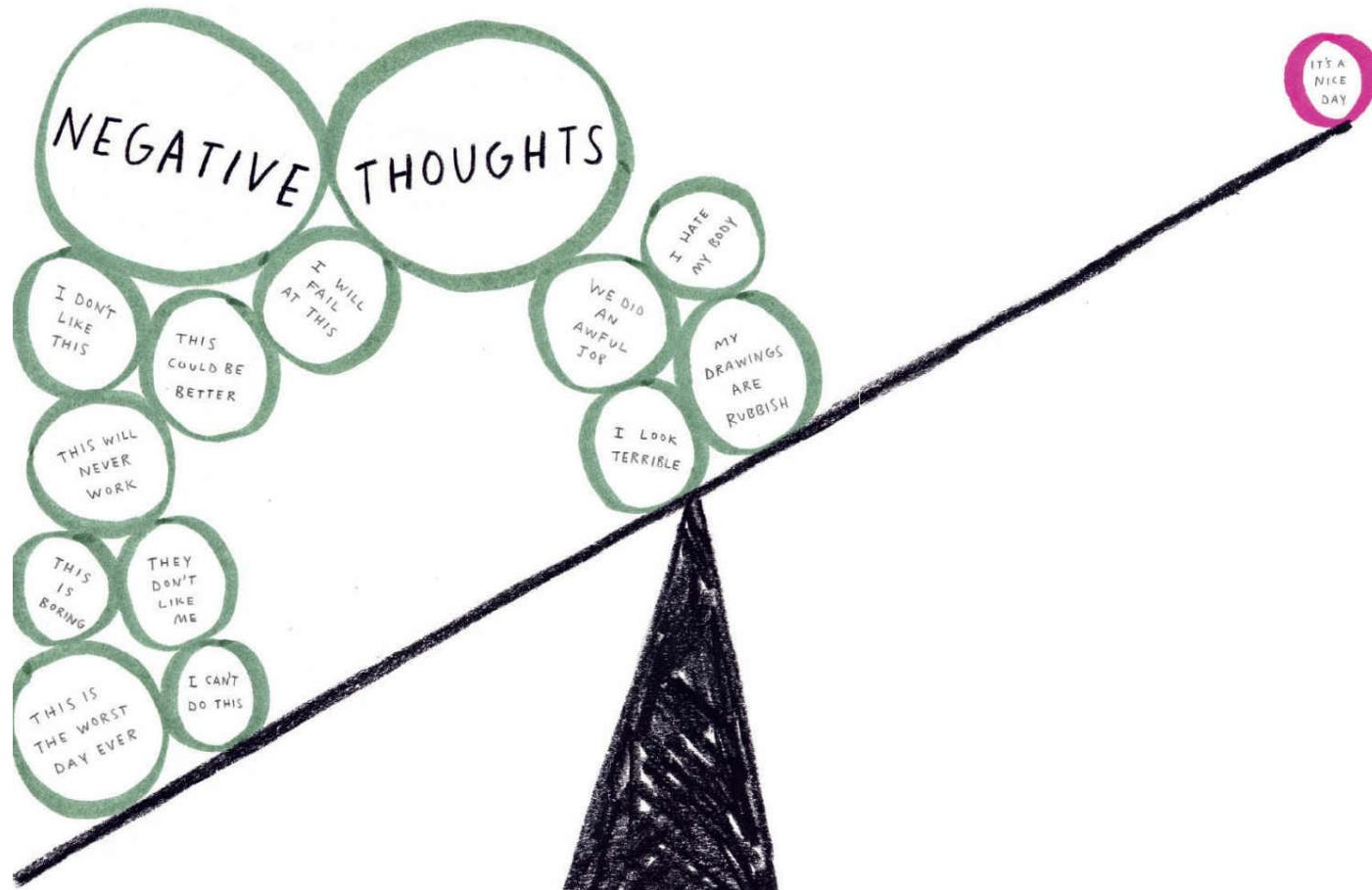
AMOUNT STEFANIE
NORMALLY SWEARS
EACH WEEK



AMOUNT STEFANIE SWORE
DURING A WEEK OF SWEARING

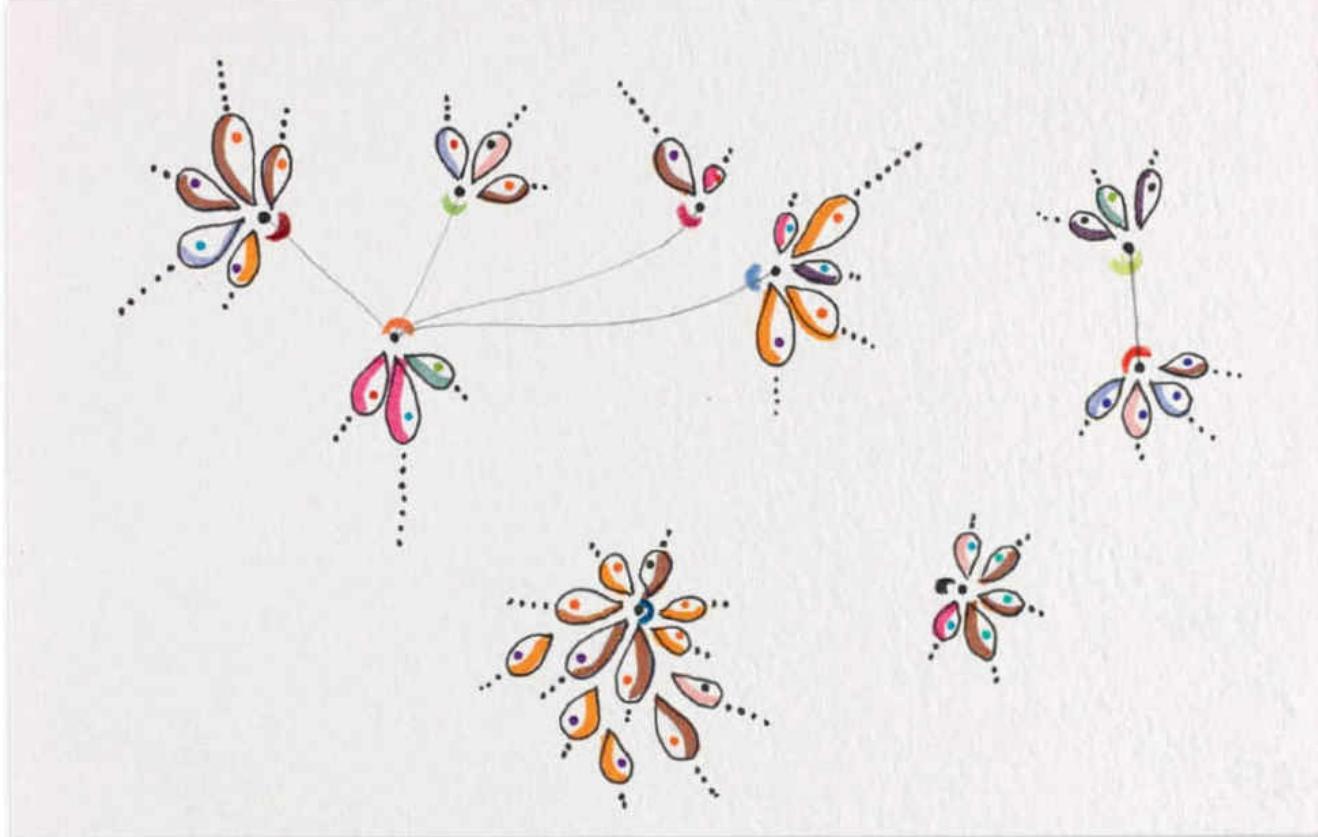
WEEK THIRTY-EIGHT

A WEEK OF



Stefanie is the first to say she is a grumbling, pessimistic person, but she still doesn't like days where her negative thoughts outweigh the good: what if they become a habit, and take over every day?

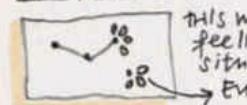
Following on from their week of positive thoughts, Giorgia and Stefanie decided to gather data on their opposing, negative thoughts, tracking who and what they direct their negative thoughts towards in the hopes they can better understand this side of themselves.



“Dear Data”

WEEK 38 negative thoughts :

HOW TO READ IT?



this week I tracked every negative and pessimistic feeling I had - especially regarding future situation

Every “petal” (or TEAR ≈) is 1 thought, grouped by “Type” of feeling

the dimension of the element is the level:

- painful
- very painful
- want to cry

the dots indicate the DURATION:

- lasted less than 30 mins
- lasted less than 1 hour
- lasted for a while

Dear data related

me back to Italy

COLOR = about WHAT?

Gabriele Back to Italy

me here alone

work related

other

- anxiety
 - pessimism
 - fear
 - generic sadness
 - preoccupation
 - frustration
 - panic
 - disappointment
 - irritation
- THE CONNECTED FEELINGS MEAN I SOMEHOW ASSOCIATE THE SENSATION THEY GIVE ME!
- DOT COLOR = WHY? feeling there's no enough time
- don't wanna be sick
 - don't know how to be alone
 - will miss him
 - feeling I am not in control
 - feeling things are not ok
 - wan't stop waiting for something
 - other

FROM:
GIORGIA LUPI
~~MANHATTAN~~
~~BROOKLYN~~
- NY -

NO STAMP!

SEND TO:

STEFANIE POSAVEC

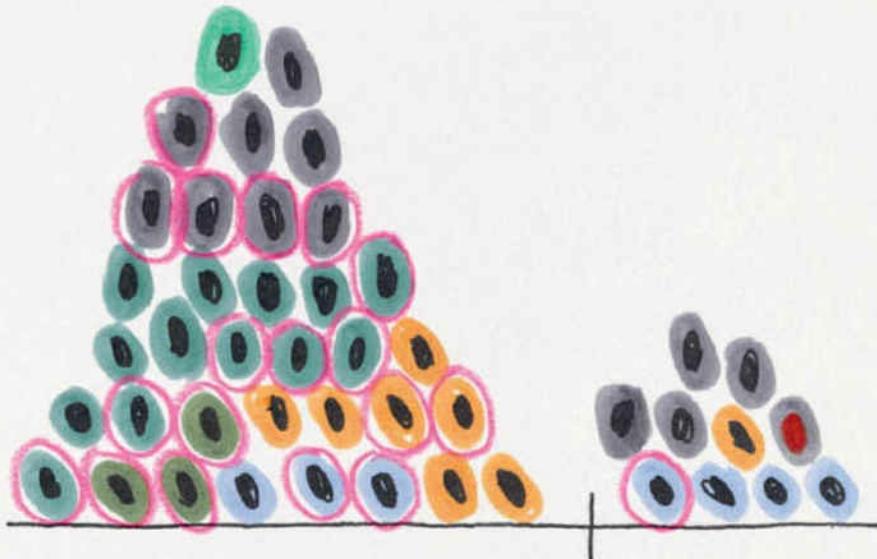
~~LONDON~~

LONDON

- UK -

ENGLAND

While trying to classify her negative feelings as they showed up, Giorgia found it incredibly hard to grasp them and discern the very reason she was feeling blue. This was the most insightful revelation of the week.

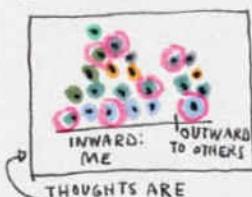


DEAR DATA - WEEK 38

A WEEK OF NEGATIVE THOUGHTS / PESSIMISM

ABOUT THE DATA: I TRACKED EVERY TIME I FELT NEGATIVE. TO COMBAT THE NEGATIVE FEELINGS I ALSO TRIED TO MAKE NOTE OF A MORE POSITIVE, MEASURED VIEW OF THE SITUATION THOUGH THIS WASN'T ALWAYS SUCCESSFUL.

HOW TO READ IT:



THOUGHTS ARE DIVIDED INTO INWARD/OUTWARD.

IF I TRIED TO COMBAT THE NEGATIVE THOUGHT WITH A POSITIVE/MEASURED THOUGHT IT'S CIRCLED LIKE THIS:

IF I WAS NEGATIVE IN FRONT OF YOU:

EACH IS A NEGATIVE THOUGHT.

COLOURS REPRESENT A NEGATIVE THOUGHT ABOUT:

DEAR DATA: NO ONE WILL LIKE THE PROJECT, MY DRAWING IS BAD, ETC.

INTERACTIONS WITH OTHER PEOPLE

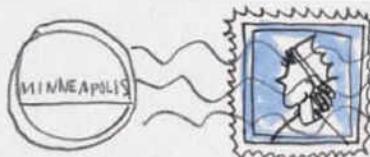
MY BODY, MY APPEARANCE

MY CREATIVE WORK/
MY PROFESSIONAL PRACTICE

ME AS A PERSON

PUBLIC TRANSPORT
(OUT OF ALL THE NEGATIVE THOUGHTS, SURELY THIS ONE IS TOTALLY ALLOWED/VALID?!)

FROM:
S.POSAVEC
[REDACTED]
LONDON
UK



TO: GIORGIA LUPI

BROOKLYN, NY

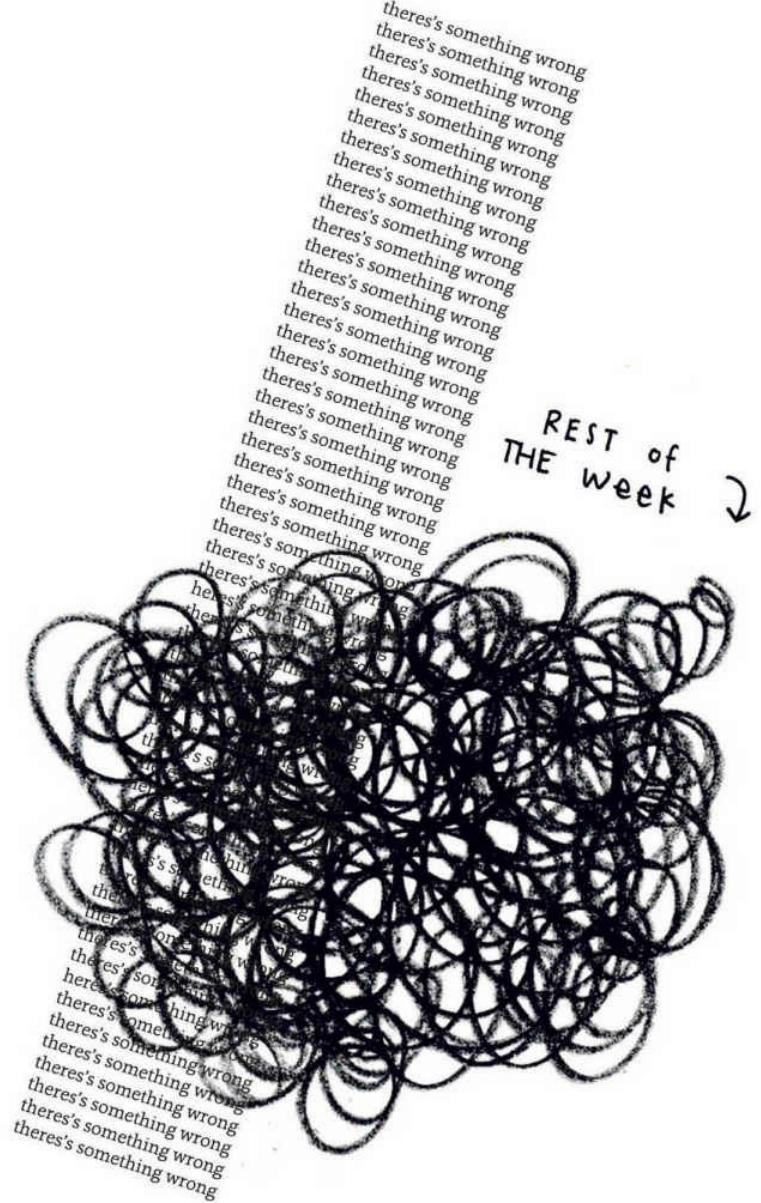
USA

**SPECIAL IN-PERSON
DELIVERY!!!!**

Stefanie created her drawing as a scale, to show whether her negative thoughts were weighed mainly towards herself, or towards others.

GIORGIA'S
CLEARLY IDENTIFIABLE
TYPES OF NEGATIVE
FEELINGS

anxiety,
fear,
preoccupation,
frustration,
disappointment,
panic,
generic sadness,
pessimism.



week THIRTY-NINE

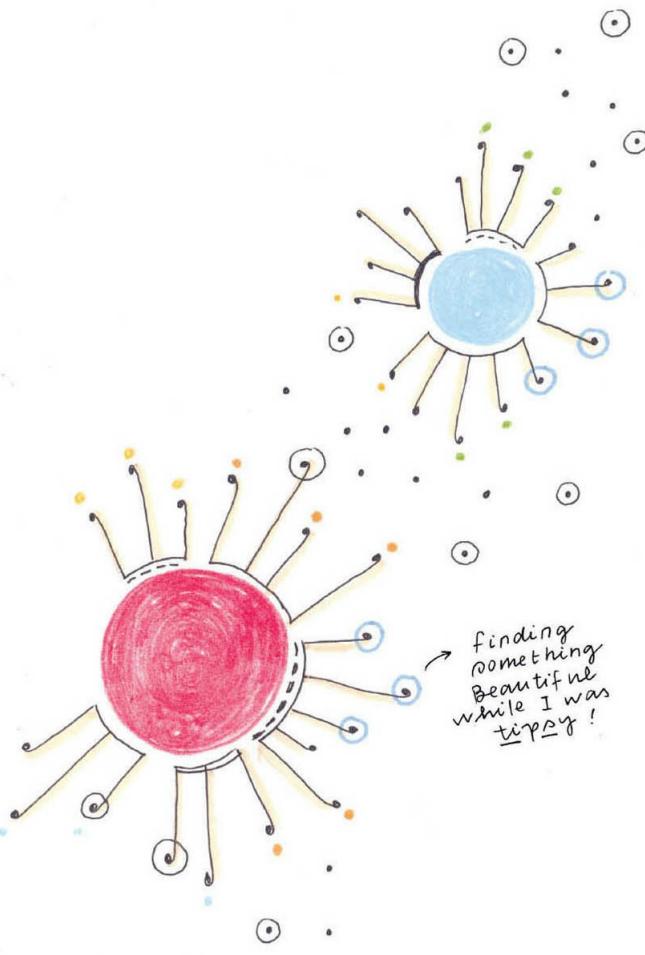
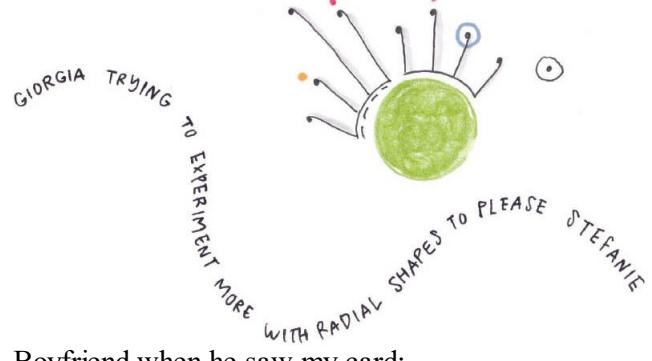
a week of

Beauty

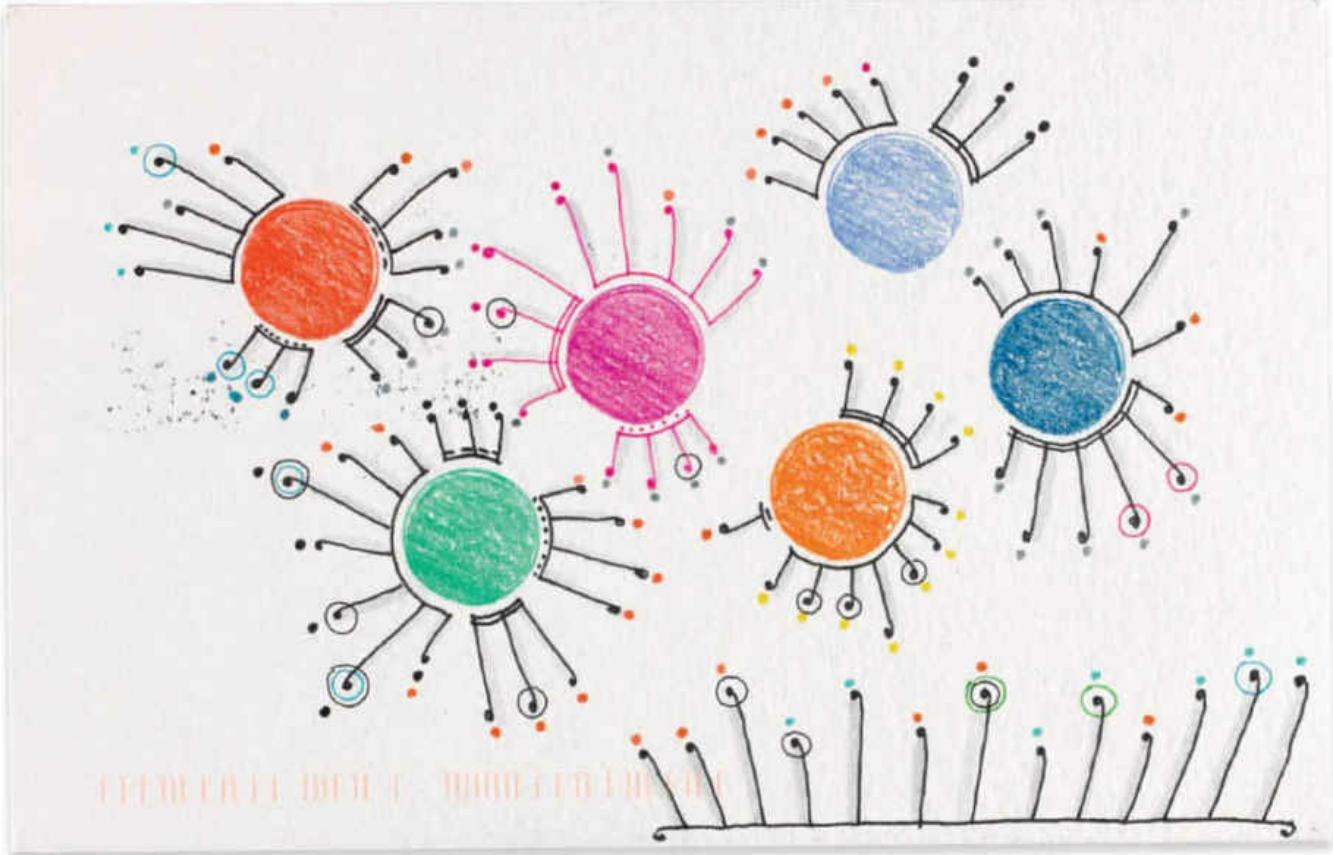
By living your routines and patterns, have you ever wondered just how much beauty you fail to notice on a daily basis?

