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DATA VISUALIZATION AND VISUAL ANALYTICS

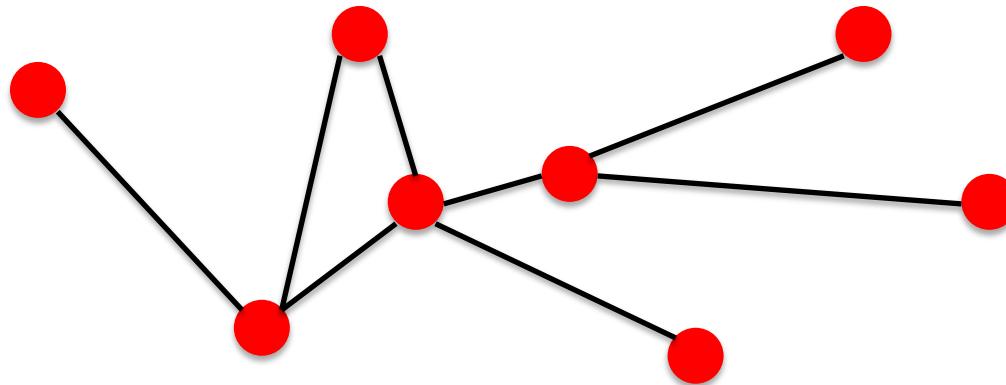
Relational Structures: Networks

Networks

- Data main focus is relationship
- Study the patterns of connection among different parts of a complex system
- Visualization has a key roles to add insights to numerical analysis

NETWORKS AND GRAPHS

Basic Elements

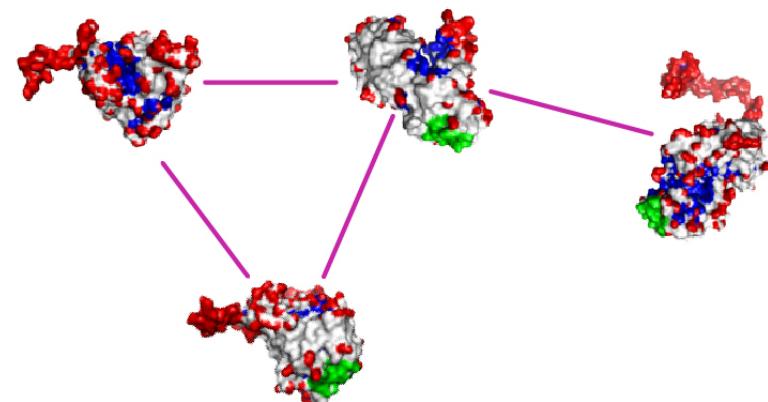
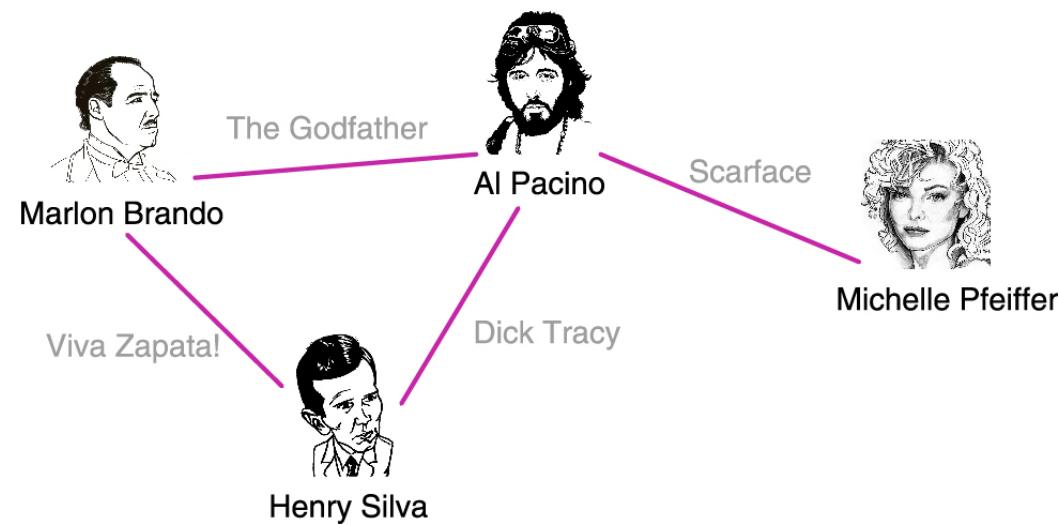
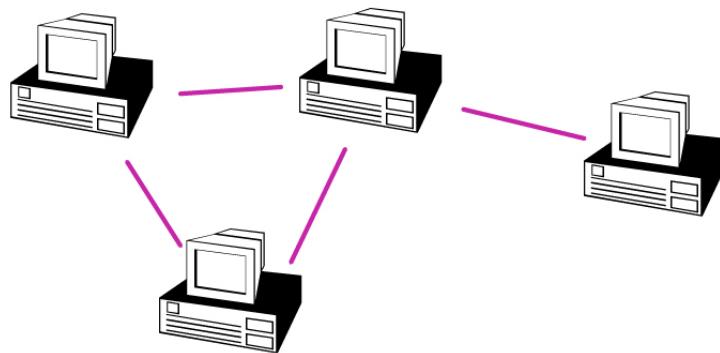


- **components:** nodes, vertices N
- **interactions:** links, edges L
- **system:** network, graph (N,L)

