



Ayush Gupta

Business Analyst | Business Intelligence Analyst

I am a seasoned Business Data Analyst with extensive experience in conducting comprehensive end-to-end data analysis. I excel at transforming complex data into actionable insights that drive strategic business decisions. My expertise encompasses data collection, cleansing, analysis, and visualization, ensuring that stakeholders have access to accurate and meaningful information. With a proven track record of optimizing data processes and delivering impactful business intelligence solutions, I am committed to enhancing organizational efficiency and effectiveness through data-driven strategies.

Contact

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Address

Murrisk Westport, Co.Mayo
Ireland

Education

2018 - 2019

Masters in Data Analytics

Dublin Business School

2014 - 2017

Bachelors in Computer Administrations

Dr. VSICS

Expertise

- Data Analysis/Mapping
- Standard Reporting & Analysis
- Data Warehousing
- Data Modelling/Dataflow
- PowerBI
- Statistical Programming language
- CDSW (Python, PySpark)
- Troubleshoot & diagnose LMS errors
- Data Extraction; Integration & Migration
- Use Cases Traceability Matrix
- SQL
- Tableau, Looker & Databox
- ETL
- Data Lineage
- MATLAB
- Business Process Analysing

Language

English

Hindi

German

Experience

December 2024 - Present

Accenture | Dublin

Legal Triage Analyst

- Conduct initial assessment and triage of legal inquiries, categorizing issues based on urgency and complexity.
- Review, analyze, and summarize legal documents, contracts, and compliance materials.
- Liaise between internal departments and legal teams to ensure timely handling of legal matters.
- Identify potential legal risks and escalate critical issues to senior legal counsel.
- Maintain and update legal case management systems, ensuring accuracy and confidentiality.
- Assist with drafting correspondence, reports, and legal summaries for internal stakeholders.
- Ensure compliance with company policies, regulatory requirements, and industry best practices.

October 2023 - Present

Freelance | Dublin

Business Analyst/BI Analyst

- Designing and create innovative and valuable visualisations to identify patterns, trends and exceptions which enable the business executives and senior leaders to make data driven decisions
- Designing efficient data models using Power BI's DAX (Data Analysis Expressions) and Power Query (M language) to optimize report performance.
- Creating insightful BI based reports to monitor and highlight contributing factors to financial and operational variances and anomalies helping the executives in key decision making.
- Extract and integrate data from different databases and platforms (e.g., MySQL, Oracle, Azure SQL, NoSQL, etc.). Ensure secure and efficient data retrieval through effective query writing and data sourcing strategies.

January 2023 - October 2023

Bank Of Ireland | Dublin, Ireland

Business Analyst

- Developing and maintaining quality and collaborative relationships with key internal stakeholders – Product Owners, Credit, Finance, Group Legal, Group Communications, and IT & BoI.
- Monitoring and supporting business performance using appropriate KPIs.
- Identifying and implementing operational/cost efficiency improvements across the business e.g. Robotics, end-to-end reviews, etc.
- Documentation of proposed key data elements and their data attributes in the respective source system.
- Identifying any risks relating to process changes and developing appropriate mitigation strategies.
- Managing project and strategic initiatives arising across the business.
- Creating a dashboard of summarised line-item report for each data source, to indicate any change in value of any key data elements during the transitional processing.

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Business Data Analyst | Business
Intelligence Analyst

March 2019 - December 2022

SureSkills | Dublin, Ireland

LMS & Business Analyst

- Be required to provide analysis in the design, development, implementation, and ongoing support of business applications
- Have experience in source-to-target ETL mapping specifications and be hands-on in ETL tools
- Documentation of data flow elements in the Actimize system for gap analysis
- Have strong skills in the following areas: logical and Physical Data Modelling, numerical solid and data analytical skills, skilled in producing scripts and macros to manipulate source Data and verify Data Quality
- Have experience in demanding data projects such as data integration, reference and master data management, data feeds, or data warehousing
- Being a creative modeller by using tools such as Erwin or MySQL Workbench
- I have worked on an Agile delivery model with experience in Jira
- Worked closely with the Product Owner to capture all incoming requirements and changes in the form of user stories

May 2018 - February 2019

FMI | Dublin, Ireland

Sales & Marketing Analyst

January 2017 - November 2017

Vaishno Real Estates | Mumbai, India

Customer Relationship Management Analyst

June 2012 - July 2014

Vodafone | Mumbai, India

Customer Service Associate

Please see the list of clients and projects below:

Business Analyst | EdCast

Dublin, Ireland

- Acting as a system administrator, and consultant, assessing current/future learning needs on functional, skills of future & data/technology skills.
- Streamlined the reporting process through tuning SQL and SAS scripts and automated the daily reporting process.
- Designing or overseeing the design and delivery of custom learning(LMS;LXP) interventions to meet business/stakeholder needs. To use Instructional Design principles and create a digital training program on the Edast;Cornerstone(CSOD) with the support of Subject Matter Experts.
- Actively contributing unique ideas and expertise, in addition to gaining input & collaboration from team members & stakeholders.
- Working with multi-disciplinary teams to develop frameworks to drive learner adoption.

LMS Analyst (Working as a fixed resource) | Dell EMC

Dublin, Ireland

- Maintaining system administration for over 250k+ users currently using the system.
- Providing reporting & analytics reviews on training updates & schedule updates for the LMS systems.
- Collect, analyze, and summarize information and trends to create technical reports.
- Responsible for analyzing site data, reporting metrics, & seeking user feedback to make improvements to the knowledge base.
- Analyze requirements and document functional and business user requirements to assist in the design of applications.
- Dell EMC is a Saba & EdCast environment & I have contributing view to the coordination of the platforms & content including new & migrating content.