This week Giorgia and Stefanie stopped to perceive and record the beauty all around them, asking themselves the question: "what is it that we find beautiful?"

They wanted to use this exercise not only to pay more attention to the tiny pleasant things of their everyday life, but also to investigate their concept of "beauty".



Boyfriend when he saw my card:
“Nice to know you find me handsome only when you are tipsy.”
“You’re lucky I don’t dislike drinking!”



66 DEAR DATA WEEK 39: Beauty!

HOW TO READ IT:



CATEGORIES

- a person
- stranger
- me
- boyfriend
- friend
- objects/animals
- a puppy
- a plant
- my ... HEM... teddy bear ☺
- my city
- in general
- skyline
- sunset
- other

This week I tracked everything that inspired a sense of "BEAUTY" to me. Every colored circle is a category of things with specification. Every line is a singular entry.

This category at the bottom are all the DRESSES I found Beautiful ☺

Dear data!
your postcards
my postcards
our Eyeo Slides

colors
color palette in real life
(objects close by)
digital color palettes

other
a sentence/word/concept
music

lines length: level of engagement
— beautiful!
— woah!
— wooooohh!

WHY?

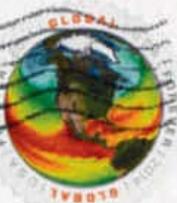
- cute!
- elegant!
- perfect!
- absorbing!
- particular
- detailed
- inspired love
- just beautiful

OTHER NOTES:

- sent to you!
- I bought it!
- I was tipsy
- I was
- I bought it and it was beautiful!

NEW YORK NY USA
09 JUN 2015 PM

FROM:
GLOBAL
POSTCARD
HONG KONG
MINIATURE
BROOKLYN - NY
USA



SEND TO:

STEFANIE POSAVEC



LONDON

- UK -

ENGLAND

Visually, Giorgia tried to experiment. She had quite a hard time conceiving her data as radial shapes, but she tried to force herself. Stefanie told Giorgia she liked this postcard particularly!

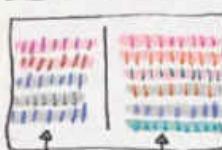


DEAR DATA - WEEK 39

A WEEK OF BEAUTY

ABOUT THE DATA: I GATHERED DATA ON ALL TIMES SOMETHING BEAUTIFUL STRUCK ME ENOUGH TO MAKE ME TAKE A SECOND LOOK, OR COMMENT ABOUT IT, OR MADE ME FEEL EXCITEMENT OR JOY.

HOW TO READ IT:



EACH IS ONE INSTANCE OF A MOMENT I FOUND BEAUTY IN SOMETHING. MOMENTS ARE DIVIDED INTO BEAUTY MADE BY NATURE, AND BEAUTY THAT IS MAN-MADE.

WHERE I WAS WHEN I NOTICED BEAUTY:

- HOME
- PARK
- SHOP/MARKET
- STREET
- MY ESTATE
- MY STUDIO
- AIRPORT (HEATHROW)

BEAUTY MADE BY NATURE: MY HUSBAND'S SMILE/BODY" BEAUTY THAT IS MAN-MADE: WALL MURALS: GRAFFITI+TRADITIONAL MY LOVELY NEW DINING TABLE LONDON ARCHITECTURE MY LOVELY HOUSE GRAPHIC PATTERNING A CHINING SOUND IN SONG LONDON NEIGHBOURHOOD OUR GREAT DATA DRAWINGS - SUNSET - SOMEONE'S APPEARANCE/FEATURES MY FAVOURITE COLOURED MELON (OR INDIGO BLUE)

FROM:
S. POSAKORN IL 604
10/21/2015 PM 9:11



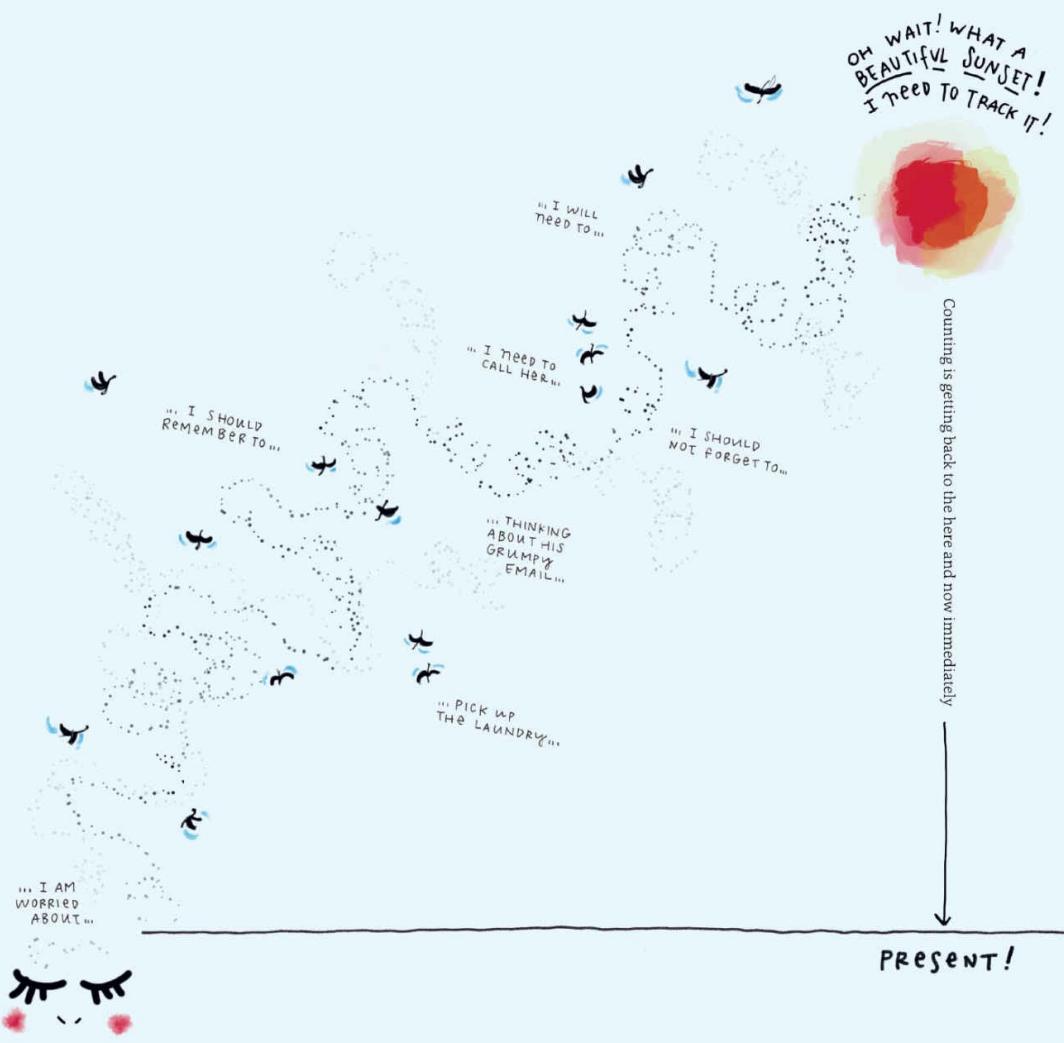
TO:

GIORGIA LUPI

BROOKLYN, NY

"My lovely new dining table": Can a woman be faulted for spending a little too much time finding beauty in the new piece of furniture in her house?

**COLLECTING
DATA IS
A FORM OF
MEDITATION**

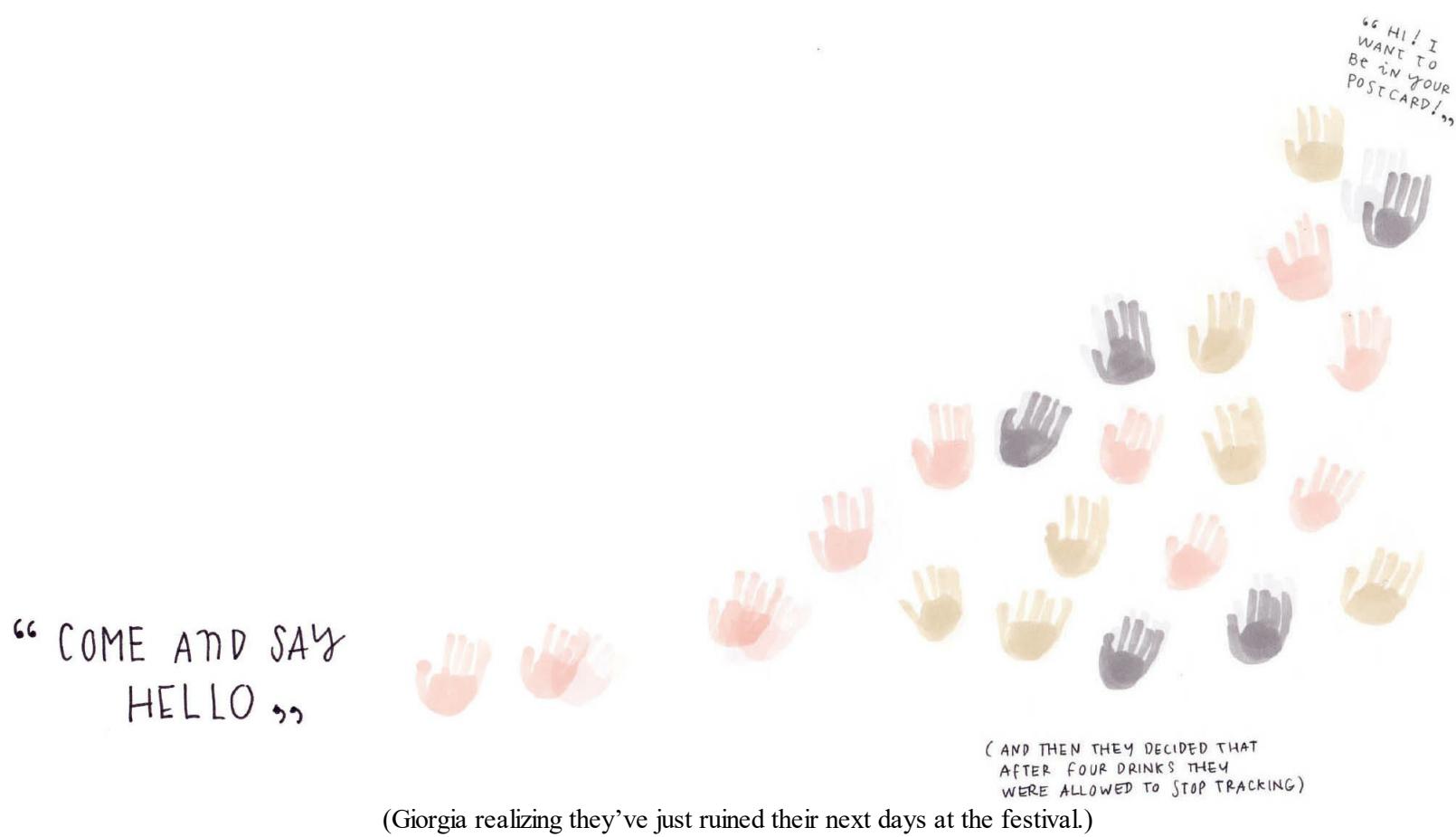


week forty
a week of
meeting new
people

This week Stefanie and Giorgia met for the fourth time in their lives at the festival where they first met in Minneapolis. They couldn't be more excited: what better way to celebrate their time there than opening the festival with a duo-keynote talk about *Dear Data*?

They decided that since they would be meeting so many people they would gather data on their new encounters.

However, they may have made things slightly difficult for themselves when, at the end of the talk, they told the entire festival population that they were tracking all the people they met for that week.





GG DEAR DATA WEEK 40: NEW people!

HOW TO READ IT:



Every symbol is a new person I talked to during this week (no waitresses/sales people included)

People are arranged in chronological order

ATTRIBUTES:



line below indicates I met them together/they were together

(A) new person I never met before:



man woman
(or at least I didn't remember at ☺)

(B) revision = person I haven't met in 1 year:



man woman
(people I regularly see in NY are not included!)

MILANO BICOCCA
15.06.2012
FROM:
Poste Italiane
e 0,80



SEND To:

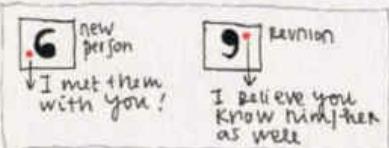
STEFANIE POSAVEC



LONDON

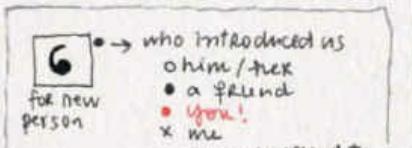
- UK -

ENGLAND



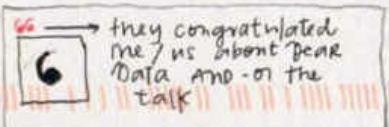
new person
I met them with you!

revision
I believe you know him/her as well

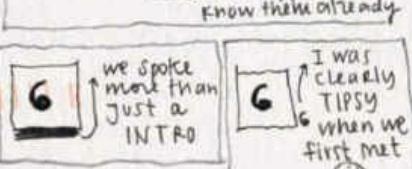


for new person
→ who introduced us
• oh him/her
• a friend
• you!
x me

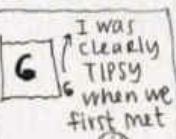
— I was supposed to know them already



they congratulated me/us about Dear Data AND - or the talk

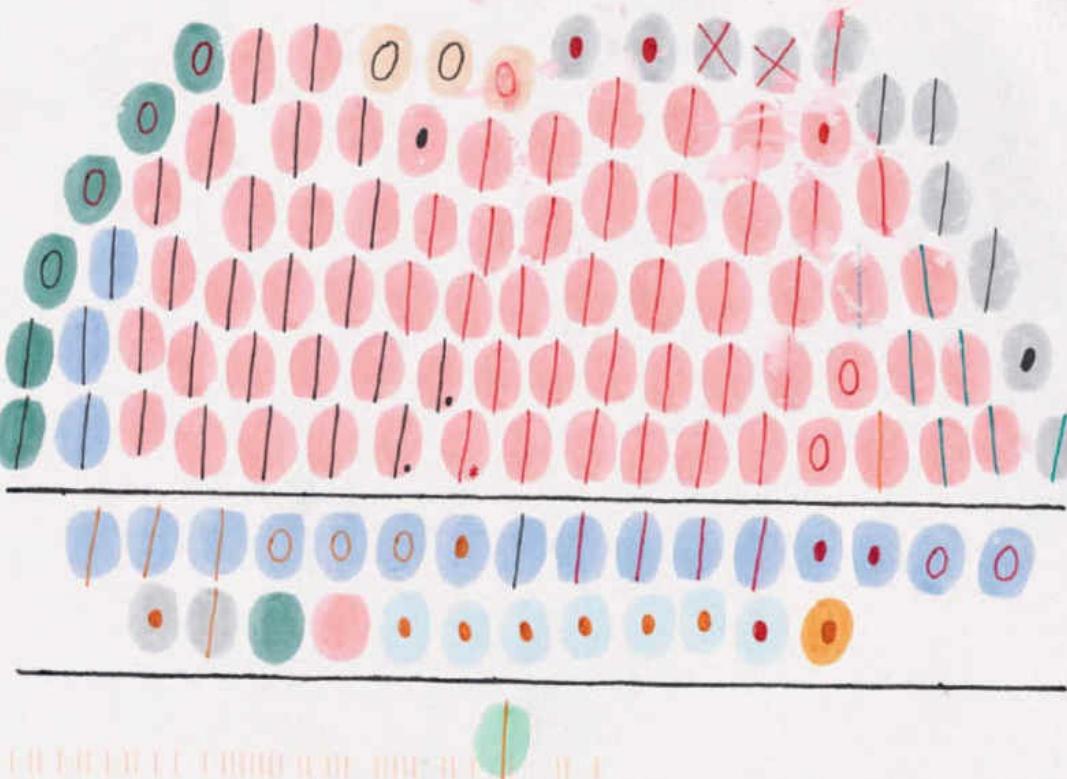


we spoke more than just a INTRO



I was clearly TIPSY when we first met

This week Stefanie and Giorgia met in person. It was only the fourth time in their lives, but it felt like they'd spent the last forty weeks together.

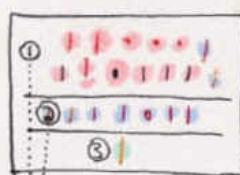


DEAR DATA - WEEK 40

A WEEK OF PEOPLE WE MEET

ABOUT THE DATA: I TRACKED ALL TYPES OF 'MEETINGS' I HAD WITH PEOPLE, ORGANISED BY TYPE.
MEETING = A PROPER FORMAL INTRODUCTION/REUNION, TRANSACTIONAL INTERACTIONS DON'T COUNT!

HOW TO READ IT:



- ① PEOPLE I MET FOR THE FIRST TIME.
- ② REUNIONS: PEOPLE I HAVEN'T SEEN FOR A WHILE.
- ③ SEEING A FRIEND I MEET OFTEN IN LONDON!

TYPE OF GREETING: → (OPEN COLOR)

- HANDSHAKE
- VERBAL GREETING ONLY
- HUG
- CLINKING OF GLASSES
- OTHER PHYSICAL CONTACT

FIRST TOPIC OF CONVERSATION

DEAR DATA	GREETING ONLY	FESTIVAL	INTERVIEW	CONGRATULATIONS	MY MAM! MY GRANDMA!
PROFFERED GIFTS:	RECEIVED	CREATED	GAVE	CARD	AUNTS + UNCLE!
					BROWNY!
					MY UNCLE'S DOG

TYPE OF PERSON:

- ARTS FESTIVAL STAFF/TECH SUPPORT
- FRIEND FROM LONDON ('SARAH WHO I MET')
- PROFESSIONAL FRIEND
- FELLOW FESTIVAL/CONFERENCE SPEAKER
- THE FRIEND/PARTNER OF A FRIEND
- FESTIVAL GOER

- FAMILY MEMBER
- MY MAM! MY GRANDMA!
- AUNTS + UNCLE!
- BROWNY!
- MY UNCLE'S DOG

FROM:

S POSAVEC
[REDACTED] get
LONDON [REDACTED]

SUNDAY 21 JUNE

Royal Mail
Mount Pleasant
Mail Centre
19-06-2015
44019822



TO: GIORGIA LUPI

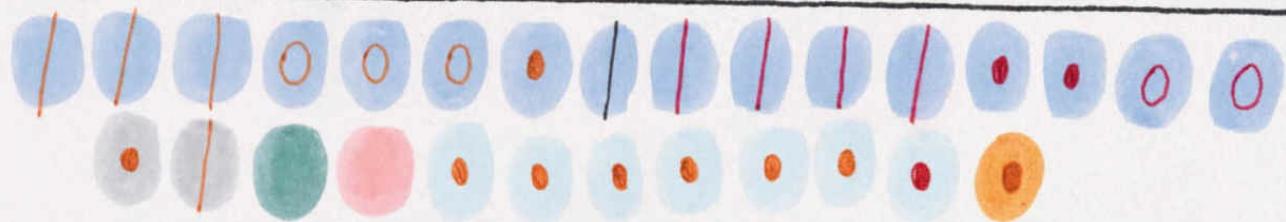
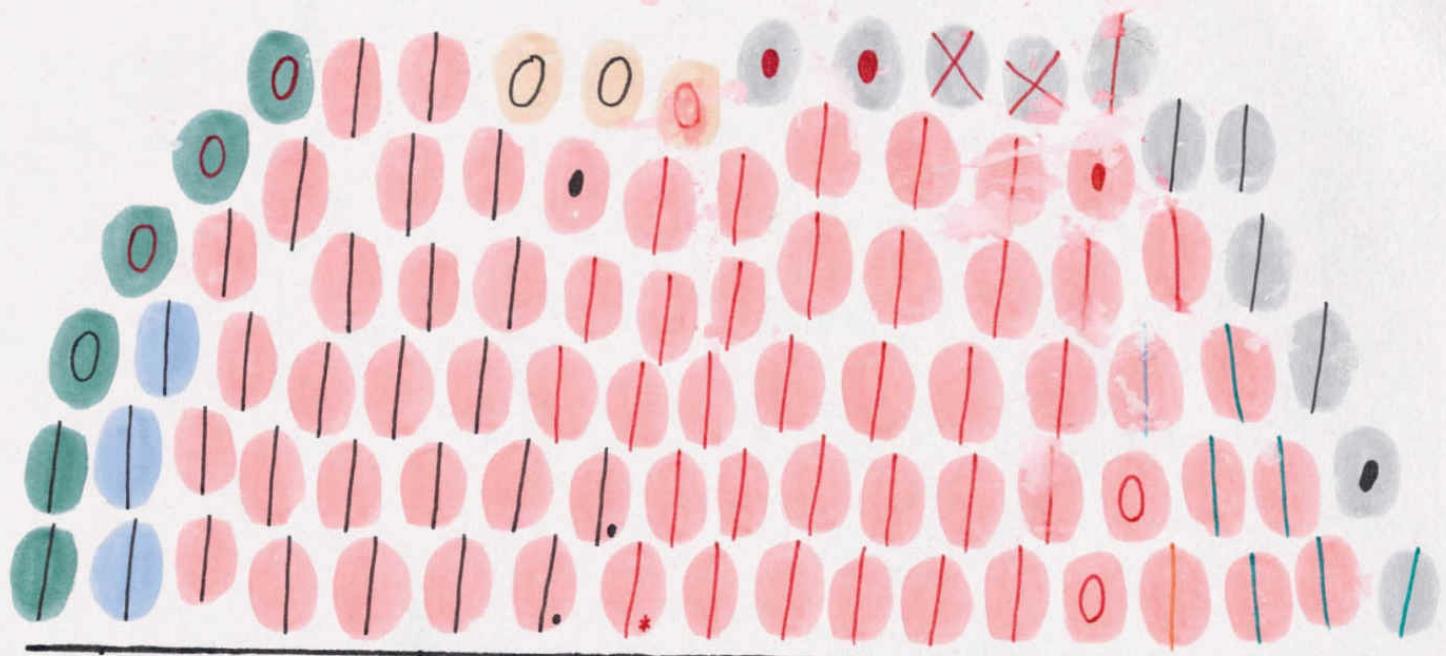
[REDACTED]
BROOKLYN, NY

USA

BY AIR MAIL
par avion

Royal Mail®

One of Stefanie's favourite datasets: Giorgia, her good friends, her parents, and her family all in one place!