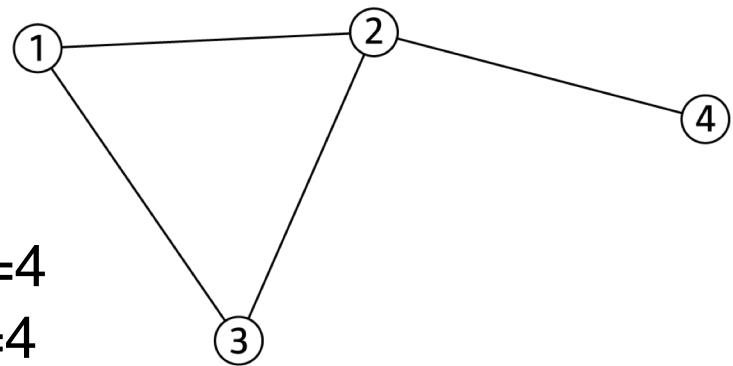
Networks or graphs? A common language

Network refer to a real system

Graph refers to mathematical representation of a network



$$\begin{matrix} N=4 \\ L=4 \end{matrix}$$

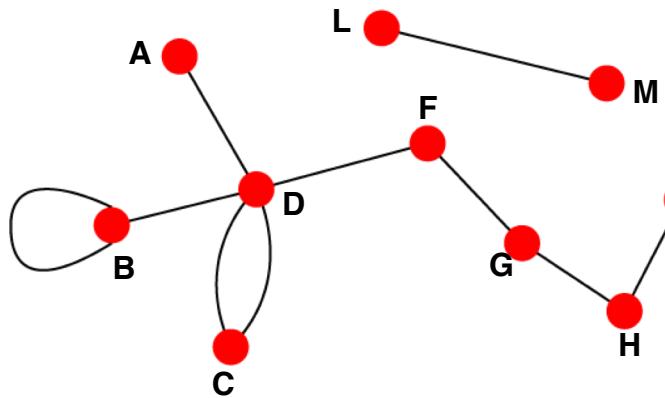


Undirected vs Directed Networks

Undirected

Links: undirected (*symmetrical*)

Graph:



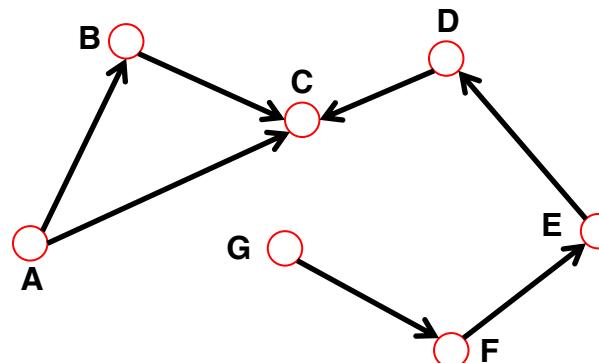
Undirected links :

coauthorship links
Actor network
protein interactions

Directed

Links: directed (*arcs*).

Digraph = directed graph:

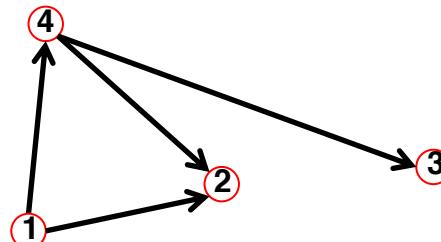
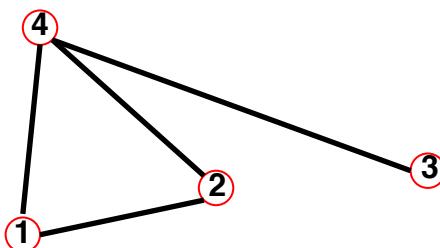


An undirected link is the superposition of two opposite directed links.

Directed links :

URLs on the www
phone calls
metabolic reactions

Adjacency Matrix



$A_{ij}=1$ if there is a link between node i and j

$A_{ij}=0$ if nodes i and j are not connected to each other.

$$A_{ij} = \begin{pmatrix} 0 & 1 & 0 & 1 \\ 1 & 0 & 0 & 1 \\ 0 & 0 & 0 & 1 \\ 1 & 1 & 1 & 0 \end{pmatrix} \quad A_{ij} = \begin{pmatrix} 0 & 0 & 0 & 0 \\ 1 & 0 & 0 & 1 \\ 0 & 0 & 0 & 1 \\ 1 & 0 & 0 & 0 \end{pmatrix}$$

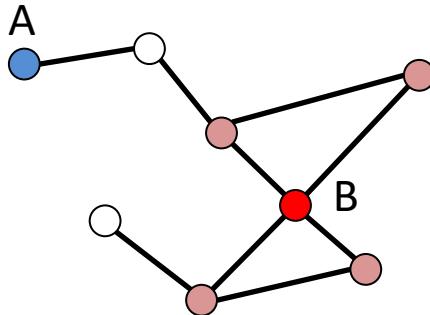
Note that for a directed graph (right) the matrix is not symmetric.

$A_{ij} = 1$ if there is a link pointing from node j and i

$A_{ij} = 0$ if there is no link pointing from j to i .

Node degree

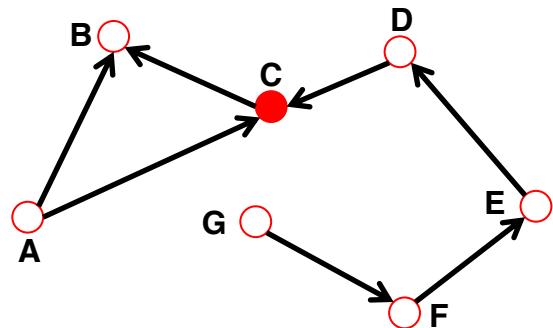
Undirected



Node degree: the number of links connected to the node.

$$k_A = 1 \quad k_B = 4$$

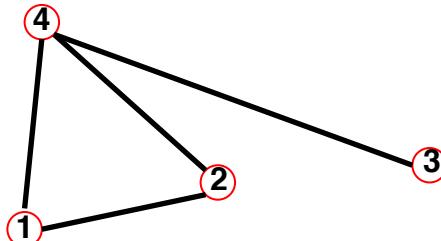
Directed



$$k_C^{in} = 2 \quad k_C^{out} = 1 \quad k_C = 3$$

Adjacency Matrix and Node Degree

Undirected



$$A_{ij} = \begin{pmatrix} 0 & 1 & 0 & 1 \\ 1 & 0 & 0 & 1 \\ 0 & 0 & 0 & 1 \\ 1 & 1 & 1 & 0 \end{pmatrix}$$