THE END OF THE LINE



66 Dear Data WEEK 41: MUSIC SURVEY!

HOW TO READ IT: This week I analyzed my SPOTIFY playlists, including ONLY MY playlists and not shared / followed ones.

- Each macrogroup is a playlist
- Each tiny element is a song ordered by alphabetic order within the playlist

PLAYLISTS

- (as they are named on my Spotify)
- [1] my shazam songs
 - [2] Disco - jazzy
 - [3] nice new indies
 - [4] Rehearsal
 - [5] nice old indies
 - [6] electronica / when working
 - [7] relax
 - [8] old punkish
 - [9] metal

COLORS = GENRES	
(I found the main genres on the SPOTIFY API!)	
■	electronic
■	industrial
■	electro jazz
■	jazz
■	swing
■	folk
■	Banjoone pop
■	Indie Rock
■	classic
■	ambient
■	minimal techno
■	punk
■	metal

ATTRIBUTES

- I listened to those songs while drawing this postcard ☺
- it has an emotional meaning/ memory
- I used to listen to it also before year 2000 (old me)

FROM:
G. LUPI
MURKIN
NEW YORK CITY
BROOKLYN
- NY - USA



SEND TO:
STEFANIE POSAVEC

LONDON

- UK -

ENGLAND

Growing up, Giorgia made fun of her parents for listening only to songs that were popular when they were teenagers. Guess what. Now she's listening to twenty-year-old songs. *facepalm*

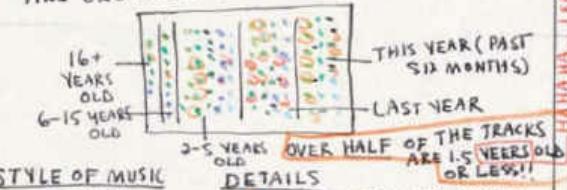


DEAR DATA - WEEK 41

A WEEK OF MUSIC

ABOUT THE DATA: I ANALYSED WHAT I AM LISTENING TO CURRENTLY BY USING ALL SONGS FOUND IN ALL THE PLAYLISTS I'VE CREATED IN THE PAST SIX MONTHS AS MY DATA SET.

HOW TO READ IT: THE CARD IS ORGANISED BY HOW I CATEGORISE THE MUSIC IN MY MIND AS OPPOSED TO GENRE, BUT COMMON THEMES RUN THROUGH ALL THE TRACKS.
EACH REPRESENTS ONE SONG/TRACK. TRACKS ARE ORGANISED BY HOW OLD THEY ARE:



STYLE OF MUSIC

- SLOW, LOW, DUBBY, SEXY, CHILLED
- CHOPPY, DISTORTED, BEAT-FOCUSED
- PARTY TRACK!
- BEAUTIFUL, ATMOSPHERIC, UPLIFTING, EMOTIONAL
- INTENSE TRACKS I PLAY TO MAKE ME FEEL LIKE I

DETAILS

- THIS MUSIC HAS VOCALS (INCLUDES SAMPLES)
- IF VOCALS, THIS TRACK HAS VOCALS CONTRIBUTED BY AN MC (MEN/WOMEN, ACROSS MULTIPLE GENRES)
- THIS SONG IS A REMIX

FINAL NOTES/STATS:

- THERE IS NO GUITAR MUSIC HERE AT ALL, ONLY BEAT-DRIVEN MUSIC. I HATE GUITARS!
- 77.3% OF THESE TRACKS I WOULD DANCE TO IN PUBLIC
- RUN THINGS AND I AM IN CHARGE AND I WILL PREVAIL!!!

FROM:
S PASAVEC
[REDACTED]
LONDON
UK
2015

Mall Canteen
26-06-2015
14106161



TO:
GIORGIA LUPI

[REDACTED]
BROOKLYN, NY
USA

AIRMAIL!

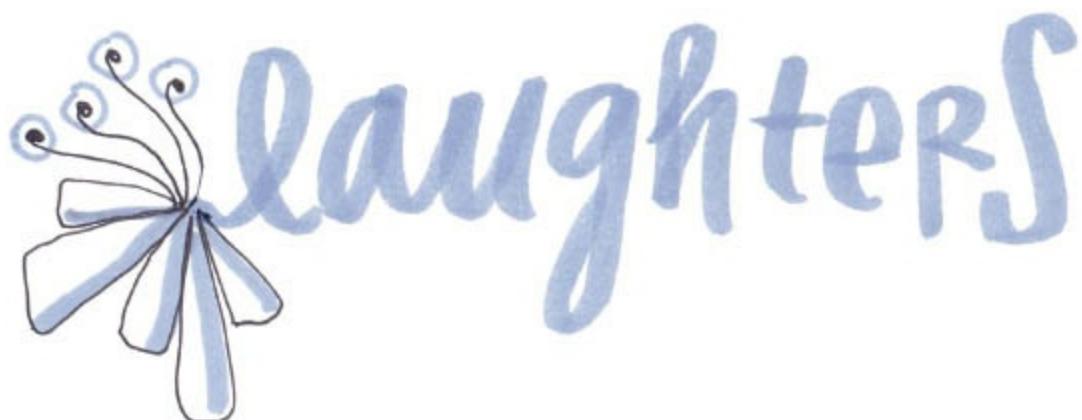
Stefanie organized her music by how old the tracks were, as she is the opposite of Giorgia: she prefers to mainly listen to music of-the-moment.



you can
PAINT
a PORTRAIT
with DATA

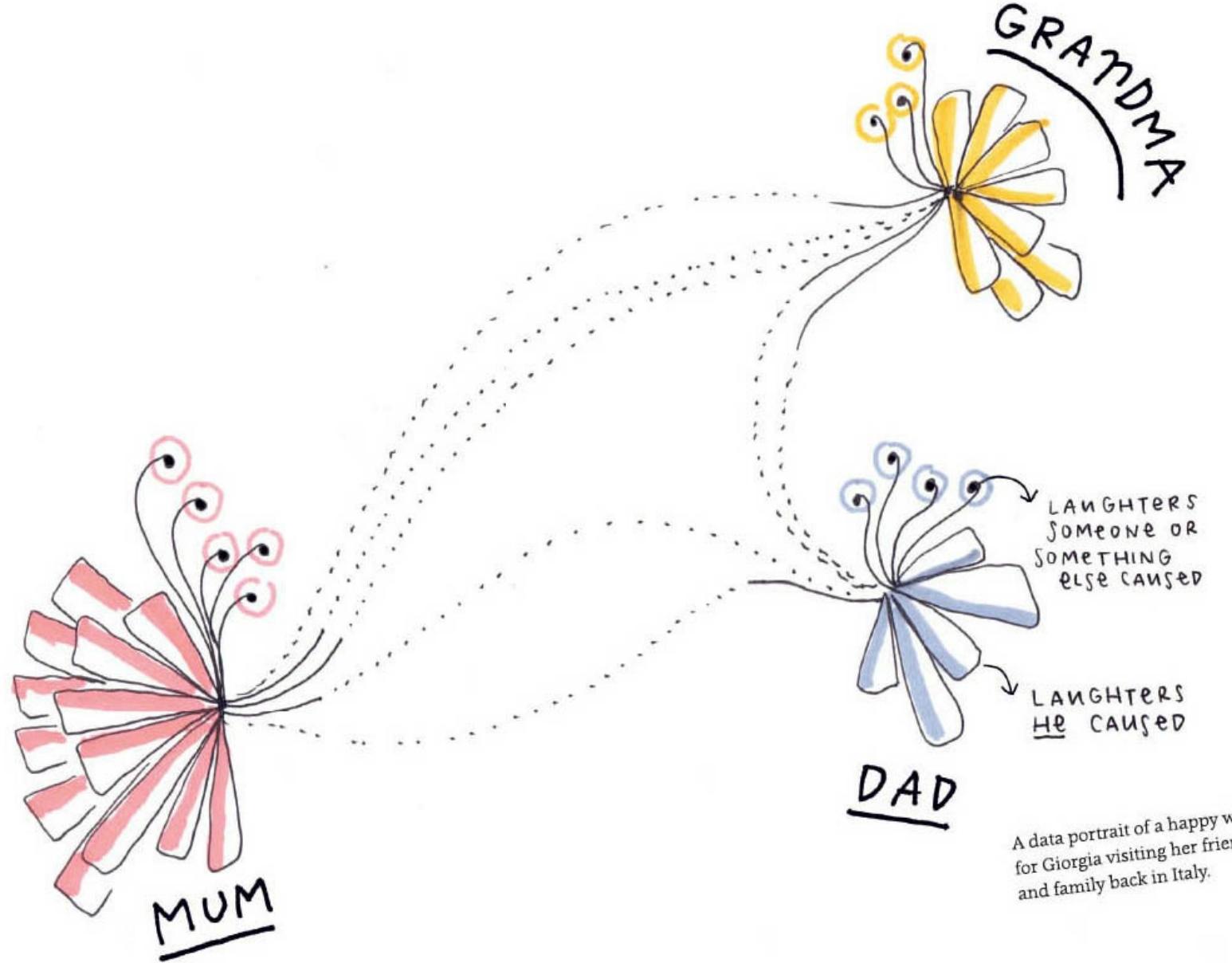
THIS is
Stefanie!

week forty-two
a week of

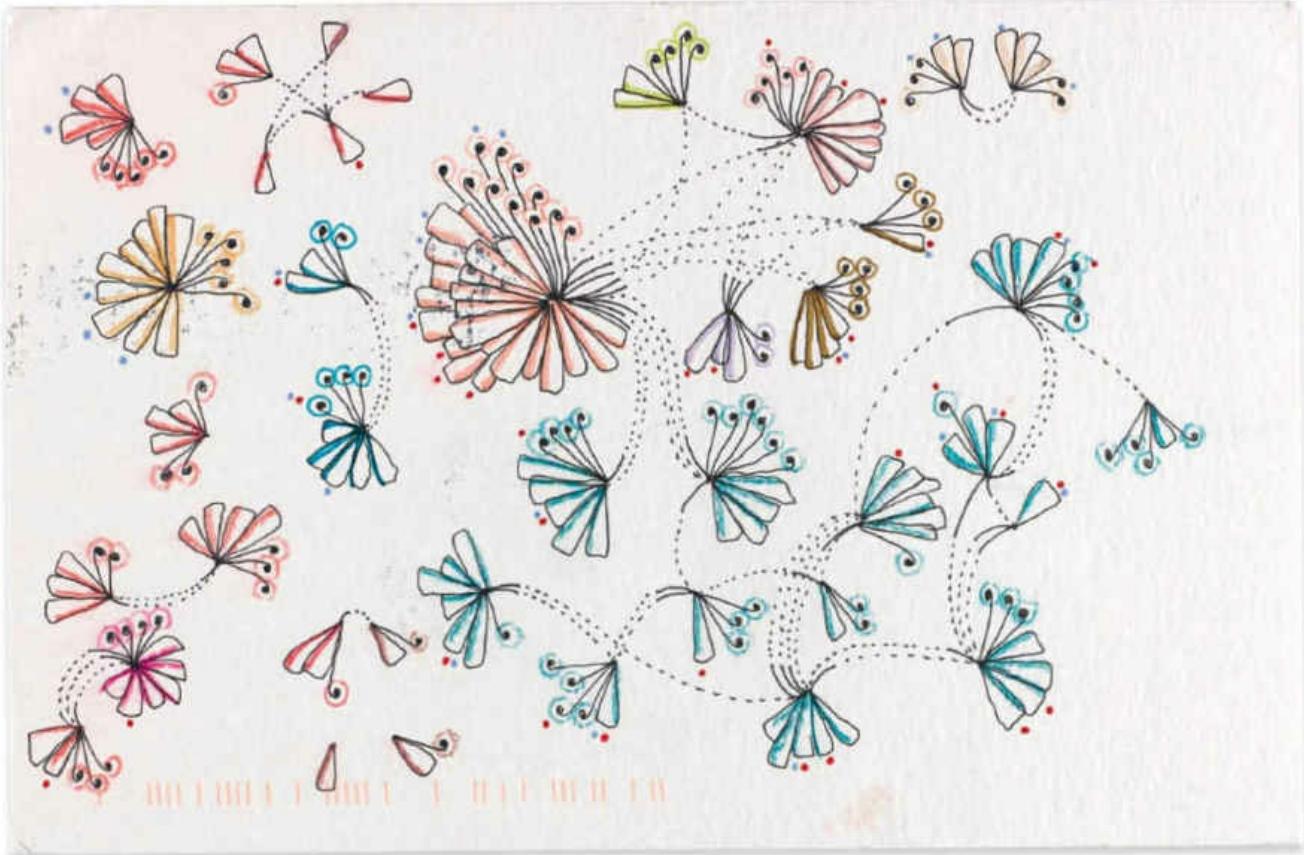


For both Giorgia and Stefanie this was a good week to capture laughters: Giorgia was paying a short visit to her family and Stefanie had a birthday and nice summer weather in London.

Over the course of the project they realized how focusing on positive feelings and moments, such as when you laugh, brings joy and cheerfulness to the week.

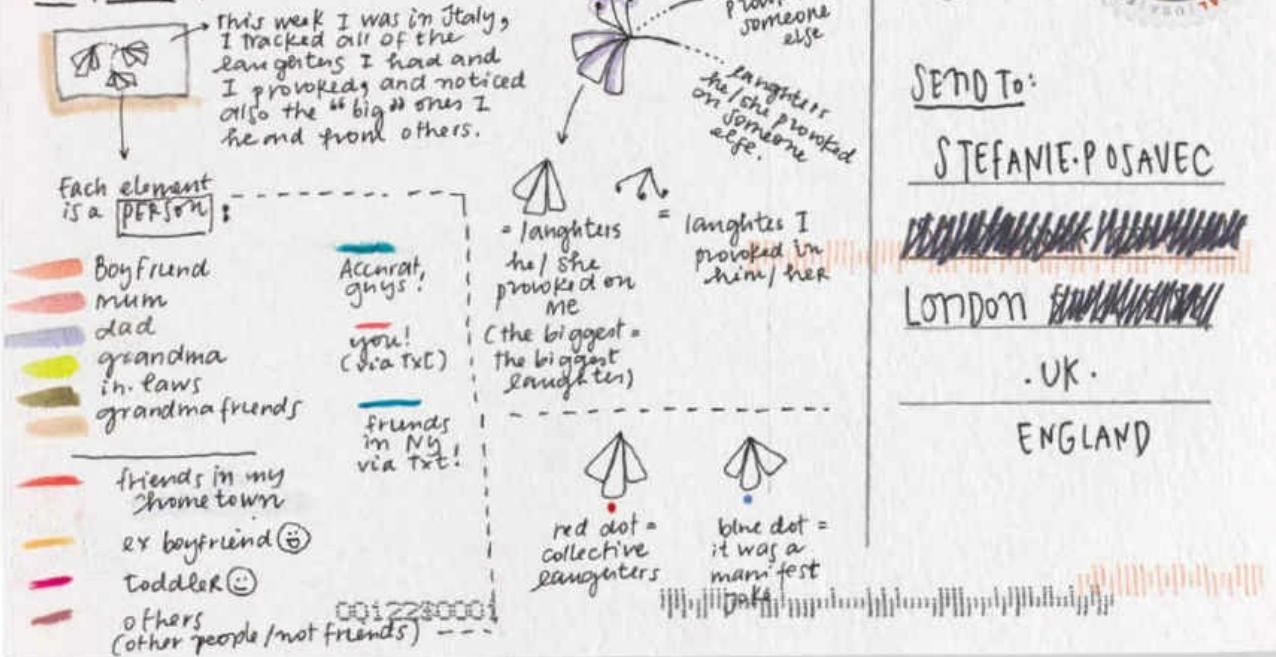






66 Dear Data
WEEK 42: Laughters!

HOW TO READ IT:



When data-gathering gets in the way: Giorgia laughs and then has to report it. So, is she fully enjoying her cheerful moments as they pop up?

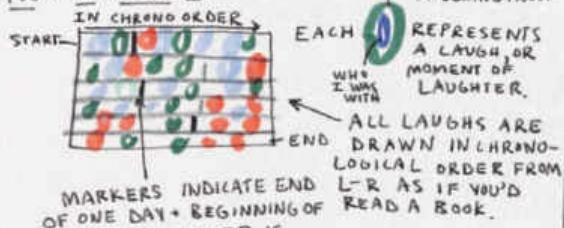


DEAR DATA - WEEK 40

A WEEK OF LAUGHTER FOR A CARD ABOUT LAUGHTER I AM ~~END ABOUT HOW THIS CARD TURNED OUT~~

ABOUT THE DATA: I TRIED TO CAPTURE MY LAUGHS WHICH WAS REALLY HARD + GOT IN THE WAY OF ENJOYING LIFE, HENCE THE DATA VOIDS

HOW TO READ IT:



MARKERS INDICATE END OF ONE DAY + BEGINNING OF OTHER. IF MARKER IS IN PEN, IT MEANS I HAD A DATA VOID DUE TO THE FOLLOWING:

DRINKING W FRIENDS, MY BDAY!! MY B-DAY DINNER

SIZE OF LAUGH:

10¹ REGULAR HEARTBEAT!
MYSELF 1⁰ LARGE¹ A DOT MEANS YOU KNOW

LAUGHING LAUGHING THEM WITH AT PEOPLE PEOPLE (GENERALLY IN FUN!)

I WAS LAUGHING WITH: I WAS LAUGHING ABOUT:

- MYSELF - BEING IN A GOOD MOOD, GENERAL TV SHOW JOKES - FRIENDS, PUB QUIZ SUCCESS! (WE GOT SECONDS)
- MY HUSBAND - STRANGERS BEHAVIOUR
- FRIEND - MYSELF, BEING TICKLED! (TRYING TO MESS WI/ MY DATA!)
- STUDIO MATES - DEAR DATA - HUSBAND - ANIMAL
- GROUP OF FRIENDS - PARENT - SCHADENFREUDE
- PREFERRED CONTACT - YOU! - PHONE AVAILABILITY - YOU!

FROM:

S POSAVEC

~~SO WORKERS
LONDON
UK~~

Mail Centre
03-07-2015
14014000



TO: GIORGIA LUPI

BROOKLYN, NY

USA

AIRMAIL!

Stefanie was banned by her husband from gathering data at her birthday dinner in a posh restaurant (for obvious reasons). Hence the "data void".

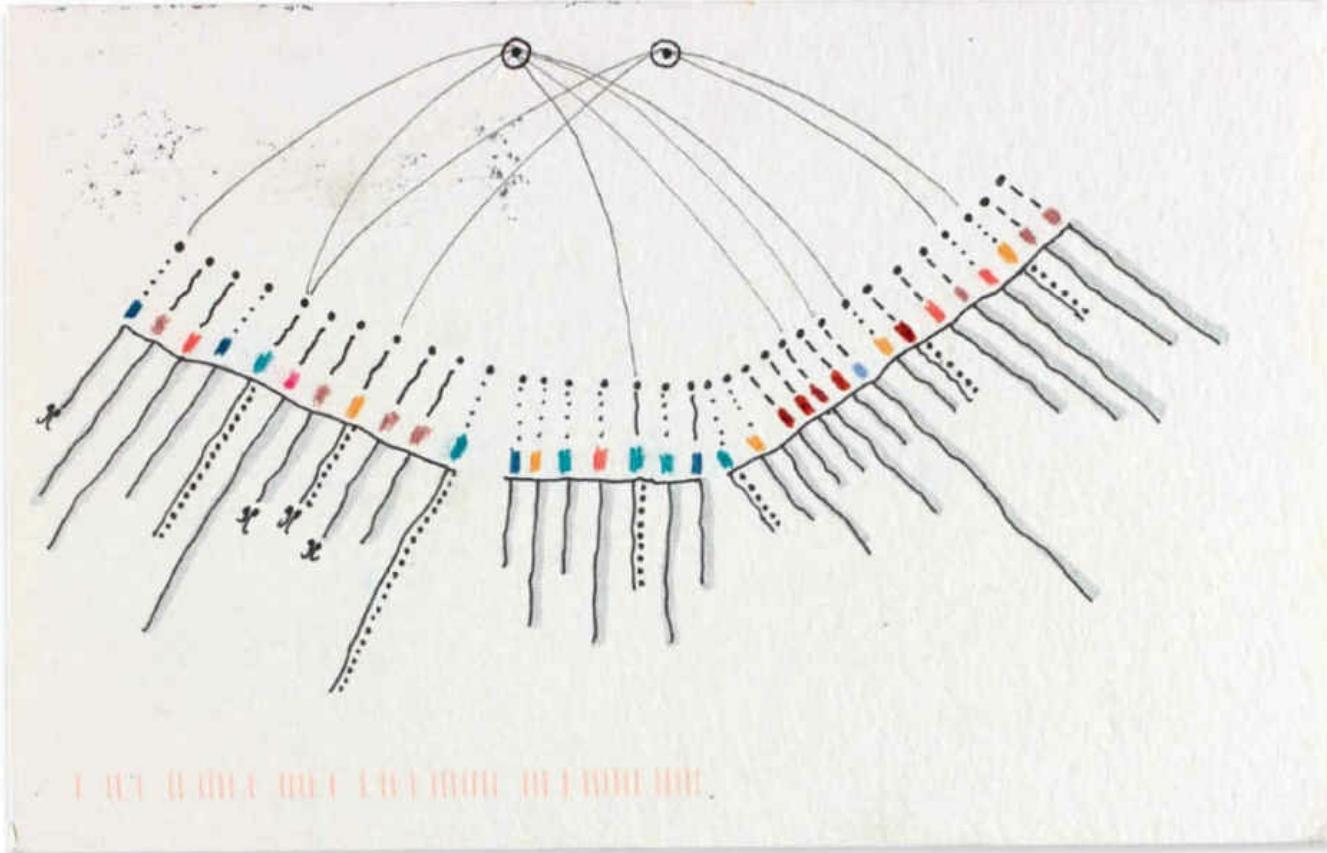


week forty -
three:
**a week of
trying
something
new**

Oh, no, it's another performative week, which Giorgia enjoys the challenge of and Stefanie always grumbles about.