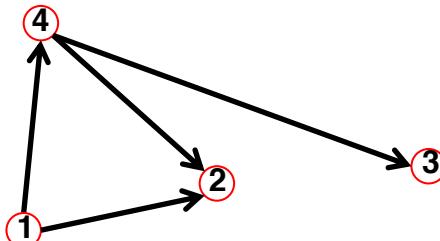
$$\begin{aligned} A_{ij} &= A_{ji} \\ A_{ii} &= 0 \end{aligned}$$

$$k_i = \sum_{j=1}^N A_{ij}$$

$$k_j = \sum_{i=1}^N A_{ij}$$

$$L = \frac{1}{2} \sum_{i=1}^N k_i = \frac{1}{2} \sum_{ij} A_{ij}$$

Directed



$$A_{ij} = \begin{pmatrix} 0 & 0 & 0 & 0 \\ 1 & 0 & 0 & 1 \\ 0 & 0 & 0 & 1 \\ 1 & 0 & 0 & 0 \end{pmatrix}$$

$$\begin{aligned} A_{ij} &\neq A_{ji} \\ A_{ii} &= 0 \end{aligned}$$

$$k_i^{in} = \sum_{j=1}^N A_{ij}$$

$$k_j^{out} = \sum_{i=1}^N A_{ij}$$

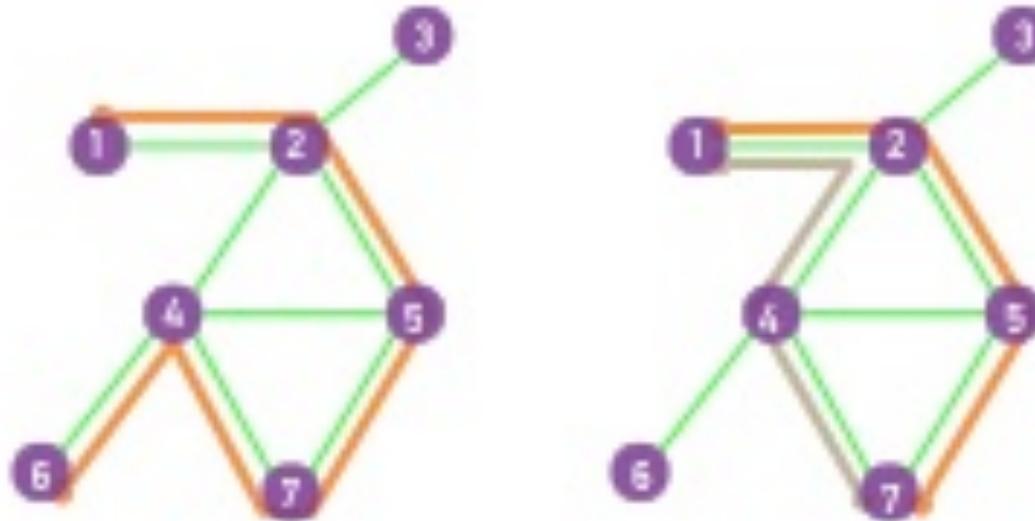
$$L = \sum_{i=1}^N k_i^{in} = \sum_{j=1}^N k_j^{out} = \sum_{i,j} A_{ij}$$

Paths

A *path* is a sequence of nodes in which each node is adjacent to the next one

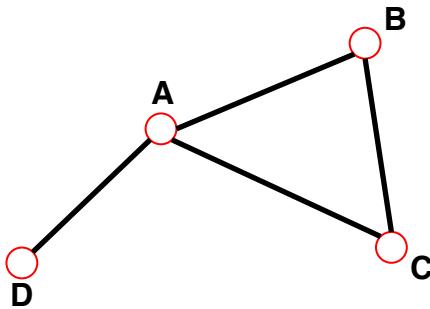
P_{i_0, i_n} of length n between nodes i_0 and i_n is an ordered collection of $n+1$ nodes and n links

$$P_n = \{i_0, i_1, i_2, \dots, i_n\} \quad P_n = \{(i_0, i_1), (i_1, i_2), (i_2, i_3), \dots, (i_{n-1}, i_n)\}$$



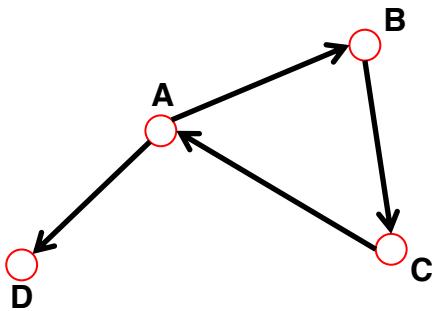
- In a directed network, the path can follow only the direction of an arrow.

Distance in a Graph



The *distance (shortest path, geodesic path)* between two nodes is defined as the number of edges along the shortest path connecting them.

*If the two nodes are disconnected, the distance is infinity.

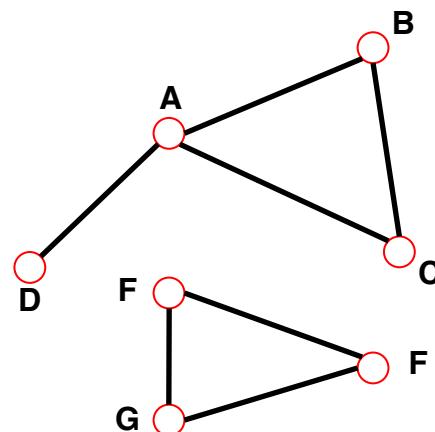
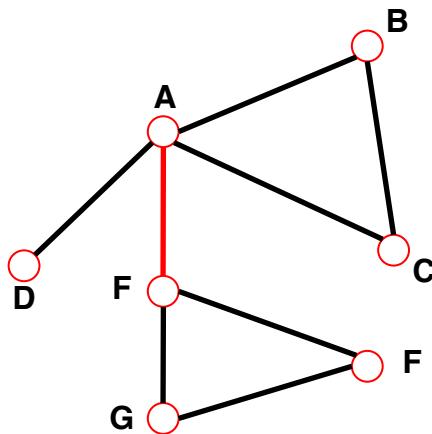


In *directed graphs* each path needs to follow the direction of the arrows.

Thus in a digraph the distance from node A to B (on an AB path) is generally different from the distance from node B to A (on a BCA path).

Connectedness

Connected (undirected) graph: any two vertices can be joined by a path.
A disconnected graph is made up by two or more connected components.



Largest Component:
Giant Component

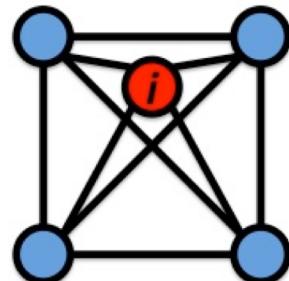
The rest: **Isolates**

Bridge: if we erase it, the graph becomes disconnected.

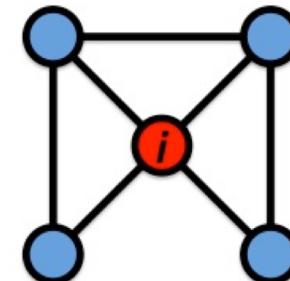
Clustering Coefficient

- Clustering coefficient:
 - what fraction of your neighbors are connected?
- Node i with degree k_i
- C_i in $[0,1]$

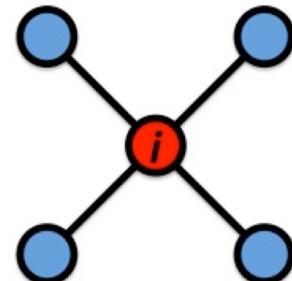
$$C_i = \frac{2e_i}{k_i(k_i - 1)}$$



$$C_i = 1$$



$$C_i = 1/2$$



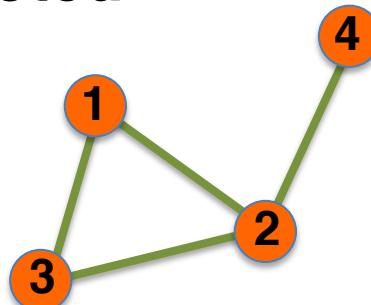
$$C_i = 0$$

Watts & Strogatz, Nature 1998.

SUMMARY

Undirected vs Directed

Undirected



$$A_{ij} = \begin{pmatrix} 0 & 1 & 1 & 0 \\ 1 & 0 & 1 & 1 \\ 1 & 1 & 0 & 0 \\ 0 & 1 & 0 & 0 \end{pmatrix}$$

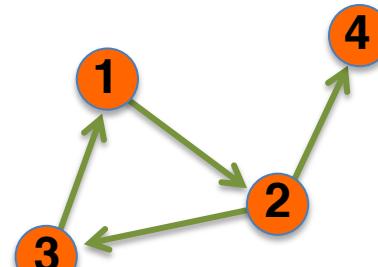
$$A_{ii} = 0$$

$$A_{ij} = A_{ji}$$

$$L = \frac{1}{2} \sum_{i,j=1}^N A_{ij} \quad \langle k \rangle = \frac{2L}{N}$$

Actor network, protein-protein interactions

Directed



$$A_{ij} = \begin{pmatrix} 0 & 1 & 0 & 0 \\ 0 & 0 & 1 & 1 \\ 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 \end{pmatrix}$$

$$A_{ii} = 0$$

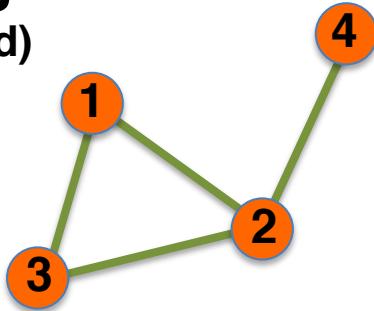
$$A_{ij} \neq A_{ji}$$

$$L = \sum_{i,j=1}^N A_{ij} \quad \langle k \rangle = \frac{L}{N}$$

WWW, citation networks

Unweighted vs Weighted

Unweighted
(undirected)



$$A_{ij} = \begin{pmatrix} 0 & 1 & 1 & 0 \\ 1 & 0 & 1 & 1 \\ 1 & 1 & 0 & 0 \\ 0 & 1 & 0 & 0 \end{pmatrix}$$

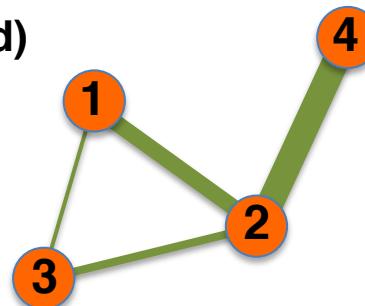
$$A_{ii} = 0$$

$$A_{ij} = A_{ji}$$

$$L = \frac{1}{2} \sum_{i,j=1}^N A_{ij} \quad \langle k \rangle = \frac{2L}{N}$$

protein-protein interactions, www

Weighted
(undirected)



$$A_{ij} = \begin{pmatrix} 0 & 2 & 0.5 & 0 \\ 2 & 0 & 1 & 4 \\ 0.5 & 1 & 0 & 0 \\ 0 & 4 & 0 & 0 \end{pmatrix}$$

$$A_{ii} = 0$$

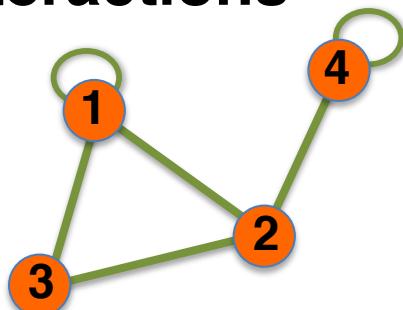
$$A_{ij} = A_{ji}$$

$$L = \frac{1}{2} \sum_{i,j=1}^N \text{nonzero}(A_{ij}) \quad \langle k \rangle = \frac{2L}{N}$$

Call Graph, metabolic networks

Link properties

Self-interactions



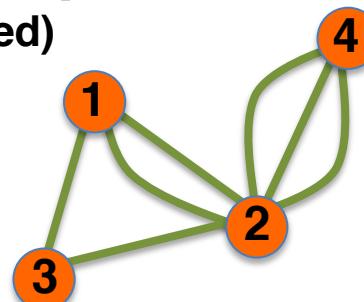
$$A_{ij} = \begin{pmatrix} 1 & 1 & 1 & 0 \\ 1 & 0 & 1 & 1 \\ 1 & 1 & 0 & 0 \\ 0 & 1 & 0 & 1 \end{pmatrix}$$

$$L = \frac{1}{2} \sum_{i,j=1, i \neq j}^N A_{ij} + \sum_{i=1}^N A_{ii}$$

$$A_{ij} = A_{ji}$$

?