The pair decided to use data-gathering to inspire them to try new things in different parts of their lives this week.

Will a concerted week of data-collection make them be bold and leap out of their routines, or will they only tiptoe towards new experiences, and be afraid of change?



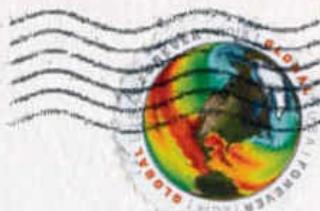
THE MOUNTAIN OF NEW THINGS

66 Dear Data

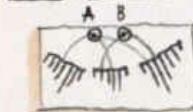
WEEK 43: TRYING NEW THINGS!

MONDAY MORNING 30 MAY 2015

07 JUL 2015 PM 11:1



HOW TO READ IT?



this week I reported the
NEW THINGS I tried/did:
only the things that I've
never done and/or
wouldn't have done!

Each
trembling
line is one
THING/ACT

↓
COLORS = THE TYPE
↳ wore clothes
accessories/
matching

LINE LENGTH =
the perceived
shamefulness
of the act

UPPER part =
How did I feel
later?
not
comfortable
FUN!!
JUST ok

OTHERS:

② = Somebody
noticed it was
something strange
(-)

... opened more
than once in the
week! I re-did it!

- ate/drunk sthng
- engaged in social conversations
- performed shameful things in public
- pretended I would buy a fancy dress (tried it out ②)
- tried new places
- Broke habits
- consumed media I didn't like

SEND TO:

STEFANIE POSANEK

~~REDACTED~~

LONDON ~~REDACTED~~

UK

ENGLAND

Giorgia's efforts to fight her routines span from eating a portion of vegetables to entering an extra fancy shop and trying on a dress she could never ever buy, and singing a song out loud while walking (fun!).



DEAR DATA - WEEK 43

A WEEK OF NEW THINGS (PERFORMATIVE)

ABOUT THE DATA: I EXPANDED THE DEFINITION OF 'TRYING NEW THINGS' TO INCLUDE ANYTHING THAT BROKE MY USUAL ROUTINE. THE CONCLUSION:

- I AM REALLY BORING
- AND SET IN MY WAYS!!)

HOW TO READ IT: TO DEFLECT FROM HOW DIFFICULT IT WAS FOR ME TO TRY NEW THINGS THIS WEEK I ALSO TRIED NEW APPROACHES AND MATERIALS ON MY POSTCARD!



EACH STRIP OF PAPER =
ONE INSTANCE OF ME
TRYING SOMETHING NEW/
BREAKING MY ROUTINE!
(ALL ORDERED CHRONOLOGICALLY)

EACH TEXTURE IS ONE WAY I TRIED SOMETHING NEW*



GOING SOMEWHERE/
DOING SOMETHING NEW FOR A MEAL
VISITED NEW PLACE
(OXFORD UNIV.)

EATING/DRINKING SOMETHING NEW
WALKED NEW ROUTE TO WORK
CHANGED WORK ROUTINE
TRIED NEW ACTIVITY (PUNTING)

CHANGED GYM ROUTINE
(I SOUNDED SO BORING!)

FROM:
S. POSAVEC

LONDON
UK



TO:

GIORGIA LUPI

BROOKLYN,

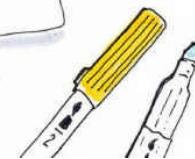
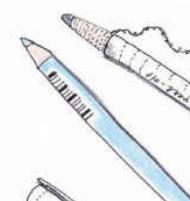
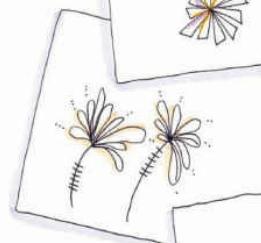
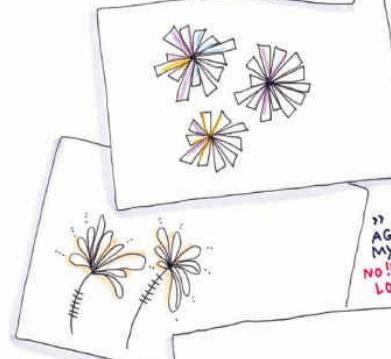
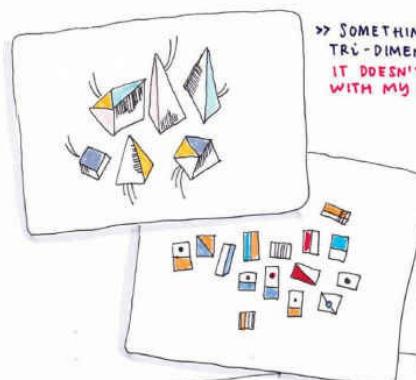
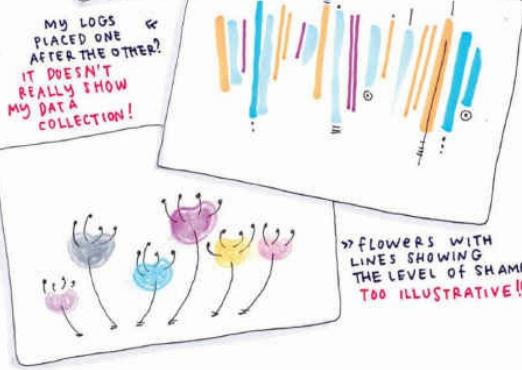
USA

AIRMAIL

The first version that Stefanie sent of this postcard looked like it went through a paper shredder, as half of the collaged strips were torn off the card . . . luckily Giorgia allowed her to send another card made with super-strong glue!

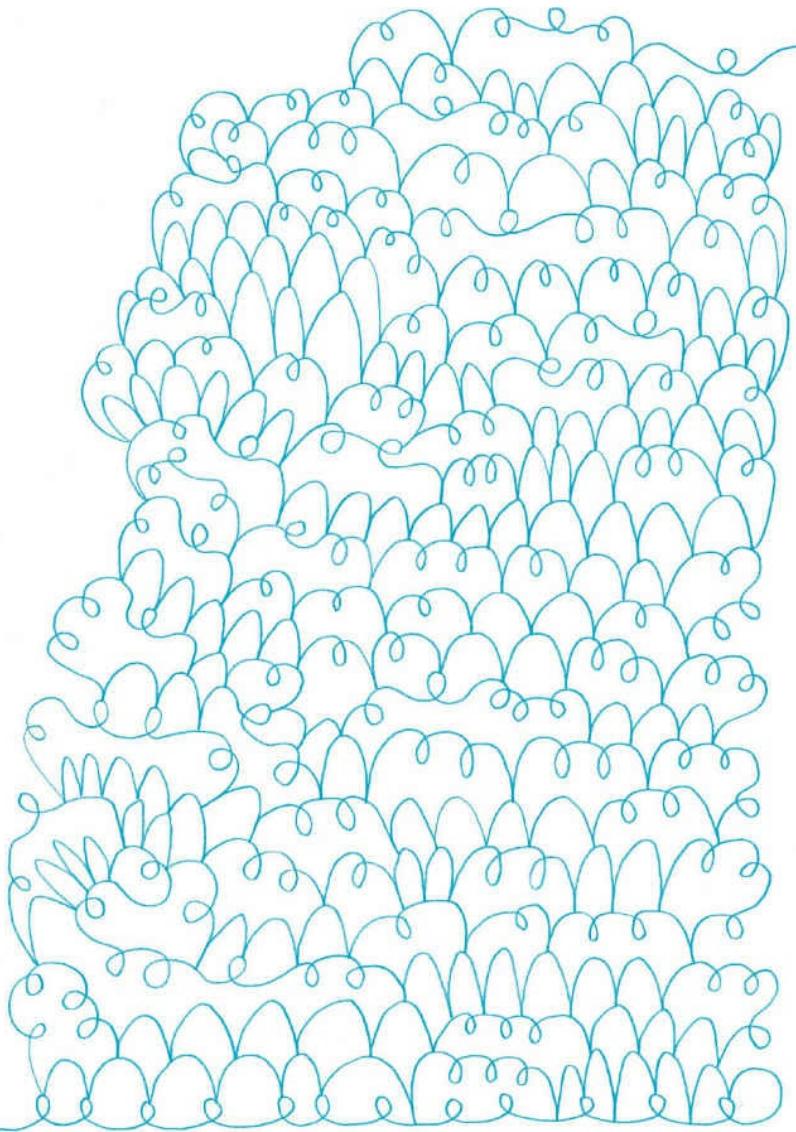
GIORGIA
TRYING TO

DRAW SOMETHING
ORIGINAL in a
week of TRYING
SOMETHING NEW





Week Forty-four: A week of distract**IONS**



With a limitless stream of new content online and our continual connection to the digital world through our phones and laptops, it's becoming more and more difficult to stay focused.

Giorgia and Stefanie were curious to understand which distractions were keeping them from being productive at work, so they made sure they were in the office all week so they could discover how often they were distracted, and by what. And, does *Dear Data* count as a distraction (they hope not)?



DEAR DATA
WEEK 44: DISTRACTIONS!

HOW TO READ IT:



DROP LENGTH:
for how long did I stop my activity?

① 30 sec / 1 min

① 1 min / 5 min

① 5 min / 15 min

① > 15 min (i.e., I practically abandoned my main activity)

① walking and listening to music/podcast

① hanging out with friends/drinking

① dancing at a party

Every "drop" in the drawing is a DISTRACTION that actually made me Stop or Delay the main activity I was doing (n.b. I didn't track the notifications I saw and ignored for example, nor the activities I did on purpose such as going to the restroom) Distractions are in chronological order

DROP COLORS:

THE MAIN ACTIVITY

- ① working
- ① working on
- ① email
- ① writing
- ① meetings
- ① design
- ① Dear Data
- ① getting dressed/prepared
- ① eating breakf. lunch
- ① Shopping
- ① relaxing/reading...
- ① having a phone call

- ① walking and listening to music/podcast
- ① hanging out with friends/drinking
- ① dancing at a party

THE DISTRACTION

- I got a txt ① specifically from: ① you ① boyfriend ① Shana ① francesca
- ① got an email ① social media
- ① got a phone call
- ① got caught in thoughts
- ① something attracted my curiosity
- ① person talked to me
- ① person stopped me to say he saw ME too
- ① talk ① other

FROM: NEW YORK CITY, NY

14 JUL 2015



SEND To:

STEFANIE POSAVEC

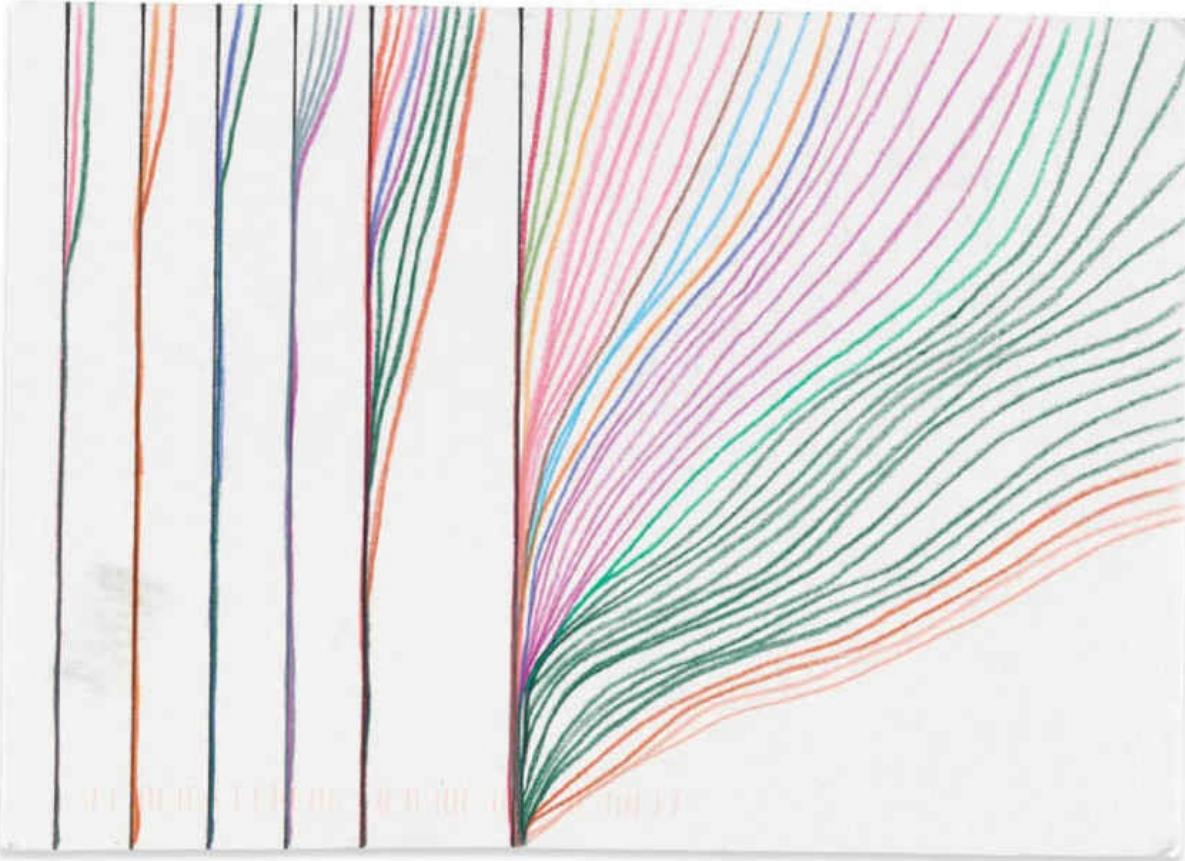


LONDON

- UK -

ENGLAND

What are the odds! Giorgia got distracted by a stranger while dancing at a party with a friend: "I wanted to tell you how much I loved your *Dear Data* talk!" :) a fun *Dear Data* recursion!

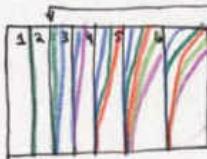


DEAR DATA - WEEK 44

A WEEK OF DISTRACTIONS

ABOUT THE DATA: EVERY TIME I GOT...
OH, YES! WHERE WAS I? YES, EVERY TIME
I GOT DISTRACTED WAS WHAT I TRACKED
THIS WEEK.

HOW TO READ IT:



EACH BLACK LINE REPRESENTS
ONE ACTIVITY I WAS DISTRACTED
FROM THIS WEEK, IN ORDER
FROM LEFT TO RIGHT:
 ① GETTING READY TO LEAVE
THE HOUSE
 ② BOOKING AN APPOINTMENT
 ③ PREPARING DINNER
 ④ CLEANING HOUSE
 ⑤ DEAR DATA!
 ⑥ WORK (SORRY COLLABORATORS!)

EACH COLOURED LINE
REPRESENTS ONE
MOMENT OF DISTRACTION.

THE COLOURS OF THESE 'DISTRACTED' LINES VEERING
OFF THE PATH REPRESENTS DIFFERENT TYPES
OF DISTRACTION:

- DEAR DATA!	- PLAYING MUSIC
- DAYDREAMING	- LOOKING AT NEWS / ENTERTAINMENT WEBSITE
- LOOKING AT DESIGN WEBSITE	- ONLINE SHOPPING
- EATING CANDY	- SOCIAL MEDIA
- EMAIL	- TEXT MESSAGING FRIENDS
- INTERNET MINE	- WATCHING / HEARING STRANGERS
- LOOKING @ MEMENTOS	
- MAKING COFFEE/TEA	
- MESSAGING YOU!	

FROM:
SPOSavec
Royal Mail
to support
London
Stroke
UK
association

Royal Mail
Mount Pleasant
Mail Centre
11-07-2016
23201772



To: GIORGIA LUPI

BROOKLYN, NY
USA

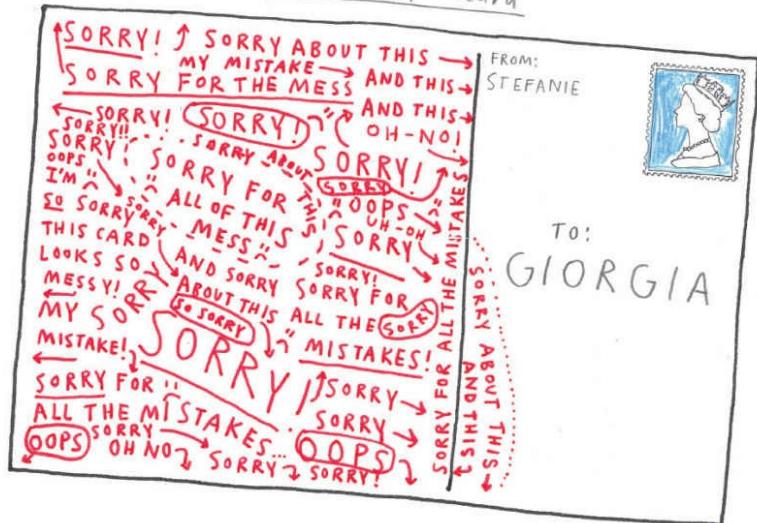
BY AIR MAIL
par avion

Royal Mail®

Stefanie's drawing was created from "distracted" lines veering off a path.

A WEEK OF APOLOGIES

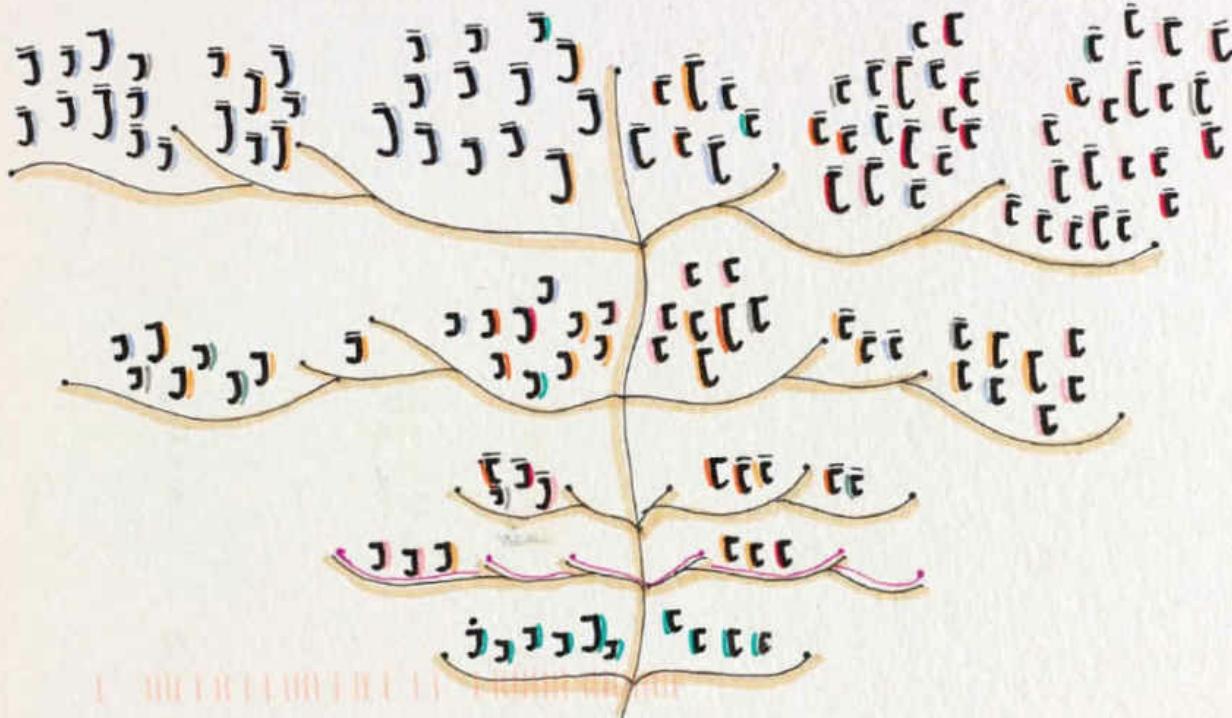
Stefanie's
apologetic annotations
taking over the postcard



This week's topic was suggested by Stefanie's mother, who thought that perhaps the pair ought to track what is often a bad habit for many people: apologising for everything they do, regardless of whether the apology was necessary or not.

As Stefanie apologises to Giorgia in red pen for every mistake she makes on a postcard, she thought this might be a bad habit that it would be interesting to keep track of, and agreed to her mother's suggestion.

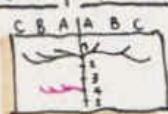
Giorgia and Stefanie kept their ears open, trying to see how often they apologise and for what reasons. Which "sorrys" are allowed, and which should they be more aware of?



66 Dear Data

WEEK 45: I am sorry!

HOW TO READ IT:



This week I tracked all the "Sorry's" and apologies I made/said, and the ones people delivered to me.

To whom / from who

1. boyfriend
2. friends
3. coworkers/clients
4. you!
5. strangers

66 MEDIUM ??

- A. In real life
- B. phone / skype
- C. txt / email

* Each JJ is one sorry

Color =
For what?

- J Being late
- J Being not available/not receptive
- J Bothering/disturbing/interrupting
- J Being rude/impolite/harsh/mean
- J made a mistake
- J for a situation/something happened
- J physical contact/unwanted touch
- J other reasons

length = the REAL need to apologize
(C = the longest = the most serious the situation was)

OTHER ATTRIBUTES:

- J English Sorry/apologies
- J Italian "SCUSA" "MI SPIACE"
- J said sorry to a stranger I accidentally touched Because I was tracking my sorry on my iPhone ☺

NEW YORK NY

FROM
G. I. PPI

04 AUG 2015 PM

TO
GLOBAL
MAIL
NUMBER
BROOKLYN-NY
USA



SEND TO:

STEFANIE POSAVCE

~~REDACTED ADDRESS~~

London ~~REDACTED ADDRESS~~

- UK -

ENGLAND

Giorgia: "This is absolutely the ugliest postcard I've ever drawn. SORRY STEFANIE!"