Multigraph (undirected)

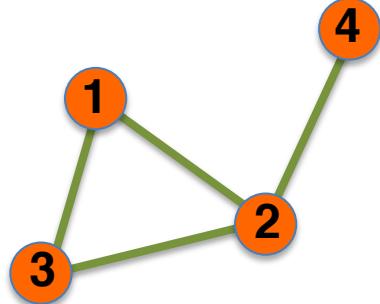


$$A_{ij} = \begin{pmatrix} 0 & 2 & 1 & 0 \\ 2 & 0 & 1 & 3 \\ 1 & 1 & 0 & 0 \\ 0 & 3 & 0 & 0 \end{pmatrix}$$

$$A_{ii} = 0 \quad A_{ij} = A_{ji}$$
$$L = \frac{1}{2} \sum_{i,j=1}^N \text{nonzero}(A_{ij}) \quad \langle k \rangle = \frac{2L}{N}$$

Network Visual Representation

- Three main methods
 - a) Adjacency Lists
 - b) Matrices
 - c) Node-link diagrams



1: 2,3
2: 3,1,4
3: 1,2
4: 2

a)

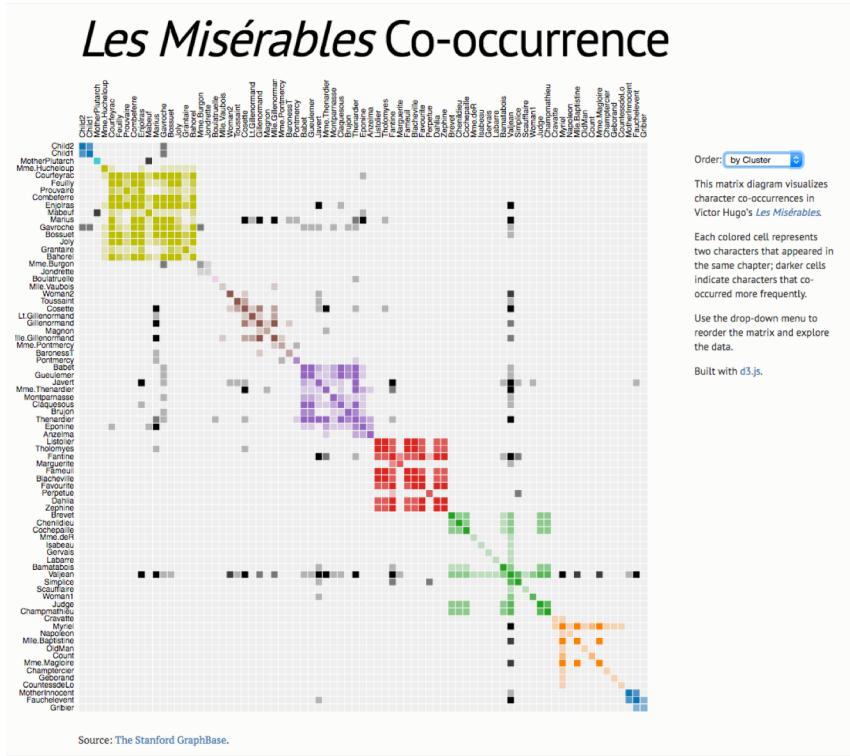
$$A_{ij} = \begin{pmatrix} 0 & 1 & 1 & 0 \\ 1 & 0 & 1 & 1 \\ 1 & 1 & 0 & 0 \\ 0 & 1 & 0 & 0 \end{pmatrix}$$

b)

1,2
1,3
2,3
2,4

c)

Adjacency Matrix



- Each cell ij represents an edge from vertex i to vertex j
- Effectiveness of visualization depends on rows/columns ordering
- First example by Jacques bertin (with paper strips rearranged by hand)
- Effective also for highly connected graphs

<https://bostocks.org/mike/miserables/>

Node-link representation

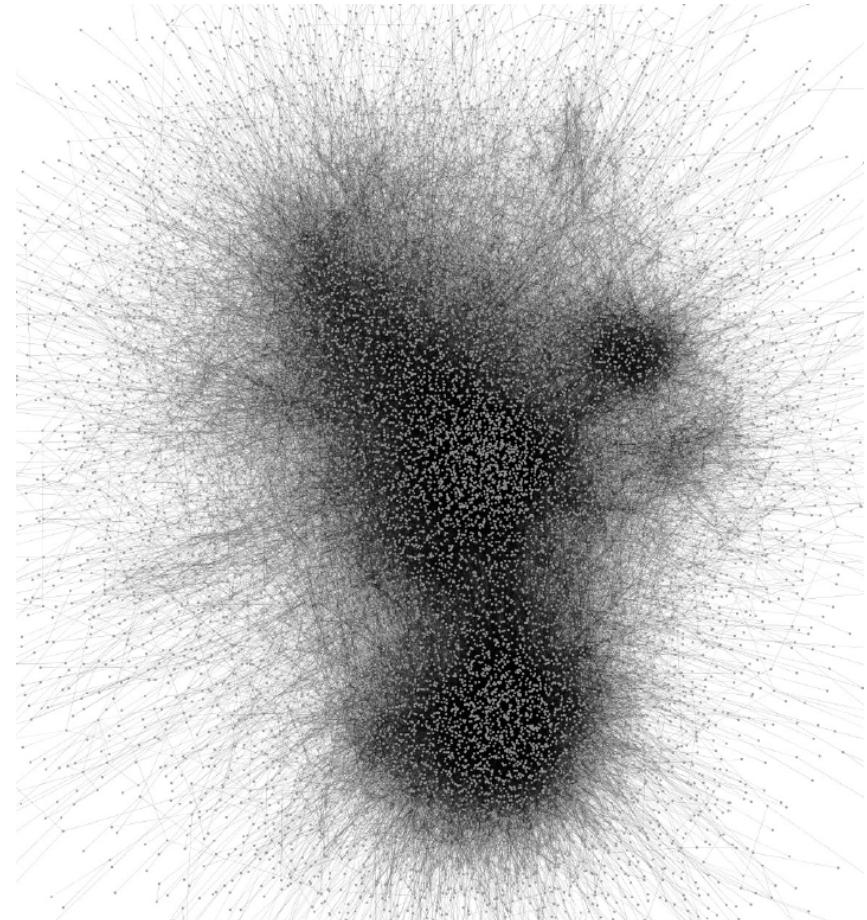


- Symbolic elements for nodes
- Lines for connection among nodes
- Physical networks (roads, power grids) have a natural spatial encoding
- Abstract networks need layouts to infer a spatial position for nodes