DEAR DATA - WEEK 45

A WEEK OF SORRY / Apologies

ABOUT THE DATA: PRETTY OBVIOUS, BUT ALL THE 'SORRY'S / APOLOGIES I COULD REMEMBER TO COUNT (WHICH IS ACTUALLY (FAVE SORRY WAS FOR [REDACTED] REALLY HARD!) SAYING 'F*CK' TOO MUCH DURING A WAX) HARRY)

HOW TO READ IT: WORST CEREBELLUM FLUID EVER



EACH LEAF REPRESENTS 1 TIME I APOLOGISED.



BLACK MARK = SORRY'S THAT WERE UNNECESSARY!

REASON FOR APOLOGY:

TEASING / JOKING AROUND
TIMINGS / PUPPSS

NOT DOING SOMETHING,
DOING SOMETHING WRONG

EACH 'OLIVE BRANCH'
IS A TYPE OF SORRY:

SORRY FOR MISTAKE

SORRY FOR BEHAVIOUR

'PARDON ME' SORRY (VERY BRITISH)

'APOLOGIES FOR DELAY'
(I SAY THIS TOO MUCH)

SORRY AS A JOKE

SAYING SORRY BECAUSE
I AM MAD AT MY OWN
MISTAKES MORE THAN
ANYTHING!!

SORRY NOT SORRY, BOTH GOOD
BEING 'ANNOYING' + BAD !!

BUMPING INTO SOMEBODY

COMMUNICATION ISSUE
- A BUFRARA

'SORRY FOR TROUBLE'

EMBARRASSED ANYWAY

TALKING TOO MUCH (SWEARING)

FROM:
S POSAVEC
[REDACTED]
LONDON,
UK



TO: GIORGIA LUPI

BROOKLYN, NY

USA

BY AIR MAIL
par avion

Royal Mail®

SORRY!
IMPERFECTION

is a sign
of
NOT AGAIN.

EXPLORATION.

SIGH.

A year ~~of~~ of
MISTAKES

means
~~a year of~~

OOPS.
TRYING
SOMETHING NEW.

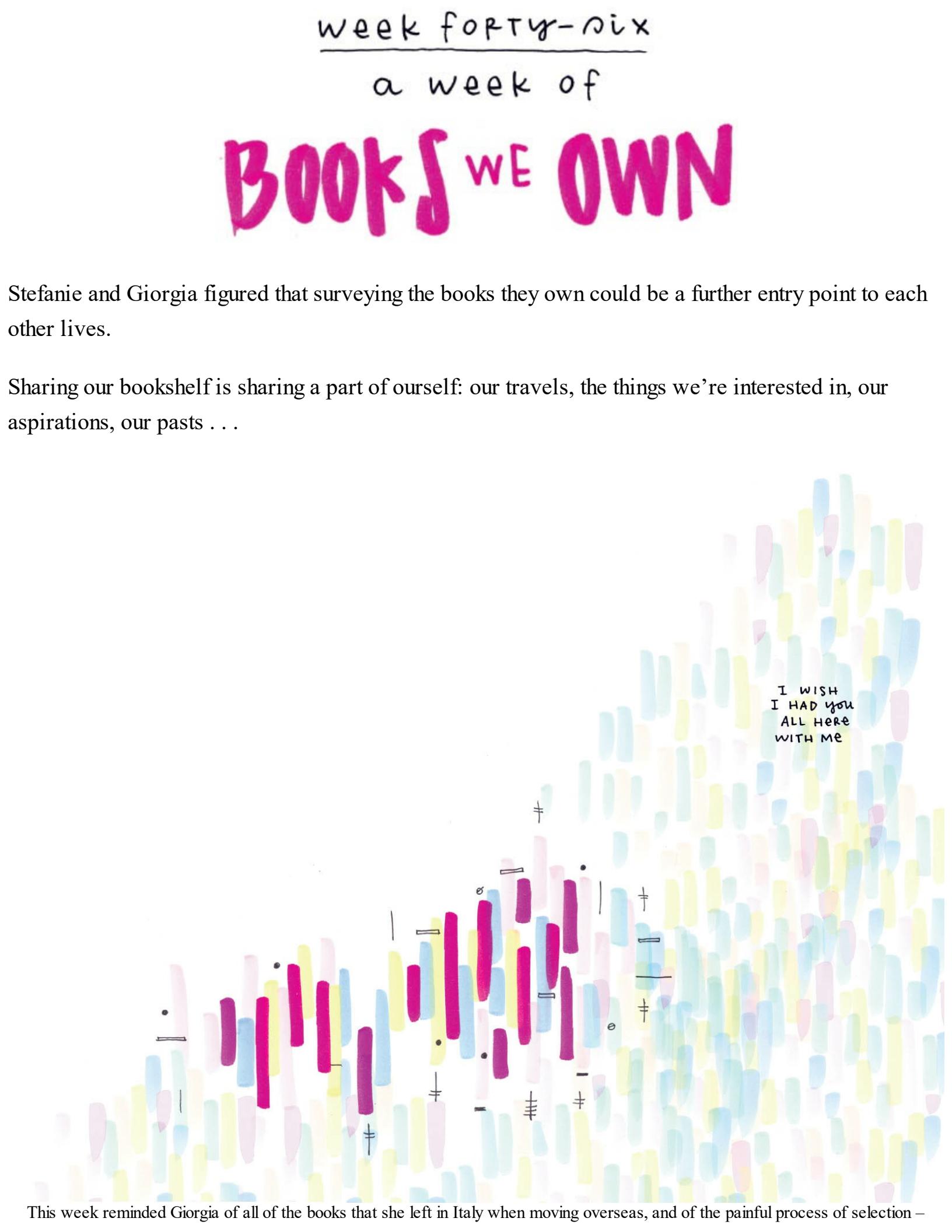
week forty-six

a week of

BOOKS WE OWN

Stefanie and Giorgia figured that surveying the books they own could be a further entry point to each other lives.

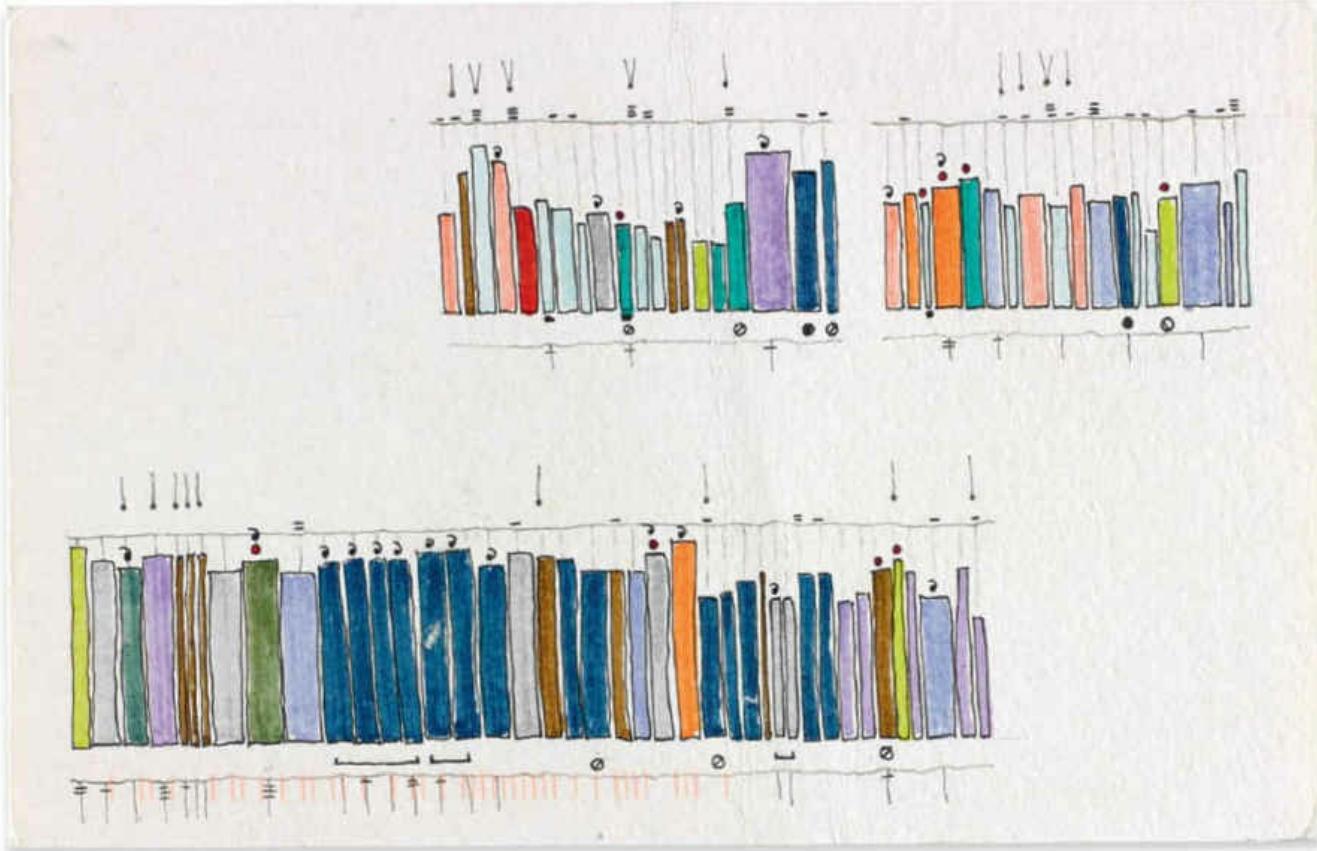
Sharing our bookshelf is sharing a part of ourself: our travels, the things we're interested in, our aspirations, our pasts . . .



I WISH
I HAD you
ALL HERE
WITH ME

This week reminded Giorgia of all of the books that she left in Italy when moving overseas, and of the painful process of selection –

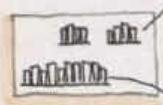
"what to ship and what to leave" – while emptying her apartment in Milan.



Dear Data

WEEK 46: Books we have at HOME!

HOW TO READ IT:



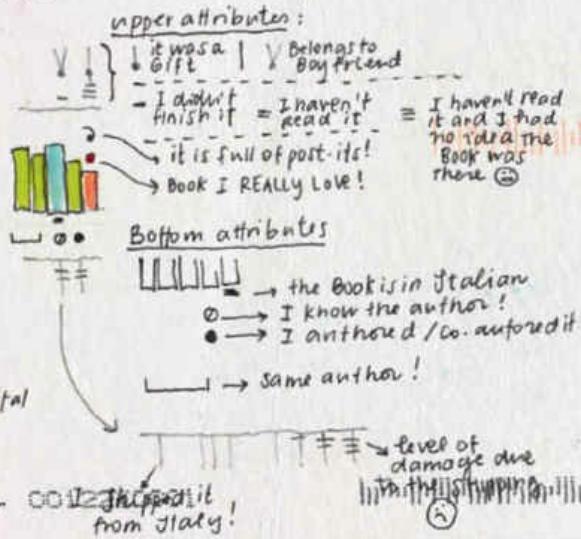
Each element is a Book I have at home, ordered and divided according to their location in my 3 Bookshelves

p.s. the great majority of my Books are in Italy, (2) and all of the Books that features my work are in the office, Jonot here! (2)

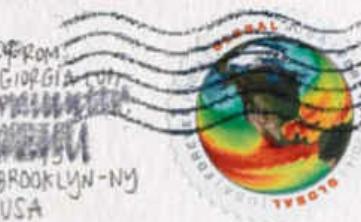
Book's HEIGHT AND THICKNESS = it's real dimension!

BOOKS COLOR = GENRE

- orange drawing
- green illustration
- grey art
- dark green catalogues of an exhibition
- purple architecture/urbanism
- blue design
- red Data visualization
- pink fiction
- light blue other non-fiction
- brown strange/experimental
- teal music notation
- dark teal NY / or Detroit (2)
- orange English grammar



NEW YORK CITY 10PROM
GIORGIA LOTTI



SEND TO:

STEFANIE POSAVEC



- UK -

ENGLAND

For Giorgia, this week recalled the funny (but painful) wait for her books to arrive in New York: the boxes shipped got here one after the other in a random way, each one more and more damaged as days passed.



DEAR DATA - WEEK 46

A WEEK OF BOOKS

ABOUT THE DATA: I ONLY GATHERED DATA ON BOOKS THAT WERE ON MY BOOKSHELF AT HOME. NOT INCLUDED: ANY BOOKS IN BOXES ROUND MY HOUSE (YES WE MOVED OVER 2 YEARS AGO + STILL HAVEN'T UNPACKED), BOOKS THAT I'VE DESIGNED / BEEN FEATURED IN + HAVE BEEN ARCHIVED, BOOKS IN MY STUDIO.

HOW TO READ IT:



EACH REPRESENTS ONE BOOK.

EACH BOOK IS COLOURED BY GENRE:

ART

A BOOK ABOUT MALAWI
(COUNTRY IN SOUTHERN AFRICA WE HAVE TIES WITH)

A BOOK BY OR ABOUT JACK KEROUAC (DUE TO TEENAGE INTEREST / PAST PROJECTS!)

THIS IS MY HUSBAND'S BOOK

CODING

SELF HELP

A PUBLISHING INDUSTRY FREEBIE I BEGGED, BORROWED OR STOLE :)

CYCLING

SOCIAL SCIENCES

OUR INFO DATA FRIENDS ANIMAL REPTILE

DESIGN

FICTION

FOOD/DRINK

HUMANITIES SUBJECTS

HUMOUR

MEMOIR/BIOGRAPHY

MISC NON-FICTION

Poetry

SCIENCE/MATH

FINALLY:

THE BOOK I HAVE LOVED AND READ A MILLION TIMES SINCE I WAS YOUNG:
AT TREE GROWS IN BROOKLYN (1947)
BETTY SMITH (1943)

25 REPRESENTED BY A DOT ●

FROM:

S. POSAVEC

~~REDACTED ADDRESS~~
LONDON,
UK

Royal Mail
First Class



TO: GIORGIA LUPI

BROOKLYN, NY
USA

BY AIR MAIL
par avion

Royal Mail®

"Our info/data friend's annual report": a joke referencing our friend Nicholas Felton and his wonderful self-tracking project again.

WEEK FORTY - SEVEN

A WEEK OF

SMELLS

AND

scents

This week, Giorgia and Stefanie sniffed the air to capture the perfumed scents and pungent smells that wafted through their weeks. Could they paint a picture of their week through gathering data on such an intangible, subtle aspect of daily life?

WAYS TO PREVENT
MOTHER-IN-LAW DISCORD:

NEVER MENTION YOU
DON'T LIKE THE SMELL OF HER
(ADMITTEDLY VERY CHARMING)
DOG IN A POSTCARD!

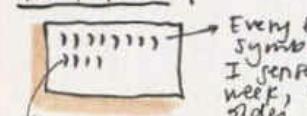


STEFANIE CAN'T DRAW DOGS, SORRY.



66 Dear Data
WEEK 47 : SMELLS!

HOW TO READ IT:



Every little symbol is a SMELL → the length of the symbol is somehow related to the smell intensity
I sensed through the week, in chronological order.



= for how long could I smell it

COLOR : WHAT SMELL

- Beauty products I used
- Beauty products from another person
- Boyfriend's deodorant
- Sunscreen
- Boyfriend's pillow
- Laundry
- The smell of a specific place I can recall
- coffee!
- baked goods
- other food / beverages

general city smell

trash in the Summer

fresh paint smell

general nature smell

wood / patio smell

paper / stationery

Others smells, some of those doesn't have a proper name - like "the smell of a new car!"

Duration

just a sec

> 3 sec

> 5 sec

= for how long could I smell it

→ a smell that brought me back in time, reminding me a place / person from the past

→ very very pleasant smell!

→ I could smell it only because I got closer to the source of it, = on purpose and for the week

FROM:
GIORGIA LIVI
SCHOOL OF
DESIGN
BROOKLYN-NY



SEND To:

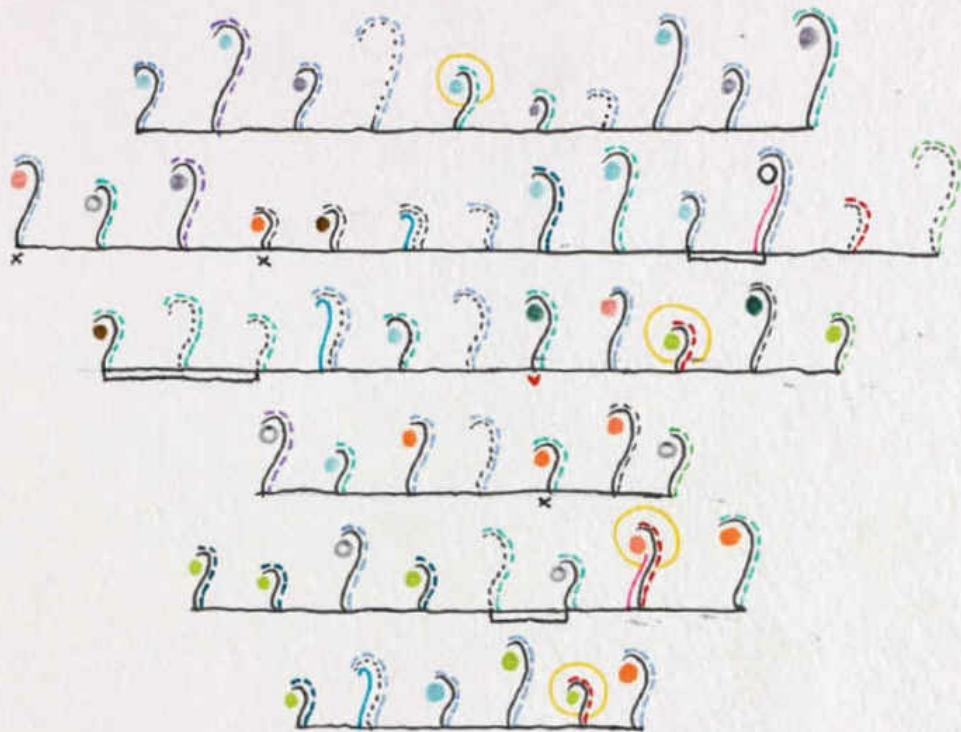
STEFANIE POSAVEC

ENGLAND ENGLAND

- UK -

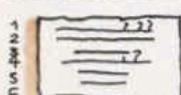
ENGLAND

During these kind of weeks, Giorgia is reminded of how data can grasp the routine and ordinary moments of our lives: they are the backgrounds of our habits and journeys through our days.



"Dear Data"
Week 48: overhearing!

How To Read It:



this week I purposely "spied" people's conversations to understand what they were talking about, pretending I wasn't.

222 » Every "bar" is one conversation, in chronological order, the bar length indicates how long I listened (from 30 sec to more than 5 mins)

Every line groups the kind of people:

1. woman over phone
2. two women
3. couple
4. group/various
5. two men
6. man over phone

where was I?

? street ? pub
? subway ? cafe

? event ? work
? park ? place

? store/shop ? same
 people

COLOR = What were they talking about?

- ? ● gossiping
- small talks
- New York
- organizing/planning
- travels
- work
- complaining
- me!!!

● referring to somebody else

○ other

OTHER ATTRIBUTES:

they were speaking:

italian ?

language ?

i don't know

? = pretty sure it

was their first date

x = I would have

smashed their face down

(:() =

FROM:
G. LUPI
MAY 2011
BROOKLYN - NY
- USA -



SEND To:

STEFANIE POSAVEC

~~FRANKFURT~~

LONDON

- UK -

ENGLAND

For Giorgia, the nicest note of the week was catching two Italian women clearly commenting on her outfit: as often times happens when you speak a foreign language, they were sure she couldn't understand them.



DEAR DATA WEEK 48

A WEEK OF EAVESDROPPING

ABOUT THE DATA: I WENT OUT OF MY WAY TO LISTEN TO OTHER PEOPLE'S CONVERSATIONS, THOUGH WHAT I'VE REALISED IS THAT MOST OF THESE CONVERSATIONS ARE BORING!».

NOTE: ONLY STRANGERS WERE TRACKED AS WITH COLLEAGUES, ETC. IN THE SAME SPACE AS ME, WE ALL ACCEPT WE WILL HEAR EACH OTHER'S CONVERSATIONS FROM TIME TO TIME!

HOW TO READ IT: EACH ↗ CONVERSATIONS SPILL ONTO THE POSTCARD FROM THE SIDES; EACH POSTCARD SIDE REPRESENTS A DIFFERENT LOCATION:



FROM:
S. POSAVEC
██████████
██████████
LONDON
██████████
UK



TO:
GIORGIA LUPI

BROOKLYN, NY
USA

BY AIR MAIL
par avion

Royal Mail®

Stefanie's drawing alludes to speech bubbles, with conversation creeping onto the postcard from its edges, and her listening in. Her favourite data this week: the scores of languages spoken in London!

SO EXCITED!
LET'S SPY!

GIORGIA's EXPECTATIONS OF OVERHEARING
interesting conversations

"YES I HAVE BEEN TO JAPAN,
BUT ONLY FOR A CONFERENCE
SO NOT REALLY VISITED"
booooring!!

"MY MANICURE WAS GREAT!
I TIPPED HER 20%!"
booooring!!

"I HAD SUCH AN AMAZING
DINNER AT THAT RESTAURANT!"
booooring!!

"THE RENT IN THE
NEIGHBOURHOOD IS GOING
CRAZY, WE'RE THINKING
OF MOVING TO BEDSTUY..."
booooring!!

OVER THE WEEK.

I am so sorry Stefanie! I suggested such a boring topic!



"Dear Data"
WEEK 49: Data!

HOW TO READ IT:

L	R
*	1.
I said / wrote	I heard
<u>from whom / To whom</u>	
boyfriend	
you	
friend	
coworker	
client	
stranger	
my hairdresser	
store front grocery person	
the guy you know and you see in postcard	
2 also ☺	

This week I collected all of the times I said and wrote (*) the word "DATA" or the Italian version "DATO / DATI" and the times that I heard it.

- * Every symbol represents a single time the word DATA has been said/wrote/heard; symbols are grouped according to the situation
- what type of data?
- financial
 - marketing
 - advertising
 - + health
 - ☆ fashion/trend
 - Big Data
 - personal Data
 - * Dear Data !!
 - other
- other attributes:
- Italian Data - Dati
- the only time it was pronounced with the open "A" (so not deta)
- 100%, sure she didn't get what I meant
- friend 2 strangers (in my coworking space) simultaneously say desks/location ☺

FROM:
NEW YORK NY USA

24 AUG 2015 PM



BROOKLYN-NY
- USA -

SEND TO:

STEFANIE POSAVEC

~~London~~ London

- UK -

England

For this drawing, Giorgia didn't follow any strict rule for the organization of her data-data (ha!) but rather she was guided by her aesthetic feeling to compose a (hopefully) elegant drawing.