<http://bl.ocks.org/mbostock/4062045>

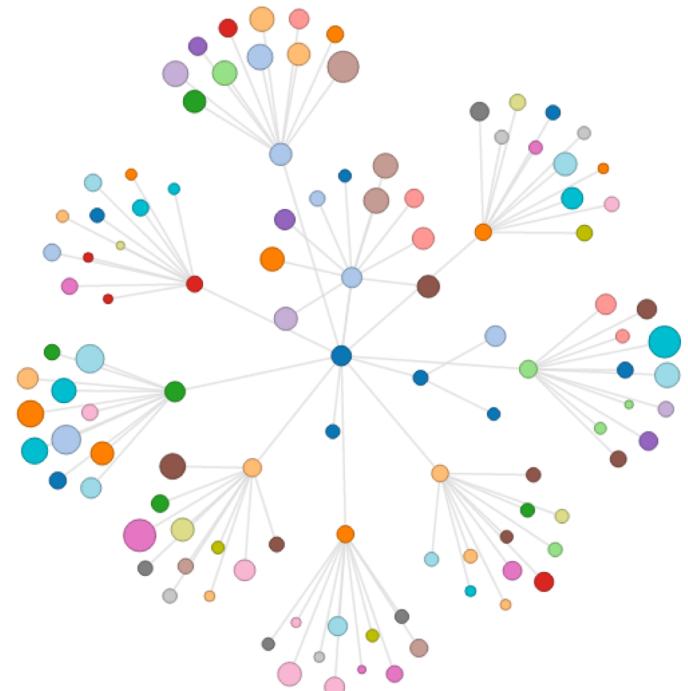
Problems of Node-Link diagrams

- Occlusion of node and link crossings
- Large networks may produce hairball like networks
- Many algorithms to produce effective layouts to reduce cluttering



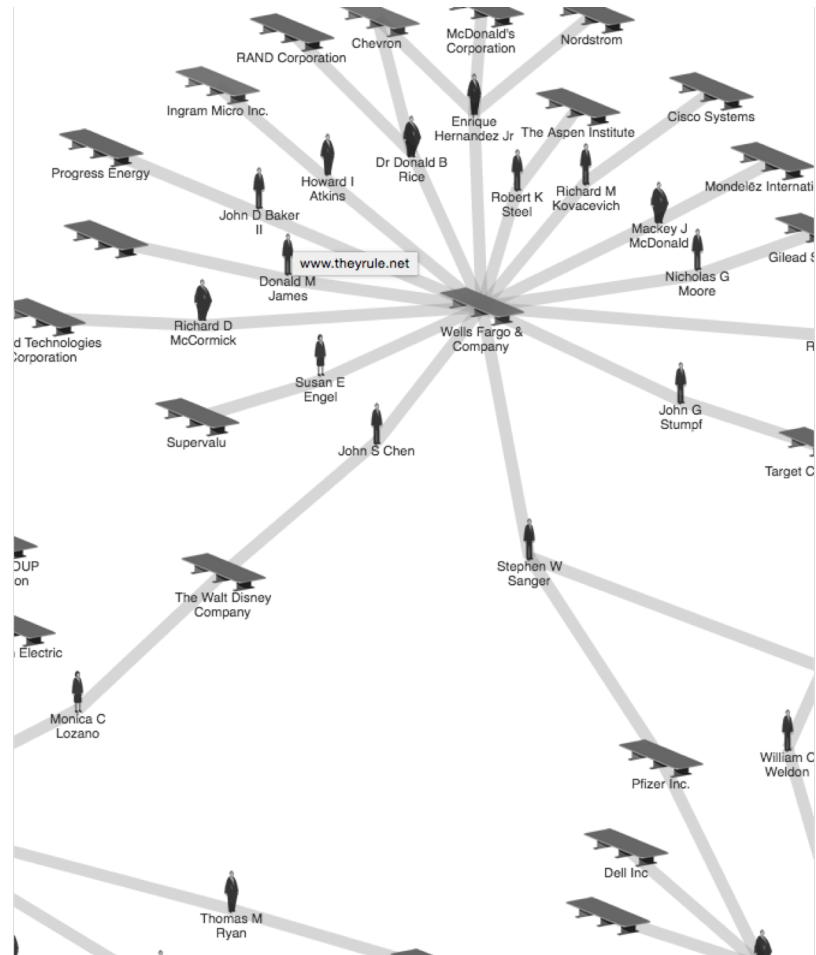
Cluttering Reduction

- Interaction to switch between different layouts
- Effective positioning of labels
 - Centered on nodes
 - Visualization based on interaction and mouse hover



Cluttering Reduction

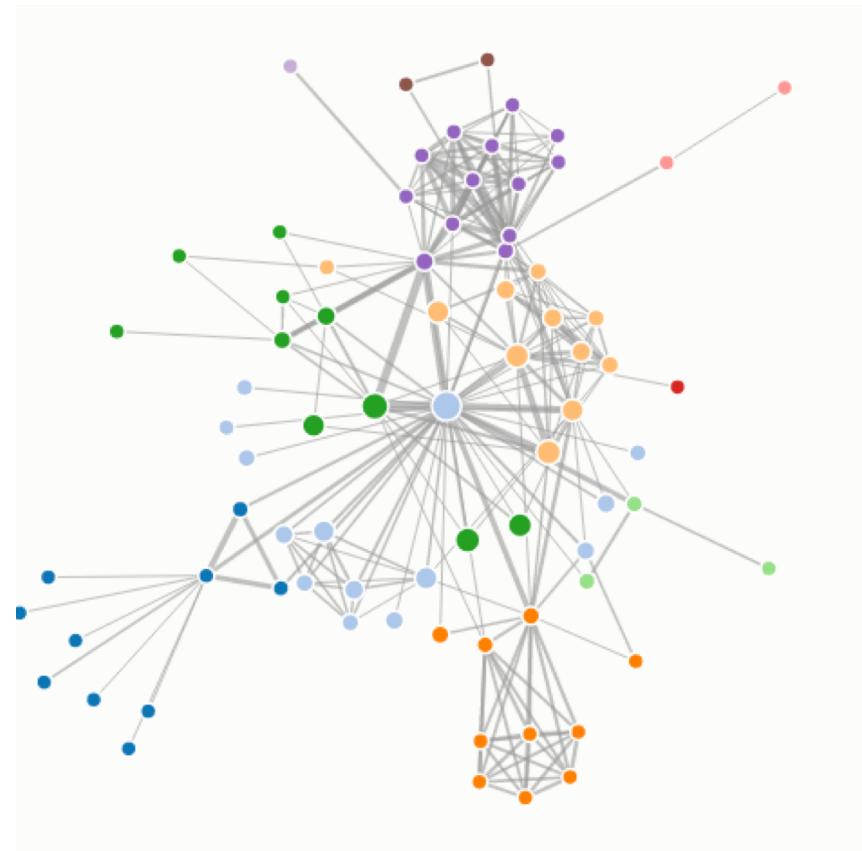
- Collapsing nodes into clusters



<http://www.theyrule.net/>

Cluttering Reduction

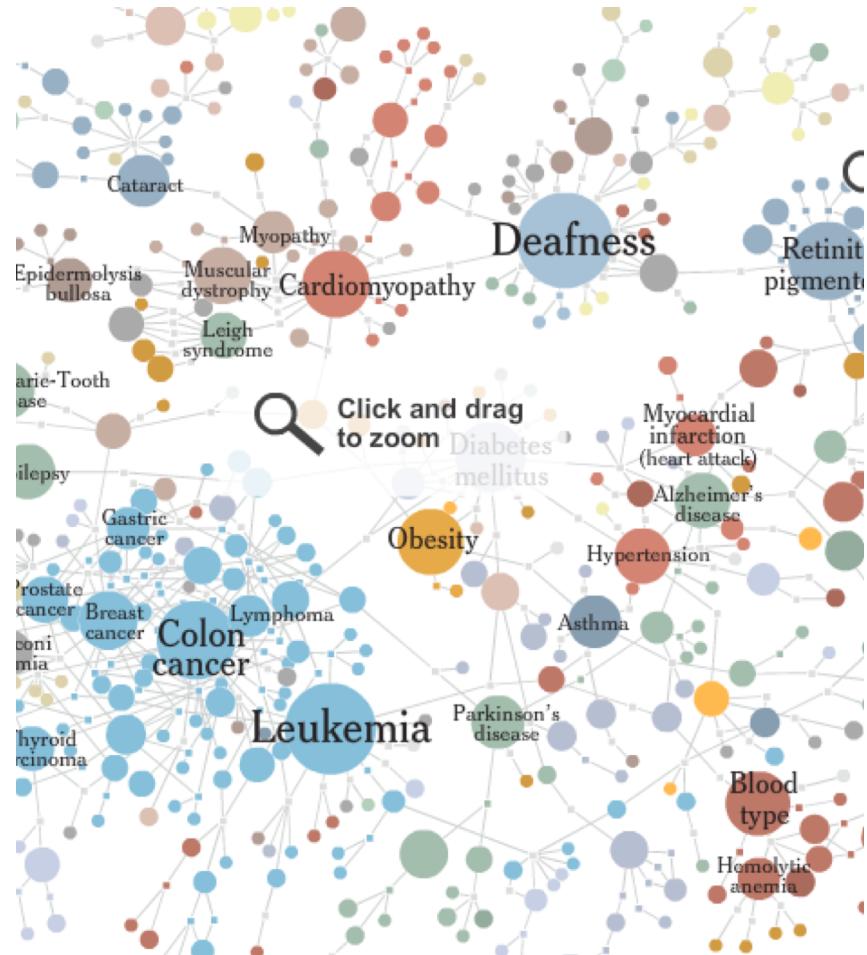
- Zooming and context distortion



<https://bost.ocks.org/mike/fisheye/>

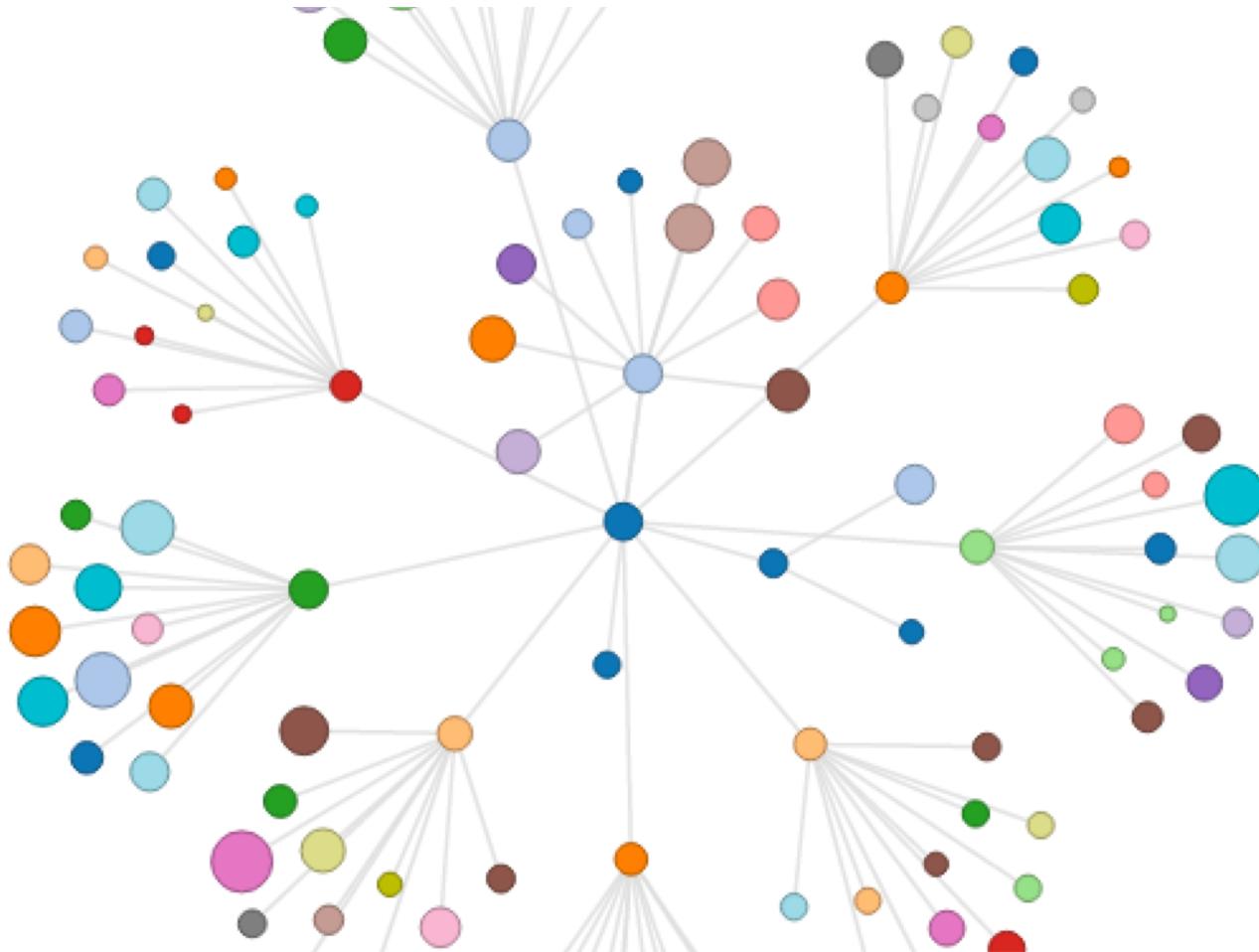
Cluttering Reduction

- Zooming and context distortion