DEAR DATA^①

- WEEK 49 ^{2ND} POSTING

A WEEK OF THE WORD 'DATA'

ABOUT THE DATA: I TRACKED EVERY TIME I SPOKE OR WROTE THE WORD 'DATA'.

HOW TO READ IT:



PENCIL LINES = ④ NEW DAY OF DATA

WHO I WAS
'SPEAKING' TO:

NO ONE

FAN OF DEAR DATA
INTERNET PUBLIC
ON SOCIAL MEDIA

FRIEND(S)

YOU!

COLLEAGUES
INTERNET PUBLIC
ON THE WEB

MY HUSBAND

WHERE I SAID/
WROTE THE WORD 'DATA':
TOPIC OF CONVERSATION:
IN REAL LIFE
ON THE DEAR
DATA WEBSITE
ON A POSTCARD
OVER EMAIL
ON PHONE/OVER
VIDEO CHAT
IN A SPREADSHEET
ON SOCIAL MEDIA/
IN A SEARCH ENGINE
OVER MESSAGING

DEAR DATA! I TALK
ABOUT IT TOO MUCH!
DATA
WORK PROJECTS

AN ARTIST USING
DATA

TOTAL NUMBER OF
MENTIONS OF DATA
THIS CARD: 12

FROM:
S. PESAVEC
[REDACTED]
[REDACTED]
LONDON
UK



TO:
GIORGIA LUPI
MORE MESSAGES

BROOKLYN, NY
USA

BY AIR MAIL
par avion

Royal Mail®

One of Stefanie's favourite postcards she drew this year, so *of course* this postcard went missing and she had to re-draw and re-send.



AN EMOTIONAL JOURNEY

OR, A VERY PUBLIC APOLOGY TO STEFANIE'S HUSBAND

START ①

Stefanie and her husband plan to cycle to an exhibition. They prepare by putting on sunscreen, and Stefanie's husband consolidates two bottles of sunscreen into one. Stefanie throws this bottle into her backpack, and off they cycle.

⑦

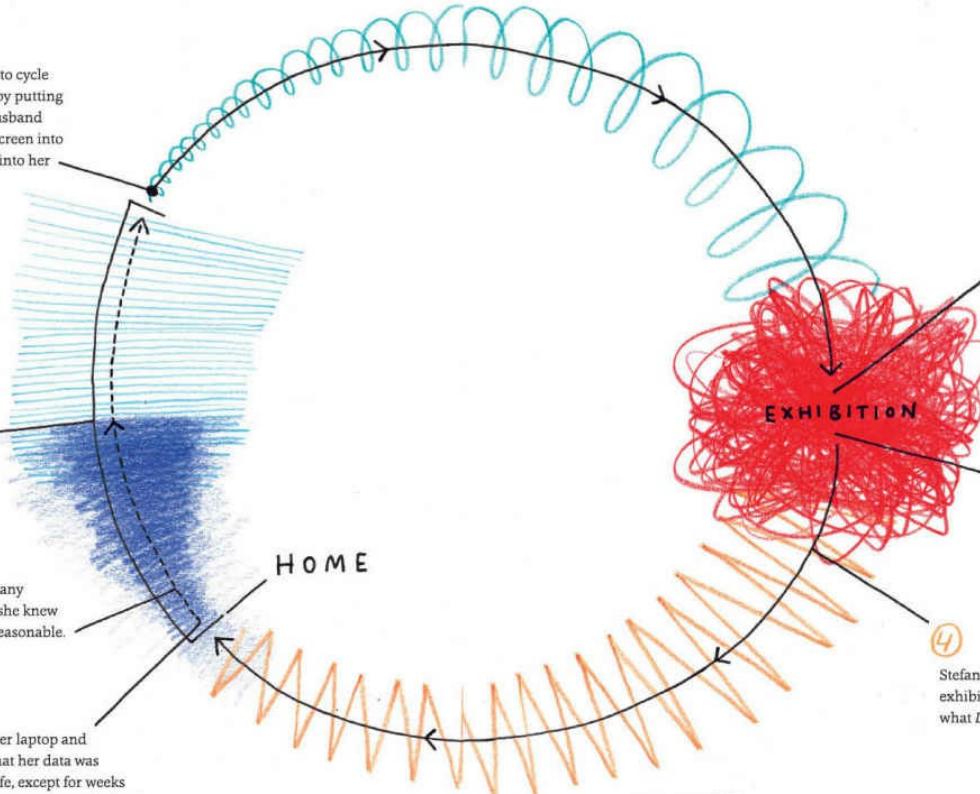
All is forgiven (phew). Stefanie tiptoes away in quiet remorse and with thanks for such a patient husband.

⑥

The beginning of Stefanie's many apologies to her husband, as she knew she had been completely unreasonable.

⑤

Stefanie opens her laptop and double-checks that her data was backed up: all safe, except for weeks fifty and fifty-one ... so not so bad.



EMOTIONS



HAPPINESS/
ANTICIPATION



TEARFUL
ANGER



IRRATIONAL
FURY+WRATH



EMBARRASSED
REMORSE



THANKFUL
RELIEF

②

Stefanie gets off her bike, noticing sunscreen has leaked through everything in her bag, including her phone (with all her *Dear Data*-gathering), now ruined. Stefanie realizes her husband didn't tighten the sunscreen cap properly and it had worked itself loose.

③

Stefanie throws the sunscreen on the ground, and has an angry, crying, embarrassingly public shout at her husband, worried she has lost much of her data-gathering for *Dear Data*.

④

Stefanie and her husband forgo the exhibition, cycling back home to see what *Dear Data* content could be saved.

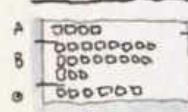
SIZE =
EMOTION'S
INTENSITY



66 Dear Data

WEEK 50: iPhone SURVEY

HOW TO READ IT:



This week I surveyed my iPhone.
As you can tell (Ⓐ) every element
represent an APP I have on my phone,
the icon should resemble the actual
Icon.

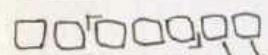
APP POSITIONING

(A) the 4 apps I have
on my Dock

(B) apps on the main
screen / space

(C) apps on the
second screen
(Swipe right)

CATEGORIES



apps within
a category/
macro
folder

apps that
float in
the screen
not in a
folder

apps attributes:

1. How often do I use it?
 regularly daily hourly almost never never

2. have been used
for Dear Data
tracking

3. designed by
a friend

4. notification
appeared while
drawing the
postcard

5. I deleted it
and downloaded
it back in the
past

FROM:
NEW YORK
GIORGIA LUPI
25 JULY 2015



SEND To:

STEFANIE POSAVEC



LONDON

- U. K. -

ENGLAND

Before the end of the project, for once, Giorgia added illustrated details to her data-drawing to portray her phone to Stefanie in a more explicit way. (But she hates how the postcard looks) :(



DEAR DATA WEEK 50!!!!!!

A WEEK OF MY PHONE

ABOUT THE DATA: THIS POSTCARD IS DEDICATED TO THE LOVING MEMORY OF MY PHONE, WHICH DIED THIS WEEK + IS NOW ONLY A COLD BRICK OF GLASS + METAL! I TRIED TO CREATE A SURVEY OF THE BACKUP I HAVE OF MY PHONE WHILE I WAIT TO GET A NEW ONE!

HOW TO READ IT:

EACH LINE REPRESENTS ONE APPLICATION ON MY PHONE (PRE-LOADED PHONE UTILITIES WEREN'T COUNTED)



TYPE OF APPLICATION (IN ORDER FROM MOST TO LEAST USED)

BANKING	I REFUSE EVER TO BE OWNED	LIE DORMANT.
CALENDAR	EVER BE TAKEN FOR GRANTED	PERIOD TRACKER
CHAT: VIDEO OR MESSAGE	FOR DAD	SPECIAL KEYBOARD
DATA-GATHERING (FOR DEAR DATA!)	FOR DAD	READING: BOOK/ARTICLES
FITNESS / MOVEMENT-TRACKING	FOR DAD	SOCIAL MEDIA
GAME	FOR DAD	TRANSPORT / JOURNEY PLANNER
EMAIL	HATCHED LINE = APP W/ USEFUL PURPOSE	TRAVEL / AIRLINES / ACCOMMODATION
MAP	UNHATCHED LINE = LEISURE / FUN	WEATHER
MEDIA PLAYER	FOR DAD	WEB SEARCH / BROWSER
MEDITATION	FOR DAD	WORK / PROFESSIONAL
MUSIC	FOR DAD	• I USE THIS TO TALK TO YOU
NEWS	FOR DAD	○ I DESIGNED SOME OF THIS

FROM:
S.POSAVEC
[REDACTED]
LONDON
UK
association

13106425



TO: GIORGIA LUPI

BROOKLYN, NY

USA

BY AIR MAIL
par avion

Royal Mail®

Since Stefanie's phone had died, she used a back-up of all of her applications to piece together which ones she was using at the time of its demise.

WEEK FIFTY-ONE

A WEEK OF

PRIVACY

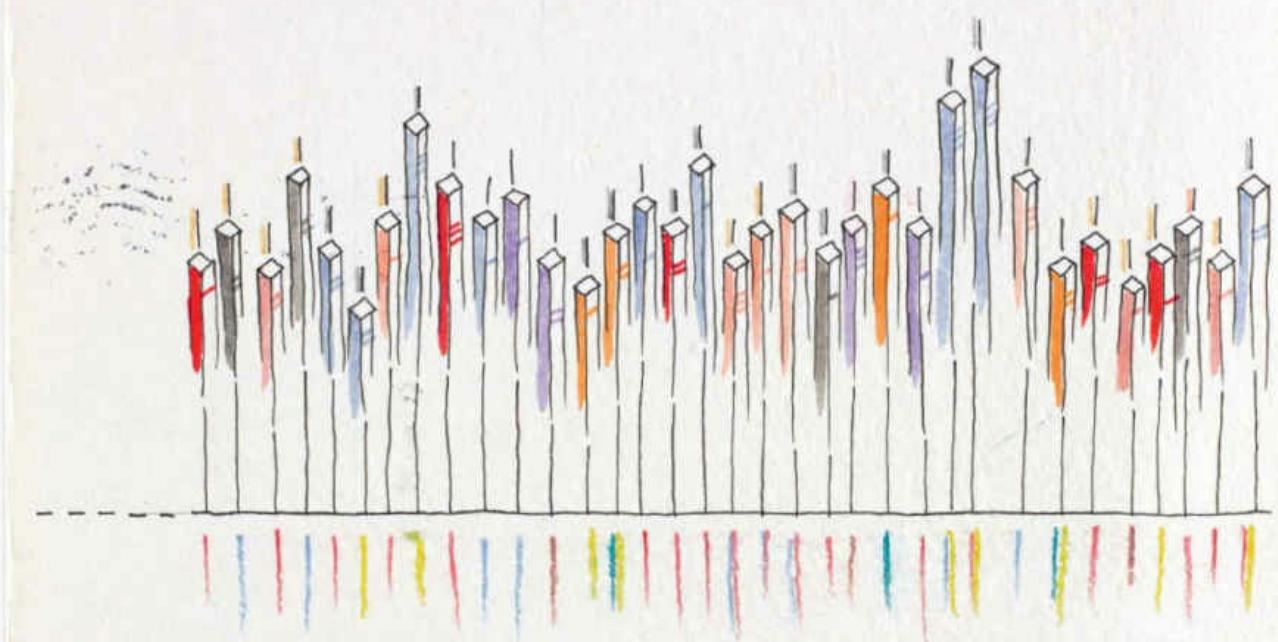
Data can reveal everything about a person, and “big” data – with its billions of data points – is often used to paint a picture of ourselves and our buying habits (and more) without us ever realizing it.

Since the beginning, *Dear Data* has been a project of trust, where Stefanie and Giorgia have agreed to reveal their very personal data to each other. But what about the moments in their lives that they would prefer to keep private and not to share with each other, their families and their partners?

This week, Giorgia and Stefanie focused on gathering data on the moments they wouldn’t feel comfortable drawing on a postcard and sending to the other.

COVERING UP STEFANIE'S
MOST PRIVATE MOMENTS





DEAR DATA

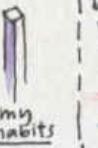
66 Dear Data WEEK 51: privacy (pppeee!.)

HOW TO READ IT:



this week I tracked everything I DID, thought or reflected upon that I wouldn't wanna tell, in chronologic order.

... = dashed lines = documenting the FIRST MASSIVE DATA VOID in Dear Data = I forgot to track the whole Monday morning ☹



my attitude

the project's end

my Body/physical things

friends/family

my habits

boyfriends/partners

the project

my aspect

my selfishness

my obsessions

thoughts about the future

my behavior with my Boyfrund

being grumpy

being irritated

money

being Mean ☹

being Mean ☹

me as a person

me as a person

my attitude



COLOR and LINE =
What was I "ashamed about"

- Bottom lines = why did I want it to be SECRET?
- generally ashamed
 - fear people's judgement
 - somebody would be hurt
 - I am a terrible person
 - I am scared what would have happened
 - my attitude
 - my thoughts
 - my coldness



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STEFANIE POSAVEC



LONDON

- UK -

ENGLAND

Giorgia's card starts with dashed lines from the left, before displaying her private logs chronologically: her very first massive data void. As a matter of fact, she forgot to track the whole of Monday morning, argh!



DEAR DATA - WEEK 51

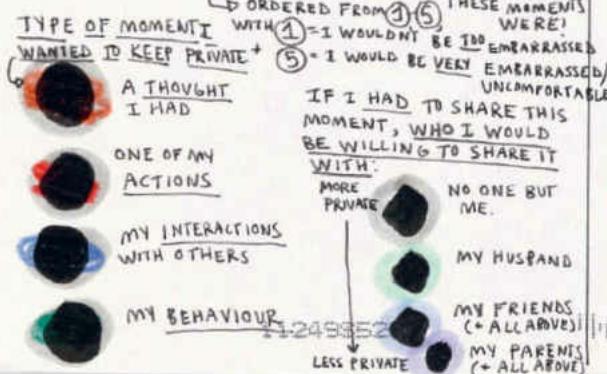
A WEEK OF PRIVACY

ABOUT THE DATA: ORIGINALLY I WAS TRACKING EVERY MOMENT I WOULDN'T WANT TO SHARE WITH YOU (OR ANYONE ELSE) BUT MY PHONE DIED + I LOST MY DATA. SO, THIS IS A LIST OF MOMENTS THAT I WOULD PREFER TO KEEP PRIVATE FROM LAST WEEK, BUT MADE FROM MEMORY.

HOW TO READ IT: EACH SYMBOL IS ONE MOMENT FROM THE WEEK THAT I WOULD PREFER TO KEEP PRIVATE.

- 1 CENSORED SYMBOL
- 2 SYMBOL
- 3 SYMBOL
- 4 SYMBOL
- 5 SYMBOL

SYMBOLS ARE ORDERED BY HOW EMBARRASSED / UNCOMFORTABLE I WOULD FEEL IF YOU KNEW WHAT I ORDERED FROM ① ⑤ THESE MOMENTS WERE!



FROM:
S.POSAVEC
~~stroke~~
UK
association

Royal Mail
London Colney
Mail Centre
02-09-2015
34102357



TO: GIORGIA LUPI

BROOKLYN, NY

USA

BY AIR MAIL
par avion

Royal Mail®

Stefanie intentionally obscured her data by describing it in a very basic fashion, then covered her drawing with black ink to make her data even more private. Sorry, Giorgia, these secrets are hers!

I don't want anyone to know that [REDACTED]. I would keep it [REDACTED] she would think I [REDACTED]. I wouldn't want Stefanie to learn that [REDACTED] and my obsession for [REDACTED]. I am ashamed of my [REDACTED] it's hard to admit that [REDACTED]. I cried because [REDACTED]. only my boyfriend knows that [REDACTED]. I needed to apologize for [REDACTED]. Because I feel ashamed about [REDACTED]. I never told anyone that [REDACTED]. and how horrible I am.

[REDACTED] I also have a DEAR DATA peice that is [REDACTED]. I will never get over that [REDACTED]. secret because she would [REDACTED].

Giorgia ended up revealing most of her censored feelings and secrets to Stefanie after *Dear Data* was over.

[REDACTED] I feel terrible to have [REDACTED]. I am ashamed of my [REDACTED]. I wouldn't want [REDACTED]. only my boyfriend knows that [REDACTED] and how horrible I am [REDACTED]. I realized how much [REDACTED]. because I feel [REDACTED]. I never told anyone that [REDACTED].

[REDACTED] how horrible I am [REDACTED]. Because I feel ashamed about [REDACTED].



66 DEAR DATA

WEEK 52 - ... GoodBye! *LAST week of Dear Data

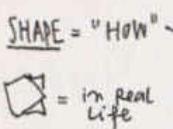
HOW TO READ IT:



This week I tracked all the "Goodbyes / Byebyes / goodnight"

I Said.

Each Element is a goodbye I Said, in chronologic order.

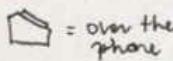


SHAPE = "How"

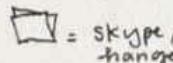
→ physical contact

→ COLOR = to Whom?

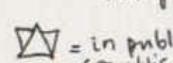
Color of The Triangle = did I add something?



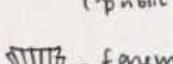
→ good luck!



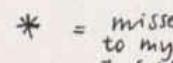
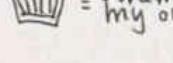
→ have fun / enjoy / divertiti!



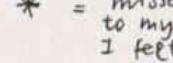
→ talk soon / see you later / a dopo!



→ thanks! / thanks for ... grazie



→ have a nice day / evening



→ love you!

from:
G. LIVEL
ONLINE
BROOKLYN
NY - USA



SEND TO:

STEFANIE POSAVEC

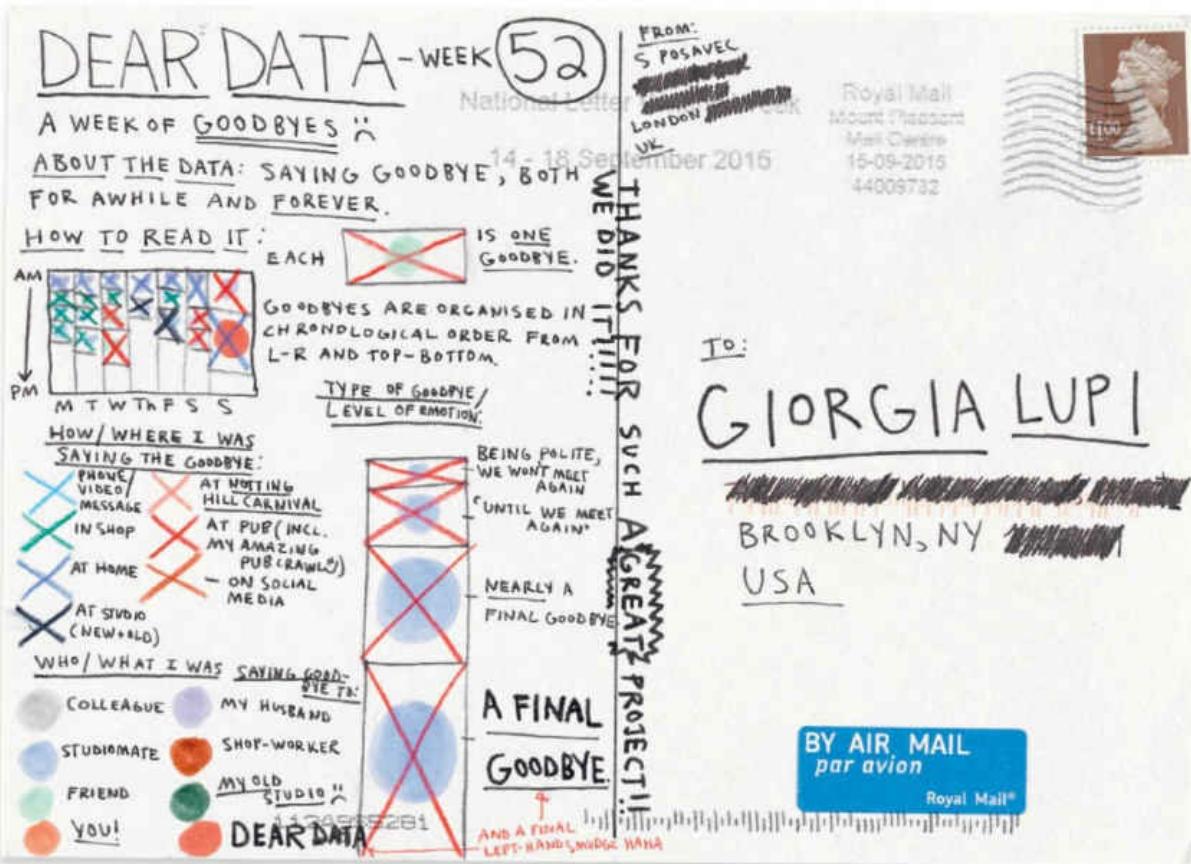
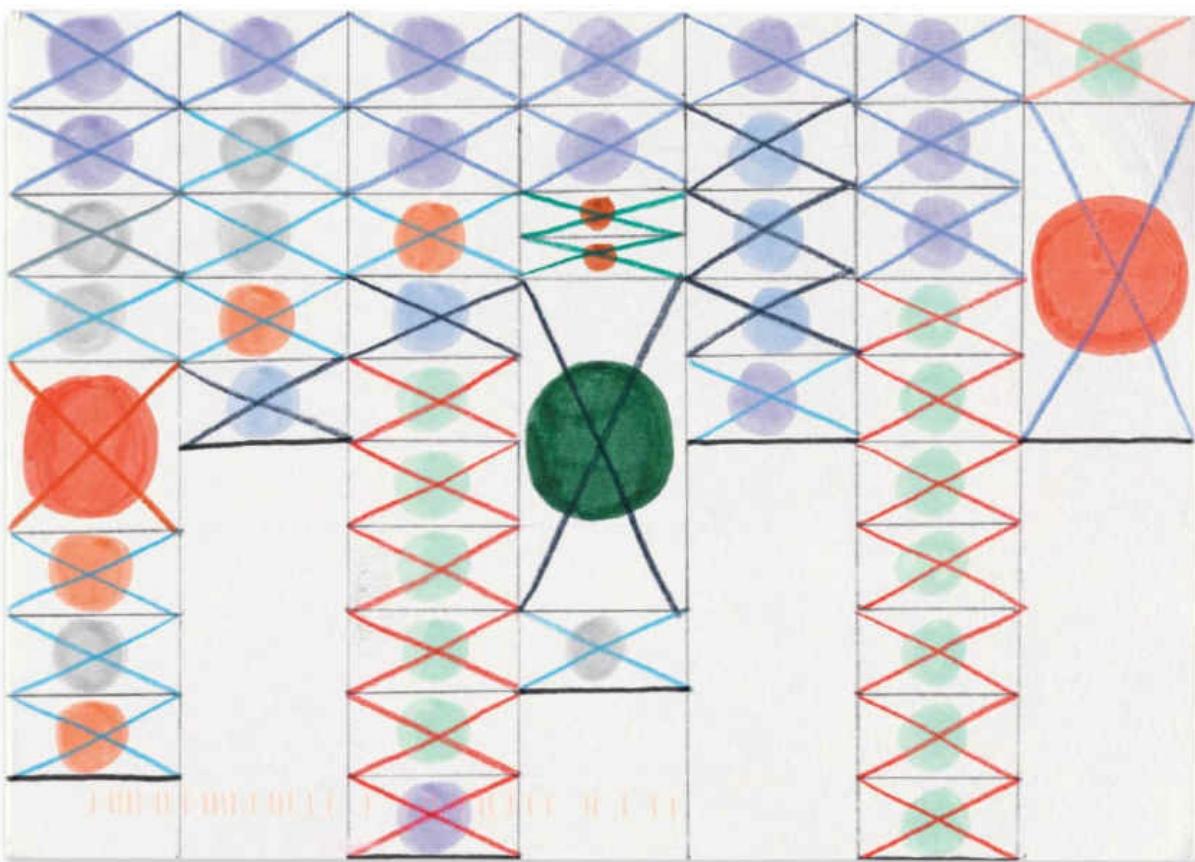


LONDON

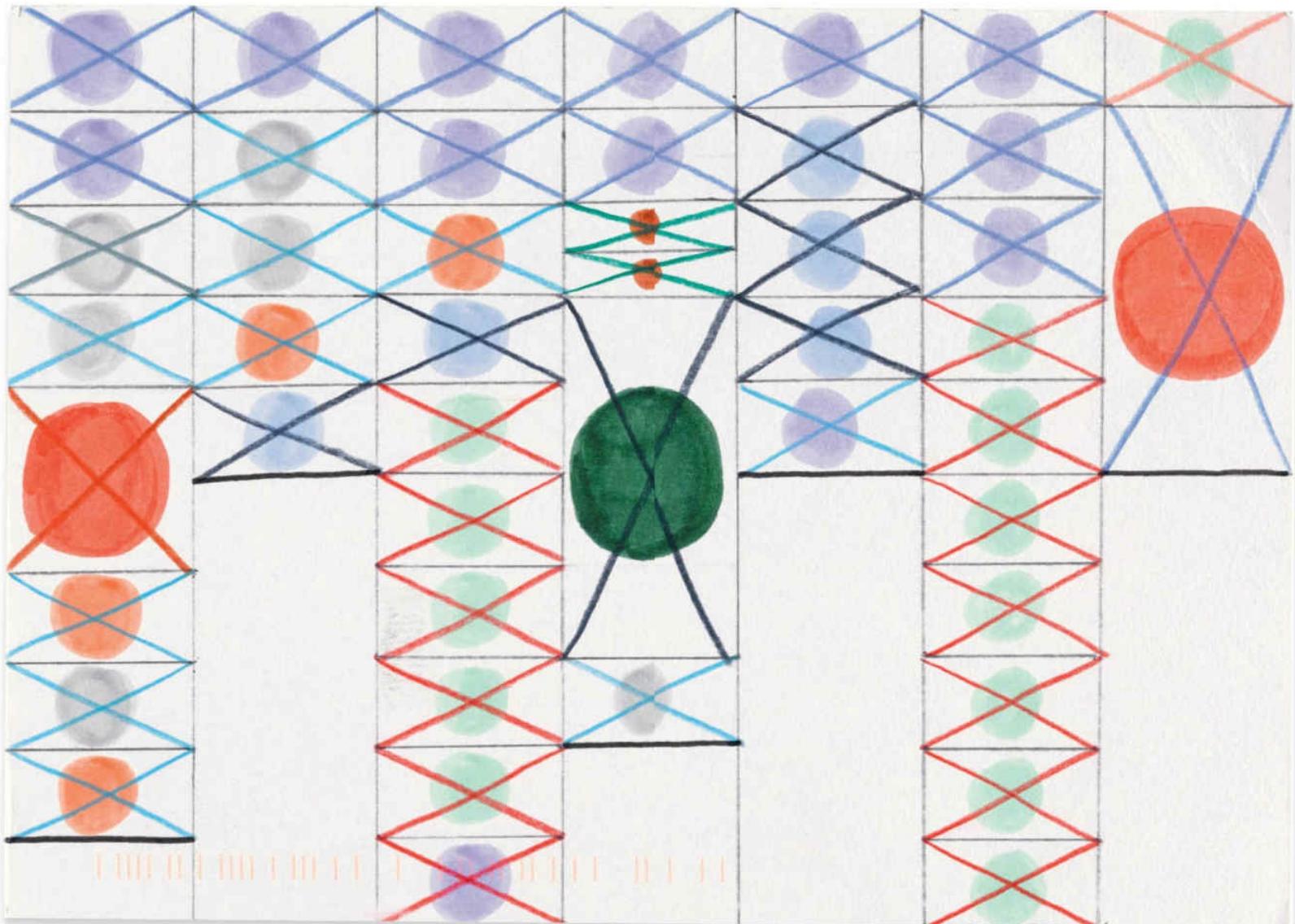
- UK -

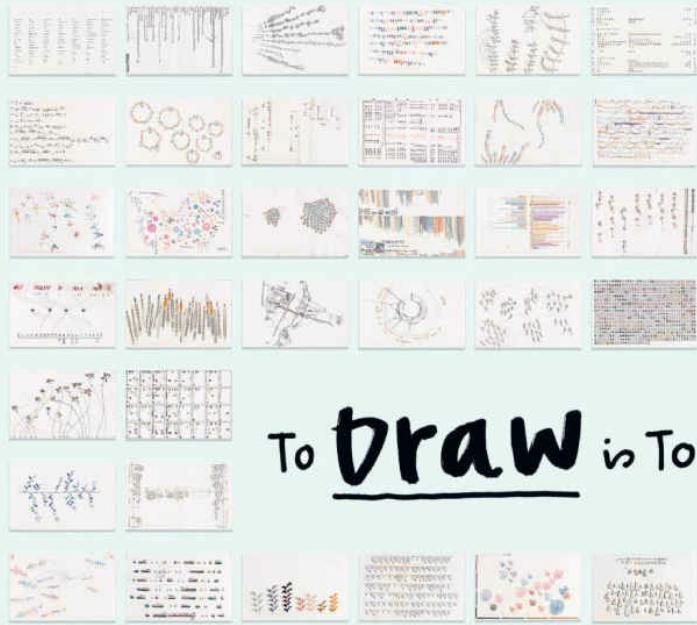
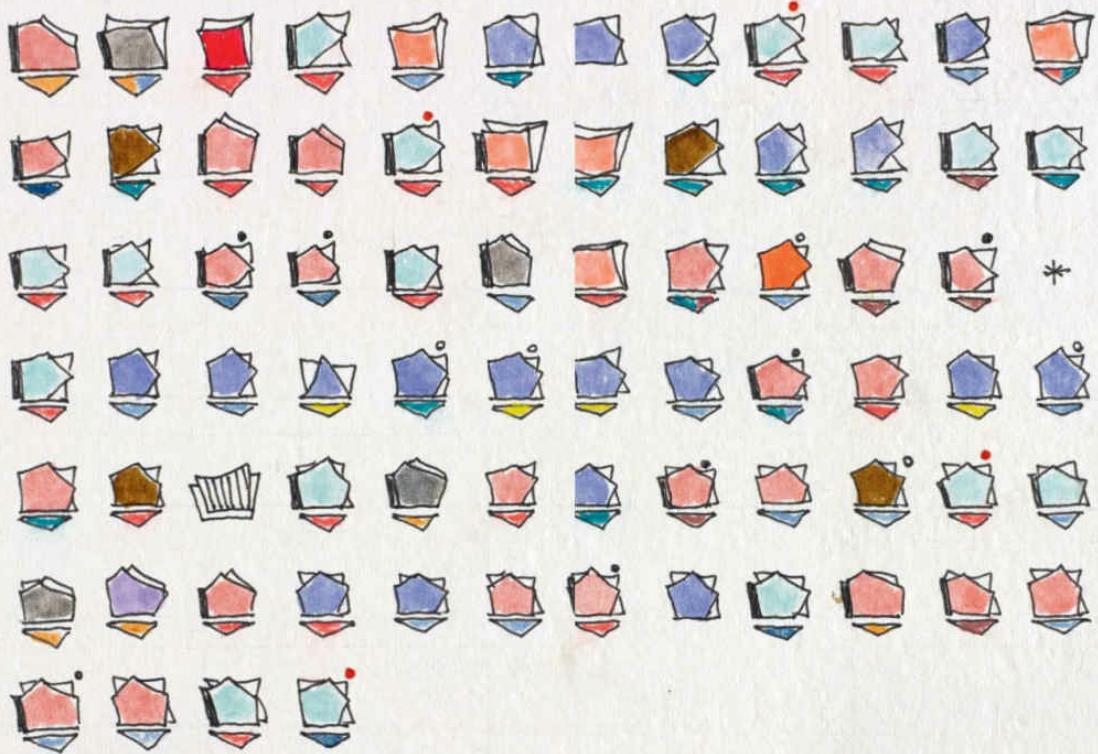
England

The most shameful revelation. Of course, the last week of *Dear Data* was about "goodbyes", to include a special goodbye to *Dear Data* in their postcards. Guess what Giorgia forgot to add? :

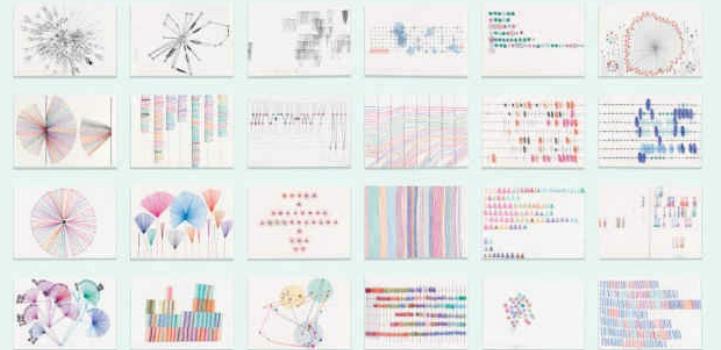


"My amazing pub crawl": Stefanie hit ten pubs in an afternoon and was feeling pretty proud. "My old studio": the pub crawl was in honour of the disbanding of the studio she shared with friends.





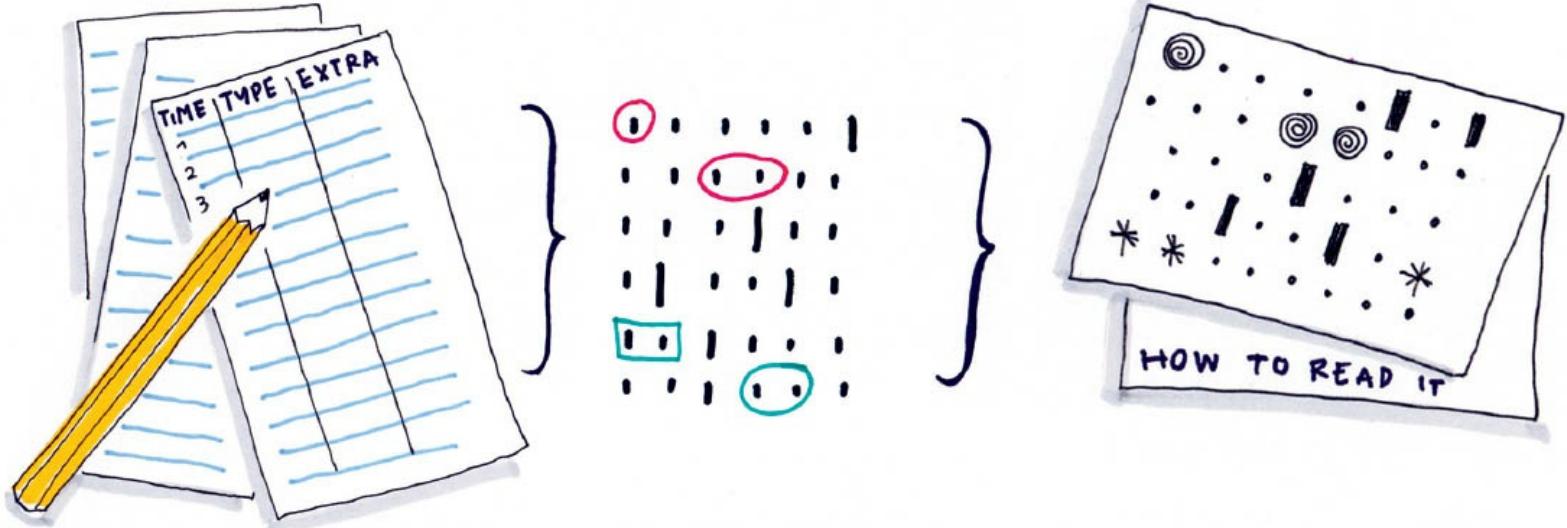
To draw is To



REMEMBER.

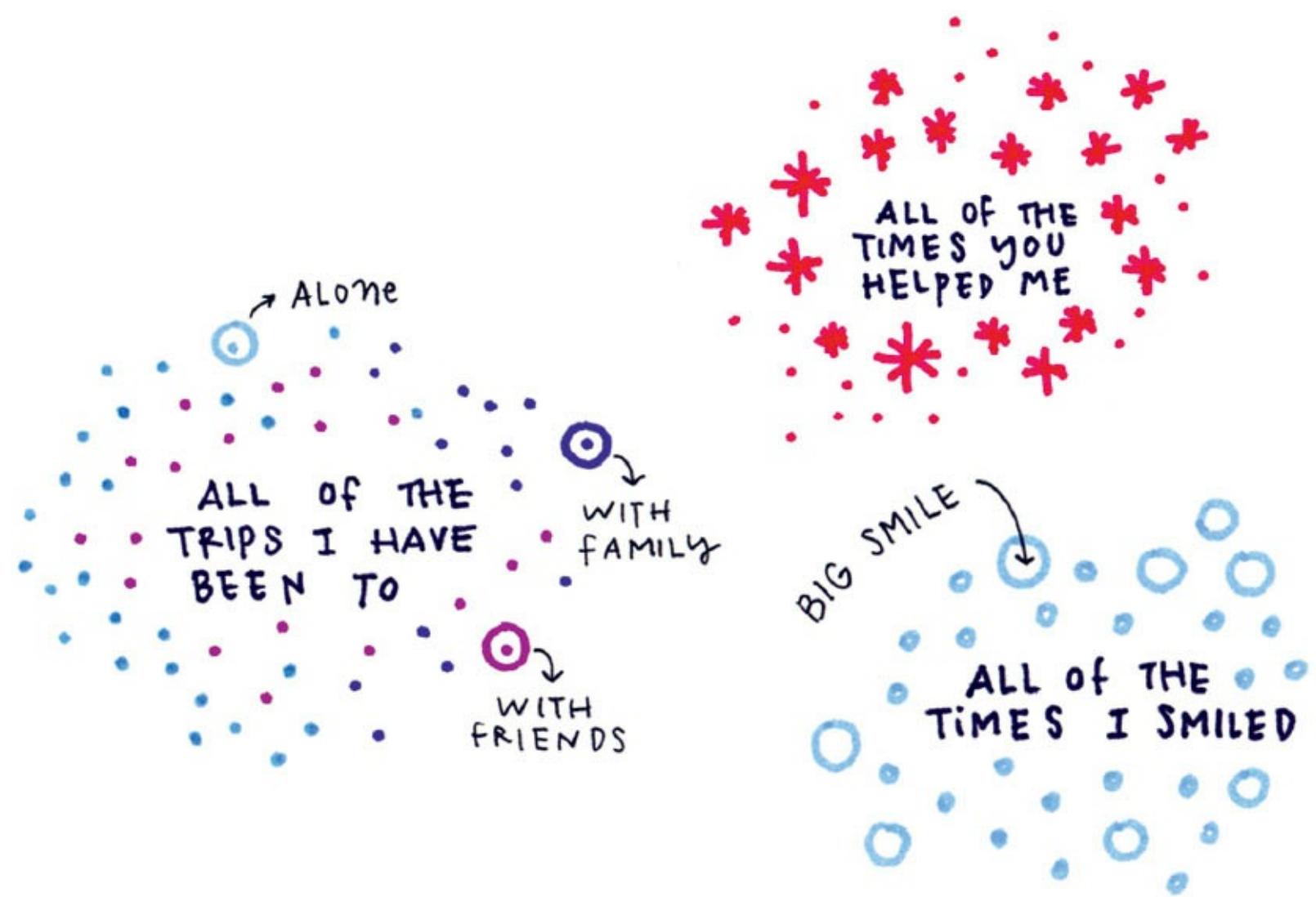


IT'S NOT THAT HARD!



SEE THE WORLD AS
A DATA COLLECTOR

Data permeates our days and our lives, it's just a matter of learning how to recognize it.



BEGIN WITH A QUESTION

Begin with a primary question: what do you want to know and explore? Then enrich the data (and give the drawings depth) by asking additional smaller, contextual questions.

ALL OF THE TIMES I COMPLAIN:

① WHAT IS MY COMPLAINT ABOUT?

① ➤ MAIN QUESTION

++ IS IT REALLY NECESSARY?

② ADDING FURTHER DETAILS and CONTEXT.

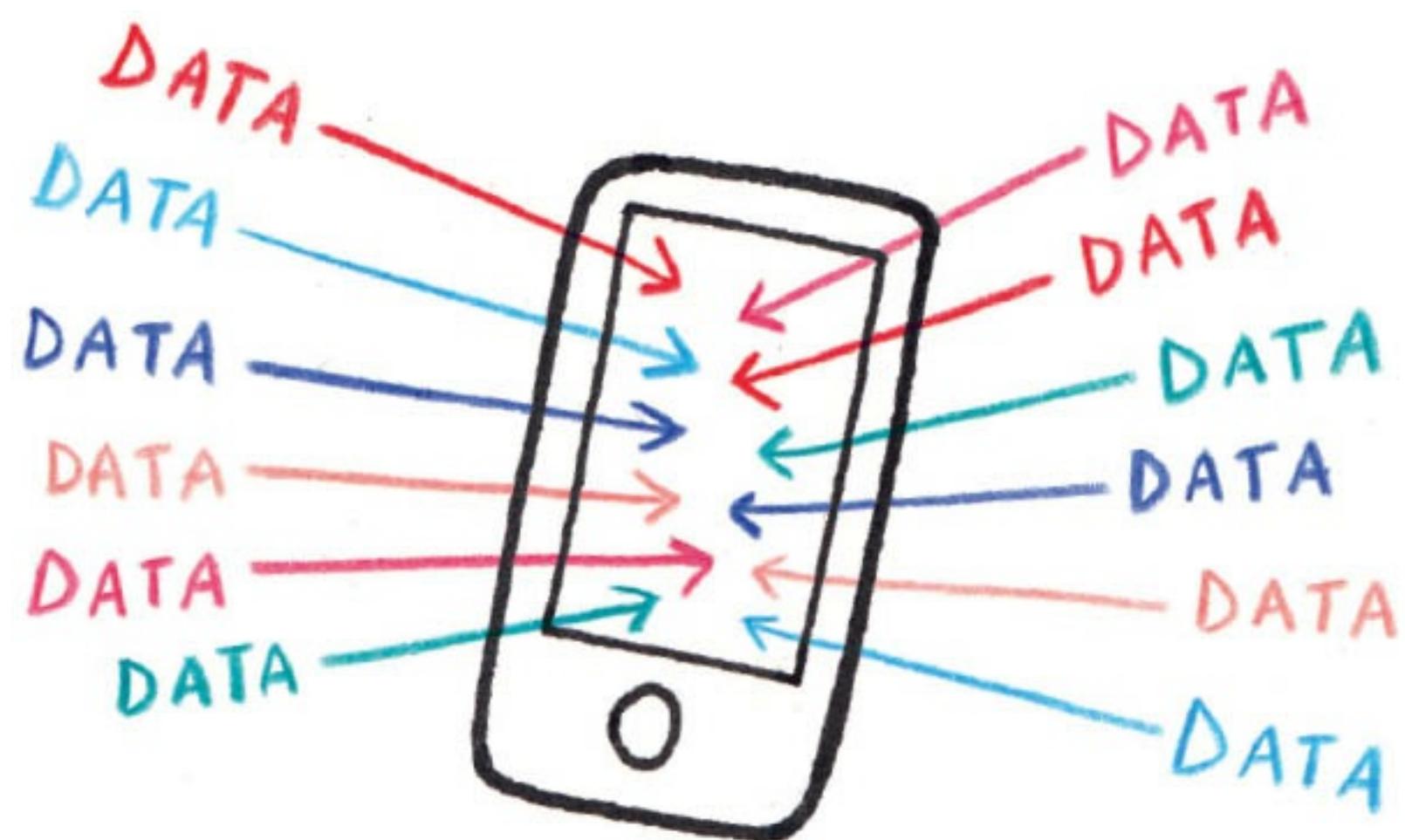
++ WHO DO I COMPLAIN TO?

++ WHAT DOES IT SAY ABOUT ME?

++ (...)