http://www.nytimes.com/interactive/2008/05/05/science/20080506_DISEASE.html?_r=0

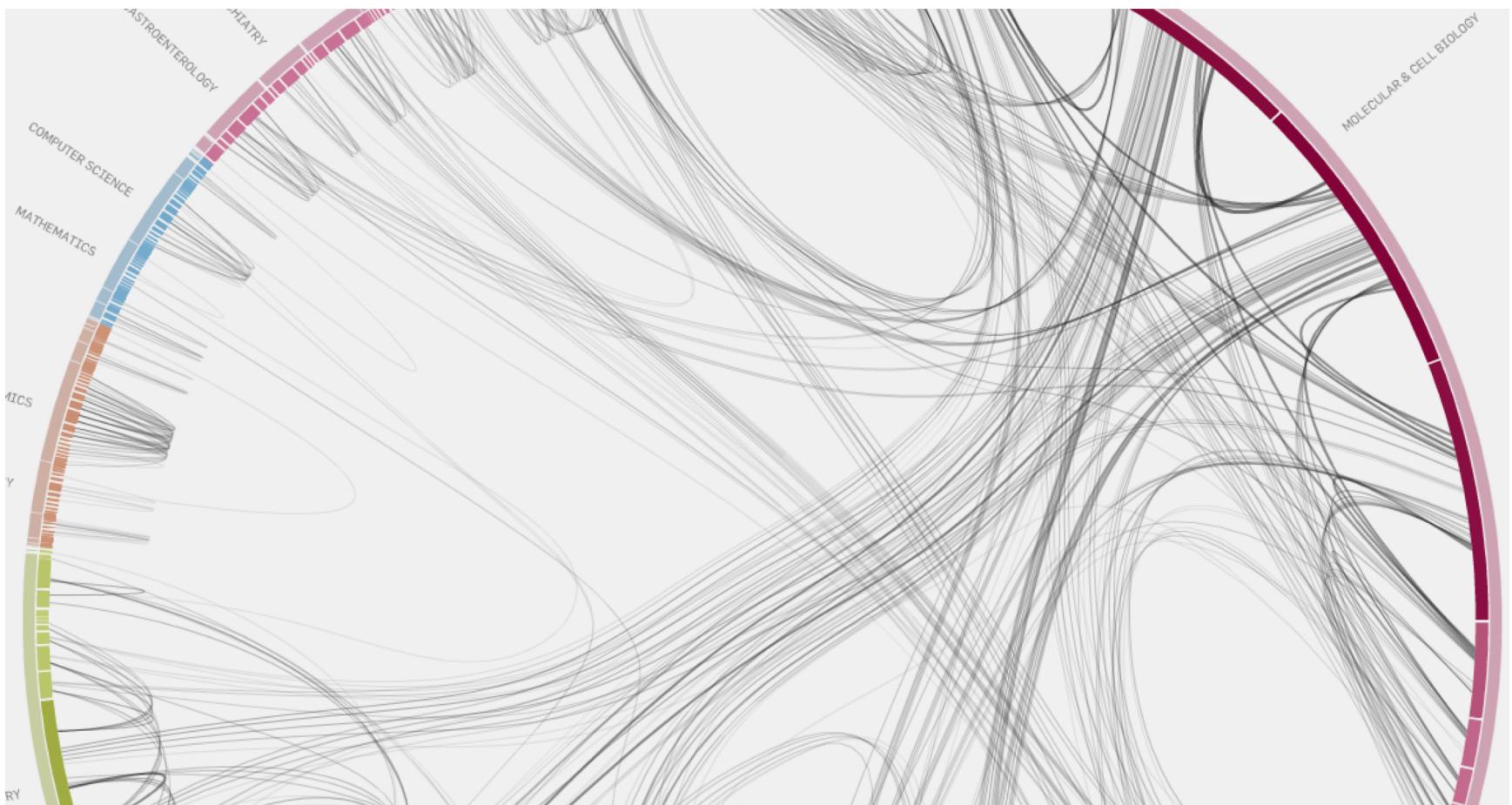
Case Study: Force Directed



http://projects.flowingdata.com/tut/interactive_network_demo/

Case Study: Information Flow

Circular Layout



<http://www.eigenfactor.org/projects/well-formed/>

Case Study: Sankey type diagrams