GATHER THE DATA

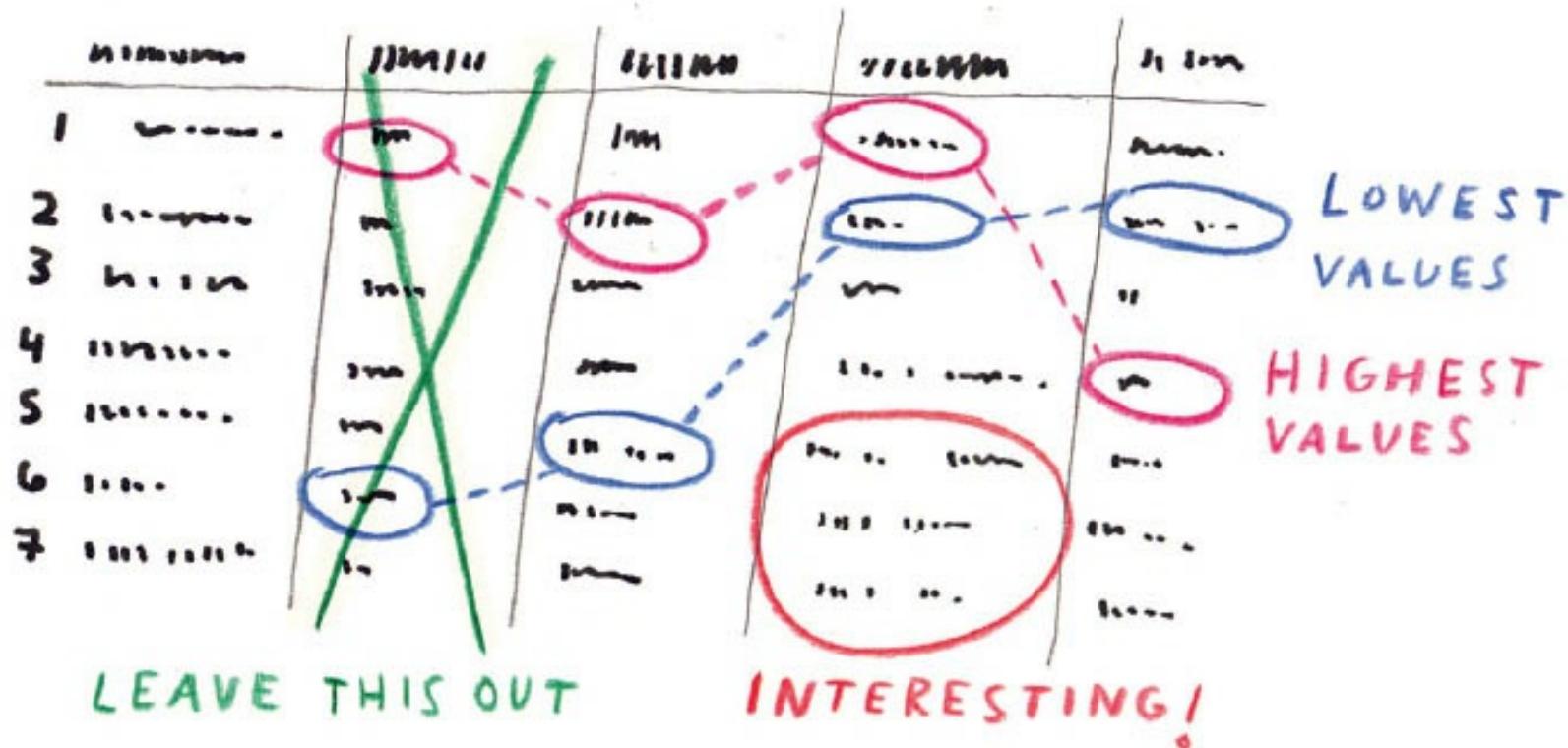
Thank goodness for modern technology: input manually-gathered data into note-taking or data-gathering apps on your phone, all the while being immediate, truthful, and consistent with your data-gathering.



SPEND TIME
WITH DATA

Before starting to visualize, always analyze and spend time with your data, searching for patterns and trying to understand it at a deeper level.

DATASET



ORGANIZE AND CATEGORIZIZE

Often it's good to simplify the data by grouping it into larger categories based on what will best communicate the story.

FEMALE FRIENDS

NATALIE
BLAISE SARAH
MIRIAM

LEISURE ACTIVITIES

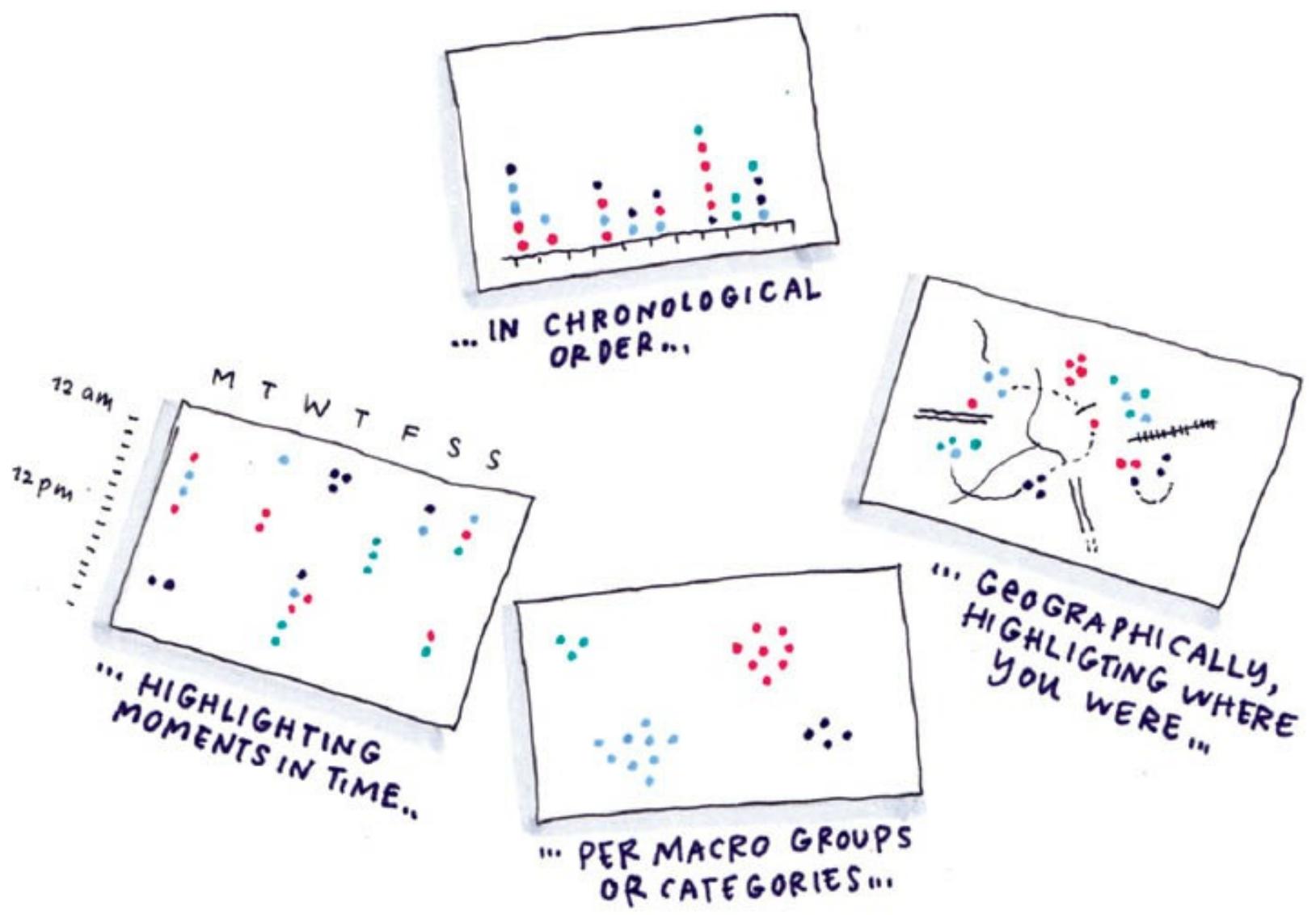
READING
CYCLING
GARDENING
COOKING
RUNNING

ANIMALS

DUCK
ELEPHANT
CAT SQUIRREL
DOG FOX

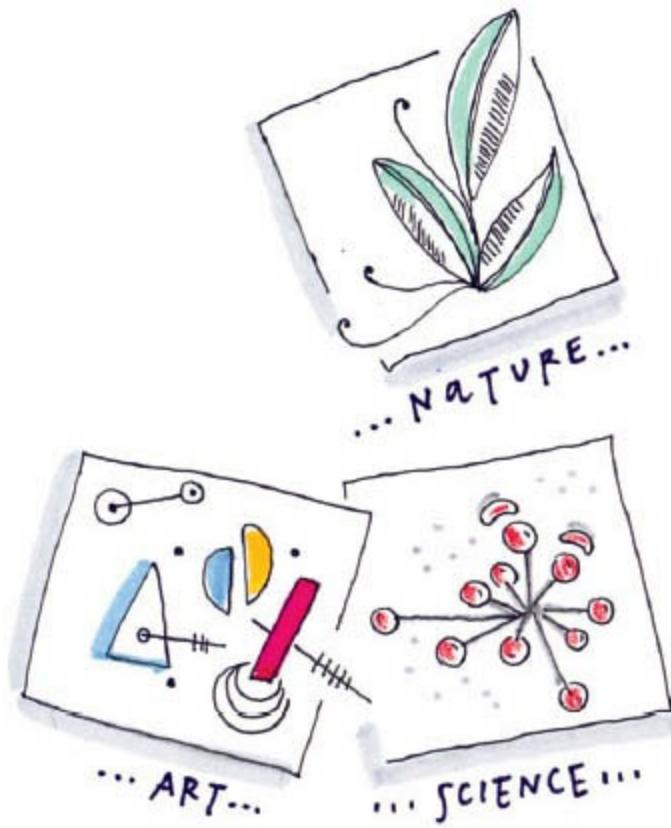
FIND THE MAIN STORY

Starting with the patterns discovered in the data, decide what the main story is for the drawing.
Finding the data's focus helps decide the layout of a data drawing.



VISUAL INSPIRATION TO BUILD YOUR PERSONAL VOCABULARY

Lose yourself in images, using the aesthetic qualities of the features you are attracted to as visual inspiration for the drawing.



SKETCH AND EXPERIMENT WITH FIRST IDEAS

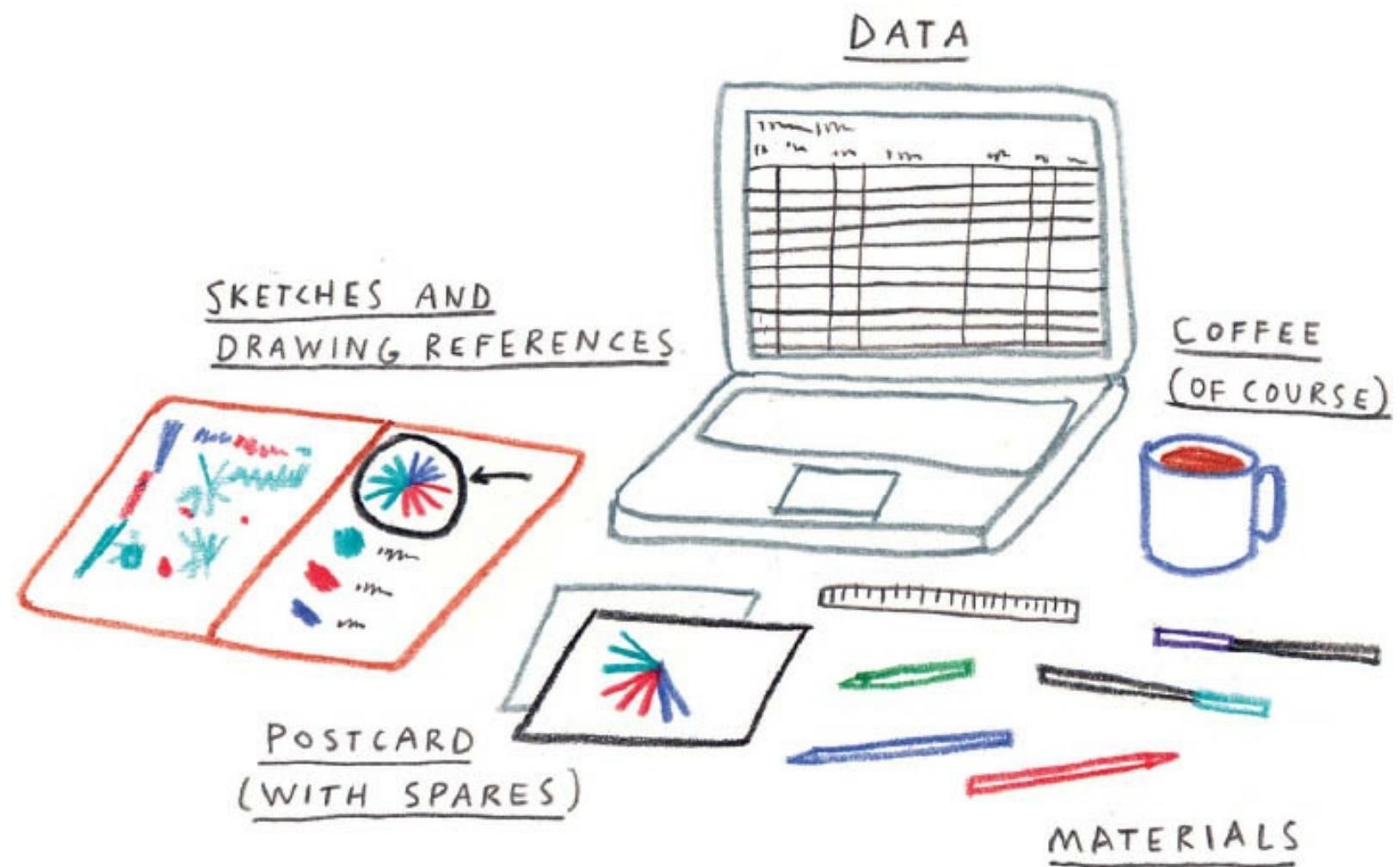
Explore ideas by sketching and playfully experimenting with form, colour, and materials in a freehand fashion as you decide the visual elements that will represent every part of the data.



DRAW THE FINAL PICTURE

After sketching and testing ideas for a data-drawing, you'll find an approach that works. Then create

your drawing, ensuring it includes all the tiny details, trying to make it as beautiful (and as understandable) as you can.

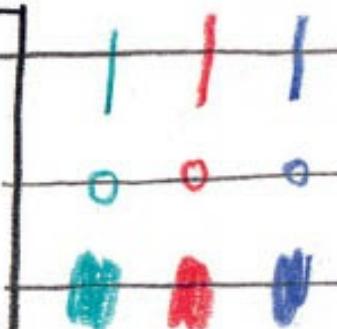
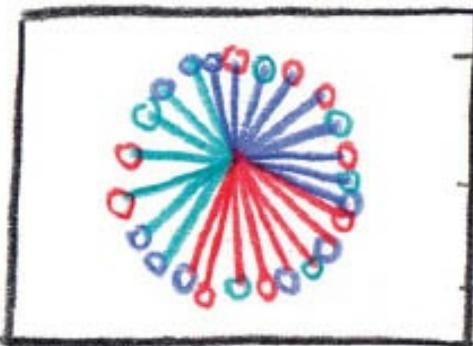


DRAW THE LEGEND

Creating a legend starts with a question: “What does someone need to read my data-drawing?” In the legend, every design element that represents data is listed so the recipient understands what everything means.

ALL DESIGN

ELEMENTS



HOW TO READ IT:

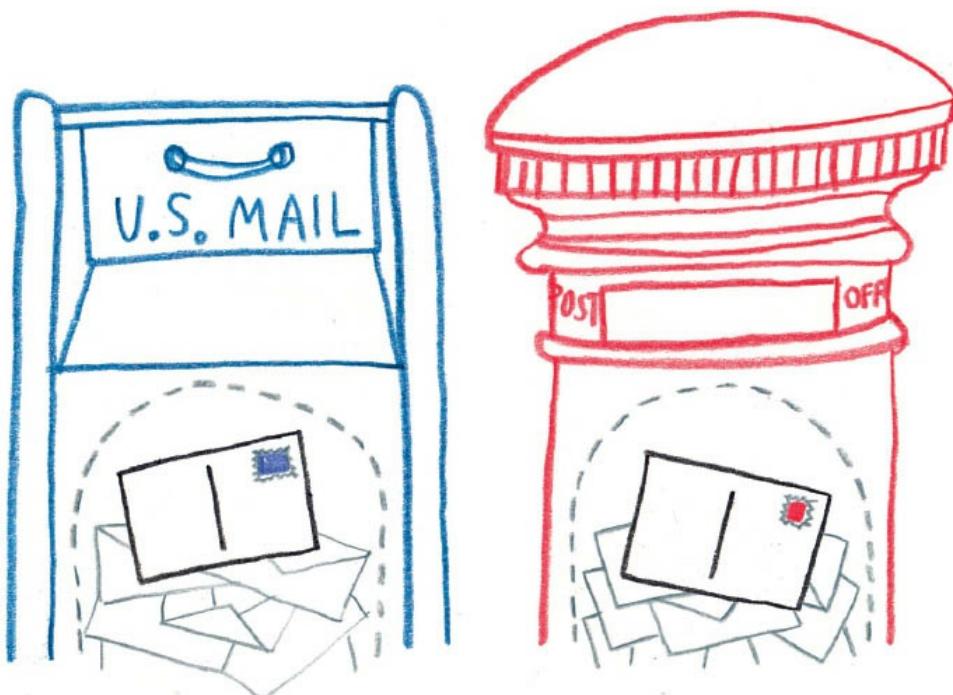
→ EACH | REPRESENTS A...

→ EACH O REPRESENTS A...

→ EACH COLOUR REPRESENTS...

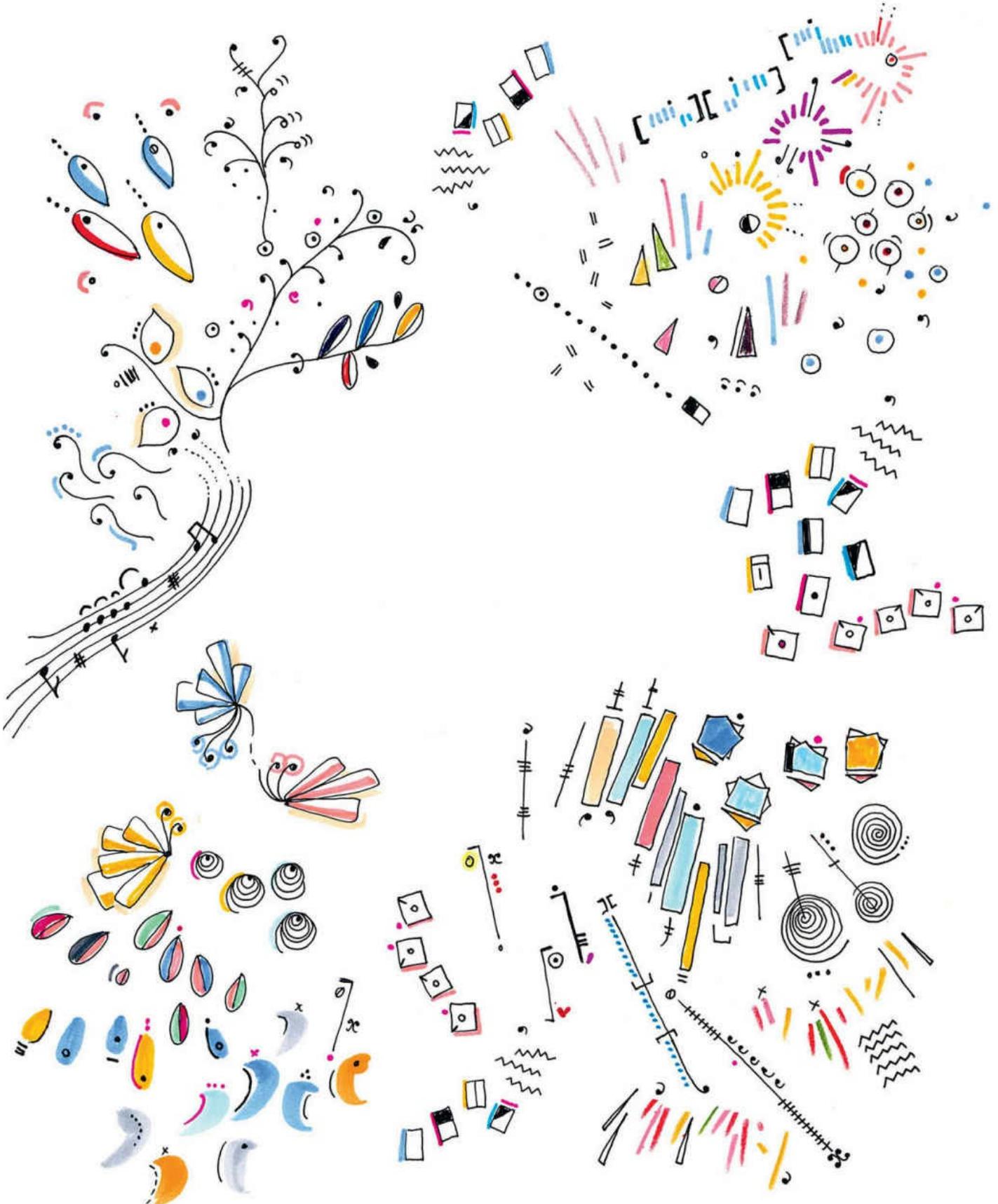


AND FINALLY,
SEND IT ON
ITS WAY!



GIORGIA LUPI is an information designer whose work in information visualization frequently crosses the divide between digital and print. Challenging the impersonality of data, she looks to create visual narratives that connect numbers to what they stand for: knowledge, behaviours, people. She is co-founder and design director at Accurat, a data-driven research, design and innovation firm based in Milan and New York.

www.giorgialupi.com



STEFANIE POSAVEC is a data designer whose work focuses on non-traditional representations of data derived from language, literature or scientific topics. Often using a hand-crafted approach, her work has been exhibited at, among others, MoMA in New York, CCB in Rio de Janeiro, the Science Gallery in Dublin and the V&A in London. In 2013 she was Facebook's first data-artist-in-residence

at their Menlo Park campus.

www.stefanieposavec.co.uk

